BRC Census Population Analysis, 2013-2019

Table of Contents

Before and After Black Rock City

Perspectives on Burning Man

Life in Black Rock City

Event Logistics and Planning

☐

BRC Census Population Analysis, 2013-2019

What is the Census Project, Contributions and Acknowledgements, and For More Information

---

What is the Census Project?

The Census is a collaborative research project that started in 2002.

Although the Black Rock City (BRC) Census project is technically a survey and not a literal census (where data is collected from every member of a population), our methodology allows us to report on the entire population of Black Rock City (BRC), not just on the individuals who participate actively in our data collection efforts.

The results in this report are the most reliable estimates we have of the Black Rock City population. The true population values may differ slightly from the presented estimates due to random variation in the sampling process. This report contains data collected in 2019 and, when possible, comparable (weighted) data from 2013 through 2018.

While BRC Census has been producing reports since 2002, it is hard to compare recent data with reports from earlier years (before 2013) because of important differences in methodology — i.e., from a convenience sample of Census Lab visitors on-playa to a weighted online survey conducted post-event.

The BRC Census project is made possible through the extensive collective effort of volunteers, academic researchers, and Burning Man Project. Our thanks to everyone whose contributions went into the creation of this report!

There are two ways to navigate this report. For a full review of all data collected we recommend reviewing the report page by page. The "Next" link at the bottom of each page leads to the next sequential page in the report. For information about specific data points, use the navigation menu (at the left on larger screens, and accessible on smaller screens by touching the menu icon at the top left of the screen.)

If you would prefer to print this report for hardcopy review, a PDF version can be viewed and downloaded here.

Contributions and Acknowledgements

BRC Census General Coordination and Scientific Committee: Andi "Sonder" Morency, Dominic "Hunter" Beaulieu-Prévost, and S. Megan "Countess" Heller

Data Analysis: Dominic "Hunter" Beaulieu-Prévost, Aaron "Murrs" Shev, and Dana "DV8" DeVaul

Report Coordination and Visualizations: Aaron "Murrs" Shev, Dana "DV8" DeVaul

For More Information

To contact the Census Lab, email census@burningman.org

Census Lab Blog: https://journal.burningman.org/author/census/

Census Lab Data Archive: http://burningman.org/culture/history/brc-history/census-data/

Citation: Shev, A.B., DeVaul, D.L., Beaulieu-Prévost, D., Heller, S.M., and the 2019 Census Lab. (2020). Black Rock City Census: 2013-2019 Population Analysis. Black Rock City Census. Copyright © 2020 Shev et al.

This report was built with a navigation menu, which should be visible at left on larger screens and available on smaller screens by touching the menu icon (three purple horizontal bars) at the top left of the screen. Alternately, the Table of Contents may be used for navigation.

Next: 2019 Highlights

☐

2019 Highlights

Like the stones on another famous playa, changes in the population of Black Rock City happen slowly and inevitably. Generally, differences in our estimates from year to year are indistinguishable from random noise in our sampling, but when we look back from where we were in 2013 we can see the trail of change in the dust. In the subsequent report you will find the changes in the population Black Rock City enumerated along with some new perspectives from questions introduced for the first time in the 2019 Black Rock City Census. This page highlights some of the notable trends and new results observed in the population of Black Rock City in 2019, but it is not a comprehensive list of all changes observed or all new questions introduced.

For the third straight year, we saw the percentage of Burning Man virgins in the population decline to its lowest level (25.9%, down from 31.7% in 2018) since the methodology change in 2013. This of course was accompanied with moderate increases from 2018 in more veteran participants with the largest increases in the 3-4 Burns (16.6%, up from 14.2%) and 5-7 Burns (12.5%, up from 10.1%) categories. The increase in the 3-7 year veteran burners seemed to correspond with the category of those for whom it has been 5-7 years since their first Burn (15.0%, up from 12.0%) and higher categories indicating that some of these people may have been returning to the playa. Some theories on these numbers include a drop in international burners (16.6%, down from 19.0%), possibily due to the current political climate in the USA, and veteran burners returning to pay their respects to Larry Harvey. Our data remains observational in nature, so we cannot know the reason from this report. Maybe you, the readers, can come up with your own theories based on the information in this report.

As Black Rock City aged for another year, so did its population. The median in participant age participant age increased by one year from 35, in 2018, to 36 in 2019. This continues a general trend of an aging populace we've seen since 2013 when the median age was 33. Year to year, most age groups remain relatively static; however in the last year we estimated a significant drop in our youngest residents. The number of participants in the 0-19 years old range more than halved from 0.8% in 2018 to 0.3% in 2019. This drop makes up a small part of a larger trend of a decreasing percentage of participants being under the age of 30. In 2013, we estimated 34.2% of the population to be under 30, and in 2019 our estimate has dropped to just 20.0%. The percentage of the population aged 60+ has also changed over the years, nearly doubling from 5.0% in 2013 to 9.0% in 2019.

While the trope of a largely white Burning Man is on the forefront of our collective consciousness these days, the ethnicity results in the 2019 Black Rock City Census tell a story of gradual progress. For the sixth straight year we have reported a decline in the percentage of participants selecting their ethnicity as "White/Caucasian (non-Hispanic)," from a high of 82.9% in 2013 to a low of 76.4% in 2018. While most ethnicity estimates have remained stable, since 2013 we have seen increases in the percentage of participants reporting Asian (from a low of 3.7% in 2013 to a high of 5.8% in 2018, and Hispanic/Latino (from a low of 3.0% in 2013 to a high of 5.4% in 2018) ethnicities, and the "other/multiple" category had the largest single year increase from 9.4% in 2018 to 10.3% in 2019.

The residents of Black Rock City also earned more income than ever. The percentage of participants reporting more than $100,000 of personal annual income increased from 21.2% in 2013 to 34.1% in 2019, and the percentage of those earning at least $300,000 has more than doubled from 2.3% to 5.2% over the same period of time. This increase co-occurred with a similar decrease in households making less than $25,000 (12.3% in 2015 to 8.9% in 2019). Unfortunately, it is not possible to tell how much of this shift is

due to Burners making more as they age, or if attending Burning Man has become too financially burdensome for those making less. The median spending on Black Rock City participation has increased 27% since 2014 from $1300 to $1650 in 2019.

This year we also learned some new facts about you, the residents of Black Rock City, from brand new questions added to the Census in 2019. Music plays a large role in the experience of Burning Man; it is nearly impossible to escape it. This year we learned how participants interact with music and how that differs from the default world. We estimated 61.0% of Burners participated as an audience member by dancing in Black Rock City, compared to just 48.0% who danced in the audience in the default world in the past year. Most importantly though, we finally solved the age old question and learned that just 8.3% of burners are DJs and about 3/4 of the DJs perform at the event.

These highlights merely scratch the surface of all the interesting data we collected on the denizens of dust, the populace of Black Rock City. For a full review of all data collected we recommend reading the report page by page. The "Next" link at the bottom of each page leads to the next sequential page in the report. For information about specific data points beyond what is referenced on this page, use the navigation menu to explore additional datasets.

☐

Methodology and Weighting Procedures

Methodology Overview, Weighting Variables, Weighted Results: an Example, Data Collection via Online Survey

Methodology Overview

The Research Ethics Office (Institutional Review Board) at the Université du Québec à Montréal (previously at Denver University) has determined that the project meets the standards to protect respondents and their confidentiality.

Since 2013, the BRC Census team has collected data in two phases: a random sample during the event and a more comprehensive online survey after the event. During the Burning Man event in Black Rock City, Census volunteers conduct the random sample by administering a short socio-demographic survey to randomly selected Burners who agree to participate.

After the event, announcements about the online survey are sent out via email lists, social media, the Burning Man website, etc. Some Burners participate but others do not, which introduces a self-selection bias in the survey results. To correct for this bias, the online survey results are adjusted (or "weighted") based on the results of the random sample.

Weighting Variables

Eight variables are collected during the random sample. These are used later to weight the results of the online survey:

- Day of arrival
- Age
- Virgin Burner or not
- English as a first language or not
- Gender
- US resident or not
- Voting behavior (if eligible to vote in the US)
- US party affiliation (if eligible to vote in the US)

It is the goal of the BRC Census team to randomly sample 5-10% of the incoming population each year.

Weighted Results: an Example

In 2019, 71.9% of survey respondents were non-virgins (that is, 2018 was not their first time in BRC). This was lower than the percentage of non-virgins observed in the random sample (74.1%). This means that

non-virgins were "under-represented" (and virgins "under-represented") in the raw results of the online survey.

In other words, the random sample results show that the raw survey results are not an accurate representation of the overall BRC population:

Burning Man Virgin in 2019?
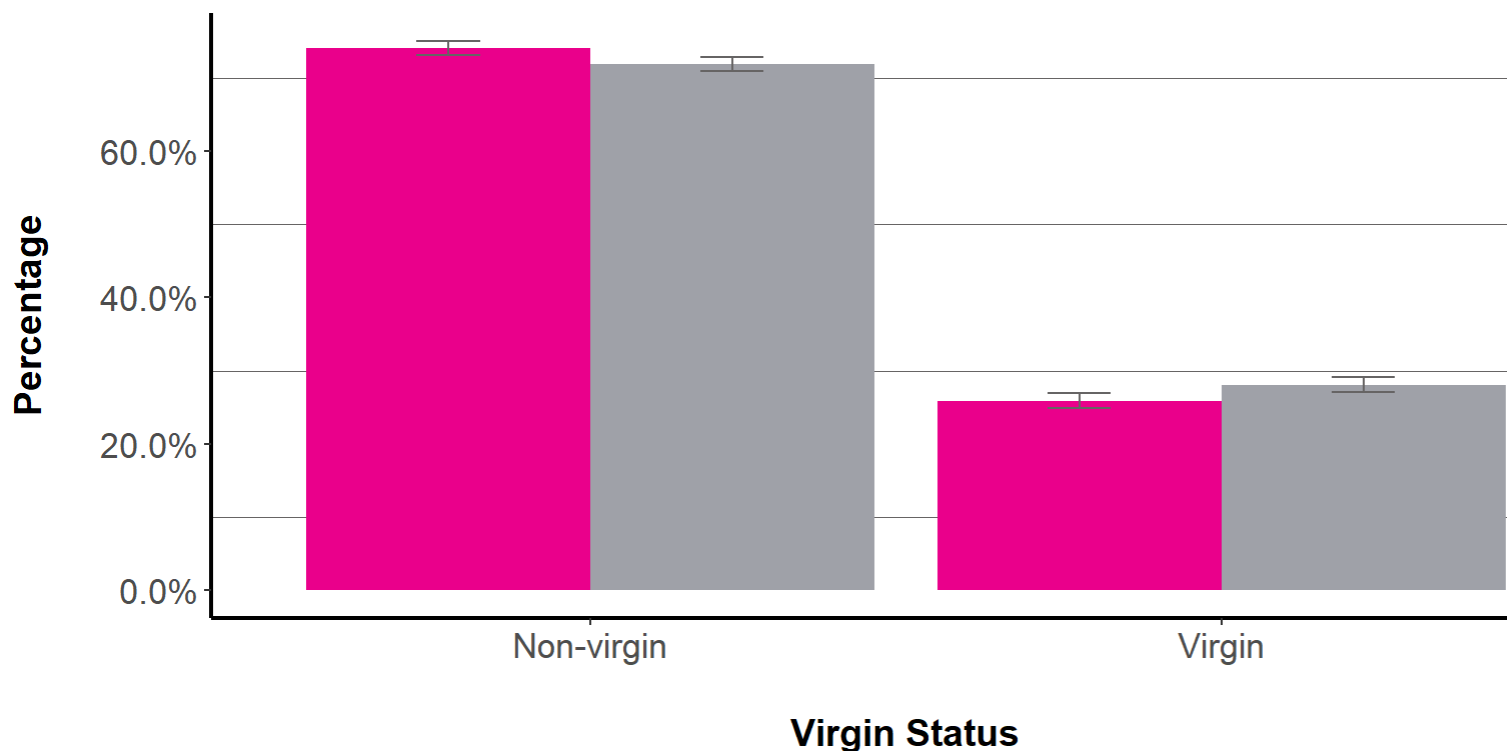
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	Virgin		Non-virgin	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**
Un-Weighted	28.1	0.98	71.9	0.98
Weighted	25.9	0.98	74.1	0.98

Data Collection via Online Survey

From 2013 to 2019, the number of submitted surveys (and the associated survey sampling rate) were:

	2013	**2014**	**2015**	**2016**	**2017**	**2018**	**2019**
Total Number of Surveys	11,919	11,676	9,585	7,137	9,168	8,745	7,737
Survey Sampling Rate	17%	18%	14%	11%	13%	12%	10%

This "survey sampling rate" indicates the percentage of the BRC population who completed the online

survey in a given year based on the population count reported in each annual Burning Man report.

While the survey sampling rate has fluctuated over the years, the sampling rate is consistently high enough to allow for year-to-year comparisons using the methodology described here. As a comparison, the American Community Survey (the largest population survey in the USA) has a sampling rate of approximately 2.5% (National Research Council, 2007).

The actual "response rate" for the online survey (i.e., the number of participants divided by the number of participants who were aware of the survey) cannot be calculated, as there is no way to know how many BRC citizens were reached during our promotion of the online survey.

Next: Interpreting Visualizations: Plots and Tables, Error Bars and Confidence Intervals, Year-to-Year Changes, Y-Axis Breaks

□

Interpreting Visualizations

Plots and Tables, Error Bars and Confidence Intervals, Year-to-Year Changes, Y-Axis Breaks

Plots and Tables

Line or **bar plots** are used to display the weighted (adjusted) percentage of the BRC population who have a particular characteristic in common:

Spirituality
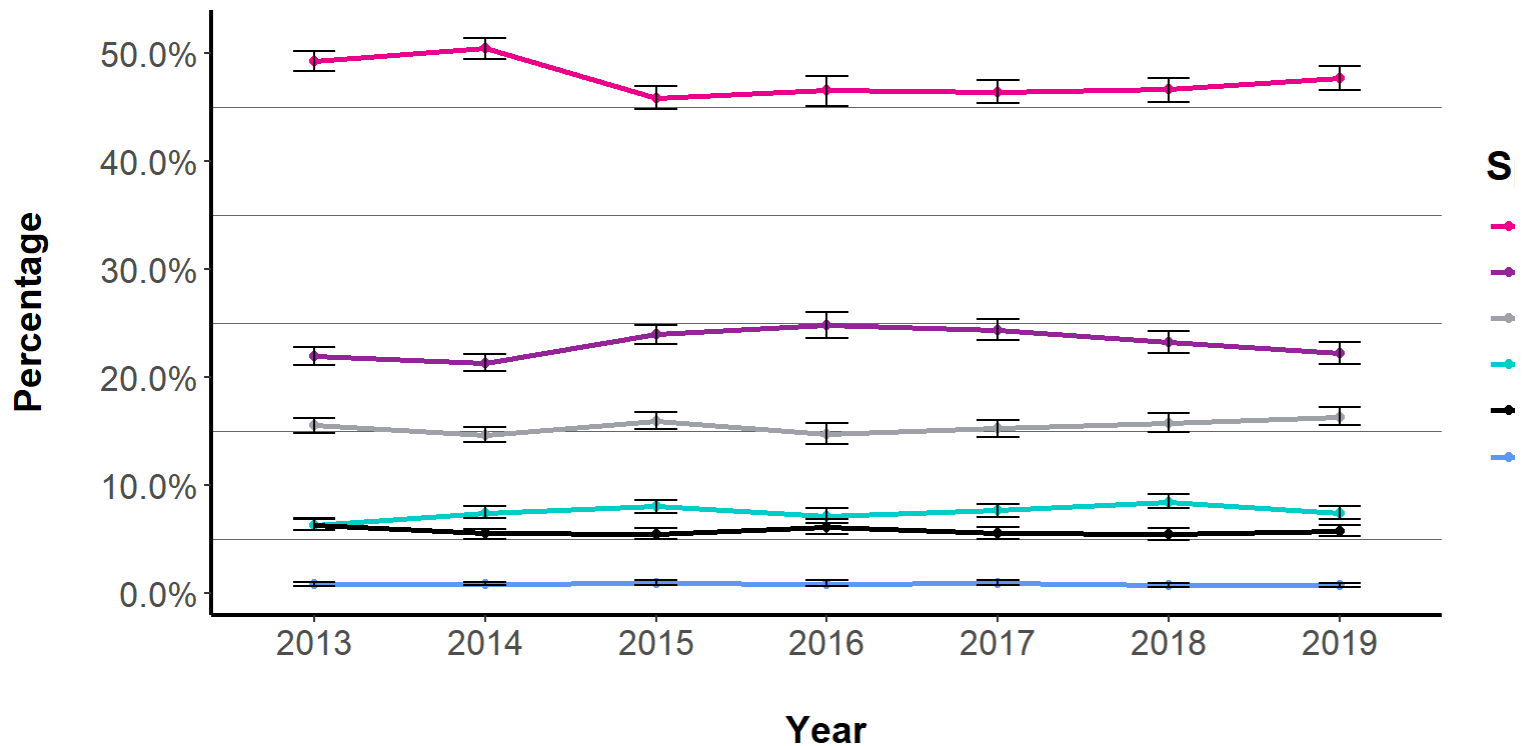
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

In most cases, the actual percentage values are not displayed within the plot. They can be found in the accompanying **data table**, along with the margin of error (labeled "MoE +/-%"):

	2013		2014		2015		2016		2017		2018		201!
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent
Spiritual,													

not Religious	49.2	1.0	50.4	1.0	45.8	1.0	46.5	1.4	46.4	1.2	46.6	1.2	47.7
Atheist	21.9	0.8	21.3	0.8	23.9	1.0	24.8	1.2	24.3	1.0	23.2	1.0	22.2
Agnostic	15.5	0.8	14.6	0.8	15.9	0.8	14.7	1.0	15.2	0.8	15.7	0.8	16.3
I Don't Know	6.3	0.6	7.4	0.6	8.0	0.6	7.1	0.8	7.6	0.6	8.4	0.6	7.4
Religious	6.3	0.4	5.5	0.4	5.4	0.6	6.1	0.6	5.5	0.6	5.4	0.6	5.7
Deist	0.8	0.2	0.8	0.2	0.9	0.2	0.8	0.2	0.9	0.2	0.7	0.2	0.7

All numbers are rounded to the nearest 0.1%, so in some cases the total percentage values do not add up to exactly 100.0%.

Error Bars and Confidence Intervals

Error bars are the black I-shaped markers that overlay each data point on a line or bar plot:

While each data point shows a weighted percentage, there is always some degree of uncertainty when estimating the characteristics of a population based on a sample of that population - in this case, the entire BRC population in a given year from the BRC citizens who provided data to BRC Census.

The 95% confidence intervals indicated by these error bars help to show the degree of that uncertainty: there is a 95% probability that the upper and lower bounds of the I-shape contain the true value. They are a visual representation of the margin of error (shown in the "MoE +/- %" column in the data table) which measures the amount of "error" or uncertainty in the results of a survey conducted via random sample. On rare occasions due to rounding, the margin of error may vary from the 95% confidence intervals by around 0.1%.

Burning Man Virgin

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	Mo +/- %
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4	36.2	1.2	31.7	1.2	25.9	1.0

In the plot and table above, 31.7% of the 2018 BRC population were estimated to be Burning Man virgins according to the weighted survey results. It can be said with 95% confidence that the true virgin proportion of the BRC population is contained within the range between 30.6% and 32.8% (95% confidence intervals); roughly 31.7% plus or minus 1.2% (margin of error; note the slight discrepancy due to rounding error).

Year-to-Year Changes

When reviewing changes in a population over time, it is extremely important to remember that some reported changes will be due to sampling methodology (using weighted Census data to report on the BRC population) or measurement error, rather than being indicative of a consistently occurring change in the population.

As a general rule, smaller differences from one year to another are more likely to be due to chance, while larger differences are more likely to be indicative of genuine changes in the BRC population. Additional caution should be taken in situations with larger confidence intervals, as they indicate less certainty as to the exact population proportion.

For example, in the plot below:
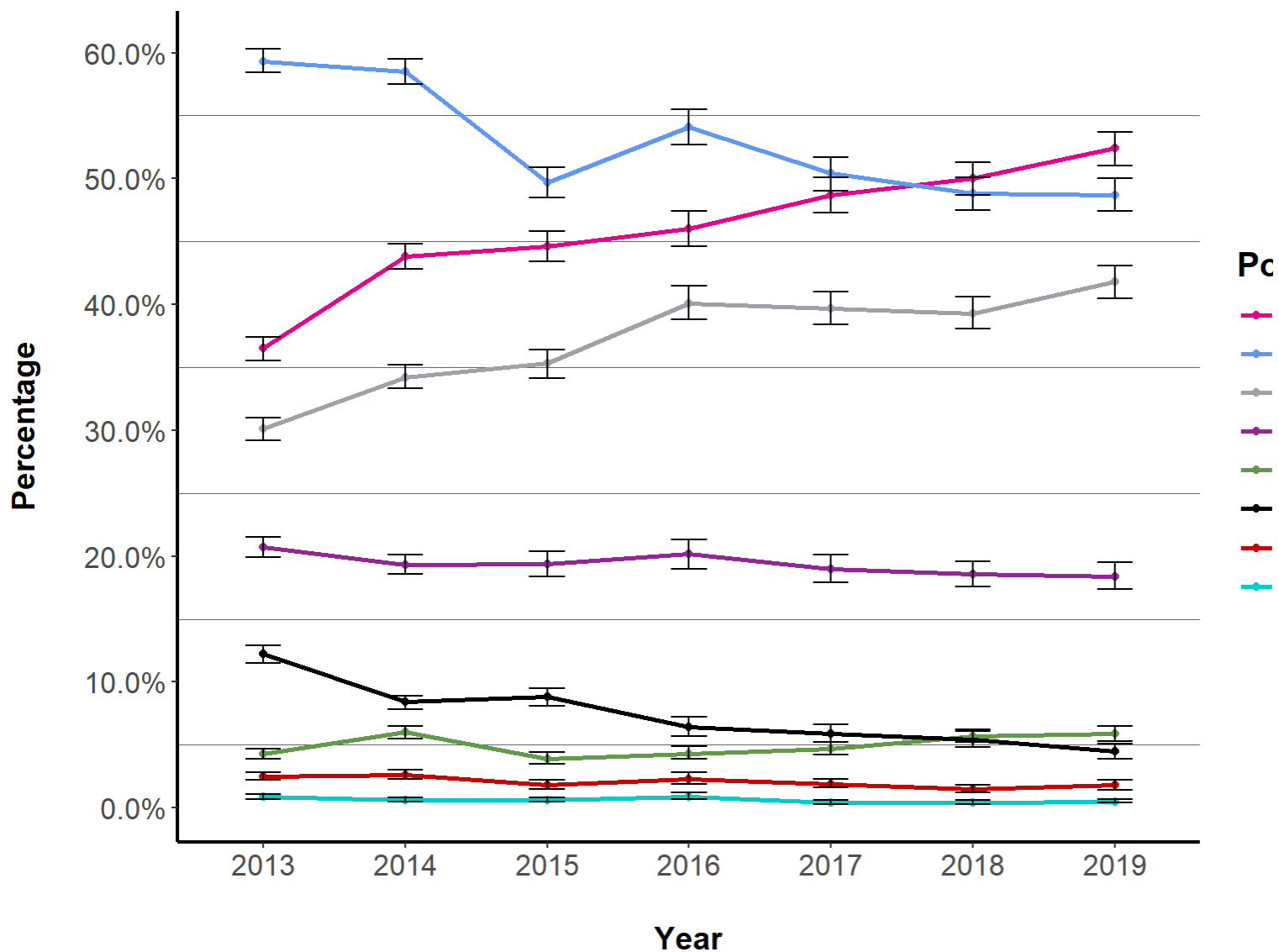
The **teal line** (bottom) for wind power use is relatively flat, with relatively small confidence intervals. The proportion of Burners using wind power does not seem to have changed much from 2013-2017.

The **purple line** (middle) for vehicle generator use shows larger changes from 2013-2017, but the confidence intervals are also larger. In some cases where the data points look relatively far apart from one year to the next, the confidence intervals for those years overlap. It is difficult to know if these changes are due to random chance or to other, more significant population trends.

The **blue line** (top) for battery use shows large changes from 2013 to 2015, even taking into account the height of the confidence intervals. It is more likely, though not certain, that these changes are not due to random factors.

Y-Axis Breaks

Sometimes, there is a gap between the proportions representing responses from one category and responses from another category. For example, in the plot below representing 2013-2018:

Current Gender

Roughly 56-59% of BRC's population has self-identified as male.
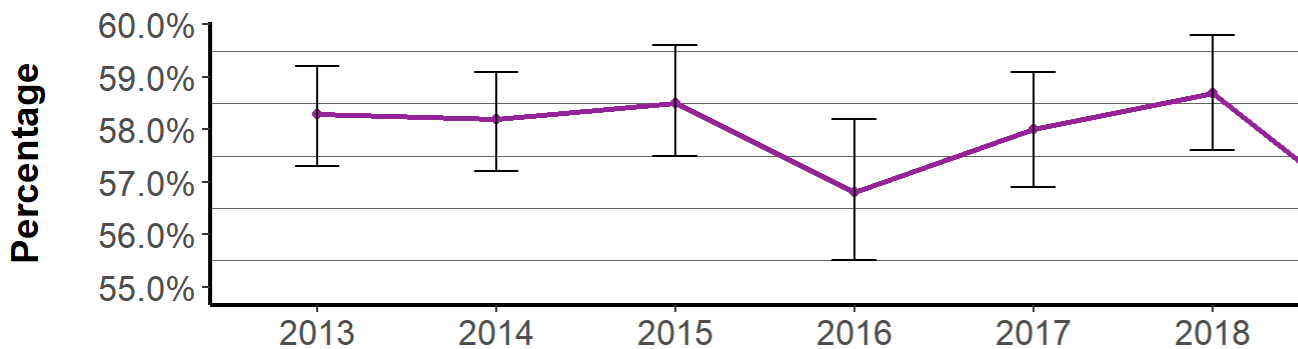
Roughly 39-42% of BRC's population has self-identified as female.
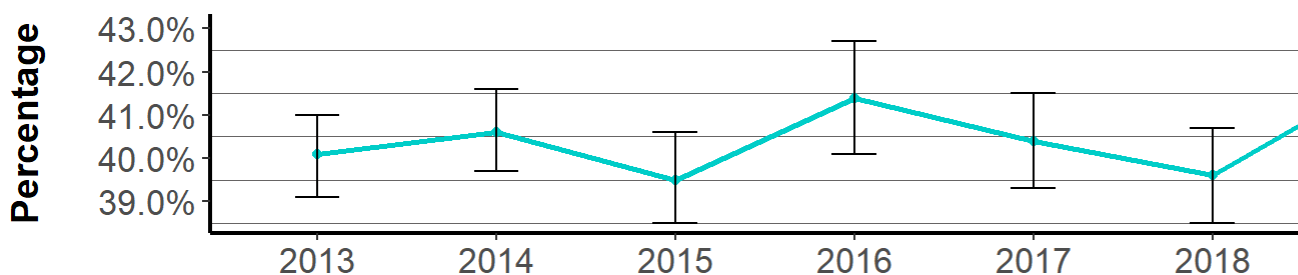
Roughly 1-2% of BRC's population has self-identified as fluid, both, or neither.
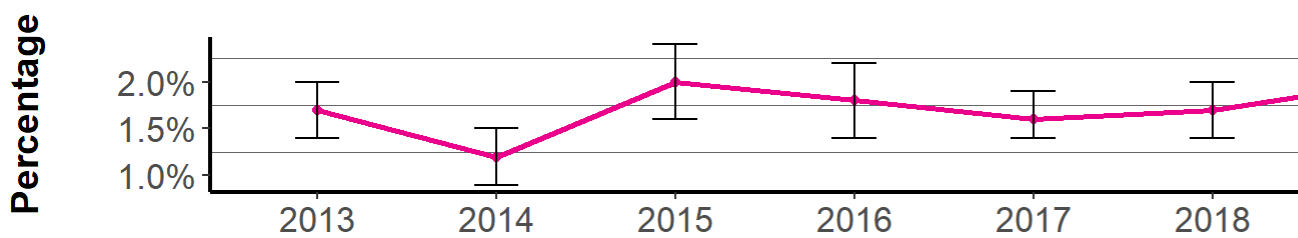
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Displaying all of these results on a continuous percentage scale would be difficult. Without a very tall image, slanted lines would appear to be nearly horizontal and the lines in similar proportion ranges (male and female, in this case) would overlap each other to such a degree as to become indistinguishable from one another. To improve plot readability in these situations, multiple plots are stacked with the irrelevant ranges (the parts of the y-axis not included in any response range) excluded entirely.

When viewing stacked plots like these, it is important to keep in mind that while an attempt has been made to ensure that the y-axis ranges of each plot are similar (so that the slope of the lines within each individual plot represent similar changes in proportion), the gap between plots can vary quite a bit. For example, in the example above the gap between the range represented within the "Male" plot and the range represented within the "Female" plot is less than 10%, while the gap between range represented within the "Female" plot and the range represented within the "Fluid/Both/Neither" plot is nearly 40%.

Next: Sociodemographic Characteristics: BRC Population, Past Burning Man Experience, Age, Ethnicity, Education, Income, and Creative Self-Identities

☐

Sociodemographic Characteristics

BRC Population, Past Burning Man Experience, Age, Ethnicity, Education, Income, and Creative Self-Identities

---

BRC Population*
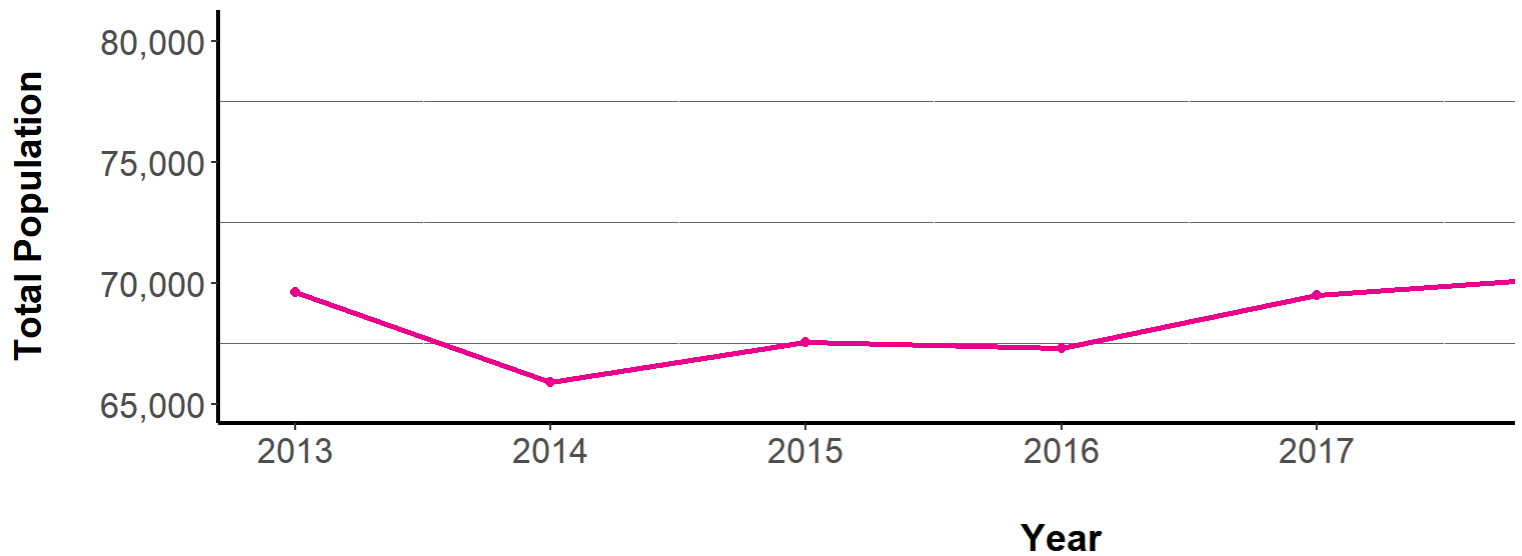
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

*The population count was changed in 2019 to include BRC staff, government workers, and volunteers in addition to paid participants. The number of paid participants and the maximum occupancy of BRC was similar to 2018.

From https://burningman.org/timeline/

Past Burning Man Experience

Percent Virgins

2013: 38.6% **2014:** 35.1% **2015:** 35.8% **2016:** 39.3% **2017:** 36.2% **2018:** 31.7%

Number of Burns Attended
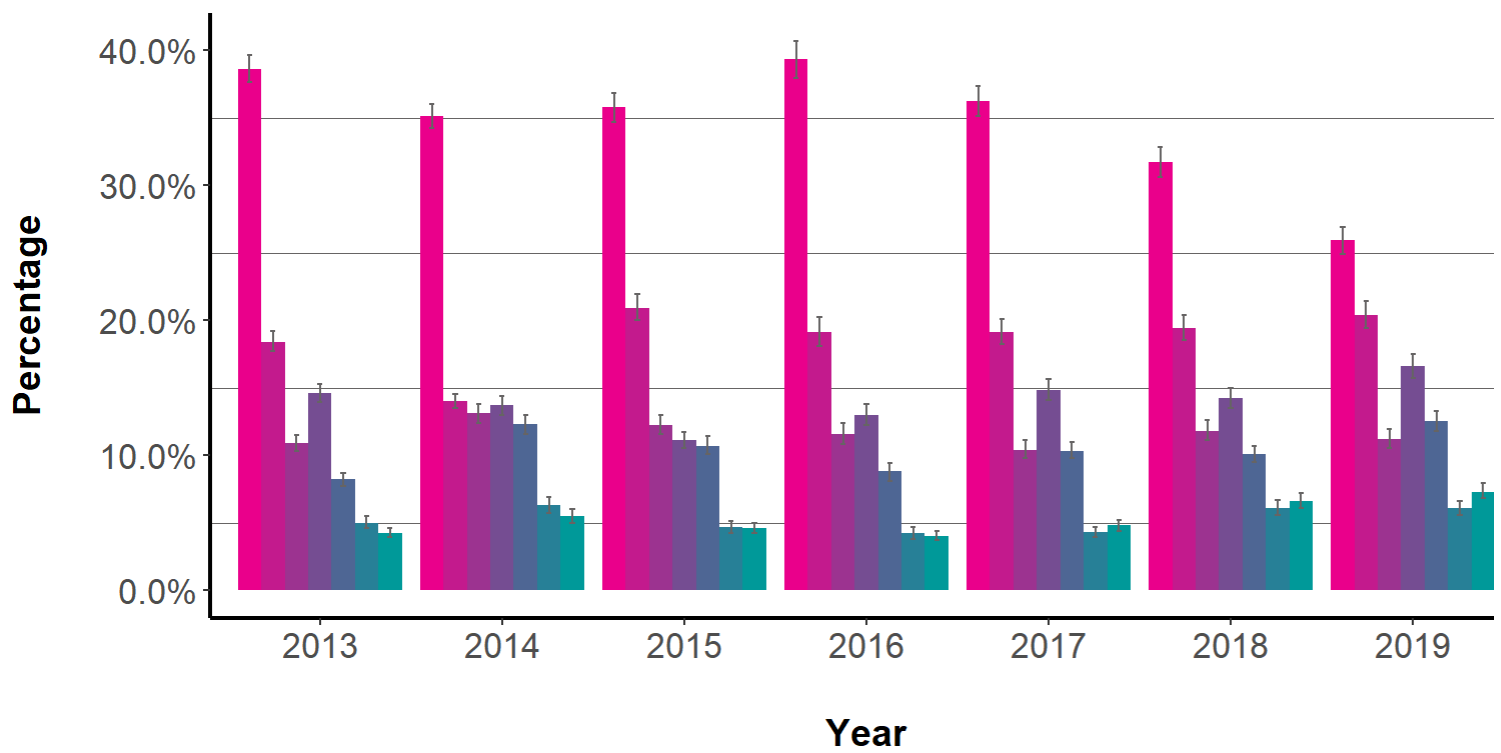
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Per
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4	36.2	1.2	3
1	18.4	0.8	14.0	0.6	20.9	1.0	19.1	1.0	19.1	1.0	1
2	10.9	0.6	13.1	0.8	12.2	0.8	11.6	0.8	10.4	0.6	1
3-4	14.6	0.8	13.7	0.8	11.1	0.6	13.0	0.8	14.8	0.8	1
5-7	8.2	0.4	12.3	0.8	10.7	0.8	8.8	0.6	10.3	0.6	1
8-10	5.0	0.4	6.3	0.6	4.7	0.4	4.2	0.4	4.3	0.4	6
11+	4.2	0.4	5.5	0.6	4.6	0.4	4.0	0.4	4.8	0.4	6

Past Burning Man Experience

Years Since First Burn
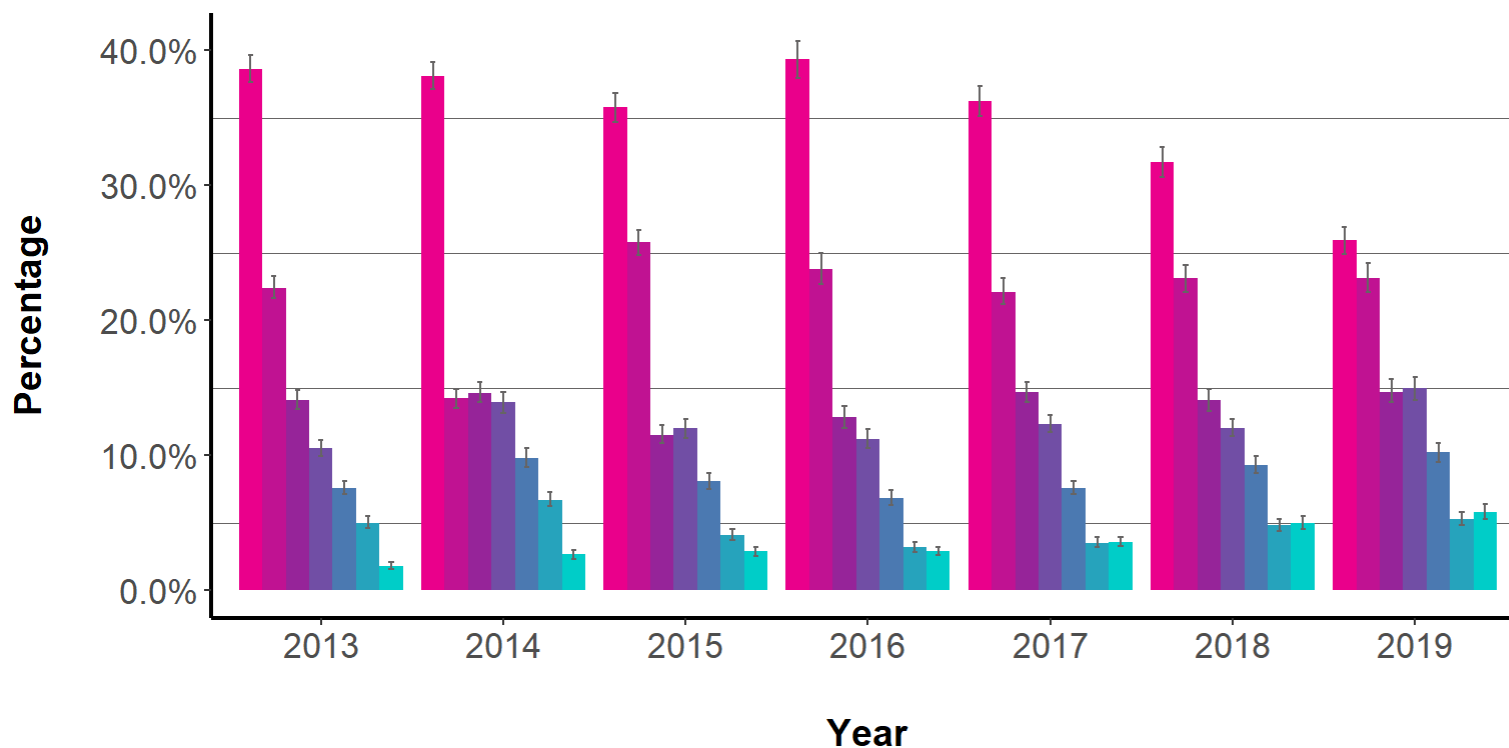
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

| | 2013 | | 2014 | | 2015 | | 2016 | | 2017 | | 2018 | | 2019 | |
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	Mo +/- %
Virgin	38.6	1.0	38.1	1.0	35.8	1.0	39.3	1.4	36.2	1.2	31.7	1.2	25.9	1.0
1-2	22.4	0.8	14.2	0.8	25.8	1.0	23.8	1.2	22.1	1.0	23.1	1.0	23.1	1.0
3-4	14.1	0.6	14.6	0.8	11.5	0.6	12.8	0.8	14.7	0.8	14.1	0.8	14.7	0.8
5-7	10.5	0.6	13.9	0.8	12.0	0.8	11.2	0.8	12.3	0.6	12.0	0.8	15.0	0.8
8-11	7.6	0.6	9.8	0.8	8.1	0.6	6.8	0.6	7.6	0.6	9.3	0.6	10.2	0.8
12-15	5.0	0.4	6.7	0.6	4.1	0.4	3.2	0.4	3.5	0.4	4.8	0.4	5.3	0.6
16+	1.8	0.2	2.7	0.4	2.9	0.4	2.9	0.4	3.6	0.4	5.0	0.4	5.8	0.6

Because many Burners attend repeatedly, but not every year, the random sampling form and online survey both ask respondents to indicate each of the year(s) they have attended Burning Man.

Age

Median Age

2013: 33   **2014:** 34   **2015:** 33   **2016:** 34   **2017:** 34   **2018:** 35

Age Range
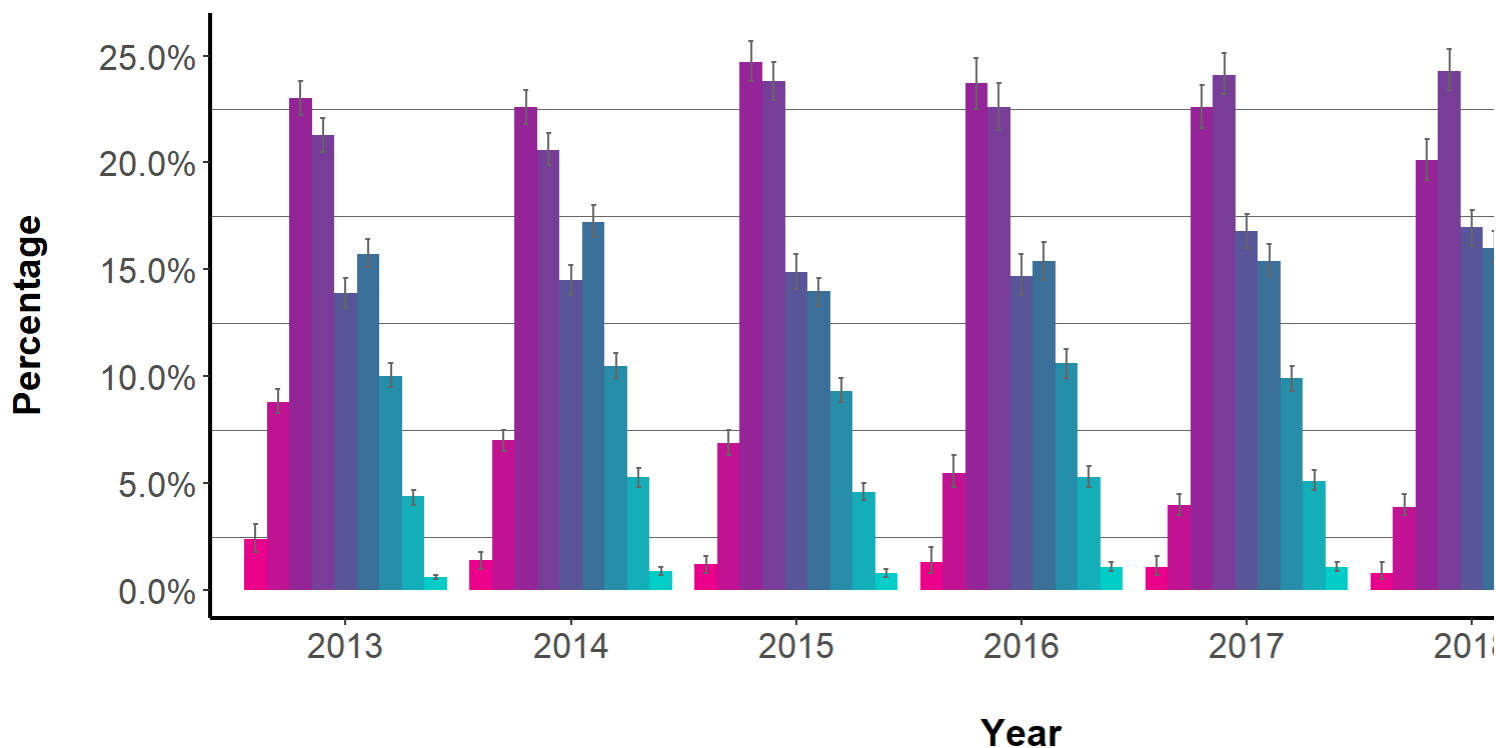
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0-19	2.4	0.6	1.4	0.4	1.2	0.4	1.3	0.6	1.1	0.4
20-24	8.8	0.6	7.0	0.6	6.9	0.6	5.5	0.8	4.0	0.4
25-29	23.0	0.8	22.6	0.8	24.7	1.0	23.7	1.2	22.6	1.0
30-34	21.3	0.8	20.6	0.8	23.8	1.0	22.6	1.2	24.1	1.0
35-39	13.9	0.6	14.5	0.8	14.9	0.8	14.7	1.0	16.8	0.8
40-49	15.7	0.6	17.2	0.8	14.0	0.6	15.4	1.0	15.4	0.8
50-59	10.0	0.6	10.5	0.6	9.3	0.6	10.6	0.8	9.9	0.6
60-69	4.4	0.4	5.3	0.4	4.6	0.4	5.3	0.6	5.1	0.4
70+	0.6	0.2	0.9	0.2	0.8	0.2	1.1	0.2	1.1	0.2

Ethnicity

Ethnicity
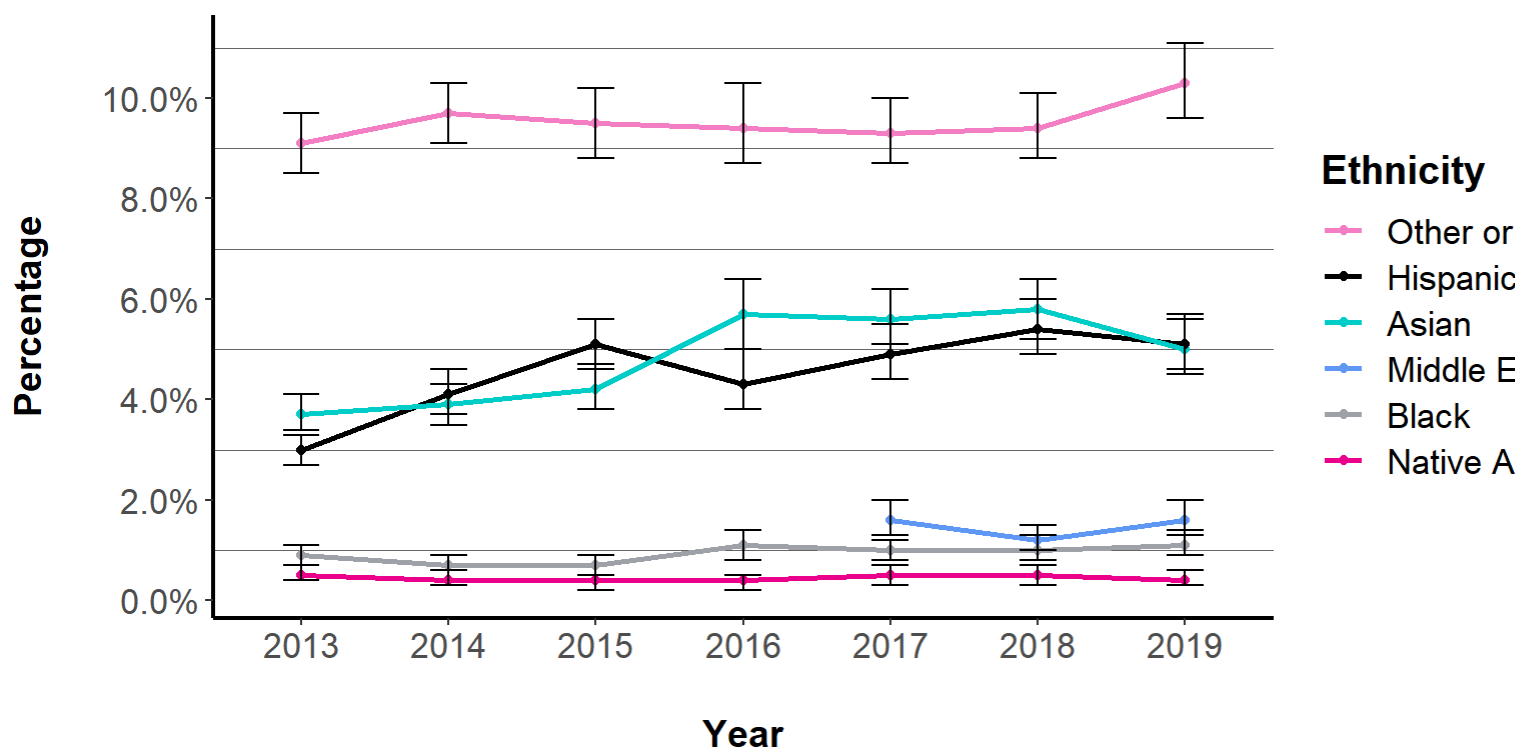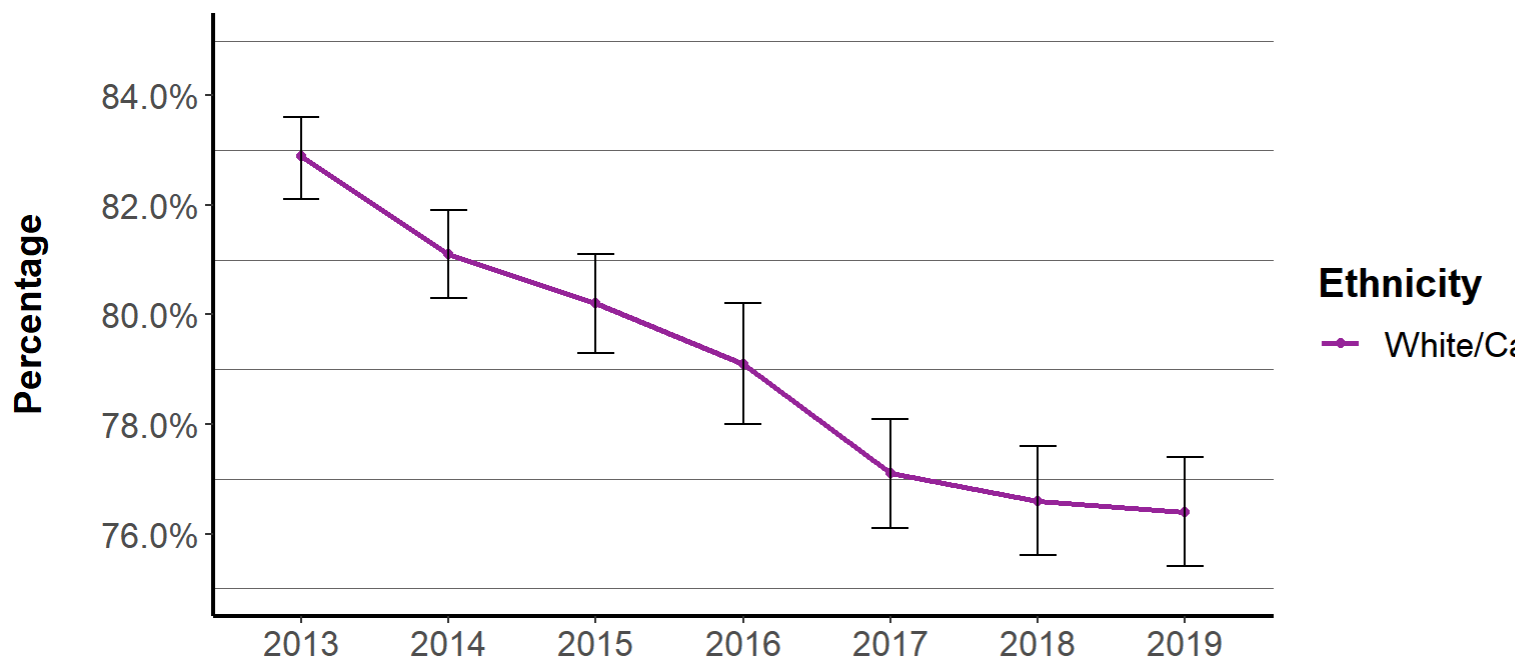
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* "Middle Eastern or North African" was first added as an option in the 2017 online survey, which may have resulted in decreases in the "White/Caucasian (non-Hispanic)" and "Other or Multiple" categories in 2017-18.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %

White/Caucasian (non-Hispanic)	82.9	0.8	81.1	0.8	80.2	1.0	79.1	1.2	77.1	1.0	76.6	1.0
Other or Multiple	9.1	0.6	9.7	0.6	9.5	0.6	9.4	0.8	9.3	0.6	9.4	0.6
Hispanic/Latino	3.0	0.4	4.1	0.4	5.1	0.6	4.3	0.6	4.9	0.6	5.4	0.6
Asian	3.7	0.4	3.9	0.4	4.2	0.4	5.7	0.6	5.6	0.6	5.8	0.6
Middle Eastern or North African*	NA	NA	NA	NA	NA	NA	NA	NA	1.6	0.4	1.2	0.2
Black	0.9	0.2	0.7	0.2	0.7	0.2	1.1	0.2	1.0	0.2	1.0	0.2
Native American	0.5	0.2	0.4	0.2	0.4	0.2	0.4	0.2	0.5	0.2	0.5	0.2

Self-Identification as a Person of Color

Self-Identification as a Person of Color
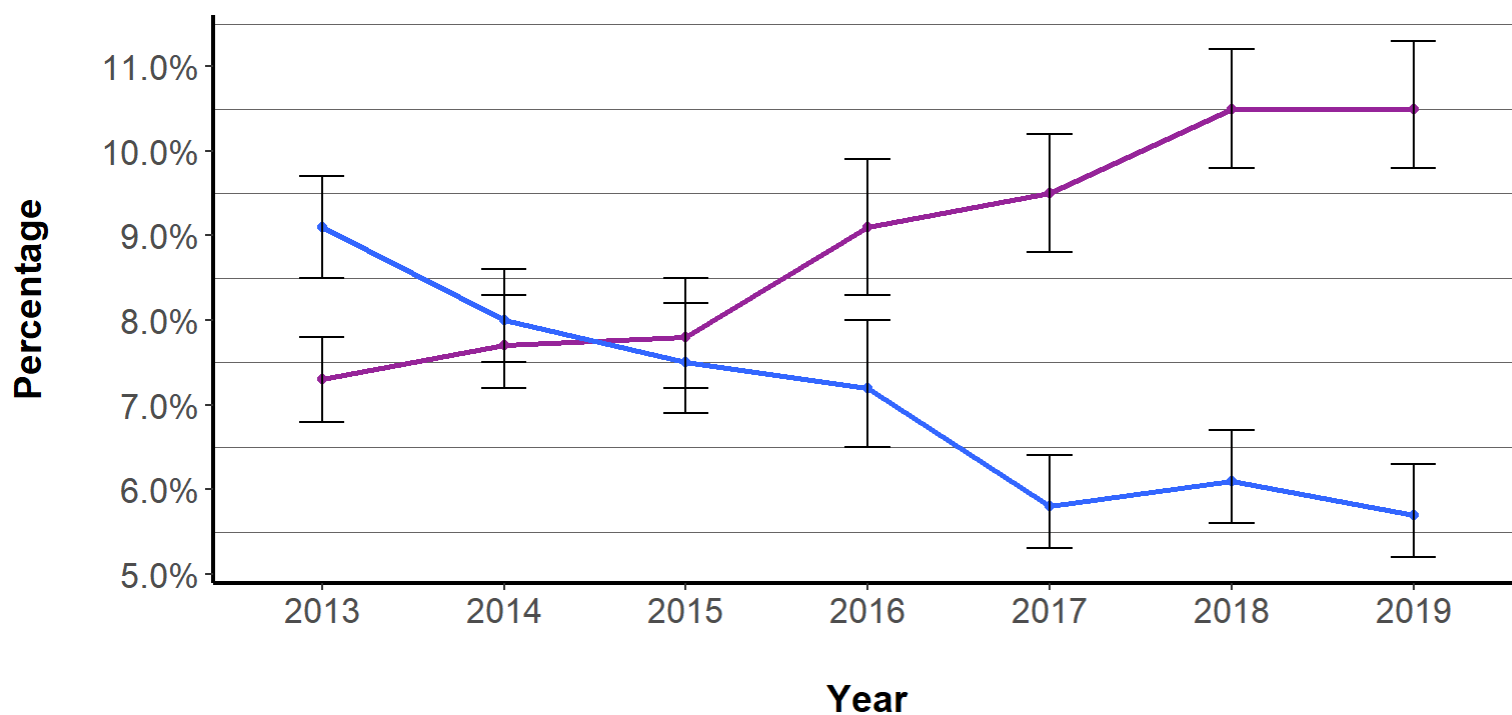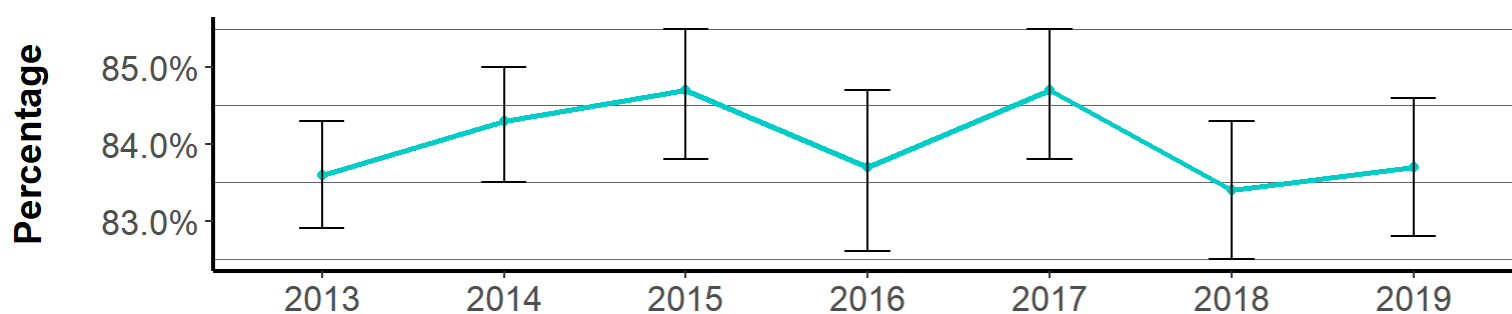
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

2013	**2014**	**2015**	**2016**	**2017**	**2018**	**20**

	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Perce
No	83.6	0.8	84.3	0.8	84.7	0.8	83.7	1.0	84.7	0.8	83.4	1.0	83.7
Yes	7.3	0.6	7.7	0.6	7.8	0.6	9.1	0.8	9.5	0.6	10.5	0.8	10.5
Sometimes	9.1	0.6	8.0	0.6	7.5	0.6	7.2	0.8	5.8	0.6	6.1	0.6	5.7

Highest Education Achieved*

Highest Education Achieved*
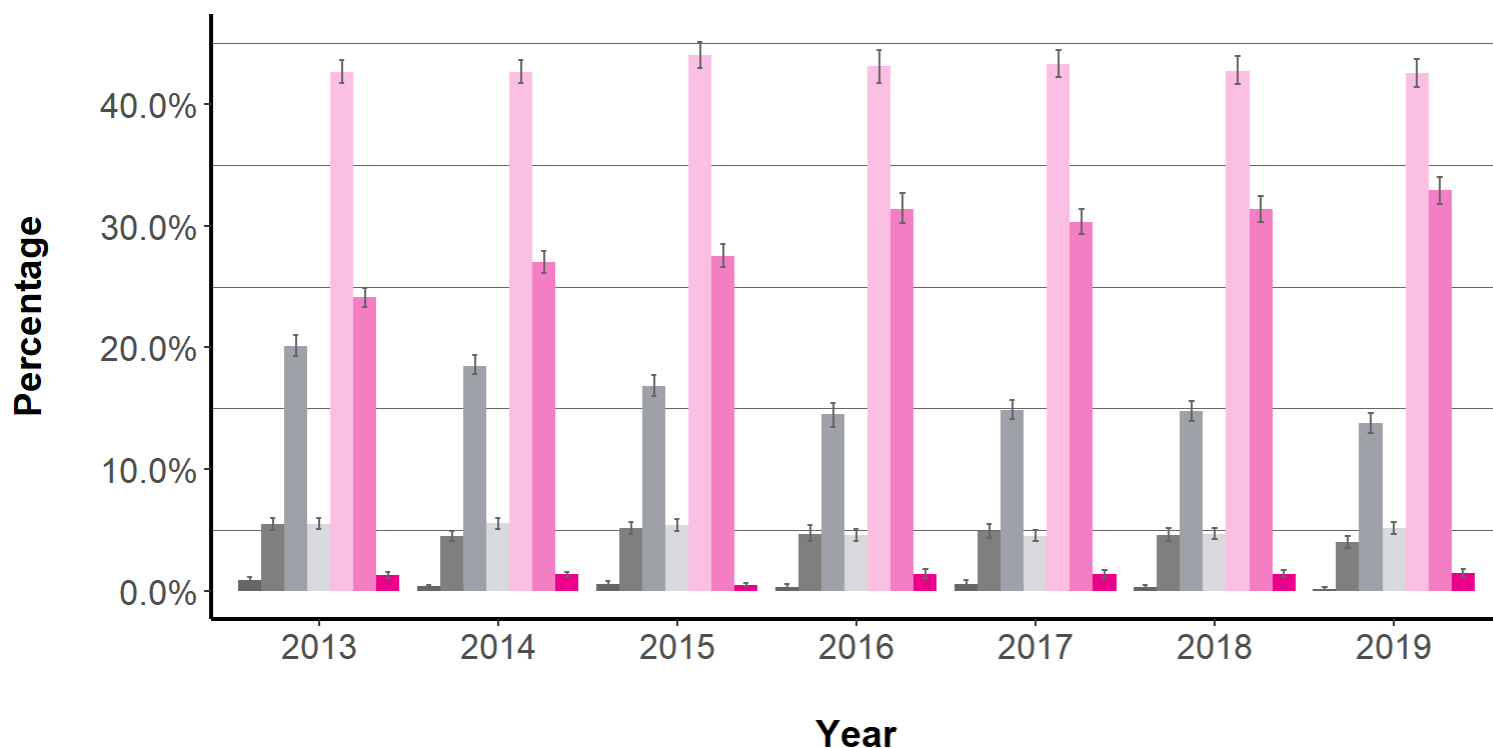
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The precise wording of this question in the online survey has changed several times to include or exclude questions about specific certifications, but these changes were not expected to have (and do not appear to have had) a material effect on participant responses.

	2013		2014		2015		2016		2017		2018		20
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percer
None	0.9	0.2	0.4	0.2	0.6	0.2	0.3	0.2	0.6	0.2	0.3	0.2	0.2
High School	5.5	0.6	4.5	0.4	5.2	0.6	4.7	0.6	4.9	0.6	4.6	0.6	4.0
Some College	20.1	0.8	18.5	0.8	16.8	0.8	14.5	1.0	14.9	0.8	14.8	0.8	13.8
Associate													

Degree	5.5	0.4	5.6	0.4	5.4	0.6	4.6	0.6	4.5	0.4	4.7	0.4	5.2	
Bachelor's Degree	42.6	1.0	42.6	1.0	44.0	1.0	43.1	1.4	43.3	1.2	42.7	1.2	42.5	
Graduate Degree	24.1	0.8	27.0	0.8	27.5	1.0	31.4	1.2	30.3	1.0	31.4	1.0	32.9	
Only Other	1.3	0.2	1.4	0.2	0.5	0.2	1.4	0.4	1.4	0.2	1.4	0.2	1.5	

Income

Median Personal Income

2013: $51,100   **2014:** $53,900   **2015:** $54,900   **2016:** $60,000   **2017:** $60,700

Personal Income*
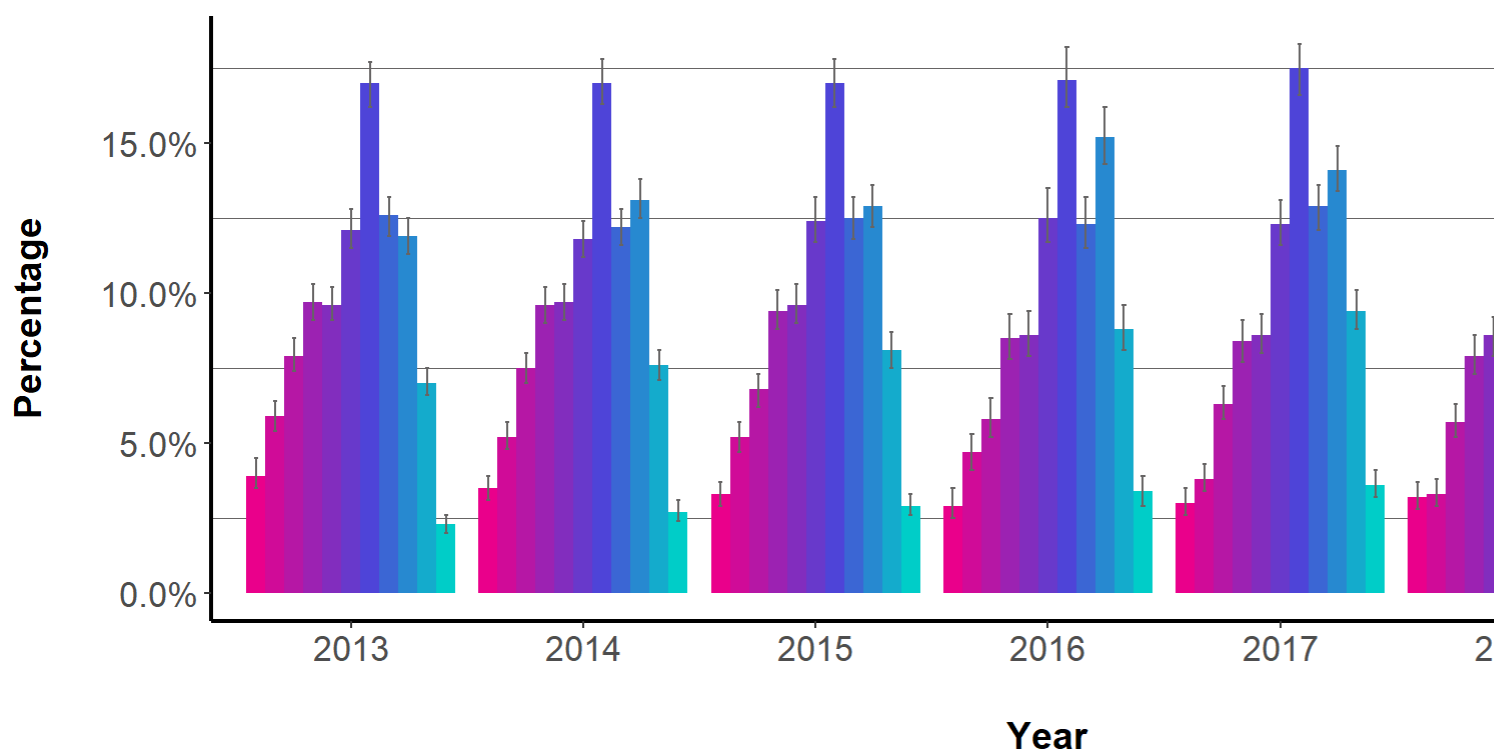
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was asked slightly differently in 2013-14, 2015-16, and 2017-18. However, in all years the question taxes in the previous calendar year so these changes were not expected to have (and do not appear to have had) a mat

	2013		2014		2015		2016		
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Perc**
None	3.9	0.6	3.5	0.4	3.3	0.4	2.9	0.6	3.

$1-7,499	5.9	0.6	5.2	0.4	5.2	0.6	4.7	0.6	3.
$7,500-14,999	7.9	0.6	7.5	0.6	6.8	0.6	5.8	0.6	6.
$15,000-24,999	9.7	0.6	9.6	0.6	9.4	0.6	8.5	0.8	8.
$25,000-34,999	9.6	0.6	9.7	0.6	9.6	0.6	8.6	0.8	8.
$35,000-49,999	12.1	0.6	11.8	0.6	12.4	0.8	12.5	1.0	12
$50,000-74,999	17.0	0.8	17.0	0.8	17.0	0.8	17.1	1.0	17
$75,000-99,999	12.6	0.6	12.2	0.6	12.5	0.8	12.3	0.8	12
$100,000-149,999	11.9	0.6	13.1	0.6	12.9	0.8	15.2	1.0	14
$150,000-299,999	7.0	0.4	7.6	0.6	8.1	0.6	8.8	0.8	9.
$300,000+	2.3	0.2	2.7	0.4	2.9	0.4	3.4	0.4	3.

Income

Median Household Income

2015: $89,400	**2016:** $94,200	**2017:** $94,900	**2018:** $101,700	**2018:** $1

Household Income (for the Previous Calendar Year)*
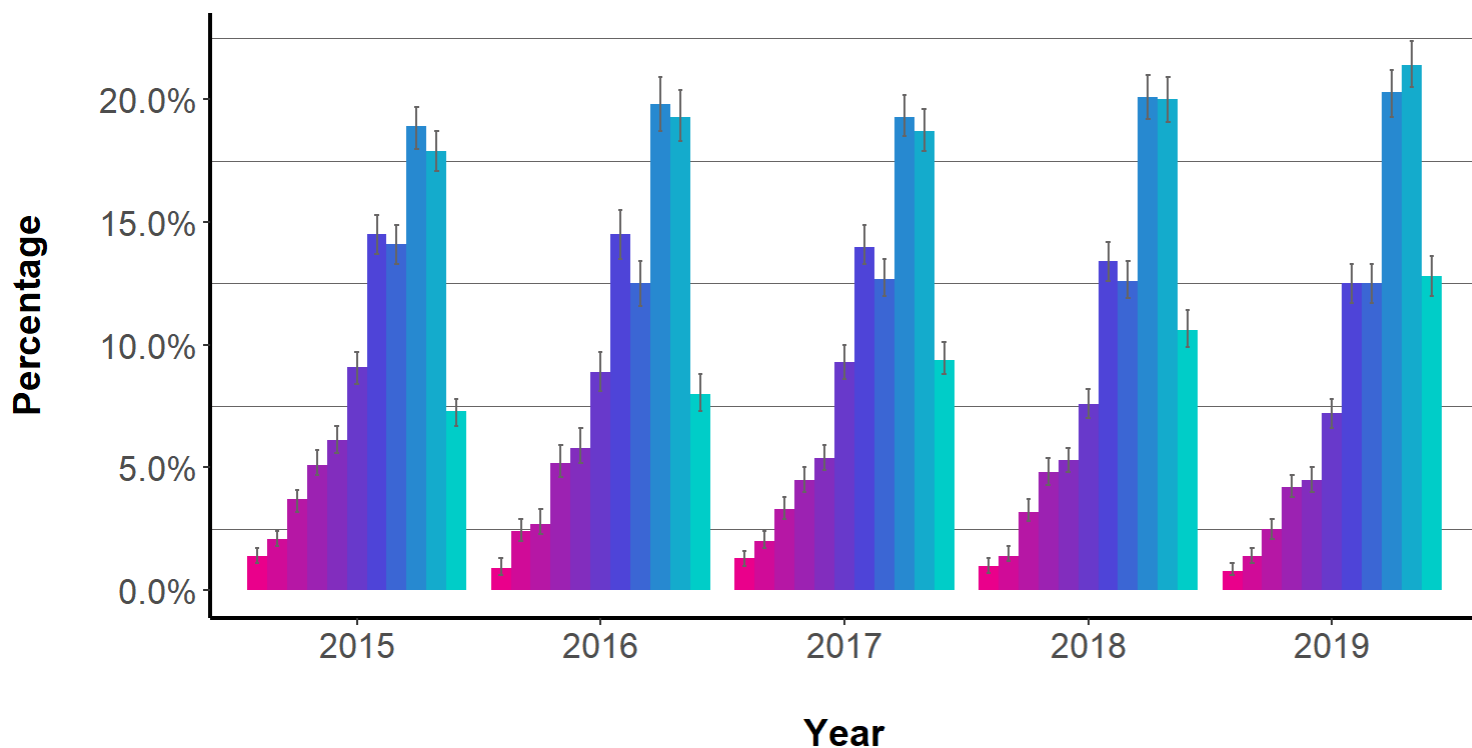
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The plot above and table below exclude a small number of participants who indicated being a member of a househo

not to disclose their household income. For participants indicating no household membership, personal income and h
are considered to be identical.

	2015		2016		2017		2018		Per
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Per
None	1.4	0.2	0.9	0.4	1.3	0.2	1.0	0.2	0
$1-7,499	2.1	0.4	2.4	0.4	2.0	0.4	1.4	0.2	1
$7,500-14,999	3.7	0.4	2.7	0.4	3.3	0.4	3.2	0.4	2
$15,000-24,999	5.1	0.6	5.2	0.6	4.5	0.6	4.8	0.6	4
$25,000-34,999	6.1	0.6	5.8	0.6	5.4	0.6	5.3	0.6	4
$35,000-49,999	9.1	0.6	8.9	0.8	9.3	0.8	7.6	0.6	7
$50,000-74,999	14.5	0.8	14.5	1.0	14.0	0.8	13.4	0.8	12
$75,000-99,999	14.1	0.8	12.5	0.8	12.7	0.8	12.6	0.8	12
$100,000-149,999	18.9	0.8	19.8	1.0	19.3	1.0	20.1	1.0	20
$150,000-299,999	17.9	0.8	19.3	1.0	18.7	0.8	20.0	1.0	21
$300,000+	7.3	0.6	8.0	0.8	9.4	0.6	10.6	0.8	12

Creative Self-Identities

Self-Identification as an Artist, Maker, or Craftsperson*
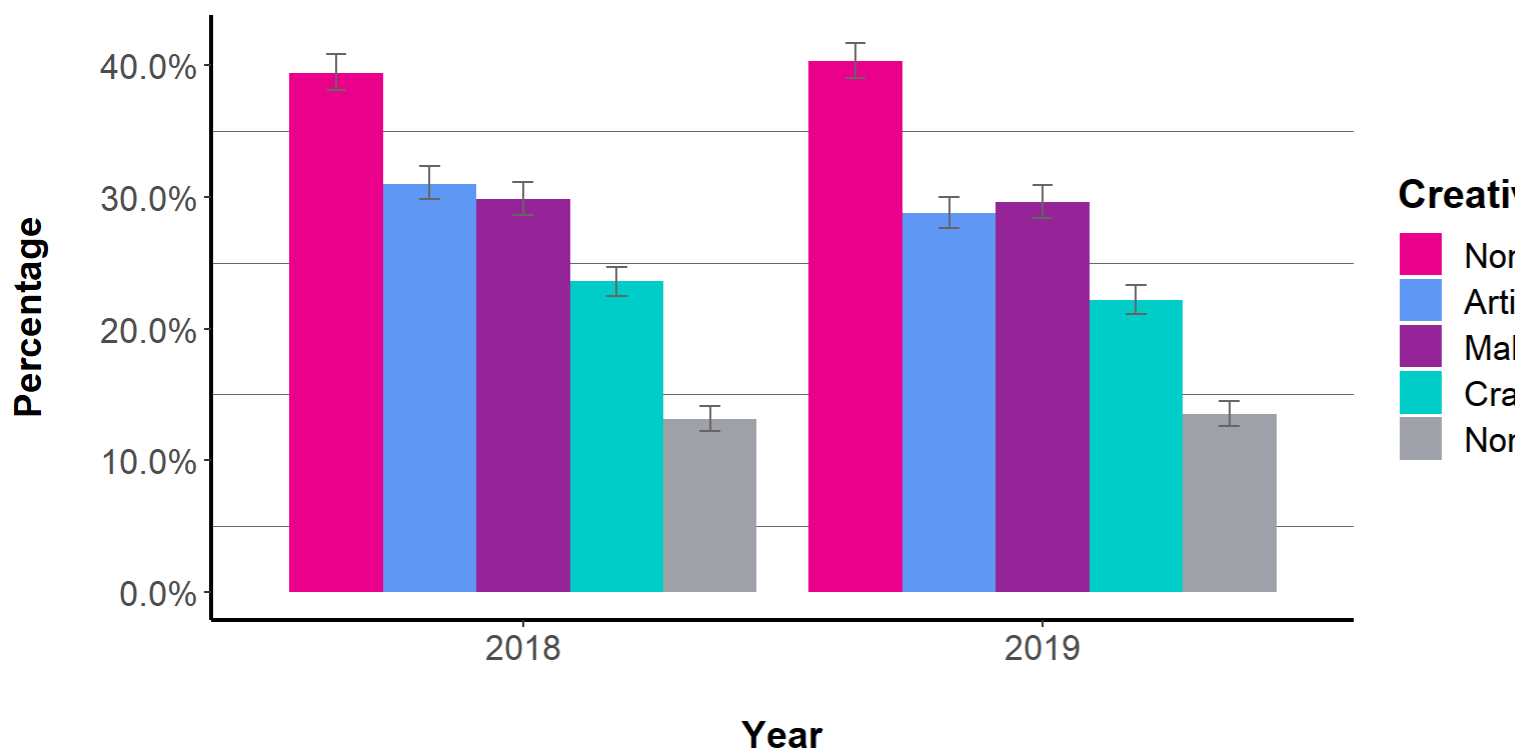
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was modified in the 2018 online survey to alter include "Maker" and "Craftsperson" as answer
options in addition to "Artist." Additional changes to the formatting for this question in the online survey make direct
comparison impossible, so the plot above and table below represent 2018 and 2019 data only.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
None of These, but Creative	39.4	1.4	40.3	1.4
Artist	31.0	1.2	28.8	1.2
Maker	29.8	1.2	29.6	1.2
Craftsperson	23.6	1.2	22.2	1.2
None of the Above	13.1	1.0	13.5	1.0

Creative Self-Identities

Financial Compensation for Creating/Making Art*
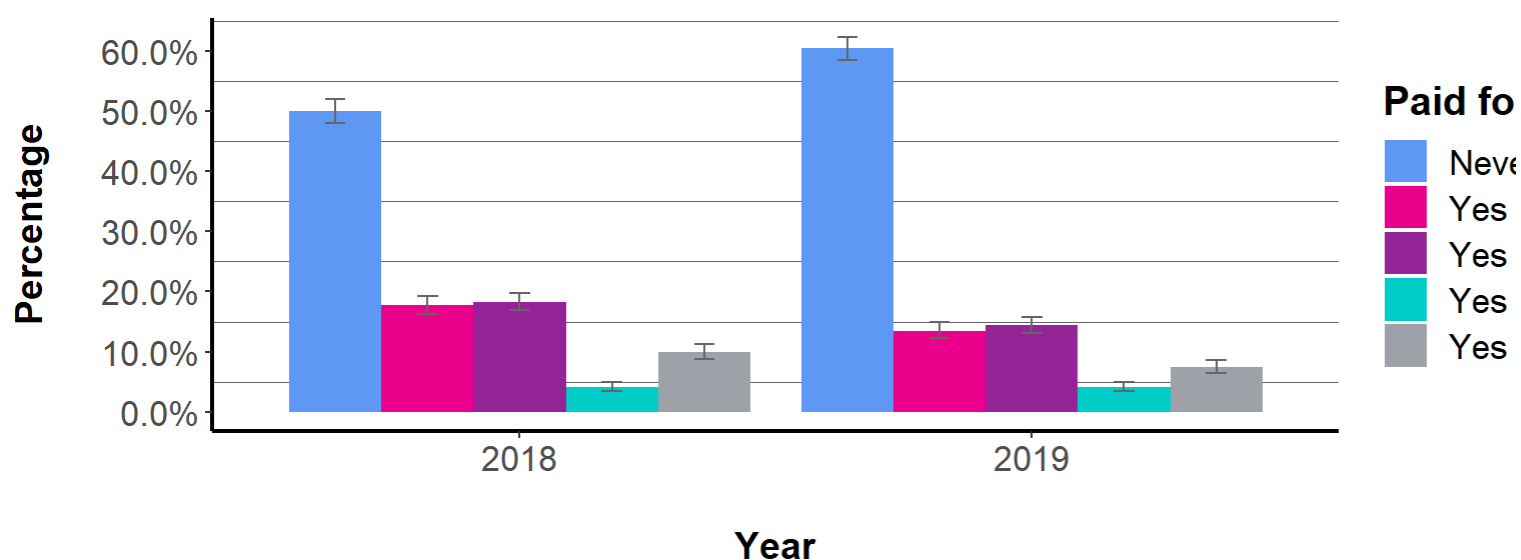
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question has been asked intermittently in the online survey over the last few years, however changes made in 2018 make direct comparison between years impossible. The plot above and table below represent 2018 and 2019 data only.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Never	50.0	2.0	60.4	2.0
Yes - Rarely	17.7	1.4	13.5	1.4
Yes - Sometimes	18.3	1.4	14.4	1.4
Yes - Often	4.1	0.8	4.2	0.8
Yes - Main Source of Income	9.9	1.2	7.5	1.0

Next: Sociodemographic Characteristics: Residence in the Default World, Language, Political Perspectives, Spiritual Perspectives

Sociodemographic Characteristics

Residence in the Default World, Language, Political Perspectives, and Spiritual Perspectives

Region of Residence

Region of Residence
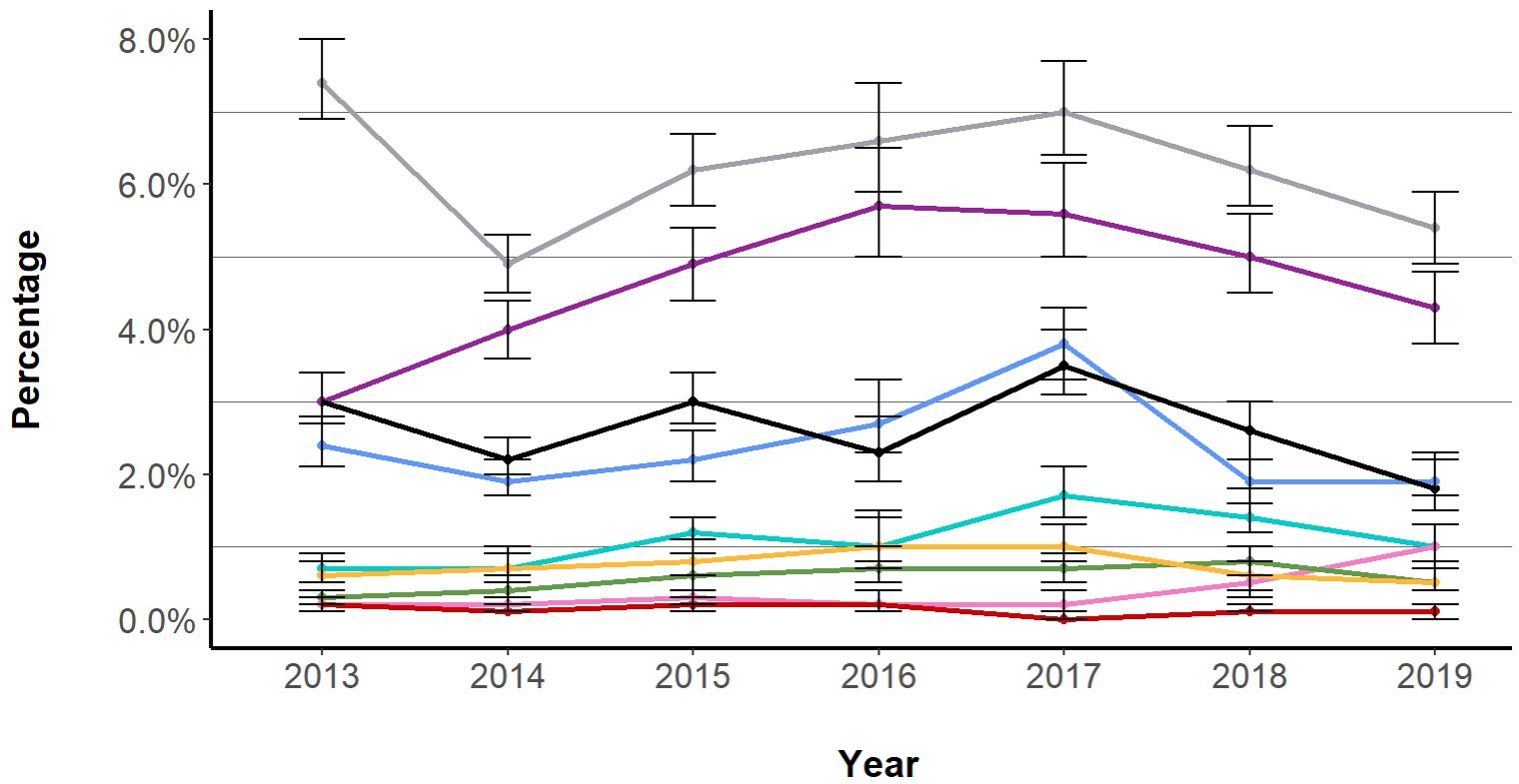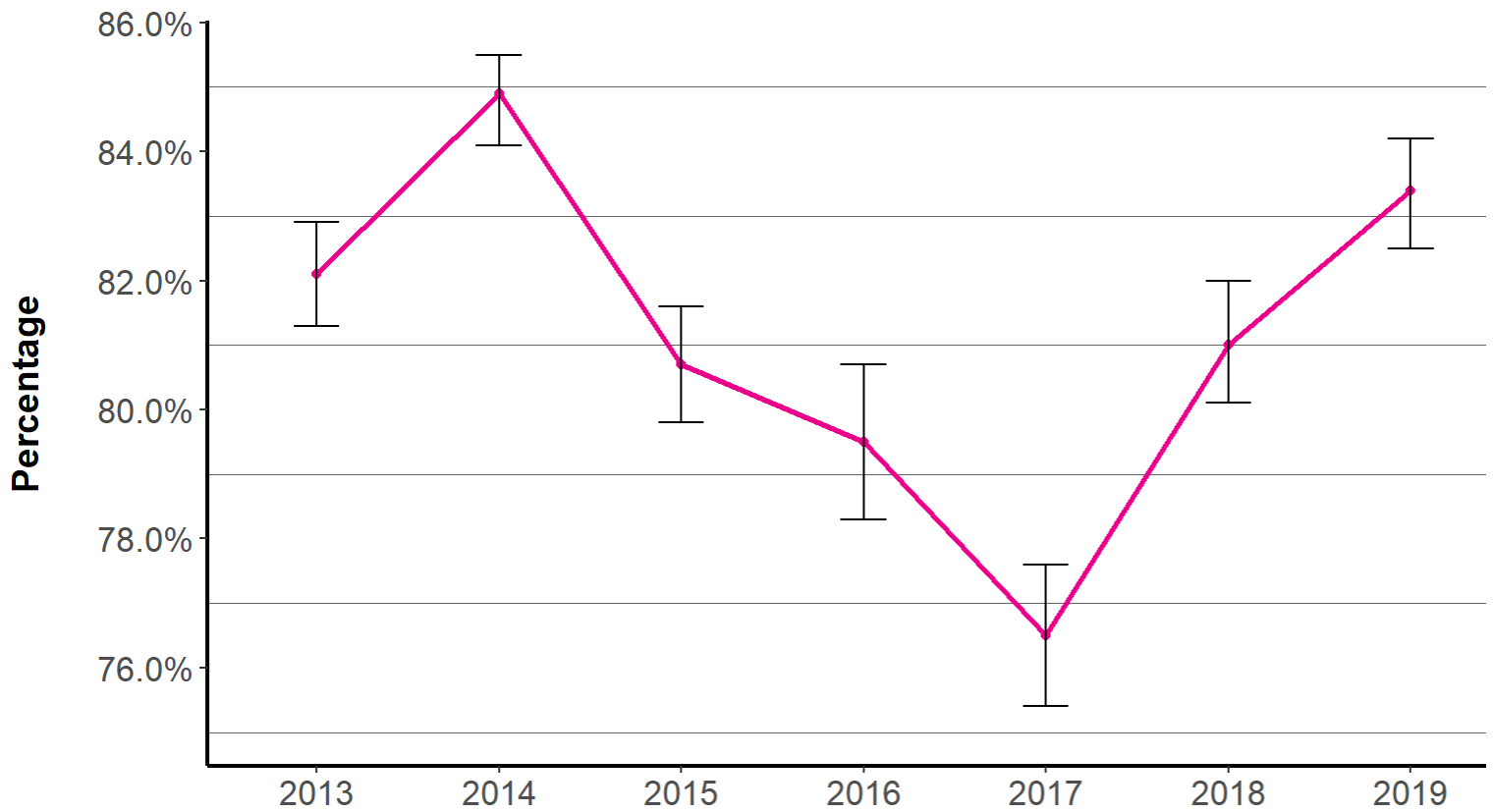
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* "Latin America" includes Central and South America, the Caribbeans, and countries of North America that are south of the USA.

** "Unclear" denotes respondents who selected the "Other" option, but either did not provide a detailed response or whose detailed response could not be interpreted.

	2013		2014		2015		2016		2017		2018		2019
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent
USA	82.1	0.8	84.9	0.8	80.7	1.0	79.5	1.2	76.5	1.0	81.0	1.0	83.4
Canada	7.4	0.6	4.9	0.4	6.2	0.6	6.6	0.8	7.0	0.6	6.2	0.6	5.4
Europe	3.0	0.4	4.0	0.4	4.9	0.6	5.7	0.8	5.6	0.6	5.0	0.6	4.3
Australia or NZ	2.4	0.4	1.9	0.2	2.2	0.4	2.7	0.6	3.8	0.4	1.9	0.4	1.9
UK or Ireland	3.0	0.4	2.2	0.2	3.0	0.4	2.3	0.4	3.5	0.4	2.6	0.4	1.8
Latin America*	0.7	0.2	0.7	0.2	1.2	0.2	1.0	0.4	1.7	0.4	1.4	0.4	1.0
Unclear**	0.2	0.0	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.5	0.2	1.0
Asia	0.3	0.2	0.4	0.2	0.6	0.2	0.7	0.2	0.7	0.2	0.8	0.2	0.5
Middle East	0.6	0.2	0.7	0.2	0.8	0.2	1.0	0.4	1.0	0.2	0.6	0.2	0.5
Africa	0.2	0.2	0.1	0.0	0.2	0.0	0.2	0.2	0.0	0.0	0.1	0.0	0.1

State of Residence (US Residents Only)*

State of Residence (US Residents Only)*
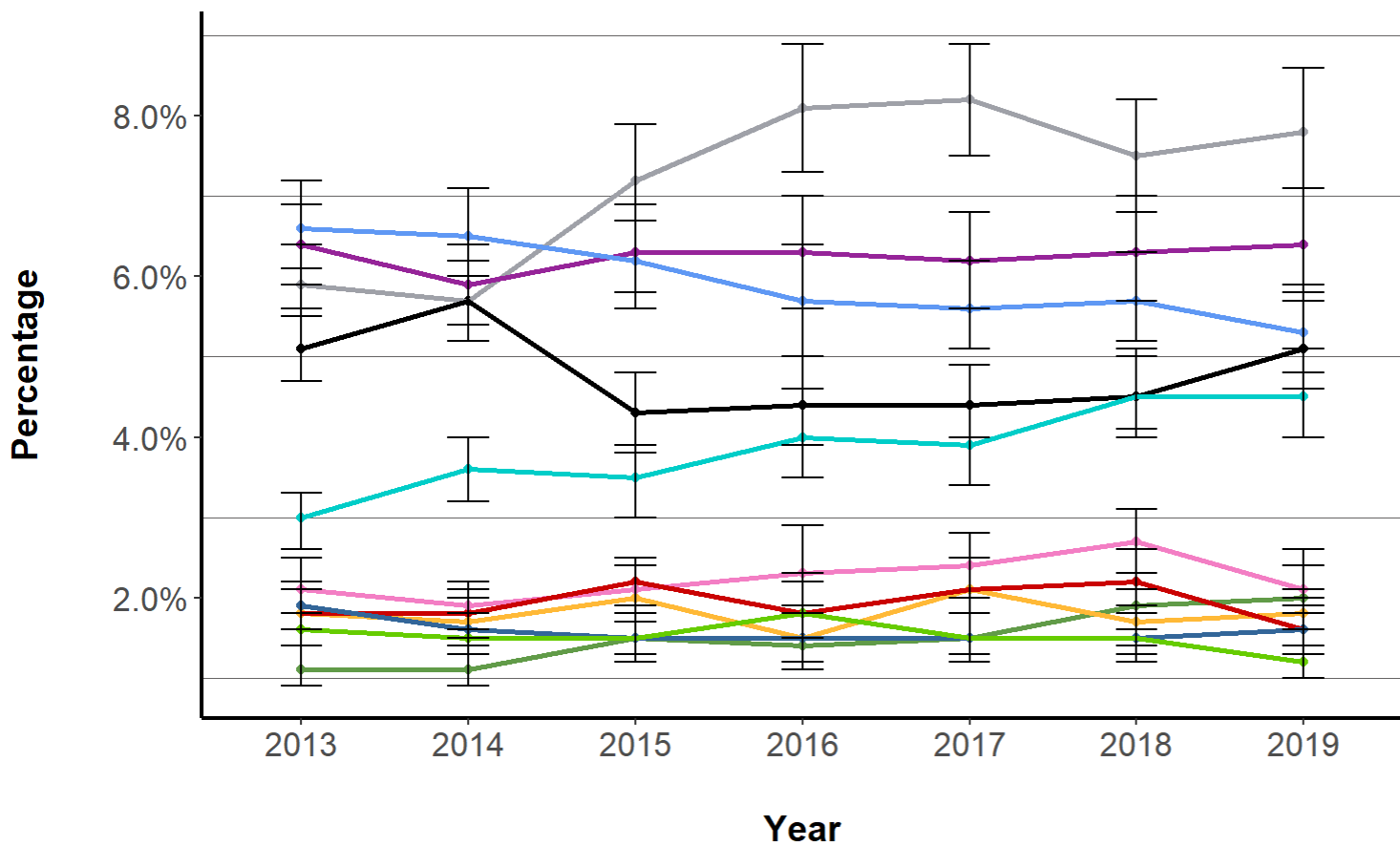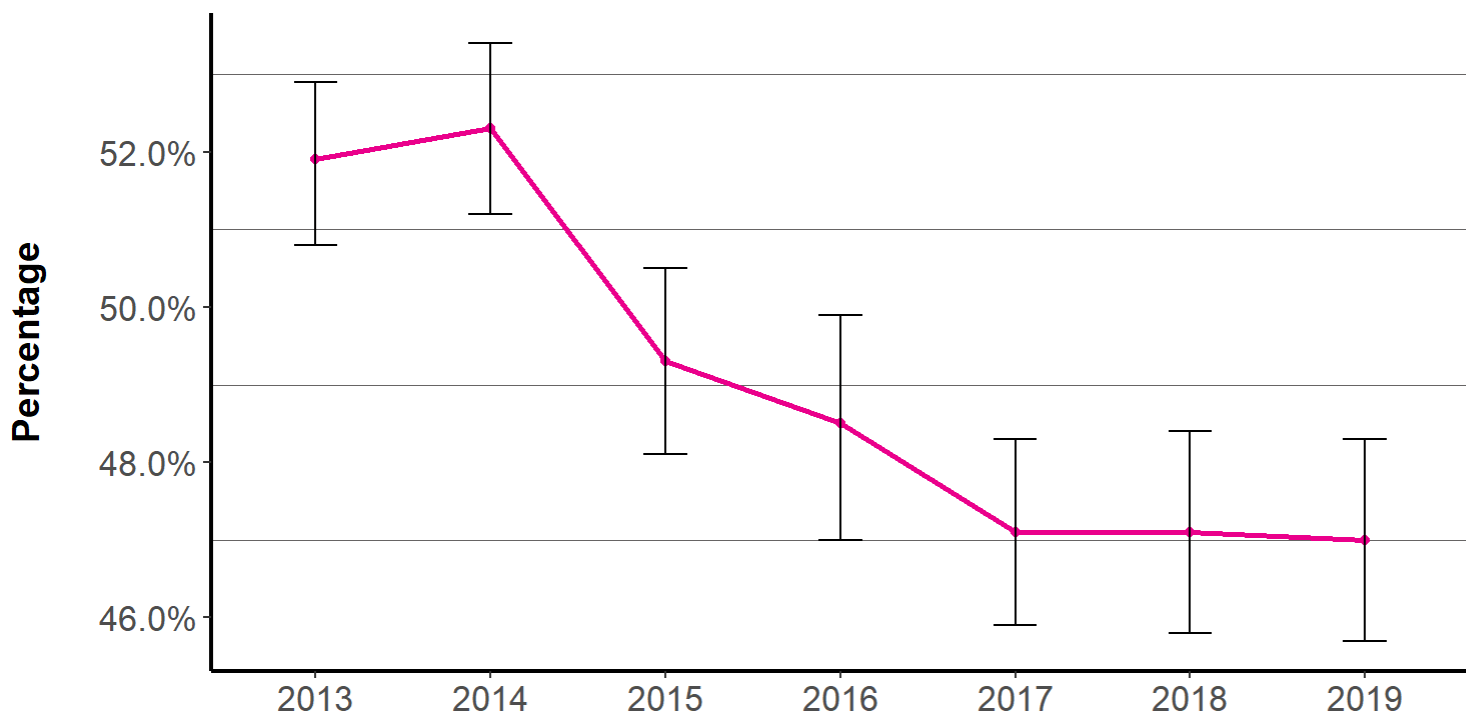
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The plot above and table below display data for any state of residence reported by 1.5% or more or the 2018 BRC population who reported residing in the US.

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
CA	51.9	1.1	52.3	1.1	49.3	1.2	48.5	1.5	47.1	1.2	47.1	1.2	47.0	1.4
NY	5.9	0.5	5.7	0.5	7.2	0.6	8.1	0.8	8.2	0.8	7.5	0.8	7.8	0.8
WA	6.4	0.5	5.9	0.5	6.3	0.6	6.3	0.7	6.2	0.6	6.3	0.6	6.4	0.6
NV	6.6	0.6	6.5	0.6	6.2	0.6	5.7	0.7	5.6	0.6	5.7	0.6	5.3	0.6
CO	3.0	0.4	3.6	0.4	3.5	0.5	4.0	0.6	3.9	0.4	4.5	0.6	4.5	0.6
OR	5.1	0.5	5.7	0.5	4.3	0.5	4.4	0.6	4.4	0.4	4.5	0.6	5.1	0.6
TX	2.1	0.3	1.9	0.3	2.1	0.4	2.3	0.5	2.4	0.4	2.7	0.4	2.1	0.4
AZ	1.8	0.3	1.8	0.3	2.2	0.4	1.8	0.4	2.1	0.4	2.2	0.4	1.6	0.4
FL	1.1	0.3	1.1	0.2	1.5	0.3	1.4	0.4	1.5	0.4	1.9	0.4	2.0	0.4
IL	1.8	0.3	1.7	0.3	2.0	0.4	1.5	0.4	2.1	0.4	1.7	0.4	1.8	0.4
UT	1.9	0.3	1.6	0.3	1.5	0.3	1.5	0.4	1.5	0.2	1.5	0.2	1.6	0.4
MA	1.6	0.3	1.5	0.3	1.5	0.3	1.8	0.4	1.5	0.4	1.5	0.4	1.2	0.4

Native Language*

Native Language*
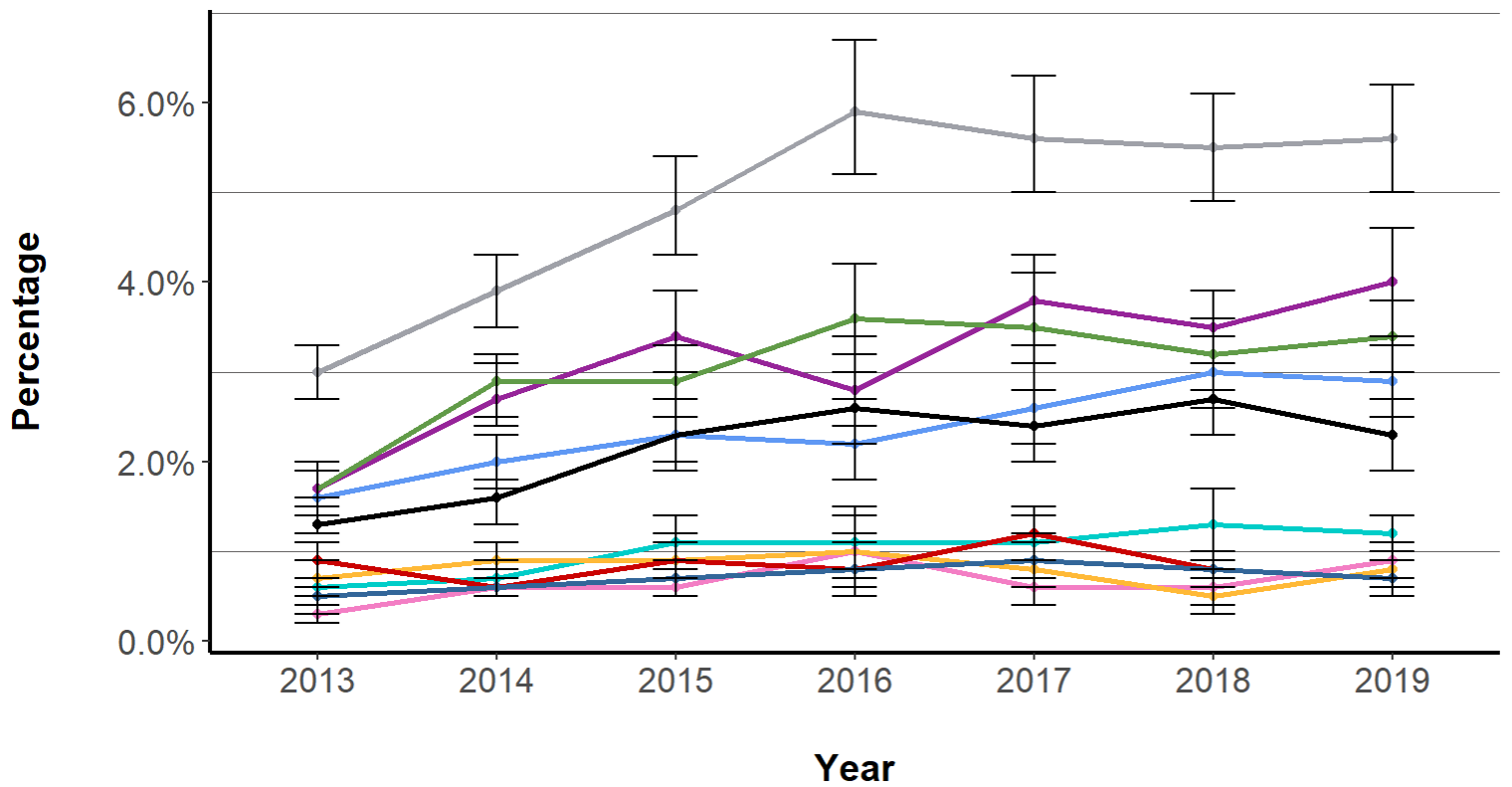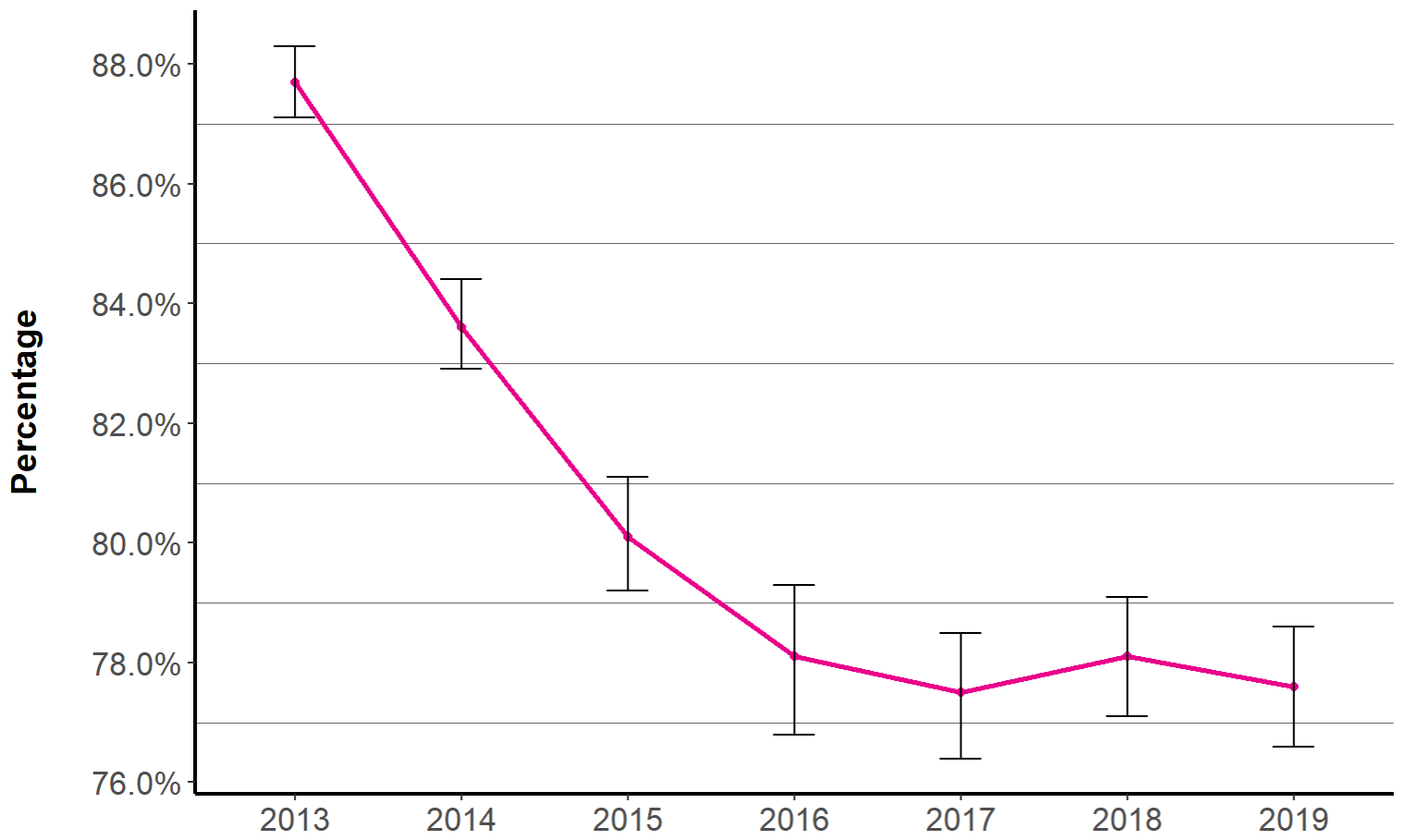
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* "Native language" was defined in the online survey as the first language learned and still used. The plot above and table below include data for any language reported by 1.0% or more of BRC residents in at least one year from 2013-2019, with one exception: Portuguese has not ever represented 1.0% or more of the BRC population, but in 2018 the proportion of native Portuguese speakers rose above or equal to the proportion of several other languages that have made up more than 1.0% of the BRC population in past years.

	2013		2014		2015		2016		2017		2018		20
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Perce
English	87.7	0.6	83.6	0.8	80.1	1.0	78.1	1.2	77.5	1.0	78.1	1.0	77.6
Other	3.0	0.4	3.9	0.4	4.8	0.6	5.9	0.8	5.6	0.6	5.5	0.6	5.6
Spanish	1.7	0.2	2.7	0.4	3.4	0.4	2.8	0.6	3.8	0.6	3.5	0.4	4.0
French	1.7	0.2	2.9	0.4	2.9	0.4	3.6	0.6	3.5	0.6	3.2	0.4	3.4
Russian	1.6	0.2	2.0	0.4	2.3	0.4	2.2	0.4	2.6	0.4	3.0	0.4	2.9
German	1.3	0.2	1.6	0.2	2.3	0.4	2.6	0.6	2.4	0.4	2.7	0.4	2.3
Chinese	0.6	0.2	0.7	0.2	1.1	0.2	1.1	0.4	1.1	0.2	1.3	0.4	1.2
Italian	0.3	0.2	0.6	0.2	0.6	0.2	1.0	0.4	0.6	0.2	0.6	0.2	0.9
Hebrew	0.7	0.2	0.9	0.2	0.9	0.2	1.0	0.4	0.8	0.2	0.5	0.2	0.8
Dutch	0.9	0.2	0.6	0.2	0.9	0.2	0.8	0.2	1.2	0.2	0.8	0.2	0.7
Portuguese	0.5	0.2	0.6	0.2	0.7	0.2	0.8	0.2	0.9	0.2	0.8	0.2	0.7

Politics

Primary Political Self-Identity
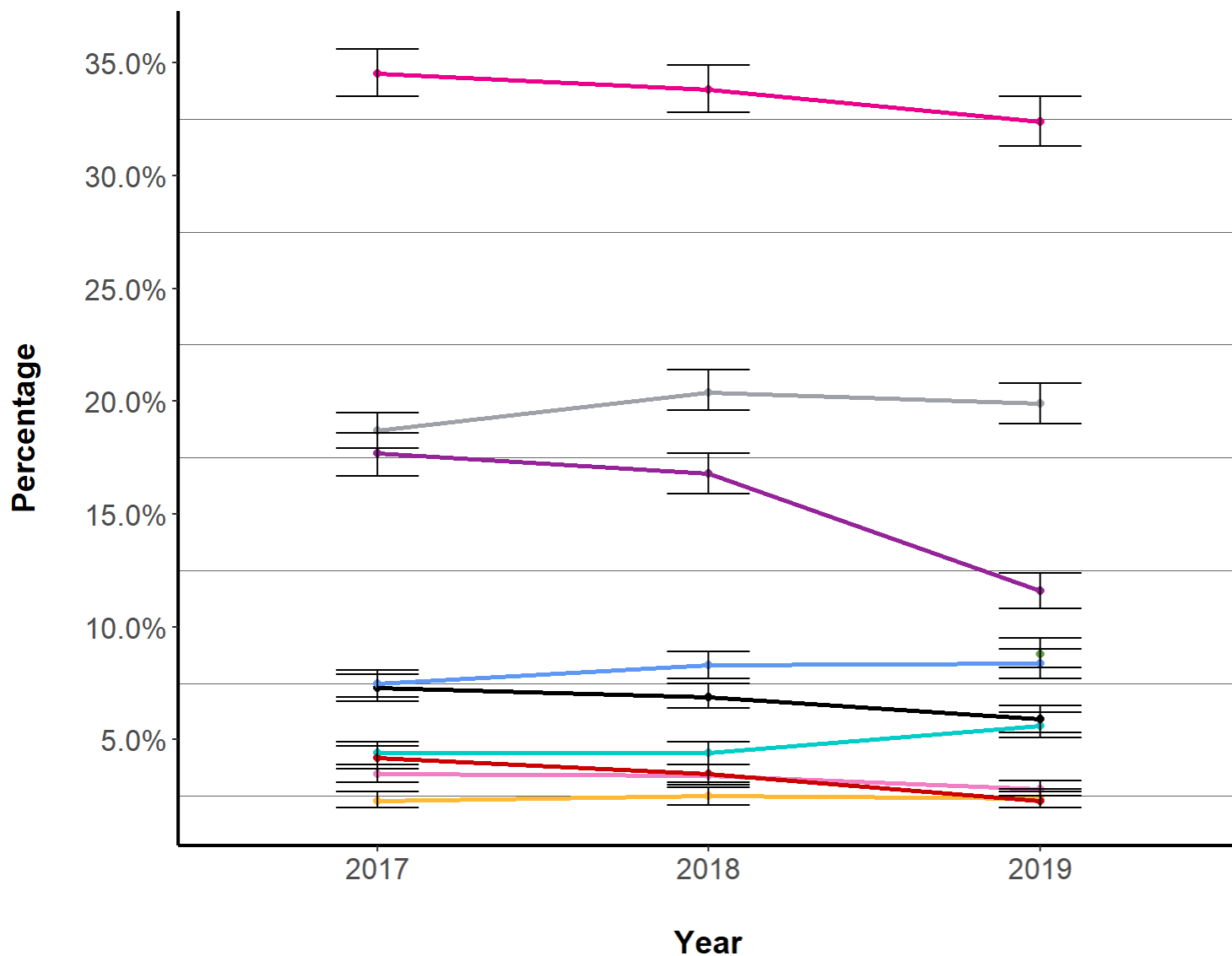
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Liberal	34.5	1.0	33.8	1.0	32.4	1.2
Progressive	18.7	0.8	20.4	1.0	19.9	1.0
None, Non-Political	17.7	1.0	16.8	1.0	11.6	0.8
Centrist or Moderate	NA	NA	NA	NA	8.8	0.6
Socialist	7.5	0.6	8.3	0.6	8.4	0.6
Libertarian	7.3	0.6	6.9	0.6	5.9	0.6
Green	4.4	0.6	4.4	0.6	5.6	0.6
Conservative	3.5	0.4	3.4	0.4	2.8	0.4
Anarchist	2.3	0.4	2.5	0.4	2.4	0.4
Other	4.2	0.4	3.5	0.4	2.3	0.4

Politics

US Voting History*
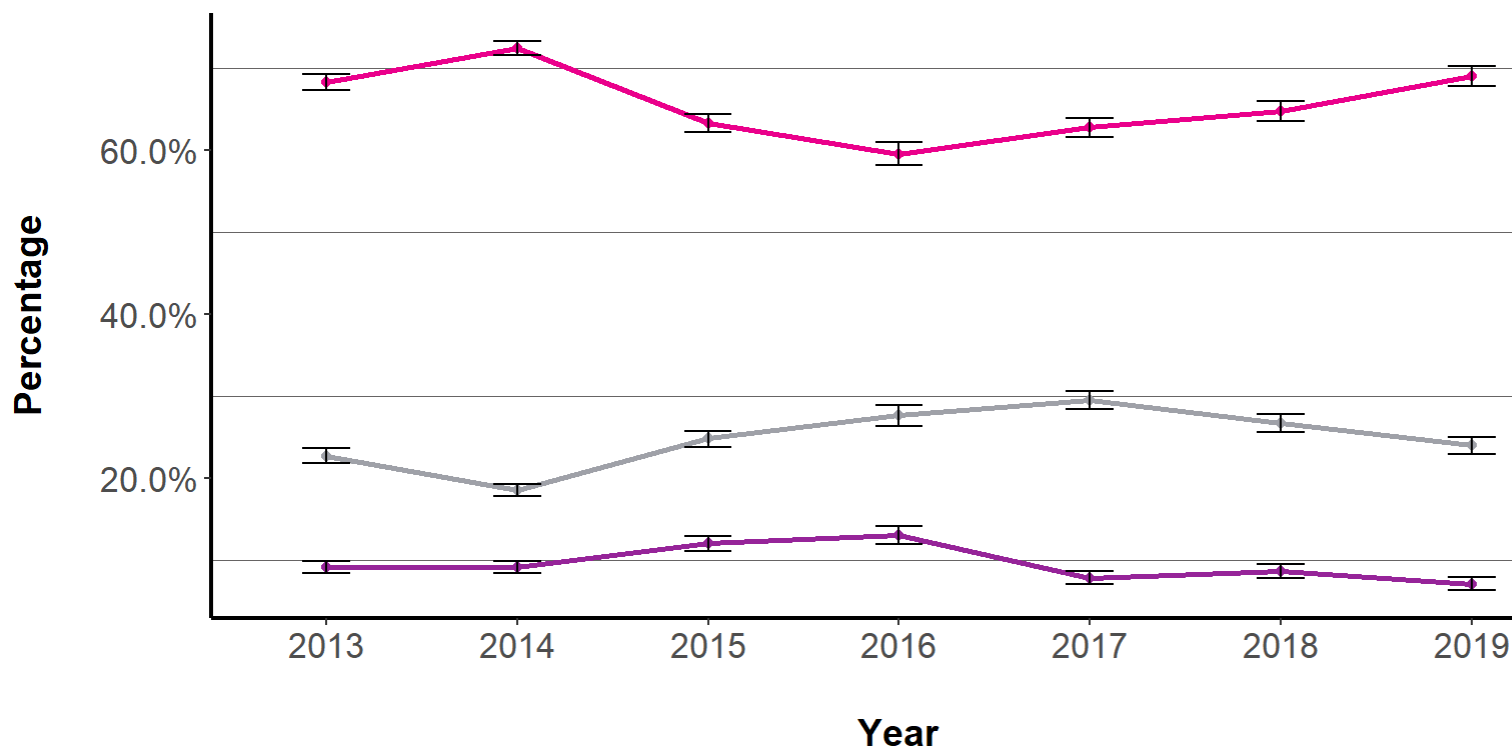
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Eligible voters in the "Voted" population indicated voting in 1+ US federal elections over the four years prior to the year of the survey. Eligible participants in the "Did Not Vote" population indicated voting in no US federal elections over the same time period.

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	M
Voted	68.3	1.0	72.4	1.0	63.2	1.2	59.5	1.4	62.8	1.2	64.7	1.2	69.0	1
Not Eligible	22.7	1.0	18.5	0.8	24.8	1.0	27.6	1.4	29.5	1.2	26.7	1.2	24.0	1
Did Not Vote	9.1	0.8	9.1	0.6	12.0	0.8	13.0	1.2	7.8	0.8	8.6	0.8	7.0	0

Spiritual Perspectives

Spirituality

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018		2019
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent
Spiritual, not Religious	49.2	1.0	50.4	1.0	45.8	1.0	46.5	1.4	46.4	1.2	46.6	1.2	47.7
Atheist	21.9	0.8	21.3	0.8	23.9	1.0	24.8	1.2	24.3	1.0	23.2	1.0	22.2
Agnostic	15.5	0.8	14.6	0.8	15.9	0.8	14.7	1.0	15.2	0.8	15.7	0.8	16.3
I Don't Know	6.3	0.6	7.4	0.6	8.0	0.6	7.1	0.8	7.6	0.6	8.4	0.6	7.4
Religious	6.3	0.4	5.5	0.4	5.4	0.6	6.1	0.6	5.5	0.6	5.4	0.6	5.7
Deist	0.8	0.2	0.8	0.2	0.9	0.2	0.8	0.2	0.9	0.2	0.7	0.2	0.7

Spiritual Perspectives

Religion or Religious Denomination
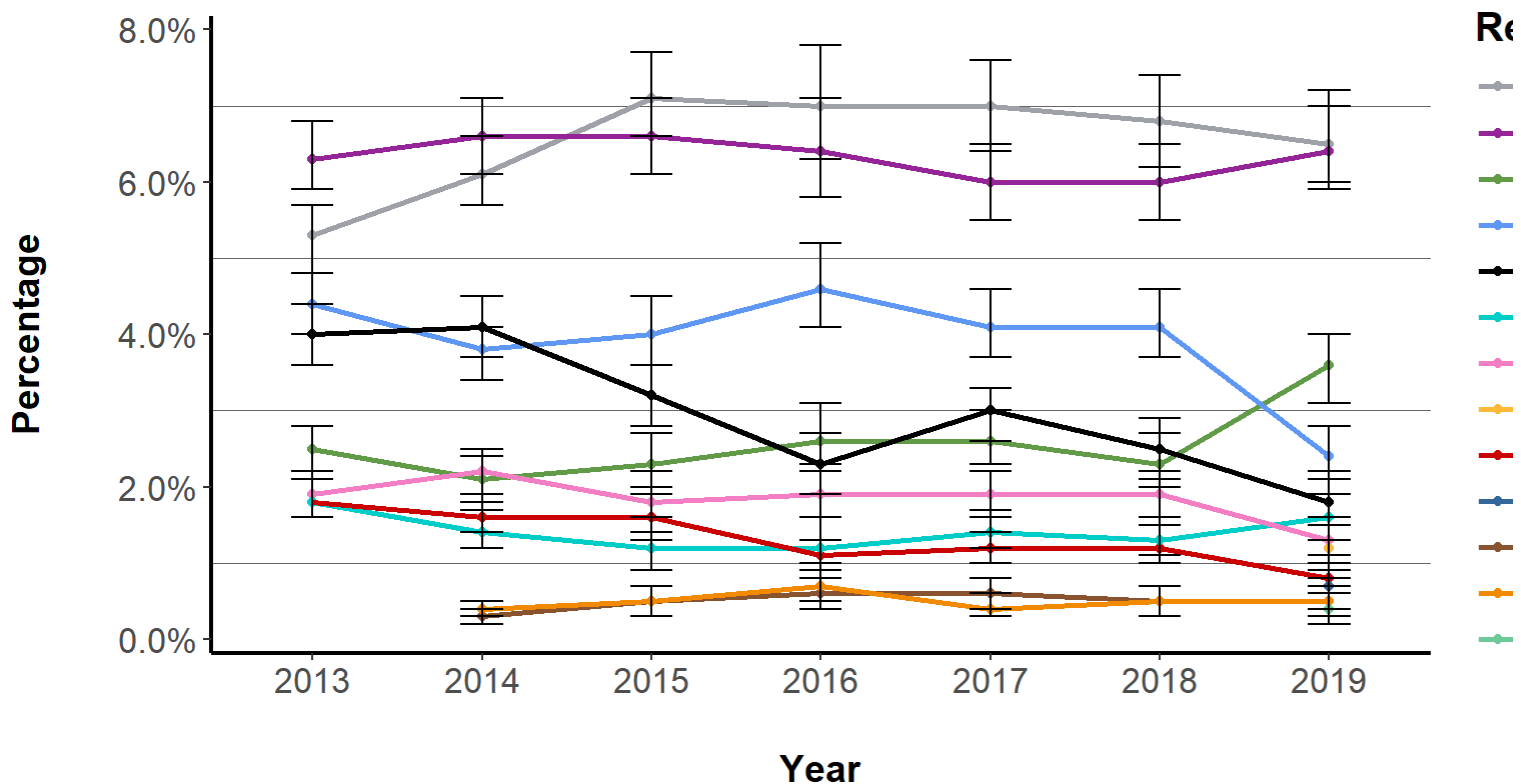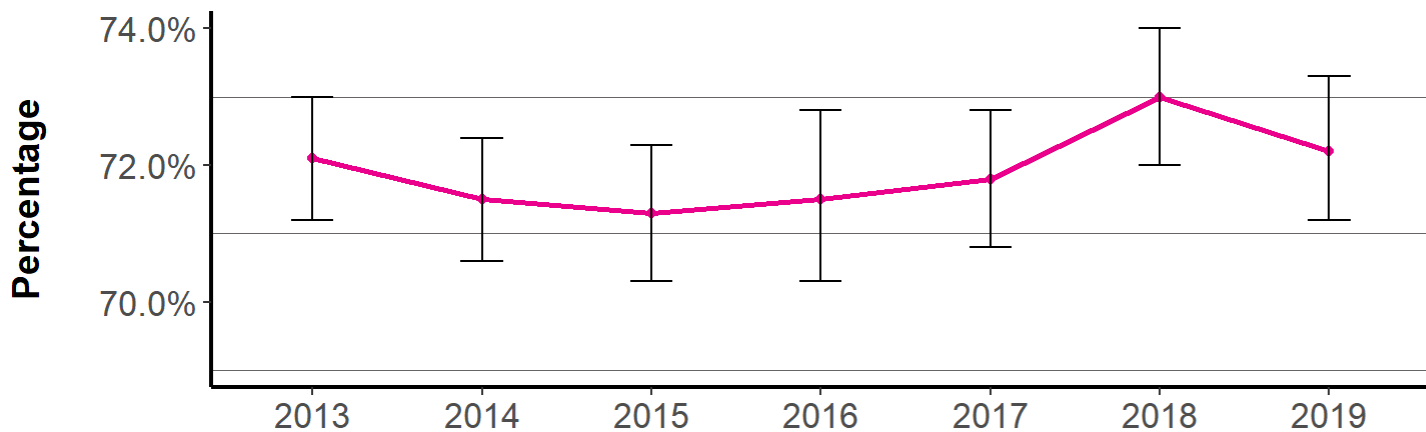
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* "Muslim" and "Hindu" were first added as options in the 2014 online survey
† "Unitarian Universalist", "Discordian", and "More than One" were added as options in the 2019 online survey.
*† Changes in options may have resulted in differences in results when compared to years prior to the change.

| | 2013 | | 2014 | | 2015 | | 2016 | | 2017 | | 2018 | | |
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Perc
No Religion	72.1	1.0	71.5	1.0	71.3	1.0	71.5	1.2	71.8	1.0	73.0	1.0	72
Christian	5.3	0.4	6.1	0.4	7.1	0.6	7.0	0.8	7.0	0.6	6.8	0.6	6.

(Catholic)													
Jewish	6.3	0.4	6.6	0.6	6.6	0.6	6.4	0.6	6.0	0.6	6.0	0.6	6.
Christian (Protestant)	2.5	0.4	2.1	0.2	2.3	0.4	2.6	0.4	2.6	0.4	2.3	0.4	3.
Christian (Other)	4.4	0.4	3.8	0.4	4.0	0.4	4.6	0.6	4.1	0.4	4.1	0.4	2.
Other	4.0	0.4	4.1	0.4	3.2	0.4	2.3	0.4	3.0	0.4	2.5	0.4	1.
Pagan	1.8	0.2	1.4	0.2	1.2	0.2	1.2	0.4	1.4	0.2	1.3	0.2	1.
Buddhist	1.9	0.2	2.2	0.4	1.8	0.4	1.9	0.4	1.9	0.4	1.9	0.4	1.
More than One†	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1.
Pastafarian	1.8	0.2	1.6	0.2	1.6	0.2	1.1	0.2	1.2	0.2	1.2	0.2	0.
Unitarian Universalist†	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.
Muslim*	NA	NA	0.3	0.2	0.5	0.2	0.6	0.2	0.6	0.2	0.5	0.2	0.
Hindu*	NA	NA	0.4	0.2	0.5	0.2	0.7	0.2	0.4	0.2	0.5	0.2	0.
Discordian†	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.

Next: Sociodemographic Characteristics: Gender Identities, Sexuality, Relationships

☐

Sociodemographic Characteristics

Gender Identities, Sexuality, and Relationships

Gender Identities

Current Gender
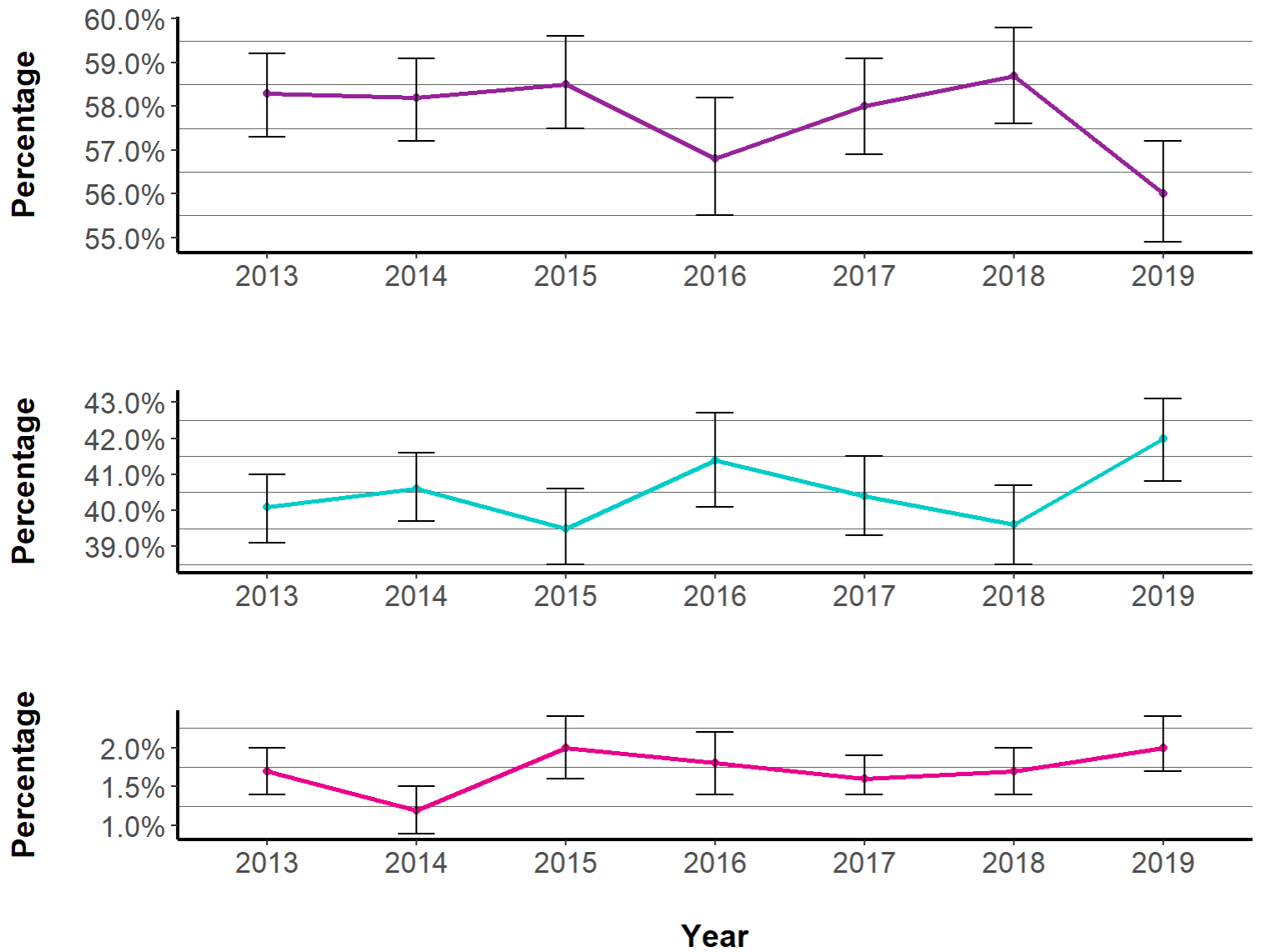
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

2013	2014	2015	2016	2017	2018
MoE	MoE	MoE	MoE	MoE	MoE

	Percent	+/- %	Percent	+/- %	Percent	+/- %	Percent	+/- %	Percent	+/- %	Percent	+/- %
Male	58.3	1.0	58.2	1.0	58.5	1.0	56.8	1.4	58.0	1.2	58.7	1.2
Female	40.1	1.0	40.6	1.0	39.5	1.0	41.4	1.4	40.4	1.2	39.6	1.2
Fluid/Both/Neither	1.7	0.4	1.2	0.2	2.0	0.4	1.8	0.4	1.6	0.2	1.7	0.2

Gender Identities

Additional Gender Identities*
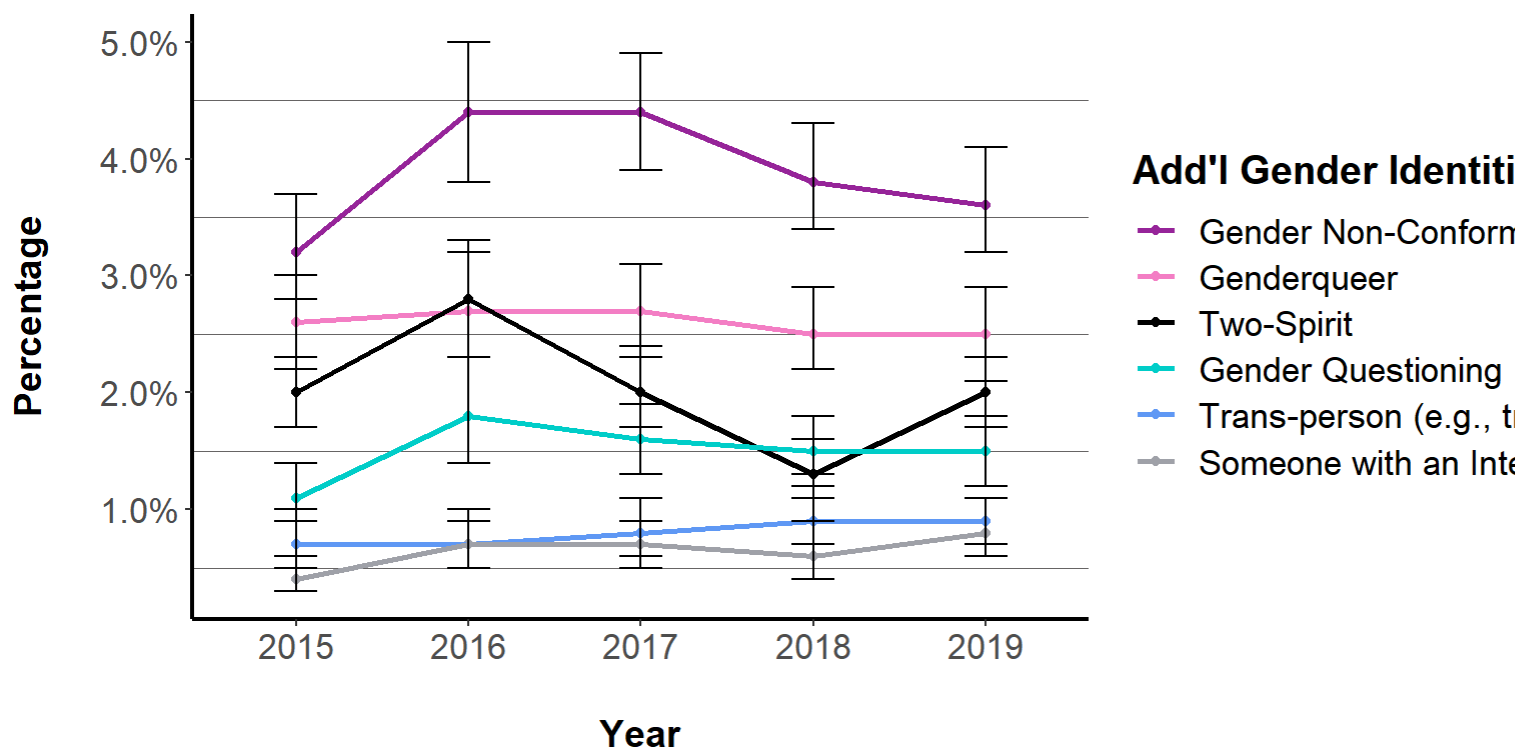
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all option(s) that applied.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Gender Non-Conforming	3.2	0.4	4.4	0.6	4.4	0.4	3.8	0.4	3.6	0.4
Genderqueer	2.6	0.4	2.7	0.4	2.7	0.4	2.5	0.4	2.5	0.4
Two-Spirit	2.0	0.4	2.8	0.4	2.0	0.4	1.3	0.2	2.0	0.4
Gender Questioning	1.1	0.2	1.8	0.4	1.6	0.4	1.5	0.2	1.5	0.2
Trans-person (e.g., transgender, transsexual)	0.7	0.2	0.7	0.2	0.8	0.2	0.9	0.2	0.9	0.2
Someone with an Intersex Condition	0.4	0.2	0.7	0.2	0.7	0.2	0.6	0.2	0.8	0.2

Sexuality

Sexual Attraction

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018		201
	MoE		**MoE**		**MoE**		**MoE**		**MoE**		**MoE**		

	Percent	+/- %	Percent	+/- %	Percent	+/- %	Percent	+/- %	Percent	+/- %	Percent	+/- %	Percent
Only Opposite Sex	50.5	1.0	47.8	1.0	48.0	1.2	48.2	1.4	47.4	1.2	46.9	1.2	47.1
Mostly Opposite Sex	33.8	1.0	36.7	1.0	35.8	1.0	36.0	1.4	35.3	1.0	36.2	1.2	34.8
Equally Attracted	6.3	0.6	6.3	0.4	6.0	0.6	6.3	0.6	6.8	0.6	6.8	0.6	7.6
Only Same Sex	5.1	0.4	4.9	0.4	5.2	0.4	5.5	0.6	5.7	0.6	5.4	0.6	5.5
Mostly Same Sex	3.4	0.4	3.6	0.4	4.0	0.4	3.3	0.4	4.0	0.4	4.0	0.4	4.2
No Sexual Attraction	0.4	0.2	0.3	0.2	0.3	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.4
Not Sure	0.4	0.2	0.3	0.2	0.6	0.2	0.4	0.2	0.5	0.2	0.5	0.2	0.3

Sexuality

Sexual Orientation
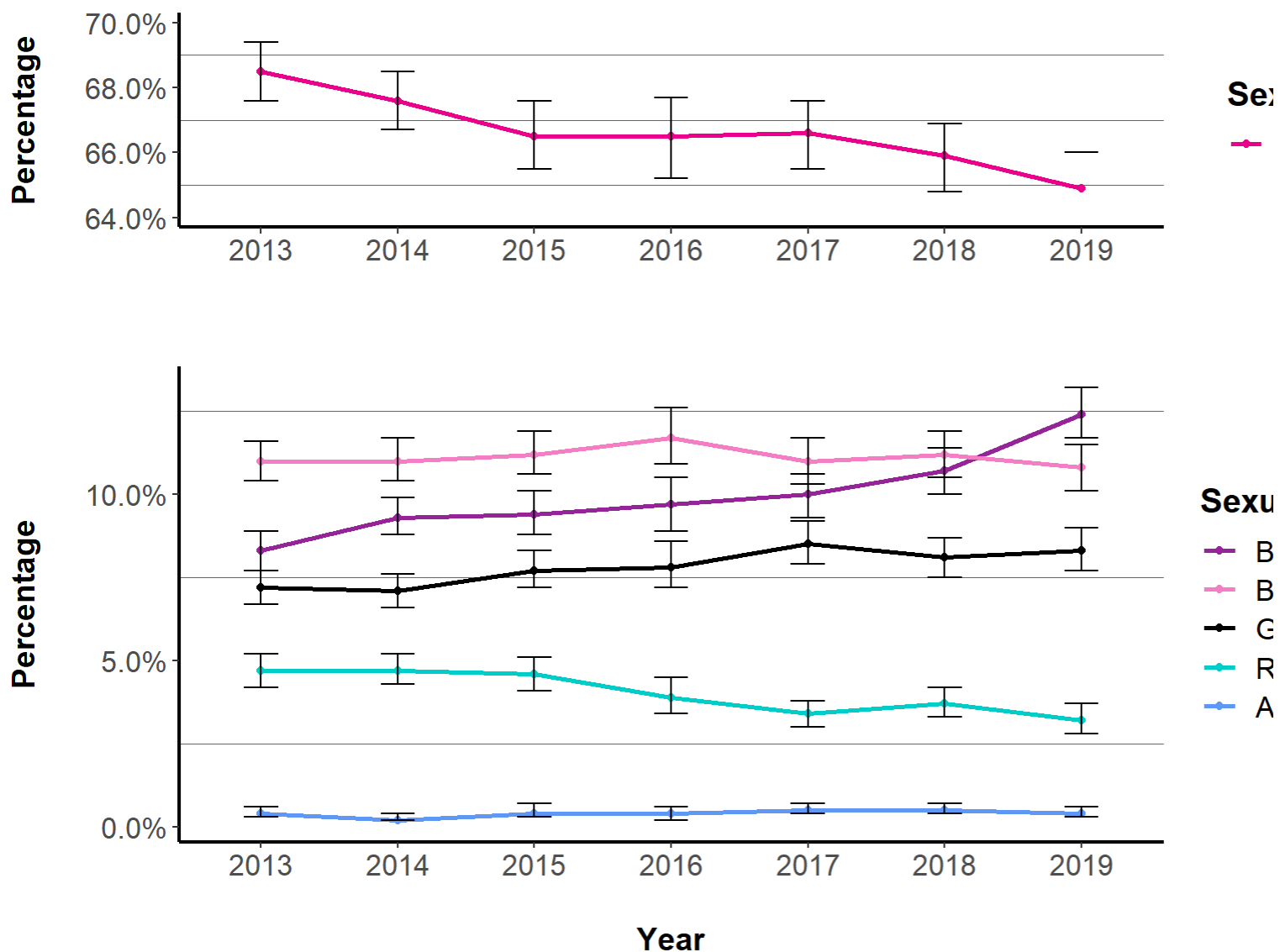
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Perce
Heterosexual/Straight	68.5	1.0	67.6	1.0	66.5	1.0	66.5	1.4	66.6	1.0	65.9
Bisexual/Pansexual	8.3	0.6	9.3	0.6	9.4	0.6	9.7	0.8	10.0	0.6	10.7
Bicurious/Heteroflexible	11.0	0.6	11.0	0.6	11.2	0.6	11.7	1.0	11.0	0.8	11.2
Gay/Lesbian/Homosexual	7.2	0.6	7.1	0.6	7.7	0.6	7.8	0.8	8.5	0.6	8.1
Refuses Labels	4.7	0.4	4.7	0.4	4.6	0.4	3.9	0.6	3.4	0.4	3.7
Asexual	0.4	0.2	0.2	0.2	0.4	0.2	0.4	0.2	0.5	0.2	0.5

Sexuality

Sexual Orientation by Gender

Male

Female

Sexual Orientation
- ●— Heterosexual/Straight
- ●— Gay/Lesbian/Homosexual
- ●— Bicurious/Heteroflexible
- ●— Bisexual/Pansexual

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The larger confidence intervals for participants in the "Fluid/Both/Neither" category compared to the "Male" and "Female" categories are mainly due to the substantially smaller number of individuals self-reporting this gender category.

	2013		2014		2015		2016		2017		201
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percen
Male											
Heterosexual/Straight	75.1	1.2	75.0	1.2	74.0	1.2	73.4	1.6	72.7	1.4	73.1
Gay/Lesbian/Homosexual	10.7	0.8	10.5	0.8	11.6	1.0	11.7	1.2	12.7	1.0	11.4
Bicurious/Heteroflexible	7.1	0.6	7.0	0.8	6.8	0.8	7.9	1.0	7.2	0.8	7.7

Bisexual/Pansexual	3.5	0.6	4.4	0.6	4.0	0.6	4.4	0.8	4.6	0.6	4.6
Refuses Labels	3.3	0.6	3.0	0.6	3.3	0.6	2.4	0.6	2.3	0.4	2.9
Asexual	0.3	0.2	0.1	0.0	0.2	0.2	0.3	0.2	0.4	0.2	0.3
Female											
Heterosexual/Straight	60.9	1.6	58.9	1.4	58.5	1.6	59.6	2.0	60.4	1.6	57.7
Gay/Lesbian/Homosexual	2.1	0.4	2.1	0.4	2.1	0.4	2.4	0.6	2.4	0.6	2.8
Bicurious/Heteroflexible	16.8	1.2	17.0	1.2	17.8	1.2	16.9	1.6	16.5	1.2	16.4
Bisexual/Pansexual	13.9	1.2	15.1	1.0	15.4	1.2	15.1	1.4	15.8	1.2	18.2
Refuses Labels	5.9	0.8	6.5	0.8	5.7	0.8	5.6	1.0	4.3	0.6	4.4
Asexual	0.5	0.2	0.4	0.2	0.5	0.2	0.4	0.2	0.6	0.4	0.5
Fluid/Both/Neither*											
Heterosexual/Straight	16.3	8.2	6.5	4.7	7.7	6.1	5.0	4.3	1.3	1.8	6.1
Gay/Lesbian/Homosexual	5.9	4.3	8.2	4.9	5.9	4.1	12.2	6.7	11.8	5.9	16.4
Bicurious/Heteroflexible	7.7	5.9	5.4	6.1	10.4	6.3	12.6	9.6	8.4	4.9	9.4
Bisexual/Pansexual	43.2	10.6	55.4	11.0	49.7	10.4	54.8	11.4	55.1	8.6	47.2
Refuses Labels	25.9	9.0	23.3	9.2	21.0	8.6	14.2	7.8	21.3	7.3	15.4
Asexual	1.1	2.2	1.3	2.0	5.3	5.3	1.2	2.4	2.0	2.0	5.4

Sexuality

Additional Sexual Identities* (2019 Only**)

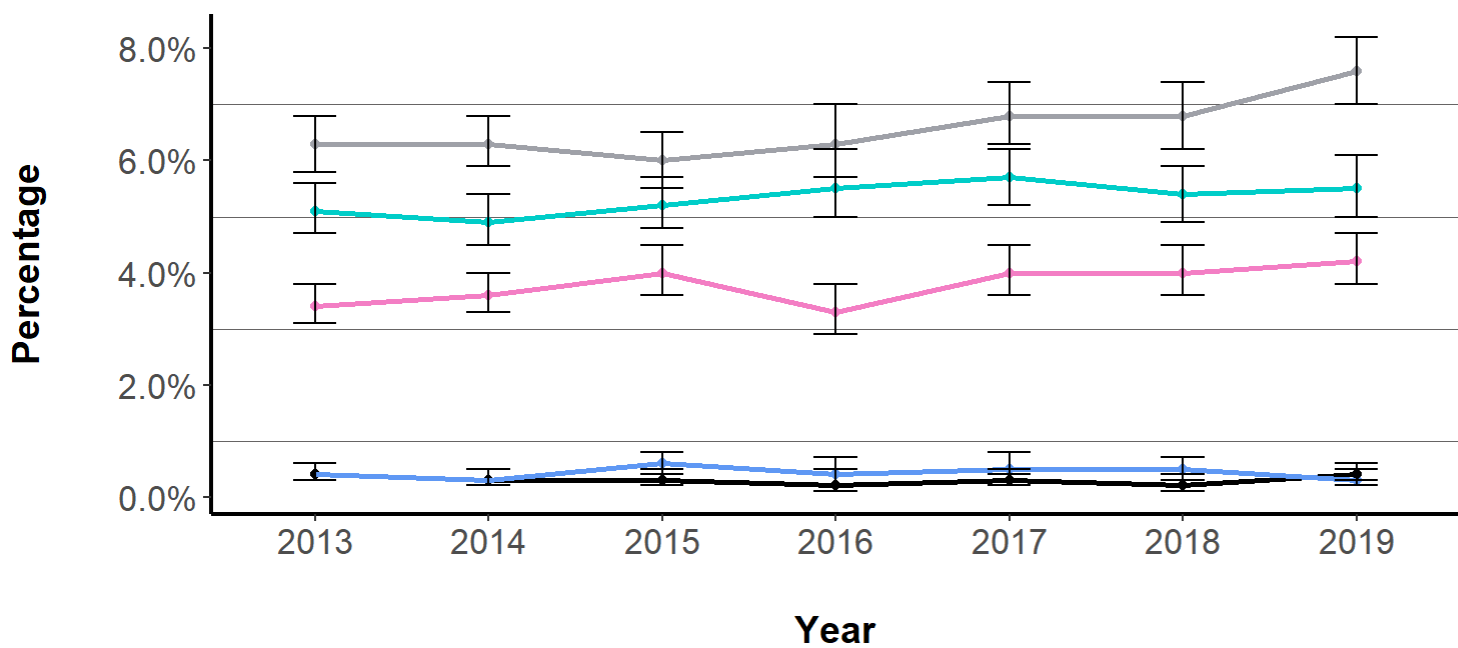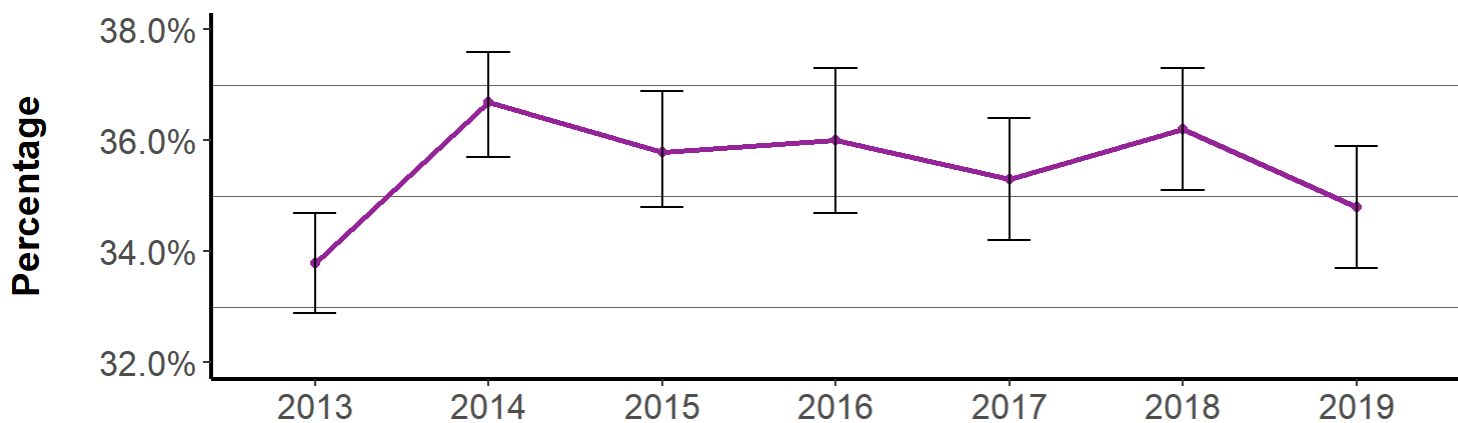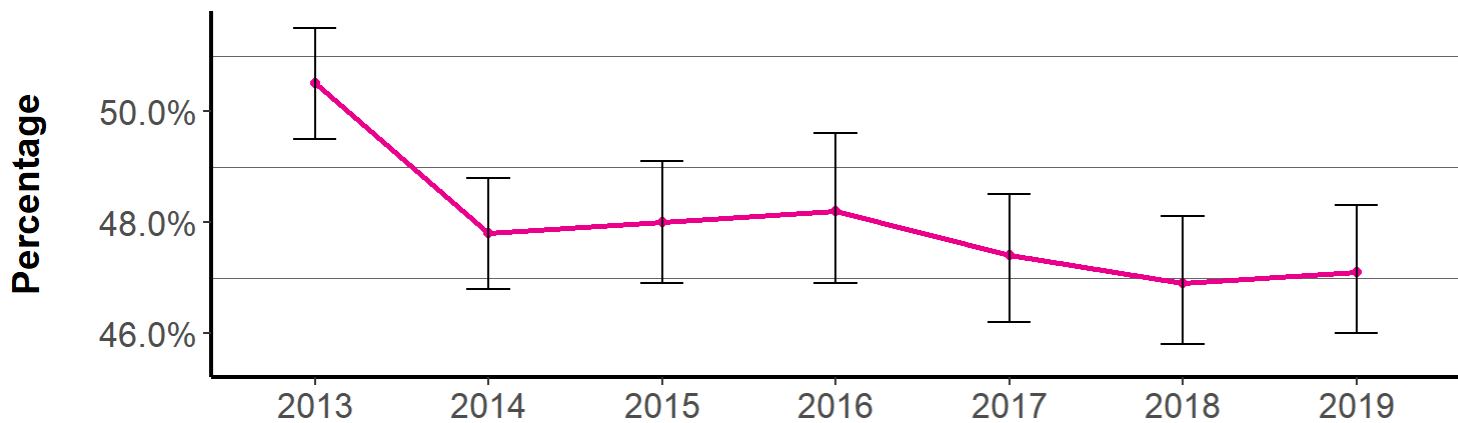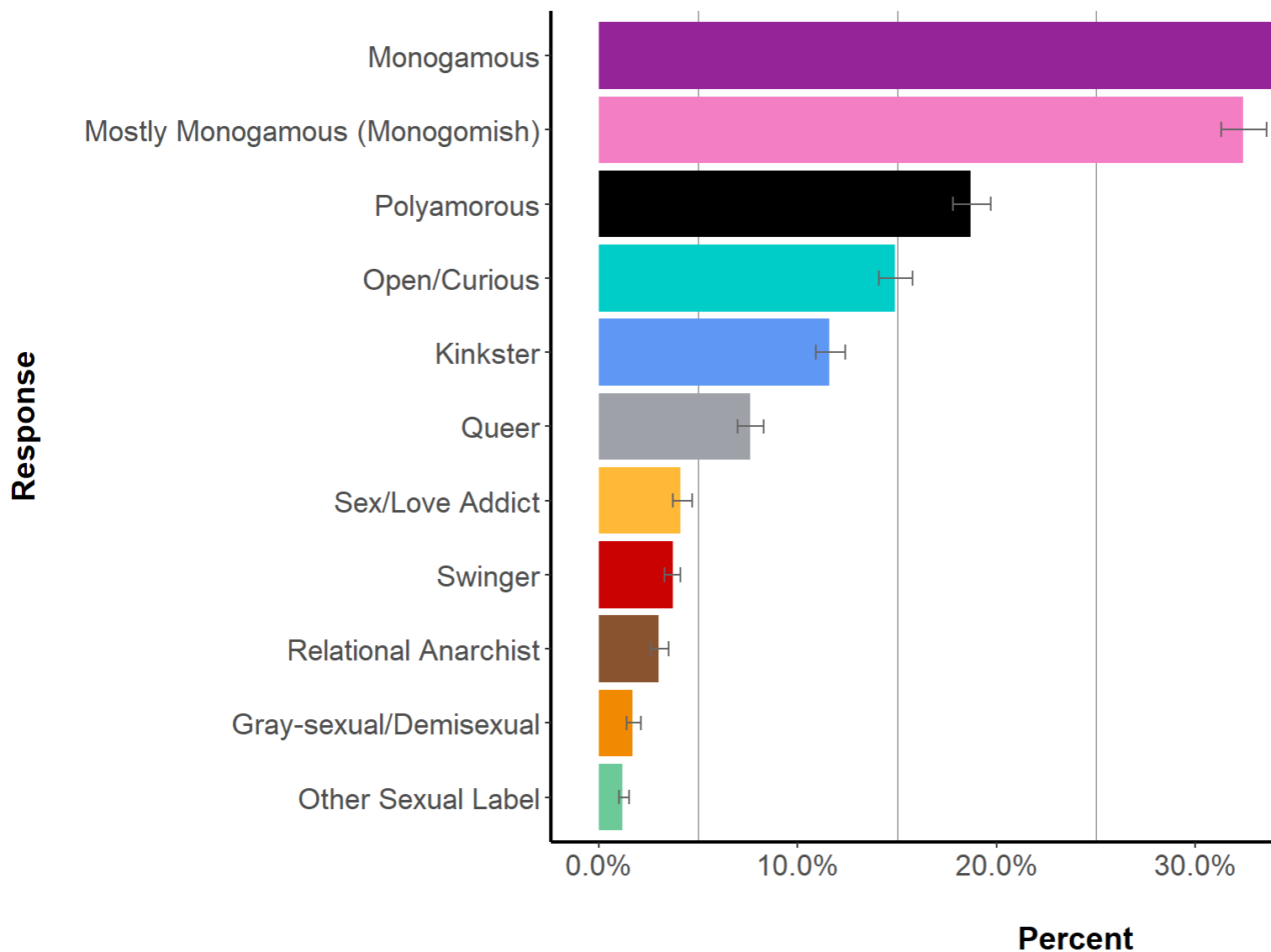Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all option(s) that applied.

** Options were changed in 2019, so results are not comparable to prior years.

	2019	
	Percent	MoE +/- %
Monogamous	46.8	1.2
Mostly Monogamous (Monogomish)	32.4	1.2
Polyamorous	18.7	1.0
Open/Curious	14.9	0.8
Kinkster	11.6	0.8
Queer	7.6	0.6
Sex/Love Addict	4.1	0.6
Swinger	3.7	0.4
Relational Anarchist	3.0	0.4
Gray-sexual/Demisexual	1.7	0.4

Other Sexual Label	1.2	0.2

Relationships

Relationship Status
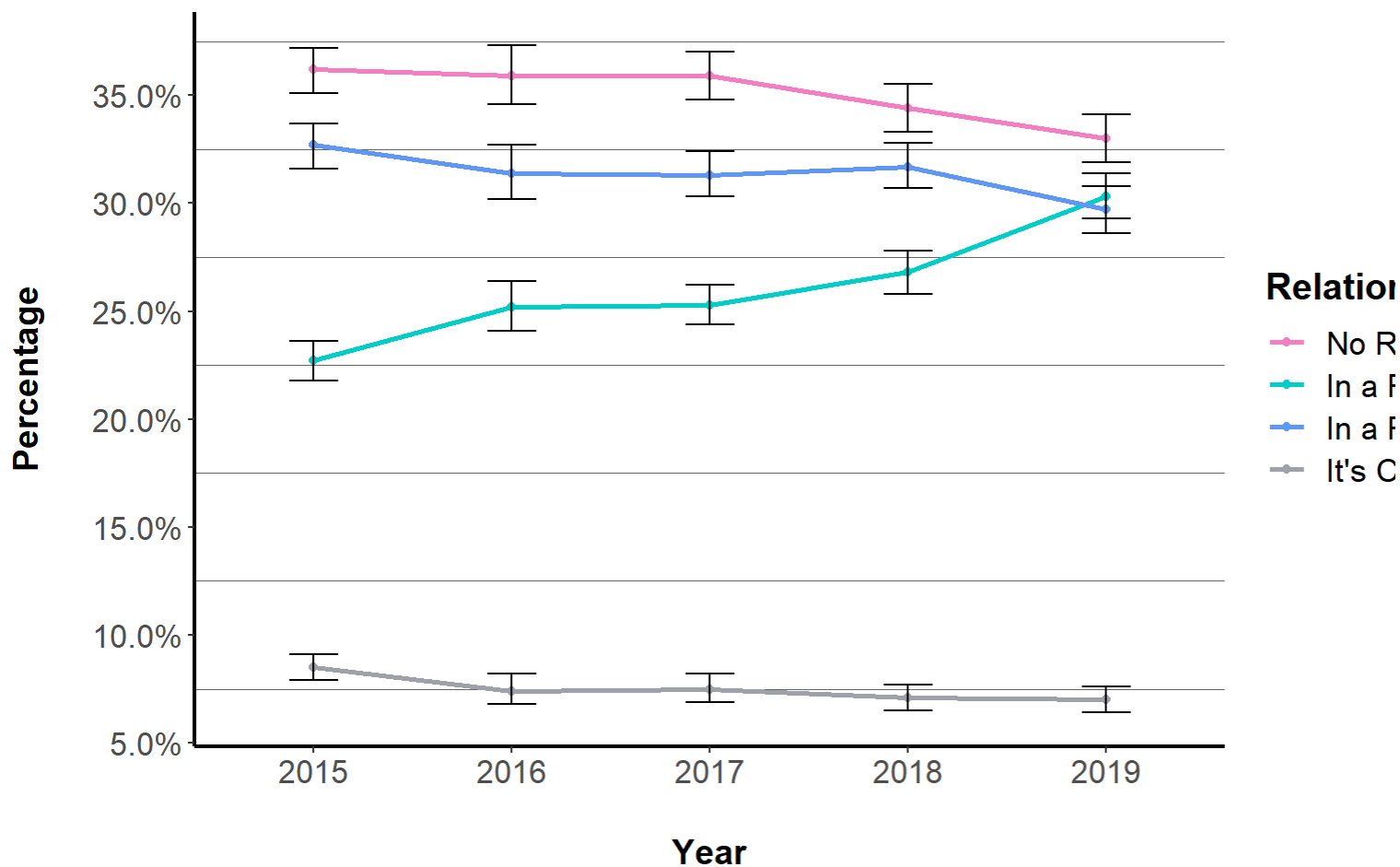
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No Relationship	36.2	1.0	35.9	1.4	35.9	1.2	34.4	1.2	33.0	1.2
In a Relationship, Married	22.7	0.8	25.2	1.2	25.3	1.0	26.8	1.0	30.3	1.2
In a Relationship, Not Married	32.7	1.0	31.4	1.2	31.3	1.0	31.7	1.2	29.7	1.0
It's Complicated	8.5	0.6	7.4	0.8	7.5	0.6	7.1	0.6	7.0	0.6

The 2013 and 2014 online surveys asked about relationships differently, so direct comparison is impossible.

Relationships

Relationship Openness
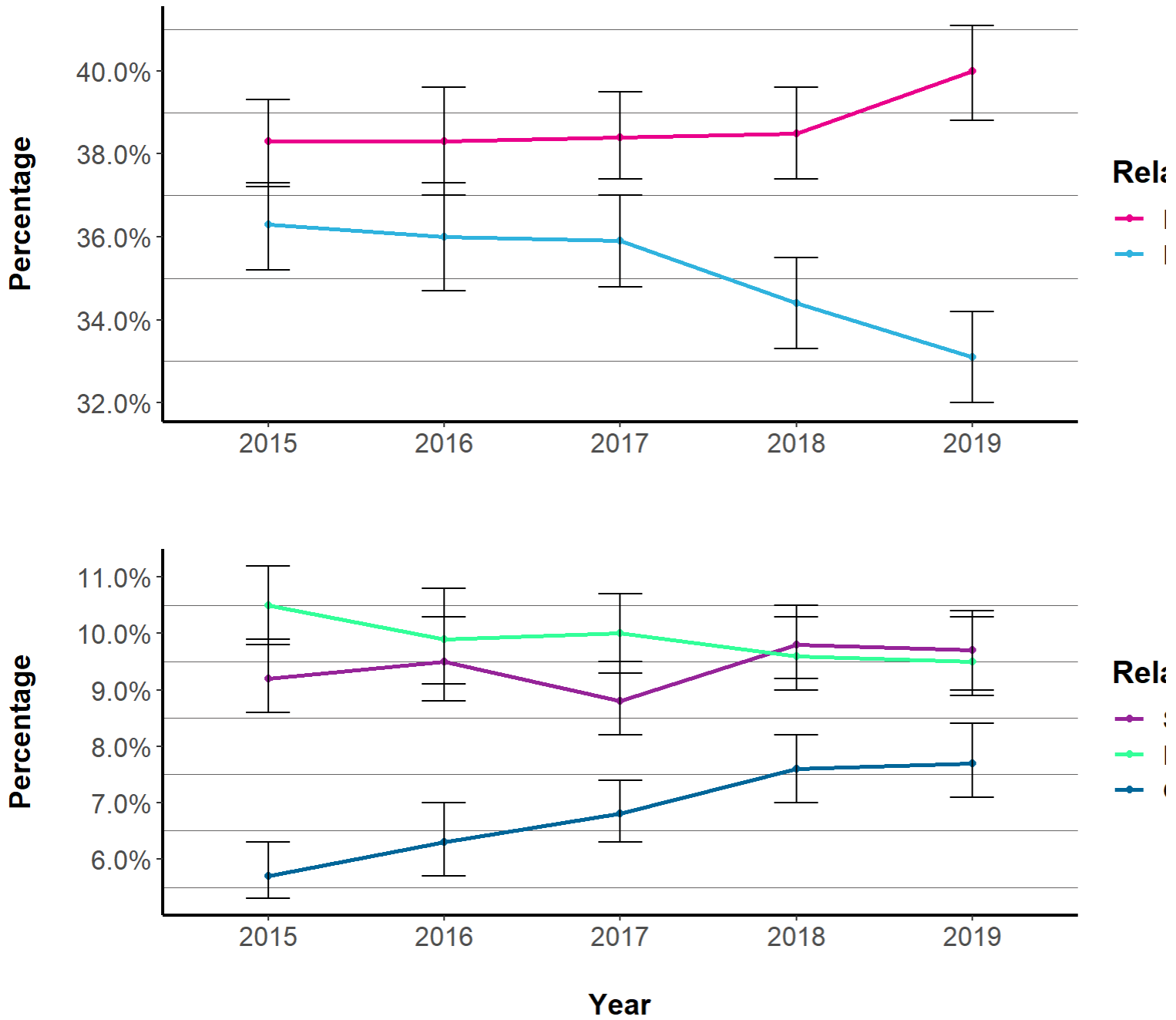
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		2016		2017		2018		2019	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Not Open	38.3	1.0	38.3	1.4	38.4	1.2	38.5	1.2	40.0	1.2
No Relationship Somewhat	36.3	1.0	36.0	1.4	35.9	1.2	34.4	1.2	33.1	1.2

Open	9.2	0.6	9.5	0.8	8.8	0.6	9.8	0.6	9.7	0.8
It's Complicated	10.5	0.6	9.9	0.8	10.0	0.6	9.6	0.6	9.5	0.8
Open	5.7	0.6	6.3	0.6	6.8	0.6	7.6	0.6	7.7	0.6

Next: Before and After Burning Man: Volunteerism and Skills Inspired

☐

Before and After Black Rock City

Volunteerism and Skills Inspired

Volunteerism

Evaluation of Whether Black Rock City Visit Inspired Volunteerism or Involvement in Local Community
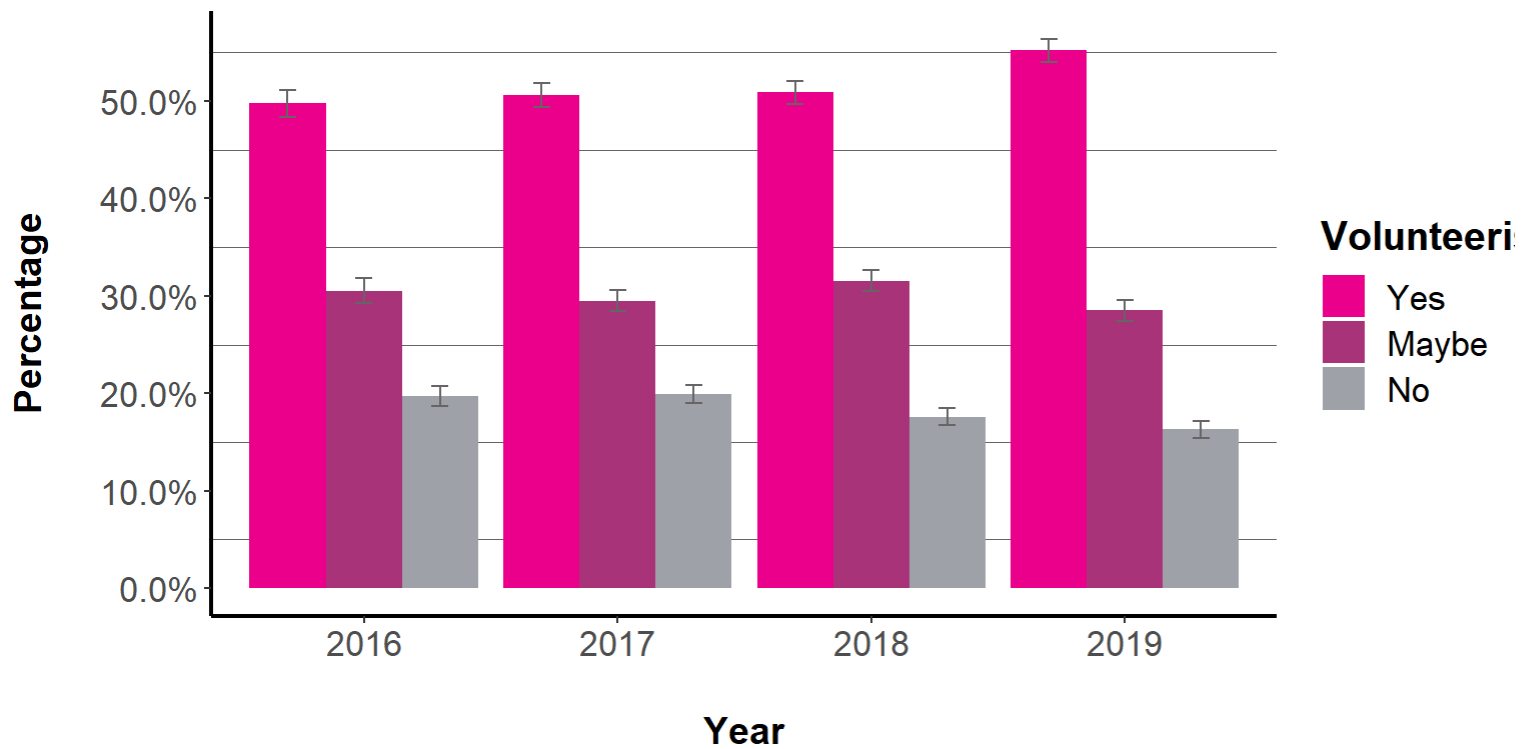
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	49.8	1.4	50.6	1.2	50.9	1.2	55.2	1.2
Maybe	30.5	1.2	29.5	1.2	31.5	1.2	28.5	1.2
No	19.7	1.0	19.9	1.0	17.6	1.0	16.3	1.0

Volunteerism

Volunteerism Over the Past Year*
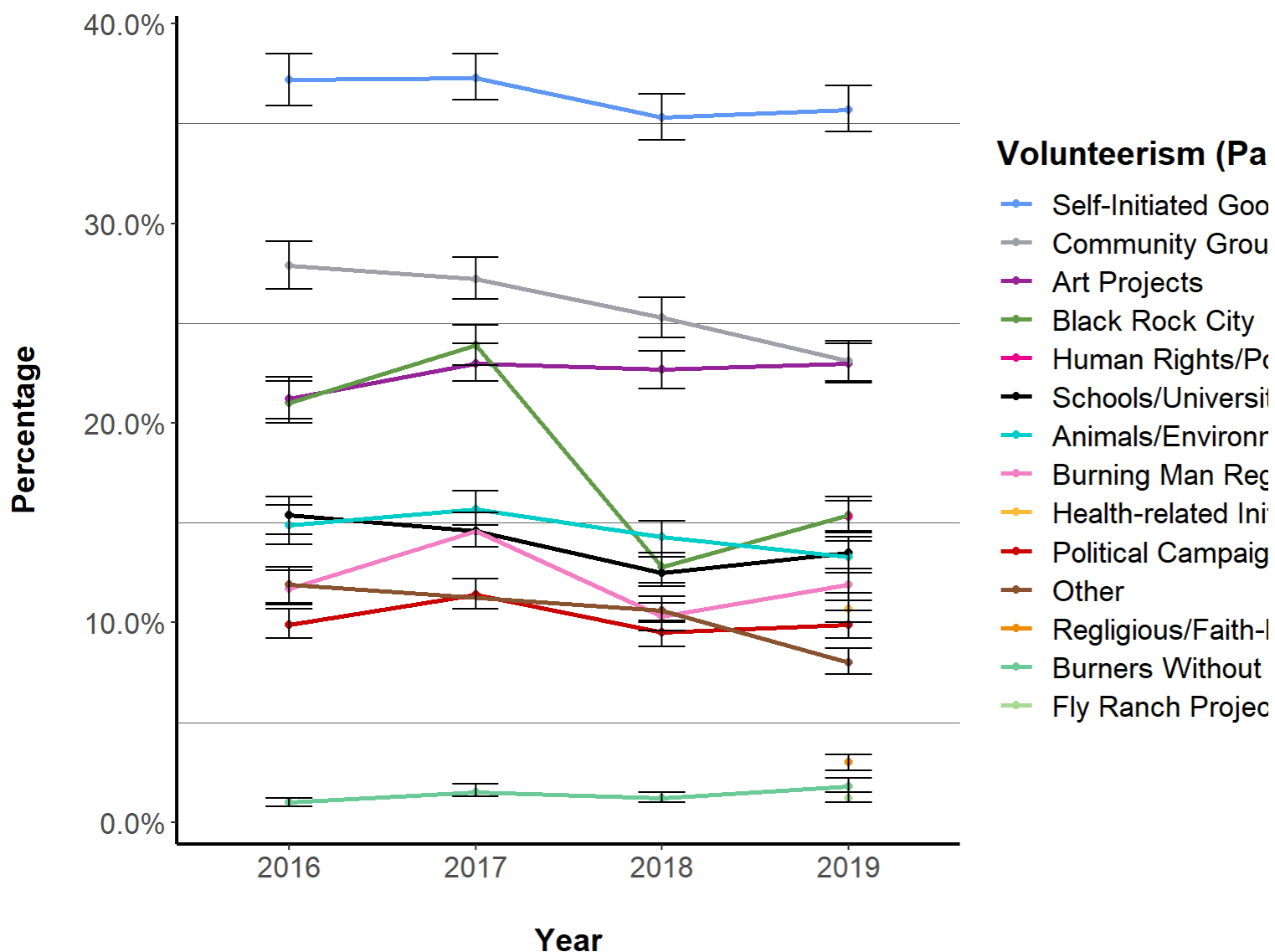
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Participants selected all option(s) that applied.
*These options were only asked in 2019 and may affect comparison of the "Other" option to previous years.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Self-Initiated Good Deeds	37.2	1.4	37.3	1.2	35.3	1.2	35.7	1.2
Community Groups/Clubs	27.9	1.2	27.2	1.0	25.3	1.0	23.1	1.0
Art Projects	21.2	1.0	23.0	1.0	22.7	1.0	23.0	1.0
Black Rock City	21.0	1.0	23.9	1.0	12.8	0.8	15.4	0.8
Human Rights/Poverty Related Initiatives*	NA	NA	NA	NA	NA	NA	15.3	0.8
Schools/Universities	15.4	1.0	14.6	0.8	12.5	0.8	13.5	0.8
Animals/Environment	14.9	1.0	15.7	0.8	14.3	0.8	13.3	0.8
Burning Man Regional Network	11.7	0.8	14.6	0.8	10.3	0.6	11.9	0.8

Health-related Initiatives*	NA	NA	NA	NA	NA	NA	10.7	0.8
Political Campaigns/Voter Reg.	9.9	0.8	11.4	0.8	9.5	0.6	9.9	0.8
Other	11.9	0.8	NA	NA	10.6	0.6	8.0	0.6
Regligious/Faith-based Initiatives*	NA	NA	NA	NA	NA	NA	3.0	0.4
Burners Without Borders	1.0	0.2	1.5	0.4	1.2	0.2	1.8	0.4
Fly Ranch Project*	NA	NA	NA	NA	NA	NA	1.2	0.2

Volunteerism

Approximate hours per month volunteered over the past year
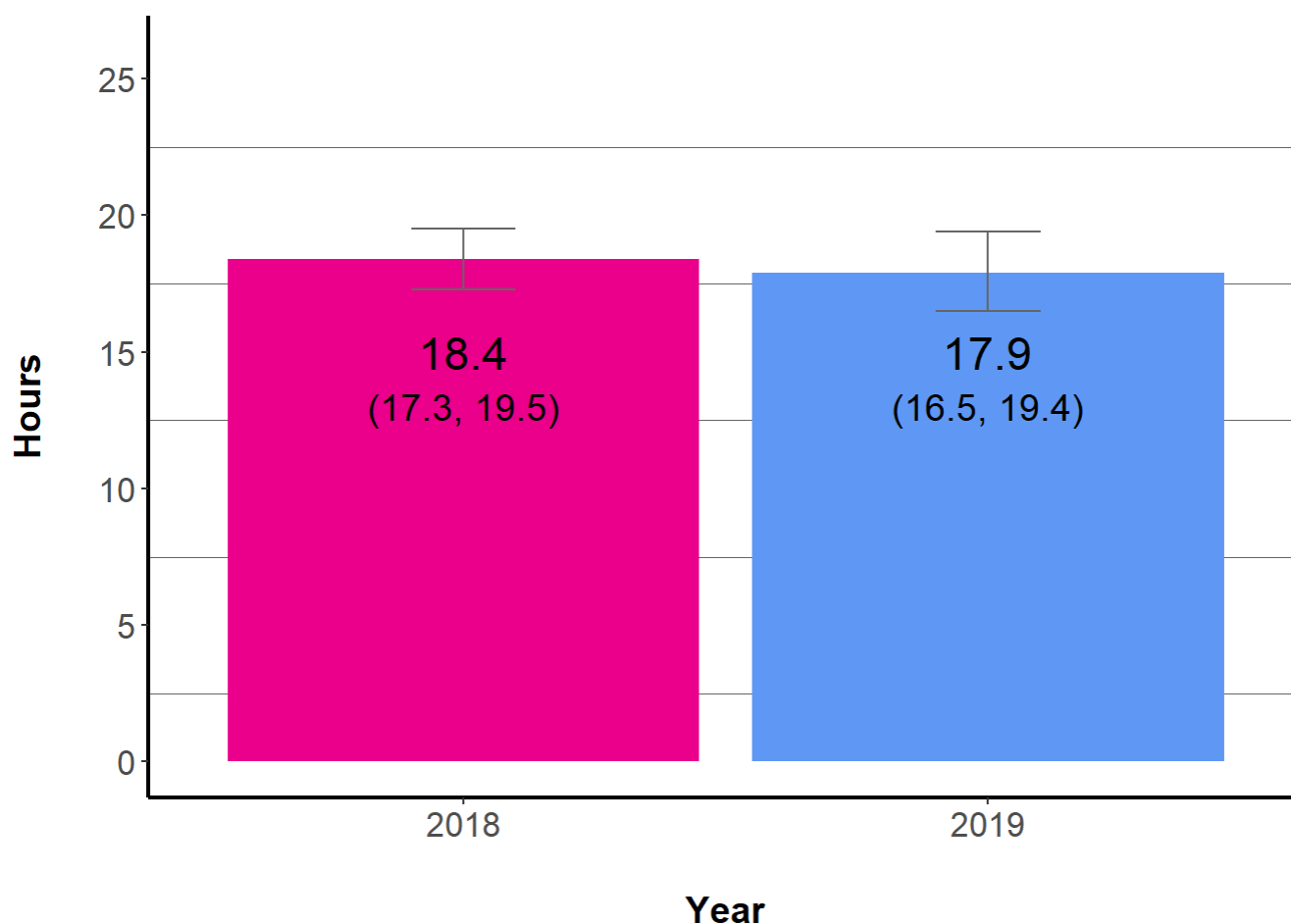
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

This question was only asked in 2018 and 2019.

Skills Inspired

Evaluation of Whether Black Rock City Visit Inspired Skill Acquisition or Practice
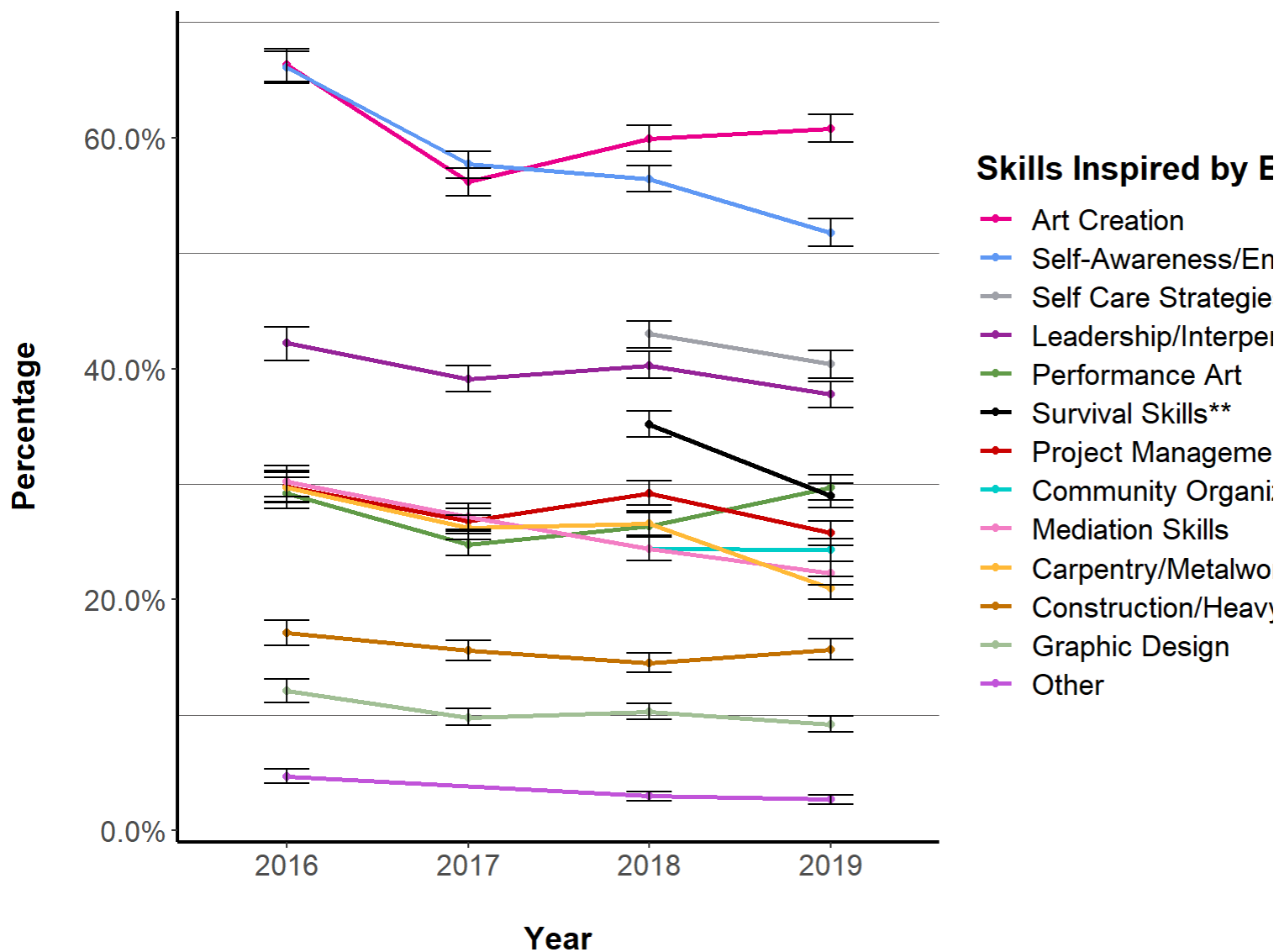
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all option(s) that applied.

** "Community Organizing/Civic Engagement," "Self Care Strategies," and "Survival Skills" were first added as options to the 2018 online survey.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Art Creation	66.3	1.4	56.2	1.2	59.9	1.2	60.8	1.2
Self-Awareness/Emotional Skills	66.1	1.4	57.7	1.2	56.4	1.2	51.8	1.2
Self Care Strategies**	NA	NA	NA	NA	43.0	1.2	40.4	1.2
Leadership/Interpersonal Skills	42.2	1.4	39.1	1.2	40.3	1.2	37.8	1.2
Performance Art	29.2	1.4	24.8	1.0	26.4	1.0	29.7	1.2
Survival Skills**	NA	NA	NA	NA	35.2	1.2	29.0	1.2
Project Management	29.8	1.4	26.8	1.0	29.2	1.0	25.8	1.0

Community Organizing/Civic Engagement**	NA	NA	NA	NA	24.4	1.0	24.3	1.0
Mediation Skills	30.2	1.4	27.2	1.2	24.4	1.0	22.3	1.0
Carpentry/Metalwork	29.7	1.4	26.2	1.0	26.6	1.0	21.0	1.0
Construction/Heavy Machinery	17.1	1.2	15.6	0.8	14.5	0.8	15.7	1.0
Graphic Design	12.1	1.0	9.8	0.8	10.3	0.8	9.2	0.8
Other	4.7	0.6	NA	NA	3.0	0.4	2.7	0.4

Skills Inspired

Impact of Skill(s) Outside of Black Rock City*
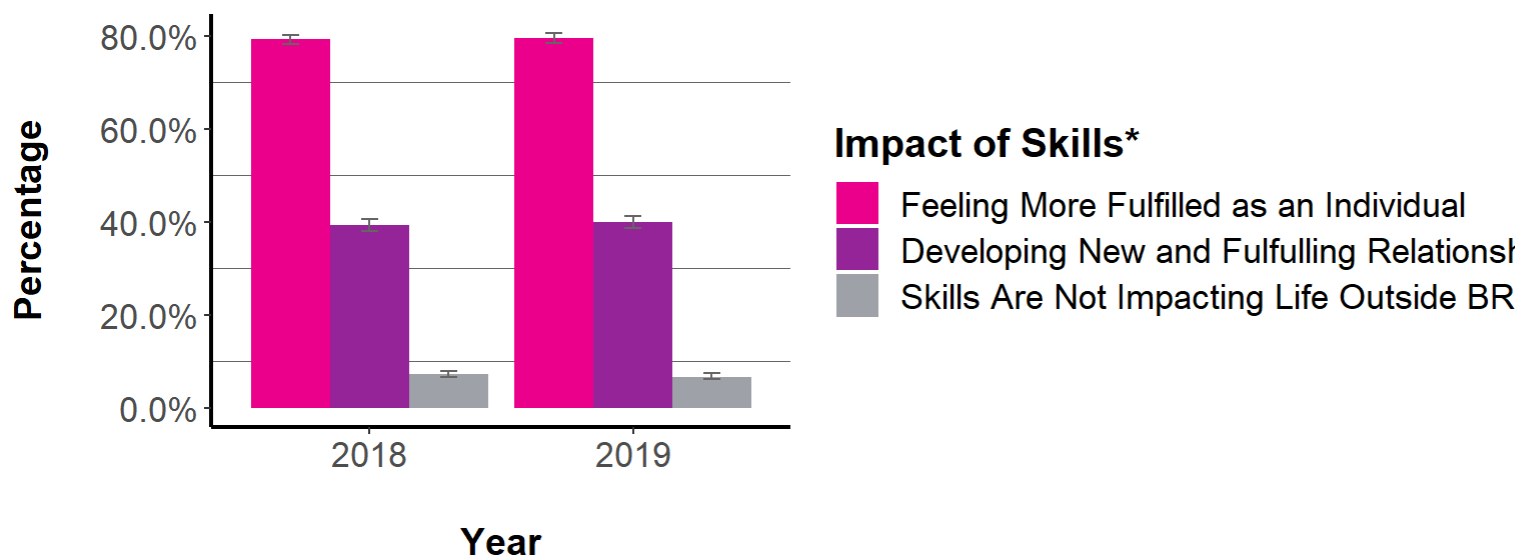
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was first introduced in the 2018 online survey. Data presented in the plot above and table below are for participants who indicated being inspired to learn or practice skill(s) following their visit to Black Rock City. Participants selected all option(s) that applied.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Feeling More Fulfilled as an Individual	79.2	1.0	79.6	1.0
Developing New and Fulfilling Relationships in Home Community	39.3	1.2	40.0	1.2
Skills Are Not Impacting Life Outside BRC	7.3	0.6	6.7	0.6

Skills Inspired

Evaluation of Usefulness* of Skills Learned or Practiced After Black Rock City Visit
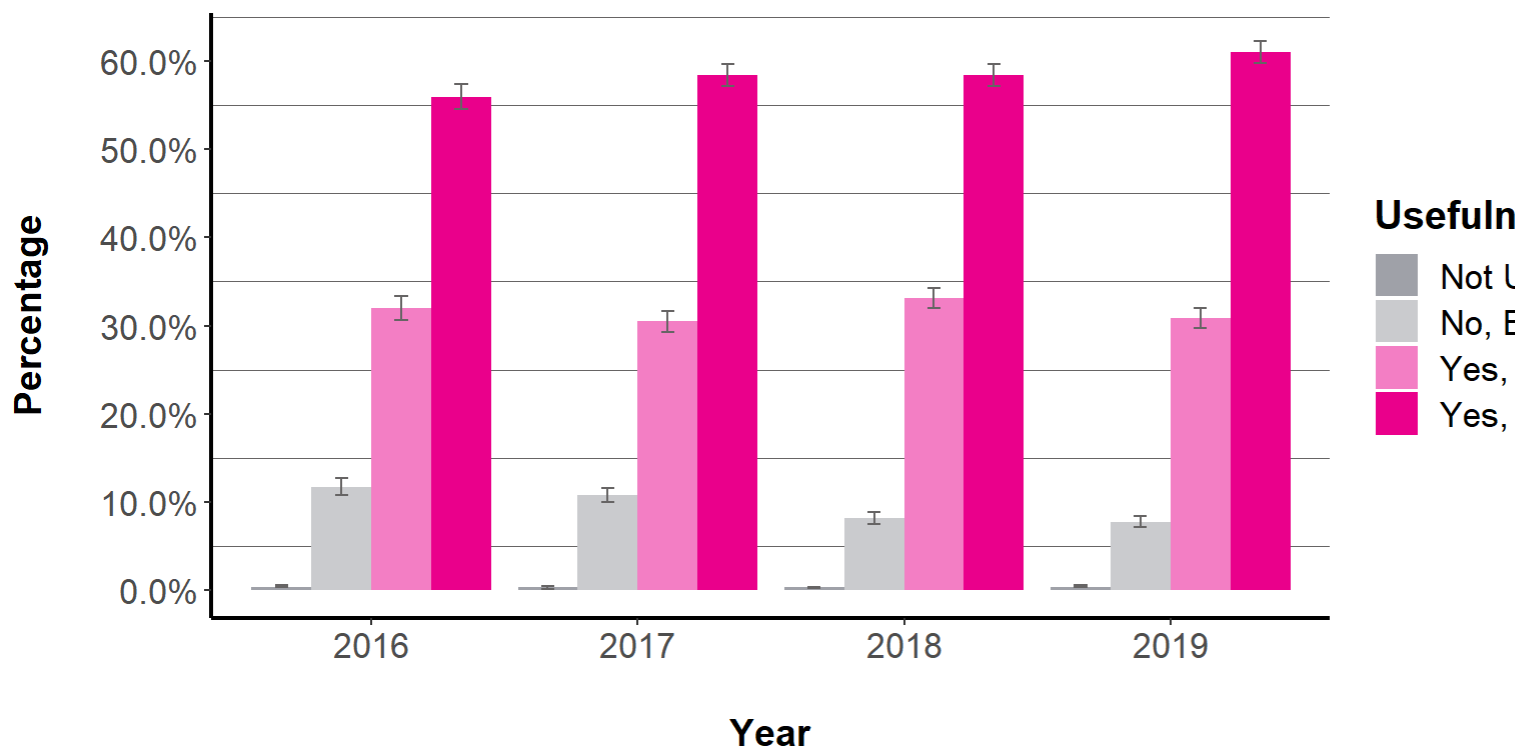
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question in the online survey specifically asked if any skill(s) a participant was inspired to learn or practice after visiting Black Rock City have proved useful "in the default world."

	2016		2017		2018		2019	
	Percent	MoE +/-%	Percent	MoE +/-%	Percent	MoE +/-%	Percent	MoE +/-%
Not Useful Outside BRC	0.4	0.2	0.3	0.2	0.3	0.2	0.4	0.2
No, But Maybe at Some Point	11.7	1.0	10.8	0.8	8.2	0.8	7.7	0.6
Yes, Somewhat Useful	32.0	1.4	30.5	1.2	33.1	1.2	30.8	1.2
Yes, Very Useful	55.9	1.4	58.4	1.4	58.4	1.2	61.0	1.2

Skills Inspired

Application of Skill(s) Outside of Black Rock City*
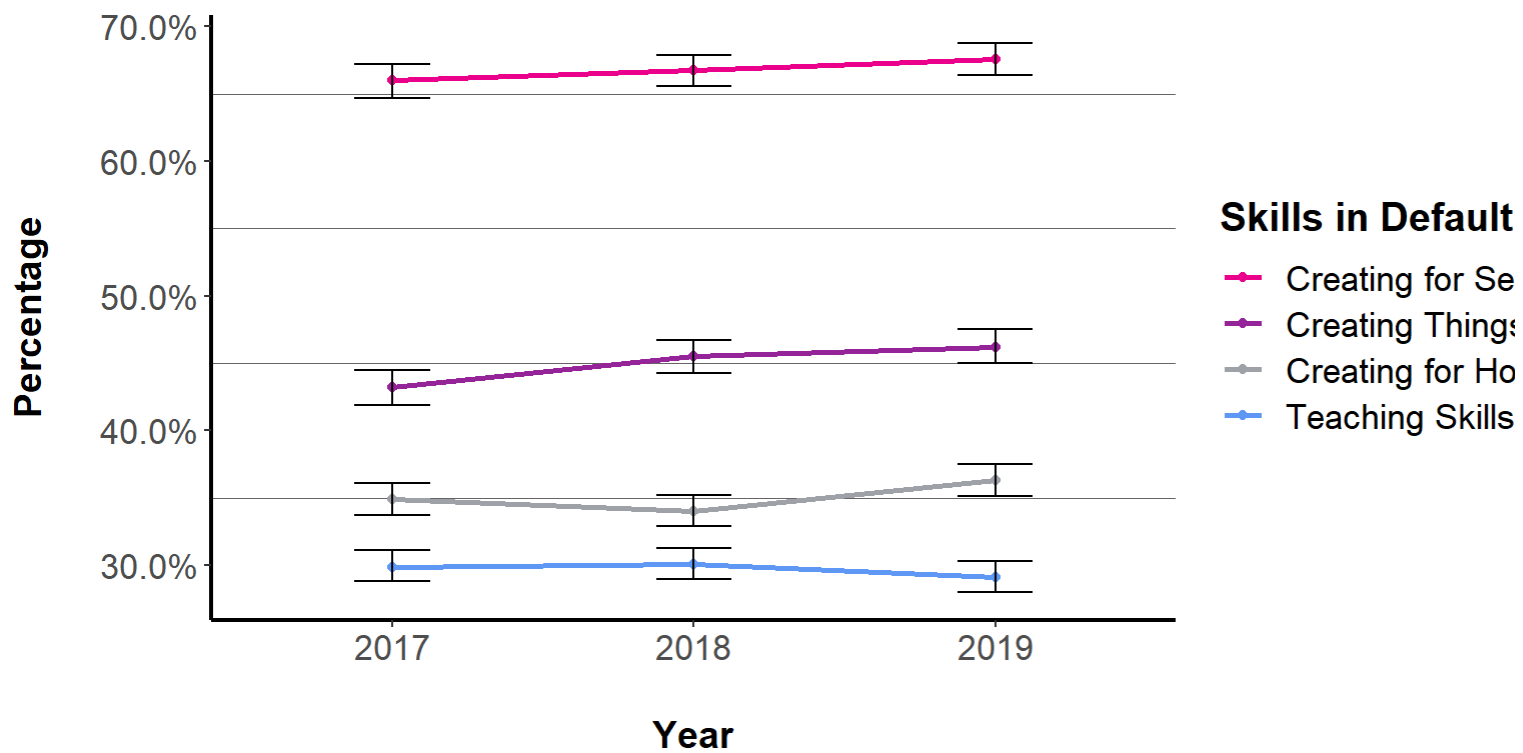
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented here are for participants who indicated being inspired to learn or practice skill(s) following their visit to Black Rock City. Participants selected all option(s) that applied.

	2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Creating for Self/Family	66.0	1.2	66.8	1.2	67.6	1.2
Creating Things to Bring to BRC	43.2	1.2	45.5	1.2	46.2	1.2
Creating for Home Community	34.9	1.2	34.0	1.2	36.3	1.2
Teaching Skills to Community Members	29.9	1.2	30.1	1.2	29.1	1.2

Next: Before and After Black Rock City: Relationship with Others and Relationship with Nature

☐

Before and After Black Rock City

Relationship with Others and Relationship with Nature

Relationship with Others

Extent of Agreement With the Statement, "I Assume That People Have Only the Best Intentions"
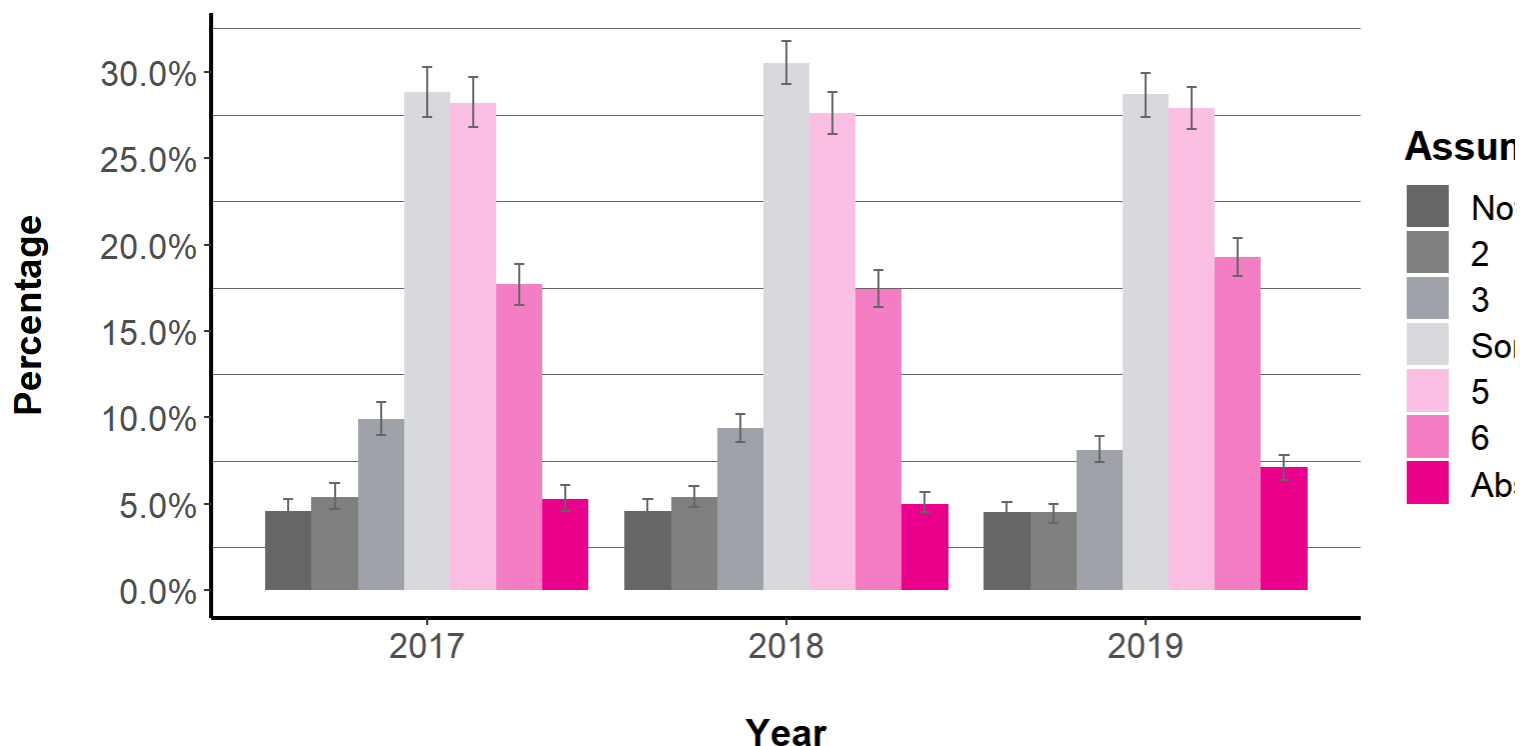
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	4.6	0.6	4.6	0.6	4.5	0.6
2	5.4	0.8	5.4	0.6	4.5	0.6
3	9.9	1.0	9.4	0.8	8.1	0.8
Somewhat	28.8	1.4	30.5	1.2	28.7	1.2
5	28.2	1.4	27.6	1.2	27.9	1.2
6	17.7	1.2	17.4	1.0	19.3	1.0
Absolutely	5.3	0.8	5.0	0.6	7.1	0.8

Relationship with Others

Helping a Stranger

In the 2018 and 2019 online surveys participants were also asked the question, "Please think about what you would do in the following situation. Suppose you were given 14 hours of free time off from work, and had the opportunity to spend any amount of this time from 0-14 hours, doing a personal favor for a random stranger. Outside of this favour, you would never see this person again, and the stranger would not know how much time you were given in total. If you were given 14 hours of free time, how much (from 0-14) would you spend doing a favor for the stranger?"

Helping a Stranger
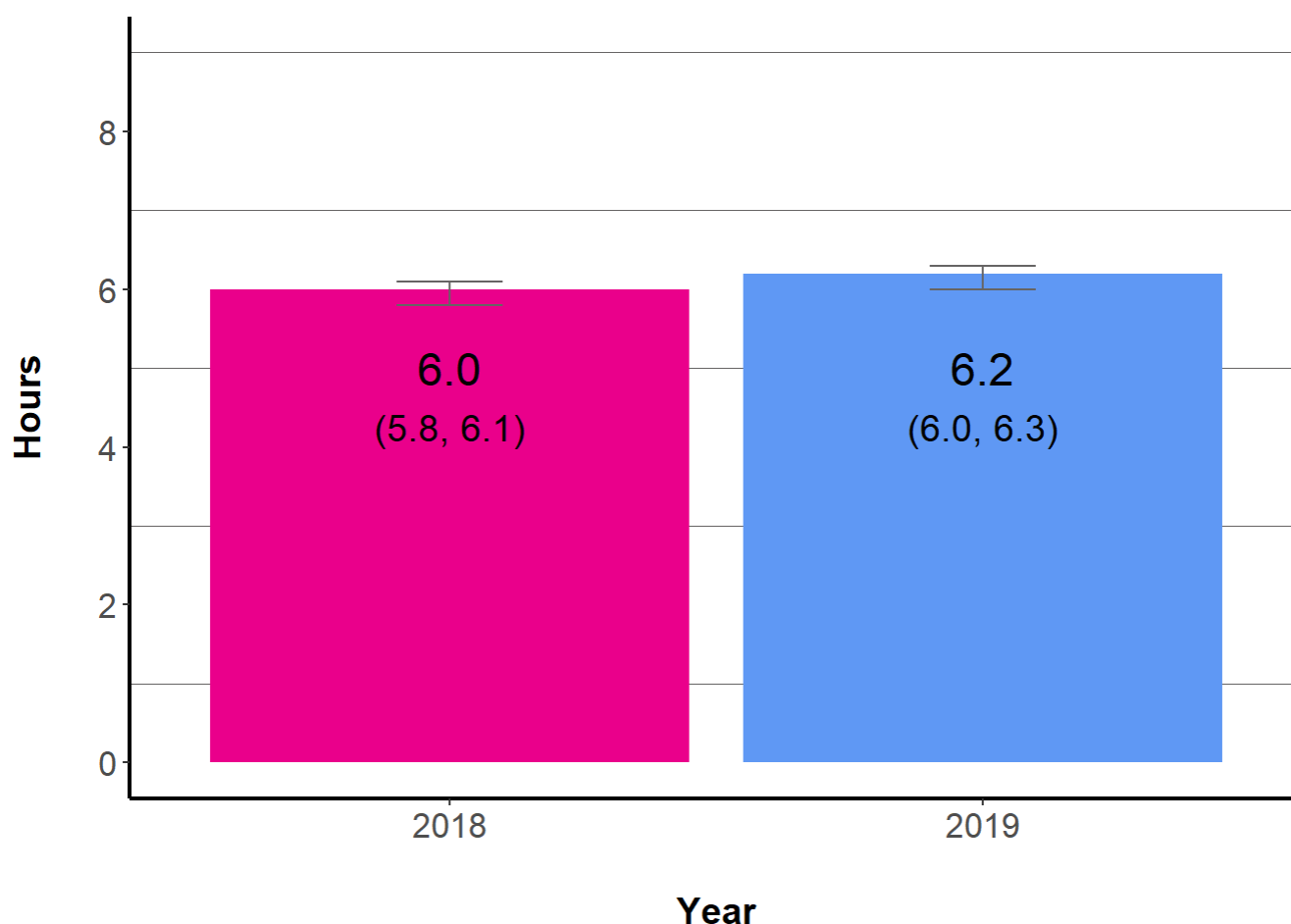
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

This question was only asked in 2018 and 2019.

Relationship with Others

Evaluation of Current Relationship Between Self and Others*
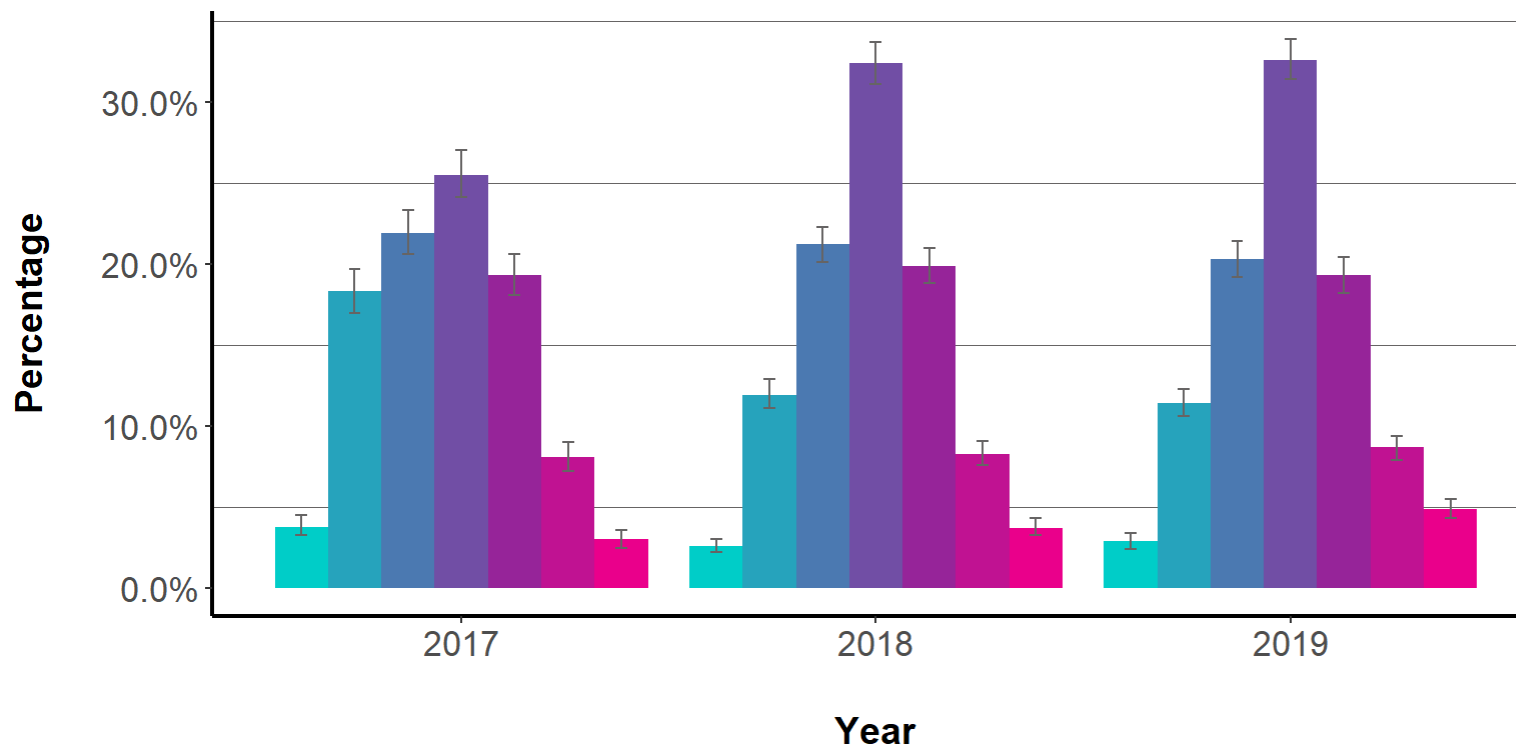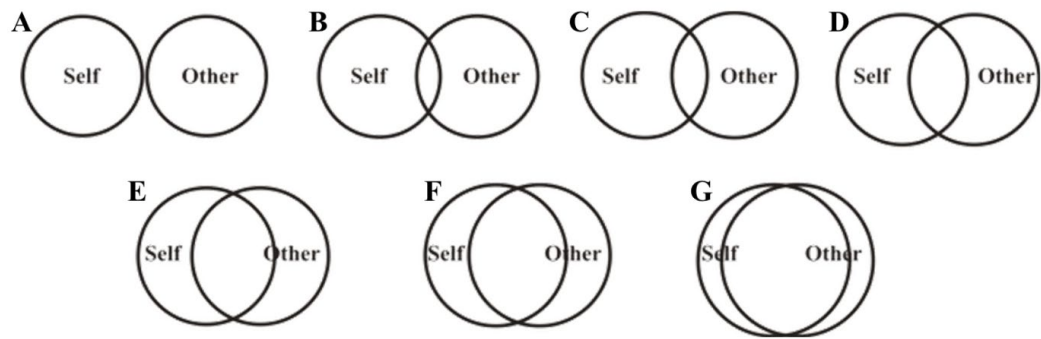
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of this question in the online survey was, "Please select the picture above that best describes your current relationship with other human beings, on average."

	2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
A	3.8	0.6	2.6	0.4	2.9	0.4
B	18.3	1.4	11.9	1.0	11.4	0.8
C	21.9	1.4	21.2	1.2	20.3	1.2
D	25.5	1.4	32.4	1.2	32.6	1.2
E	19.3	1.4	19.9	1.2	19.3	1.2
F	8.1	1.0	8.3	0.8	8.7	0.8
G	3.0	0.6	3.7	0.6	4.9	0.6

Relationship with Nature

## Evaluation of Current Relationship Between Self and Nature*
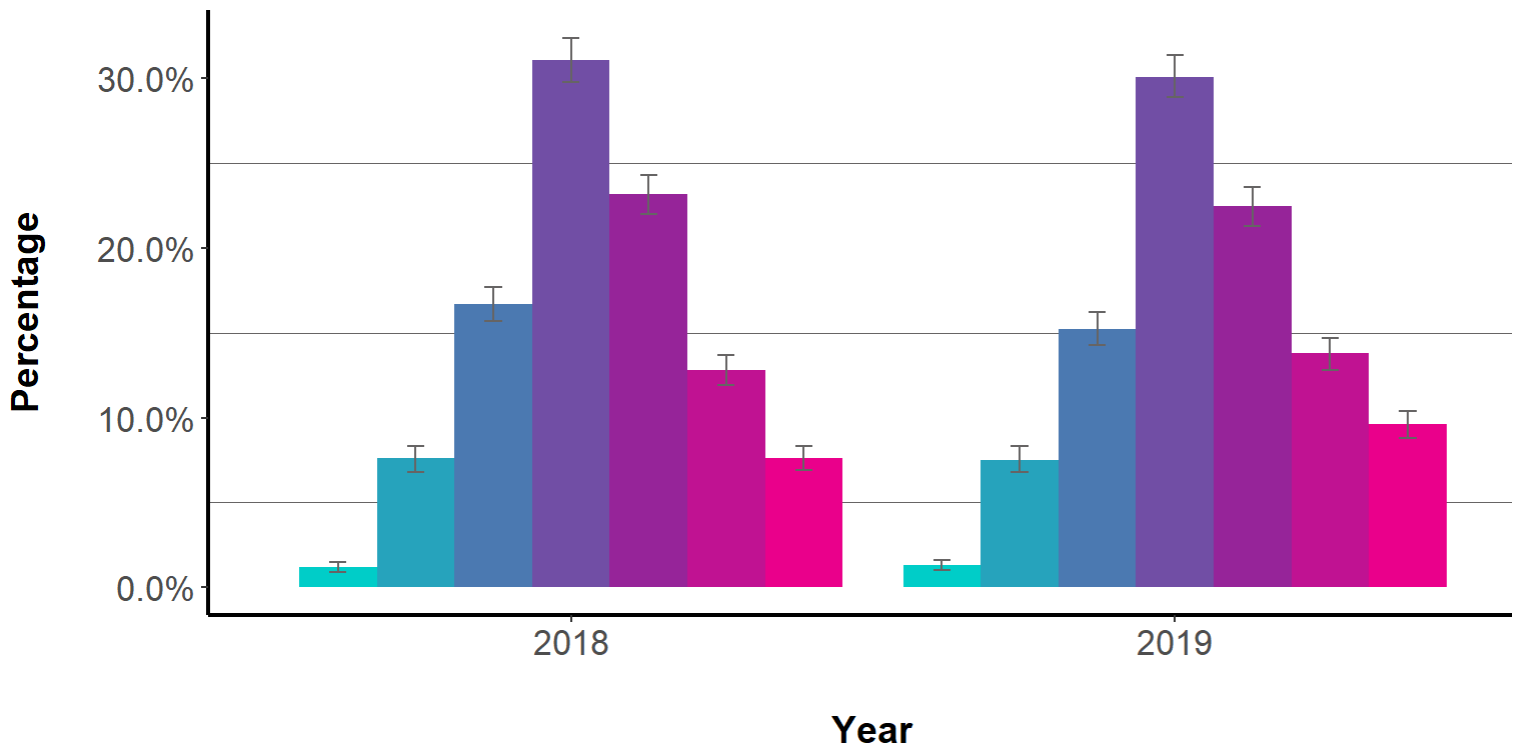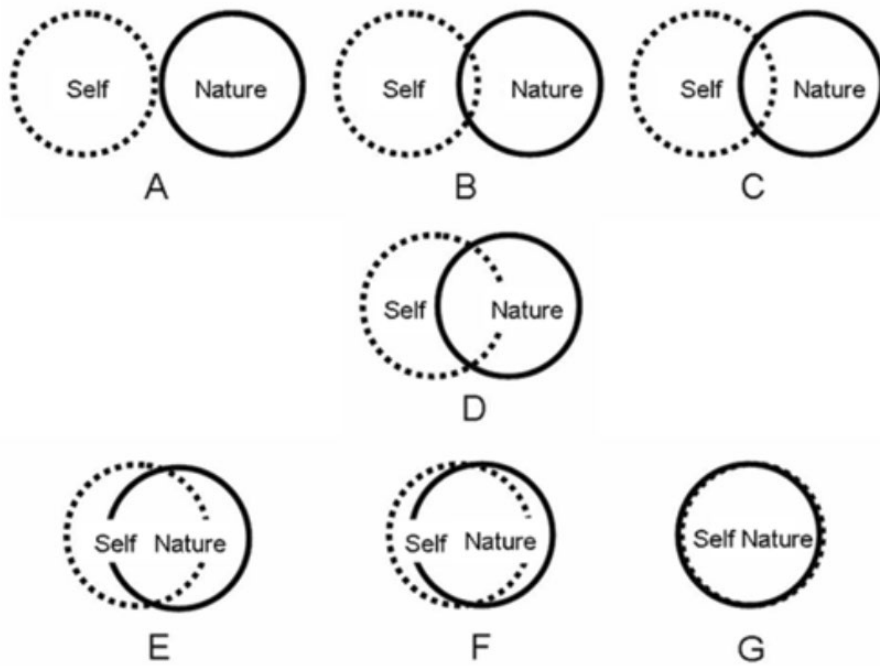
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was first introduced in the 2018 online survey. The exact wording of this question in the online survey was, "Please select the picture above that best describes your relationship with the natural environment. How interconnected are you with nature? (Self = you, Nature = the environment)."

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %

A	1.2	0.2	1.3	0.4
B	7.6	0.8	7.5	0.8
C	16.7	1.0	15.2	1.0
D	31.1	1.2	30.1	1.2
E	23.2	1.2	22.5	1.2
F	12.8	1.0	13.8	1.0
G	7.6	0.8	9.6	0.8

Relationship with Nature

Environmental Perspectives*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"I would not want my family or friends to think of me as someone who is concerned about environmental issues."
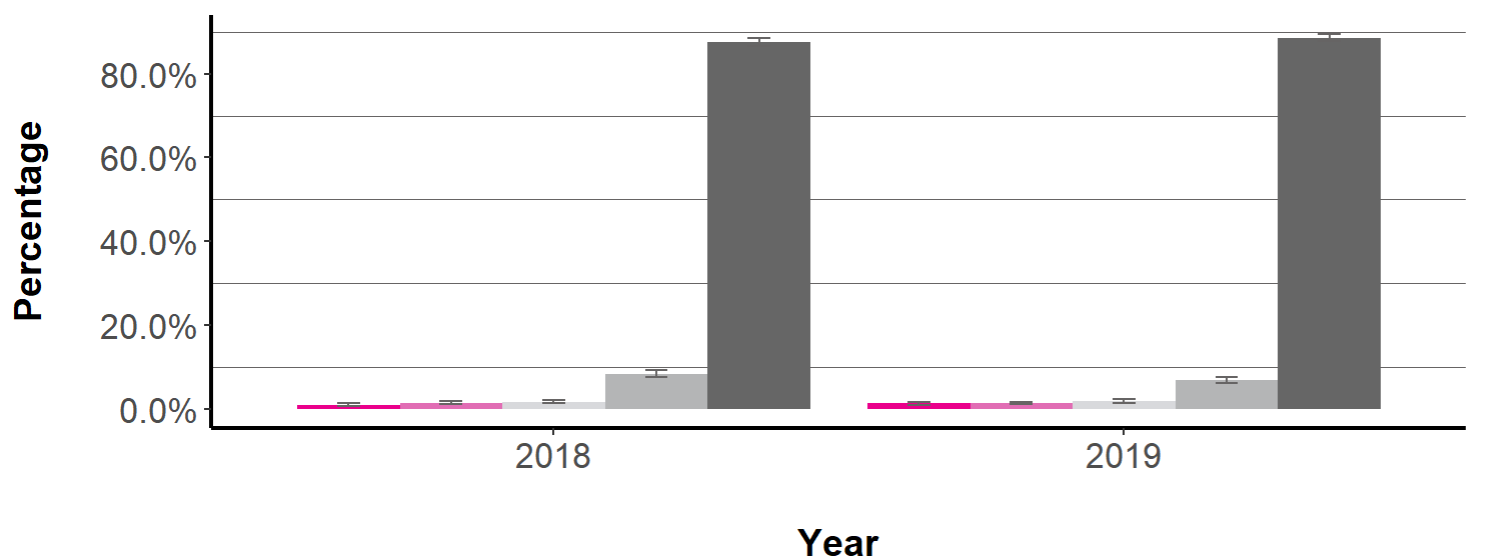
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018		2019	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**
Strongly Agree	1.0	0.2	1.3	0.4
Mildly Agree	1.4	0.4	1.4	0.4
Unsure	1.7	0.4	1.9	0.4
Mildly Disagree	8.4	0.8	6.9	0.8
Strongly Disagree	87.5	1.0	88.6	1.0

Relationship with Nature

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Humans have the right to modify the natural environment to suit their needs."

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Strongly Agree	5.8	0.6	5.8	0.6
Mildly Agree	30.2	1.2	27.9	1.2
Unsure	15.4	1.0	14.4	1.0
Mildly Disagree	30.2	1.2	30.2	1.2
Strongly Disagree	18.4	1.0	21.7	1.2

Relationship with Nature

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Humans are severely abusing the planet."

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Strongly Agree	76.9	1.2	79.9	1.2
Mildly Agree	16.8	1.0	14.2	1.0
Unsure	2.1	0.4	1.7	0.4
Mildly Disagree	2.3	0.4	2.1	0.4
Strongly Disagree	2.0	0.4	2.1	0.4

Relationship with Nature

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Plants and animals have the same rights as humans to exist."
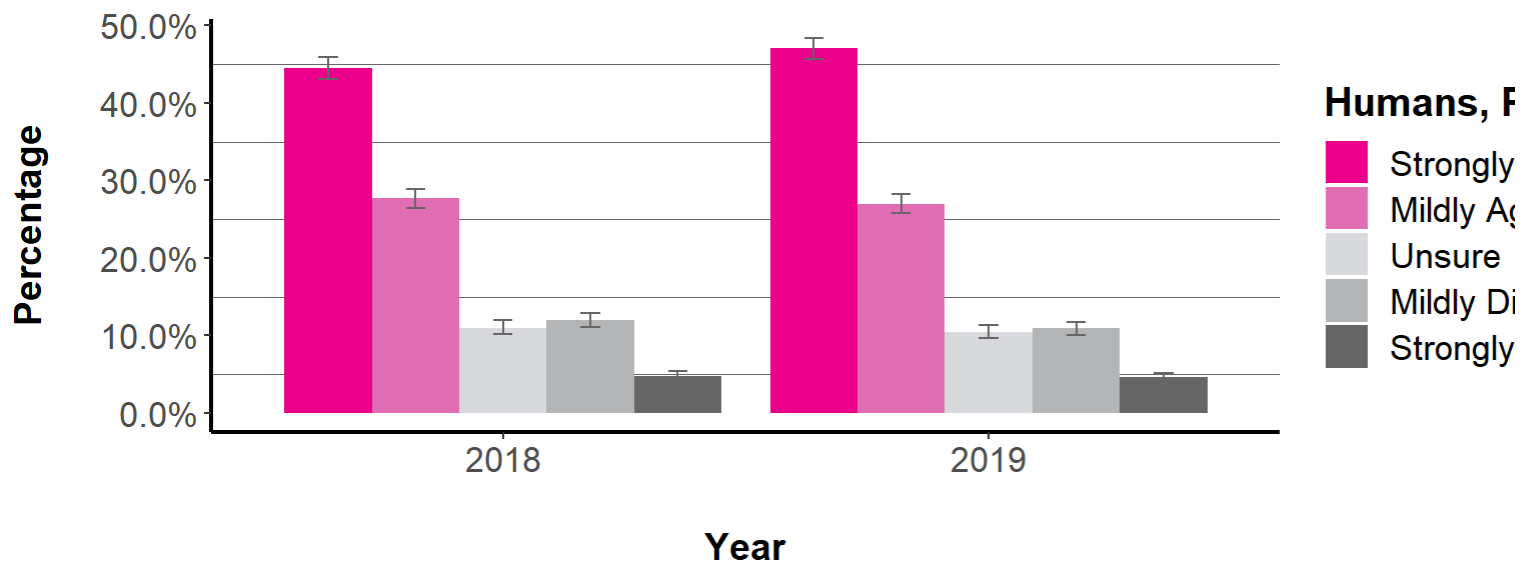
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Strongly Agree	44.5	1.4	47.1	1.4
Mildly Agree	27.7	1.2	27.0	1.2
Unsure	11.0	1.0	10.5	0.8
Mildly Disagree	12.0	1.0	10.9	0.8
Strongly Disagree	4.8	0.6	4.6	0.6

Relationship with Nature

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Nature is strong enough to cope with the impact of modern industrial nations."
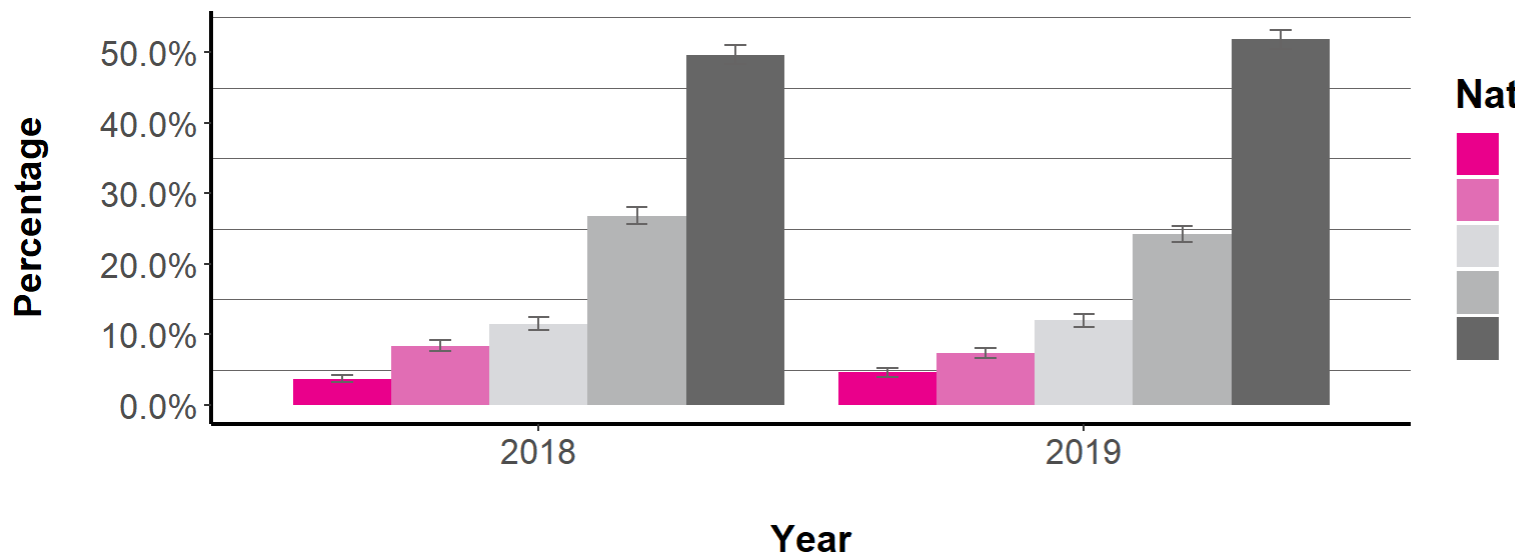
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Strongly Agree	3.7	0.6	4.6	0.6
Mildly Agree	8.4	0.8	7.4	0.8
Unsure	11.5	0.8	12.0	1.0
Mildly Disagree	26.8	1.2	24.2	1.2
Strongly Disagree	49.6	1.4	51.9	1.4

Relationship with Nature

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Humans were meant to rule over the rest of nature."
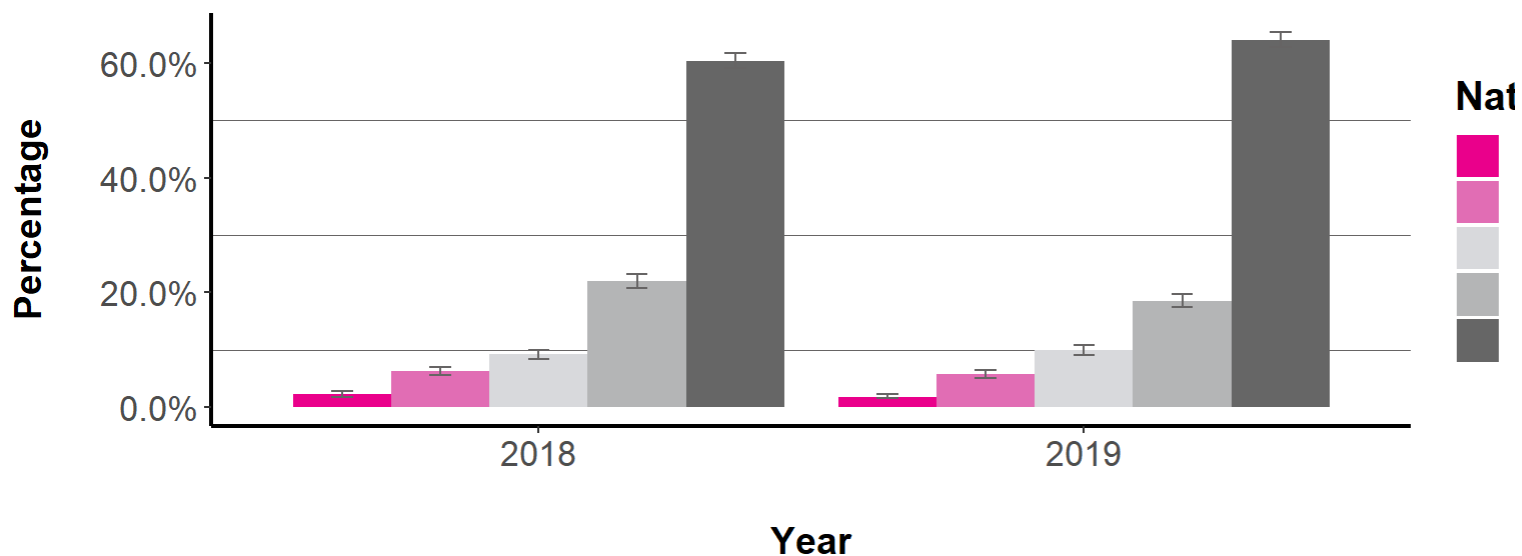
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Strongly Agree	2.2	0.4	1.8	0.4
Mildly Agree	6.3	0.8	5.7	0.6
Unsure	9.2	0.8	9.9	0.8
Mildly Disagree	22.0	1.2	18.5	1.0
Strongly Disagree	60.4	1.4	64.0	1.4

Relationship with Nature

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"The balance of nature is very delicate and easily upset."
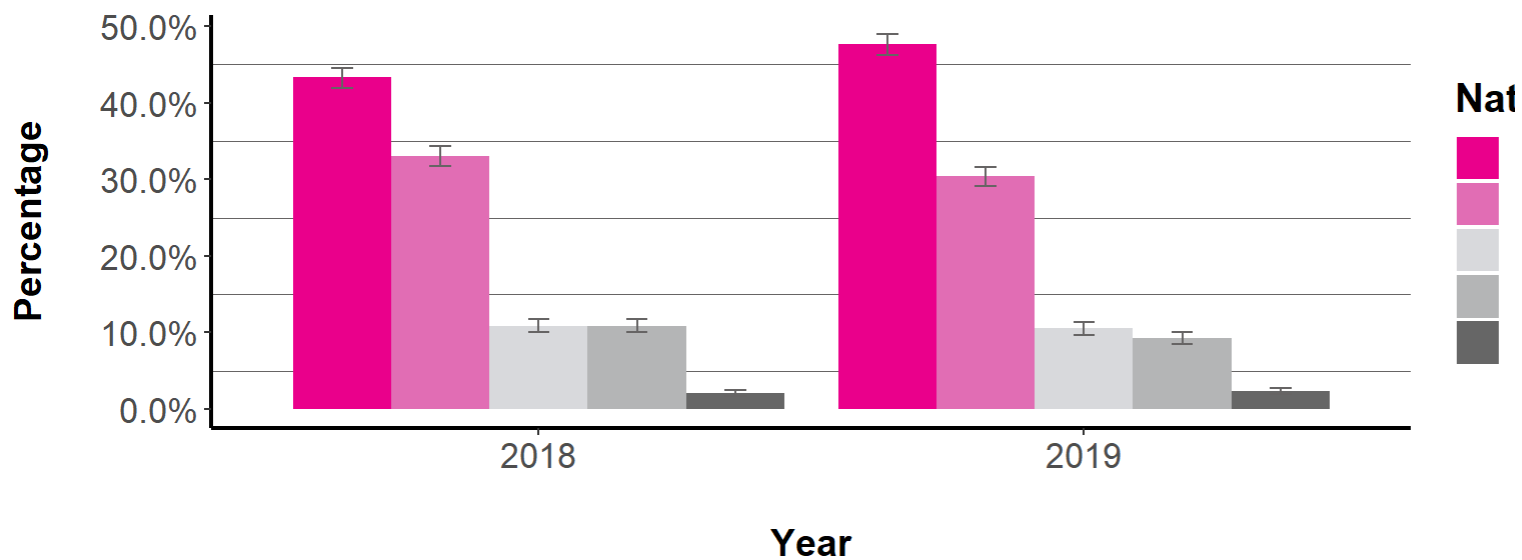
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

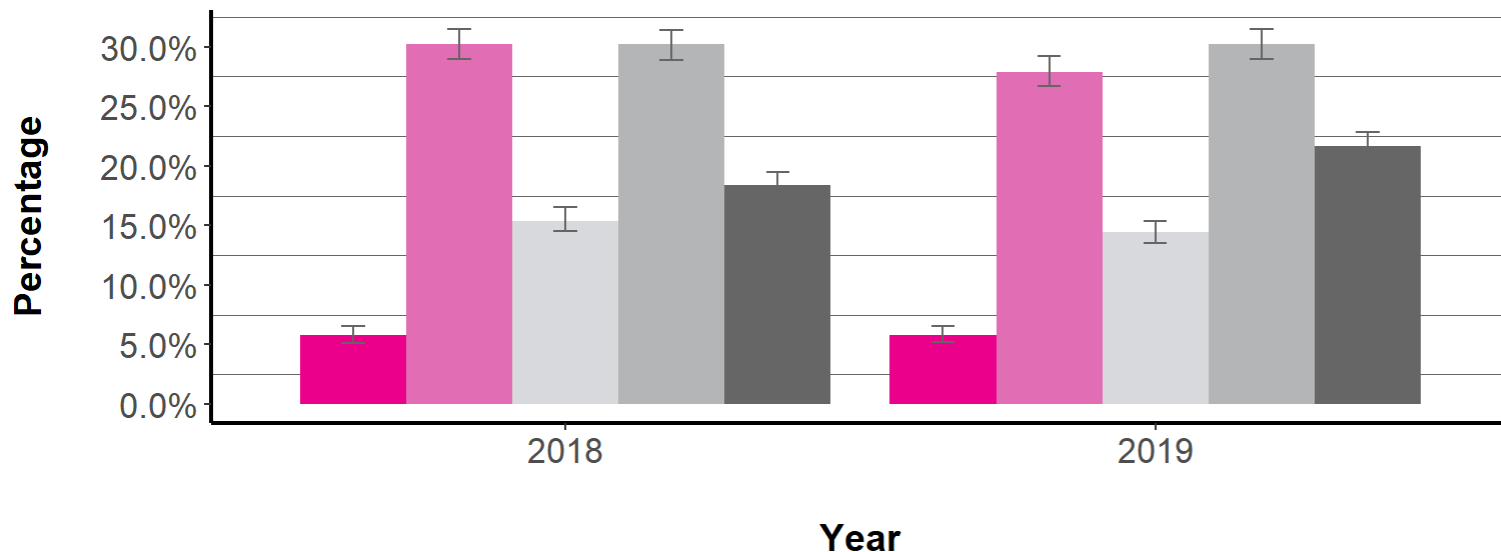* This question set was first introduced in the 2018 online survey.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Strongly Agree	43.3	1.4	47.7	1.4
Mildly Agree	33.0	1.4	30.4	1.2
Unsure	10.8	0.8	10.5	0.8
Mildly Disagree	10.8	0.8	9.2	0.8
Strongly Disagree	2.1	0.4	2.3	0.4

Next: Before and After Black Rock City: Increased Open-Mindedness and Comparing Settings

☐

Before and After Black Rock City

Increased Open-Mindedness and Comparing Settings

Evaluation of Increased Open-Mindedness* After Going to Black Rock City
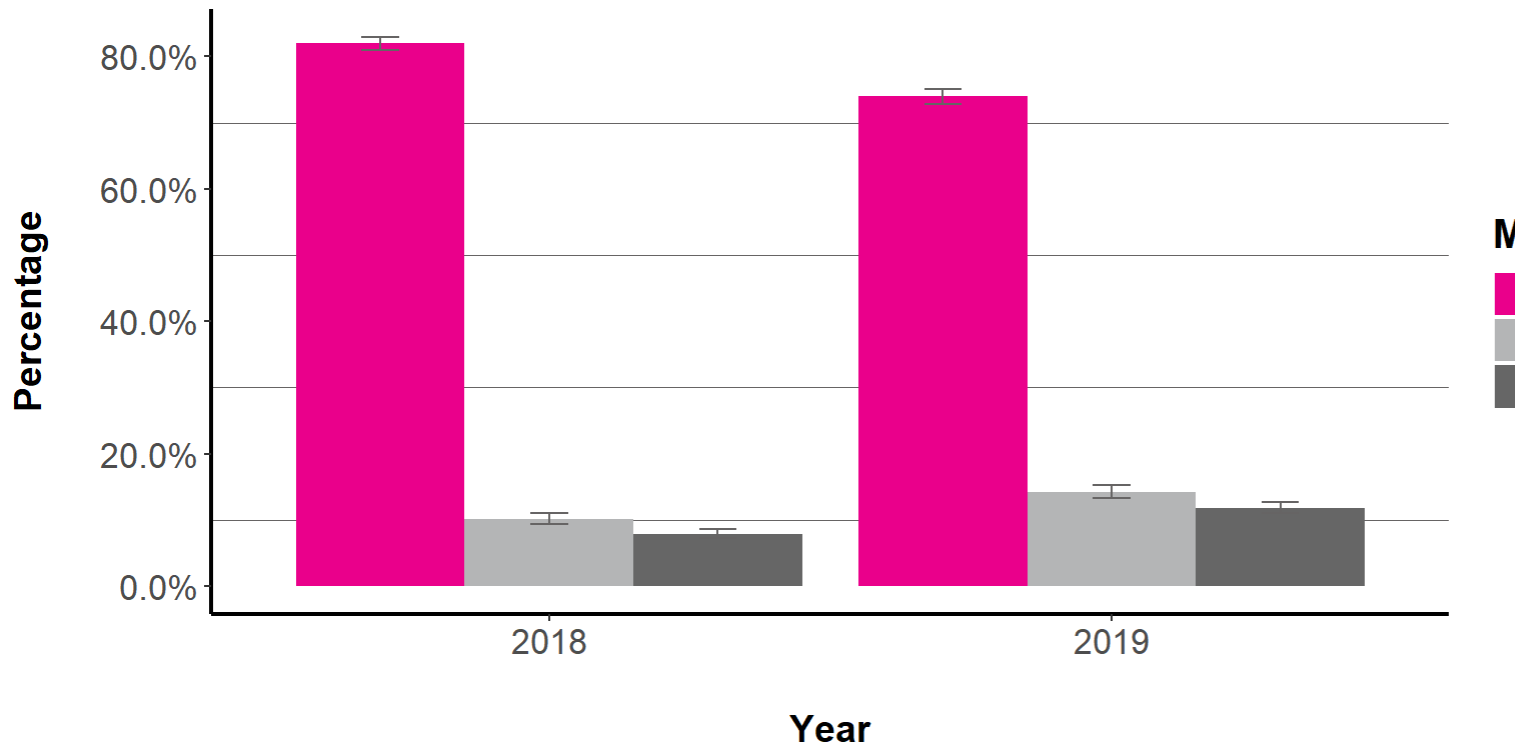
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

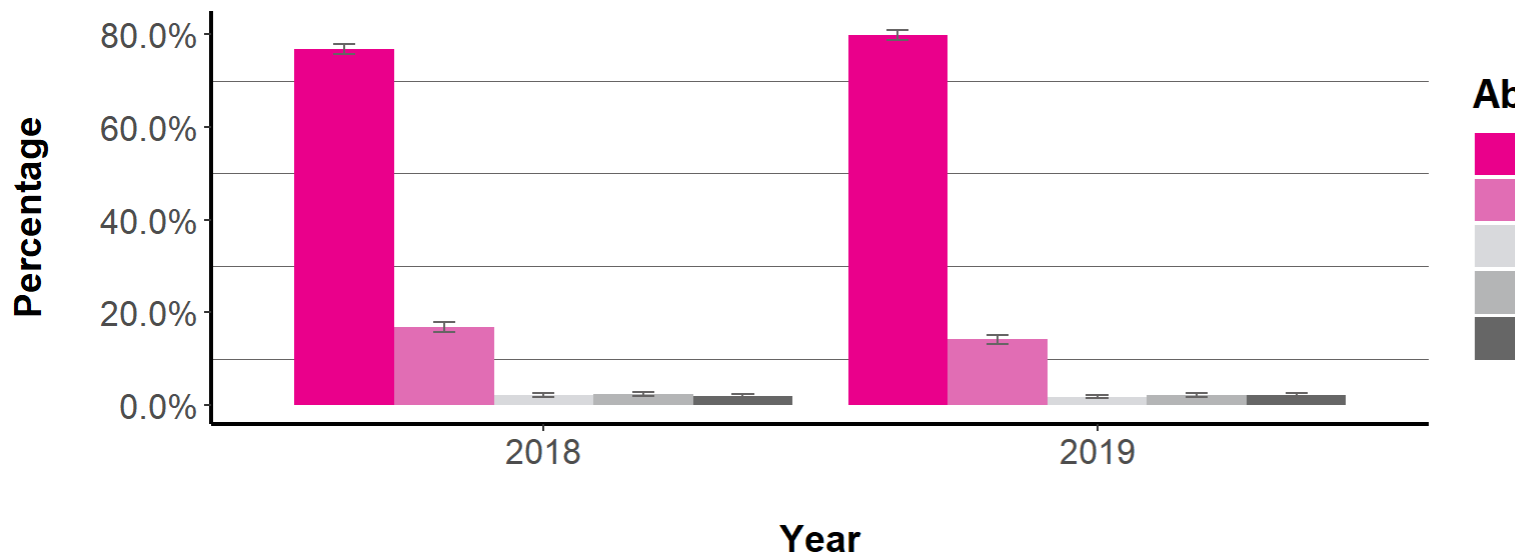* This question was first introduced in the 2018 online survey. The exact wording of this question in the online survey was, "Do you find yourself more open-minded and/or more willing to try new things after going to Black Rock City?"

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Yes	82.0	1.0	74.0	1.2
Unknown	10.2	0.8	14.2	1.0
No	7.8	0.6	11.8	0.8

Connection to Black Rock City

Feelings of Connection to Black Rock City.*
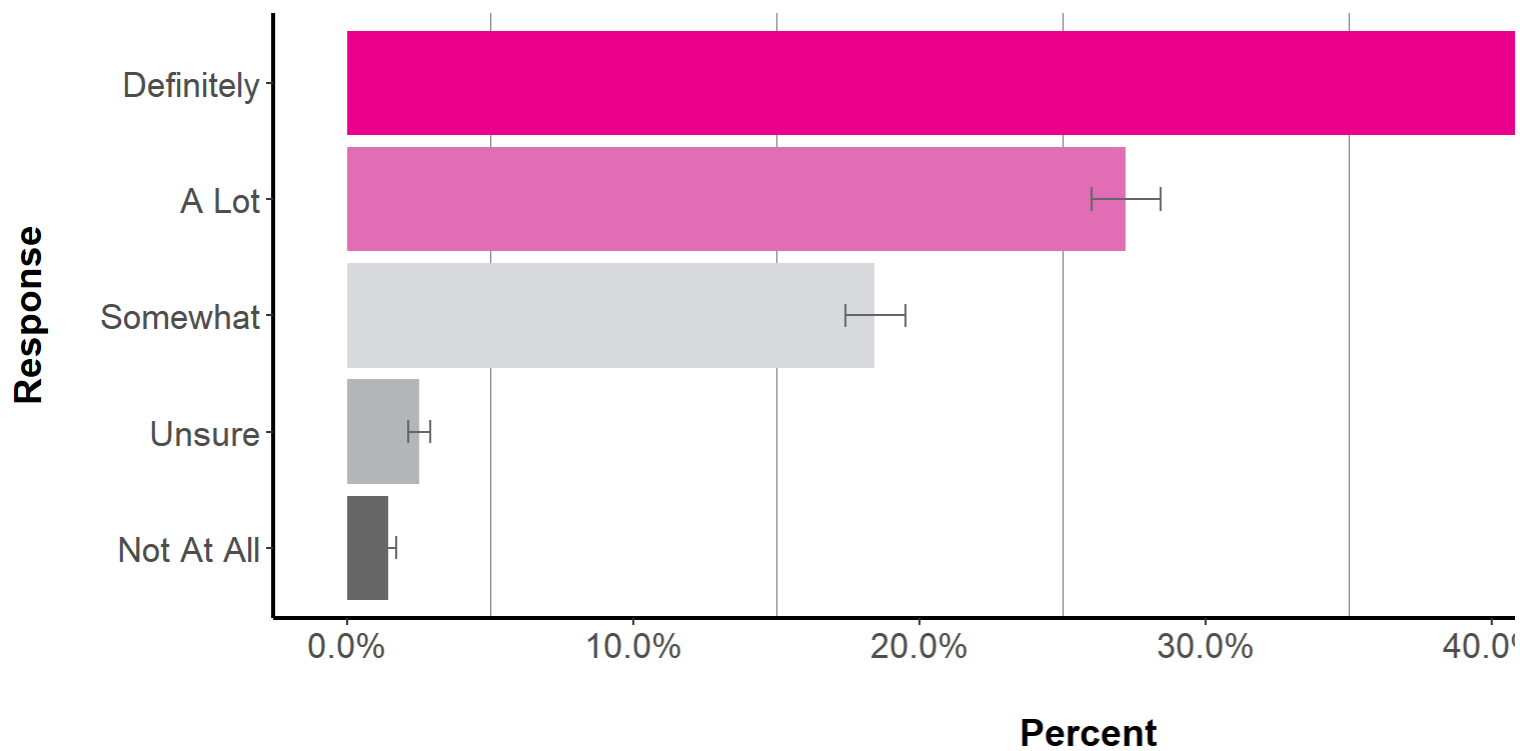
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

*The actual wording for this question was "Experiencing a connection to Black Rock City can be described as feeling that the location of or experiences at the Burning Man event are special, important, or unique. This year, did you experience feelings of connection to Black Rock City?"
This question was first asked in 2019.

	2019	
	Percent	MoE +/- %
Definitely	50.5	1.4
A Lot	27.2	1.2
Somewhat	18.4	1.0
Unsure	2.5	0.4
Not At All	1.4	0.4

Connection to Black Rock City

Which Aspects of BRC did you Feel a Connection To?
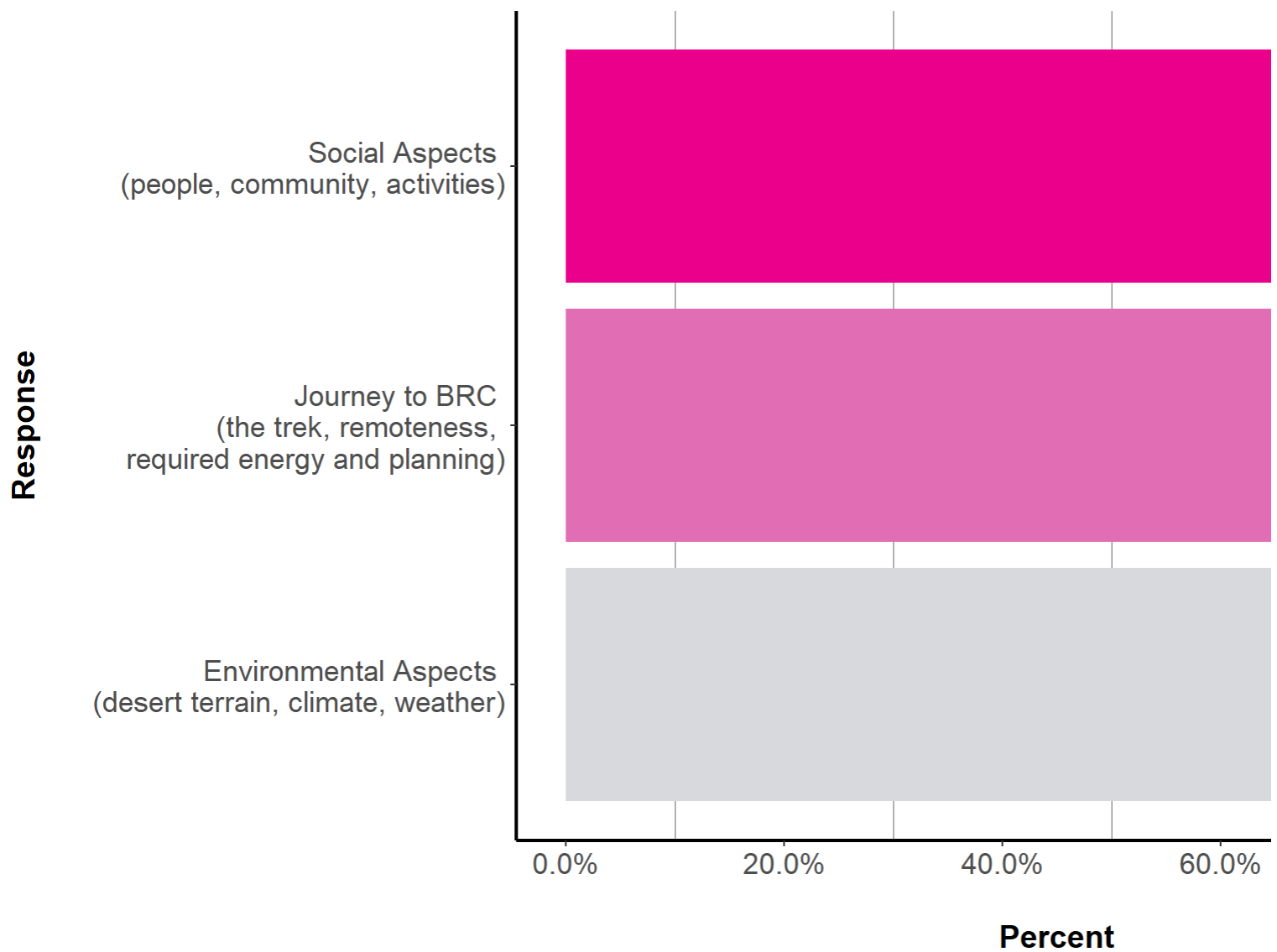
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Participants selected all option(s) that applied.
*This question was first asked in 2019.

	2019	
	Percent	MoE +/- %
Social Aspects (people, community, activities)	89.2	0.8
Journey to BRC (the trek, remoteness, required energy and planning)	68.5	1.2
Environmental Aspects (desert terrain, climate, weather)	67.3	1.2

Connection to Black Rock City

Impact of natural elements on the Burning Man experience.*
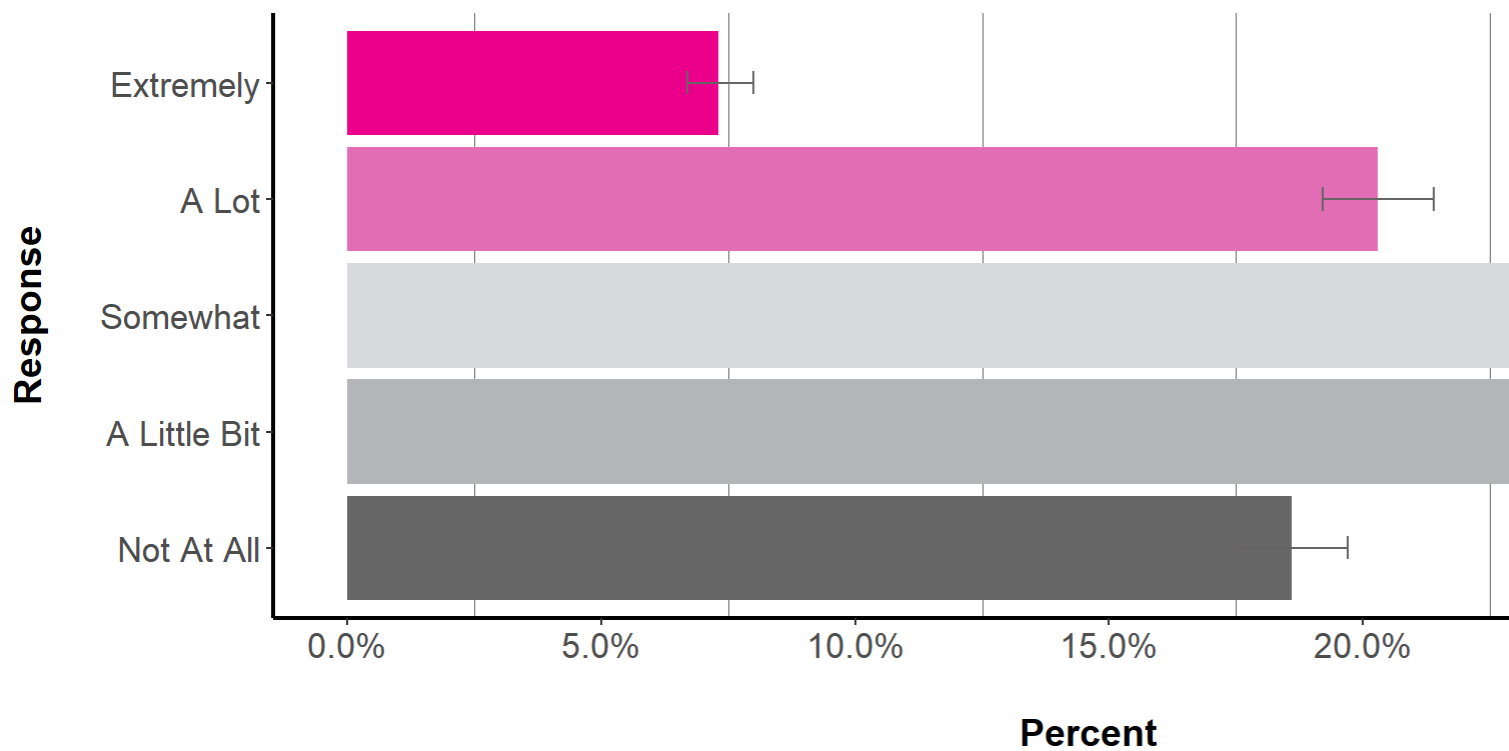
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

*The actual wording for this question was "Did the natural elements (harsh climate, wind, dust. etc.) of the Black Rock Desert have an impact on your Burning Man experience?"
This question was first asked in 2019.

	2019	
	Percent	MoE +/- %
Extremely	7.3	0.6
A Lot	20.3	1.2
Somewhat	25.8	1.2
A Little Bit	28.0	1.2
Not At All	18.6	1.0

Connection to Black Rock City

Would Relocating Black Rock City Change the Experience?*
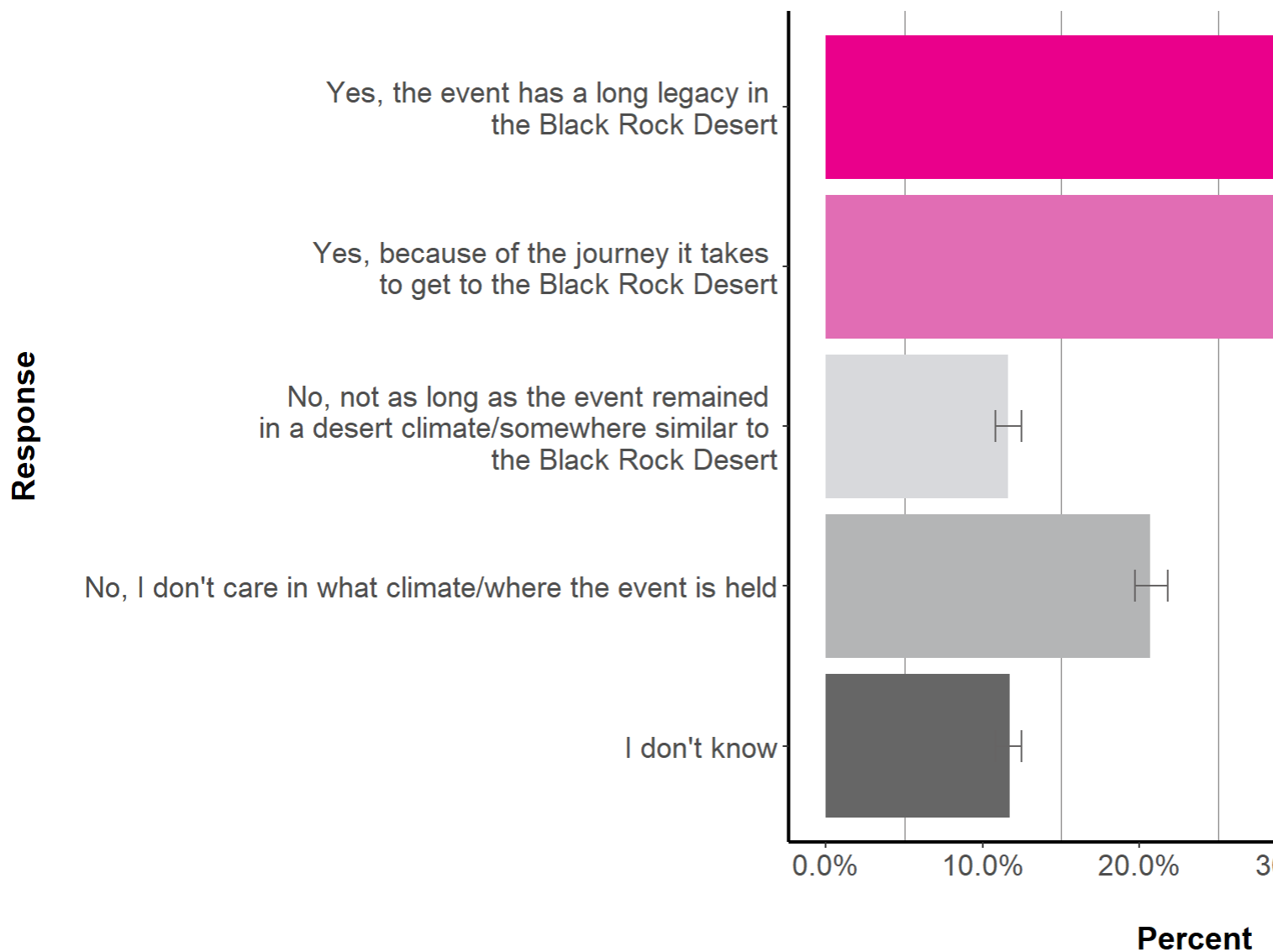
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Participants selected all option(s) that applied.
*This question was first asked in 2019.

	2019	
	Percent	**MoE +/- %**
Yes, the event has a long legacy in the Black Rock Desert	45.7	1.4
Yes, because of the journey it takes to get to the Black Rock Desert	36.4	1.4
No, not as long as the event remained in a desert climate/somewhere similar to the Black Rock Desert	11.6	0.8
No, I don't care in what climate/where the event is held	20.7	1.2
I don't know	11.7	0.8

Next: Before and After Black Rock City: Transformative Experience

☐

Before and After Black Rock City

Transformative Experience

Since 2015, a team of researchers have used the online survey to ask a series of questions about transformative experiences at Burning Man. They ask these questions in a variety of settings, studying the types of changes reported from participants in different environments.

More information about the work conducted by this research team can be found at http://www.crockettlab.org/

Transformative Experience

Self-Report of a Transformative Experience* in Black Rock City
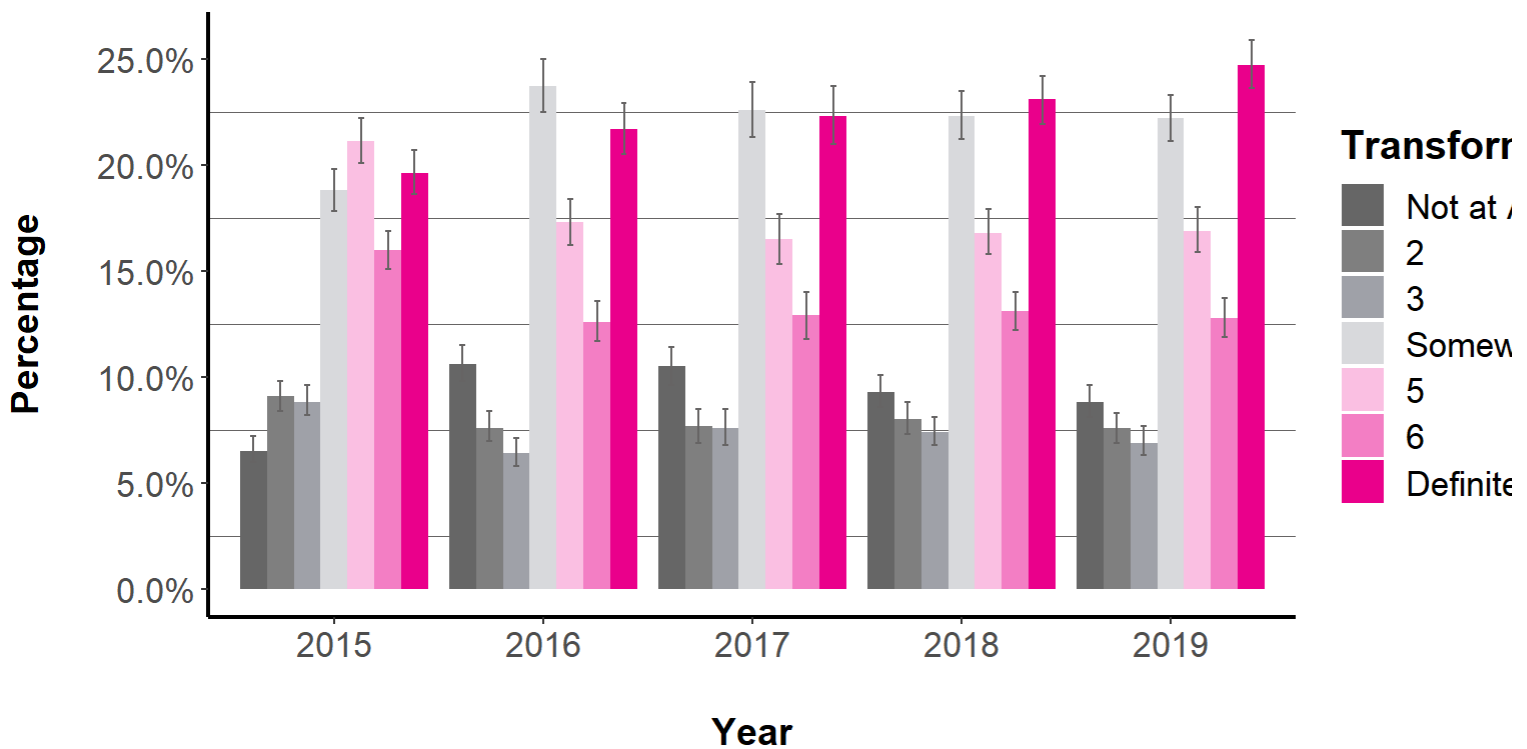
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of this question in the online survey was, "Did you have a transformative experience in Black Rock City this year?"

** In the 2015 online survey this answer options was "Absolutely." In all following years, the option was changed to "Definitely."

2015	**2016**	**2017**	**2018**	**2019**

	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	6.5	0.6	10.6	0.8	10.5	1.0	9.3	0.8	8.8	0.8
2	9.1	0.8	7.6	0.8	7.7	0.8	8.0	0.8	7.6	0.8
3	8.8	0.8	6.4	0.6	7.6	0.8	7.4	0.6	6.9	0.8
Somewhat	18.8	1.0	23.7	1.2	22.6	1.4	22.3	1.2	22.2	1.2
5	21.1	1.0	17.3	1.2	16.5	1.2	16.8	1.0	16.9	1.0
6	16.0	1.0	12.6	1.0	12.9	1.2	13.1	1.0	12.8	1.0
Definitely**	19.6	1.0	21.7	1.2	22.3	1.4	23.1	1.2	24.7	1.2

Transformative Experience

Degree of Expectation of a Transformative Experience* in Black Rock City
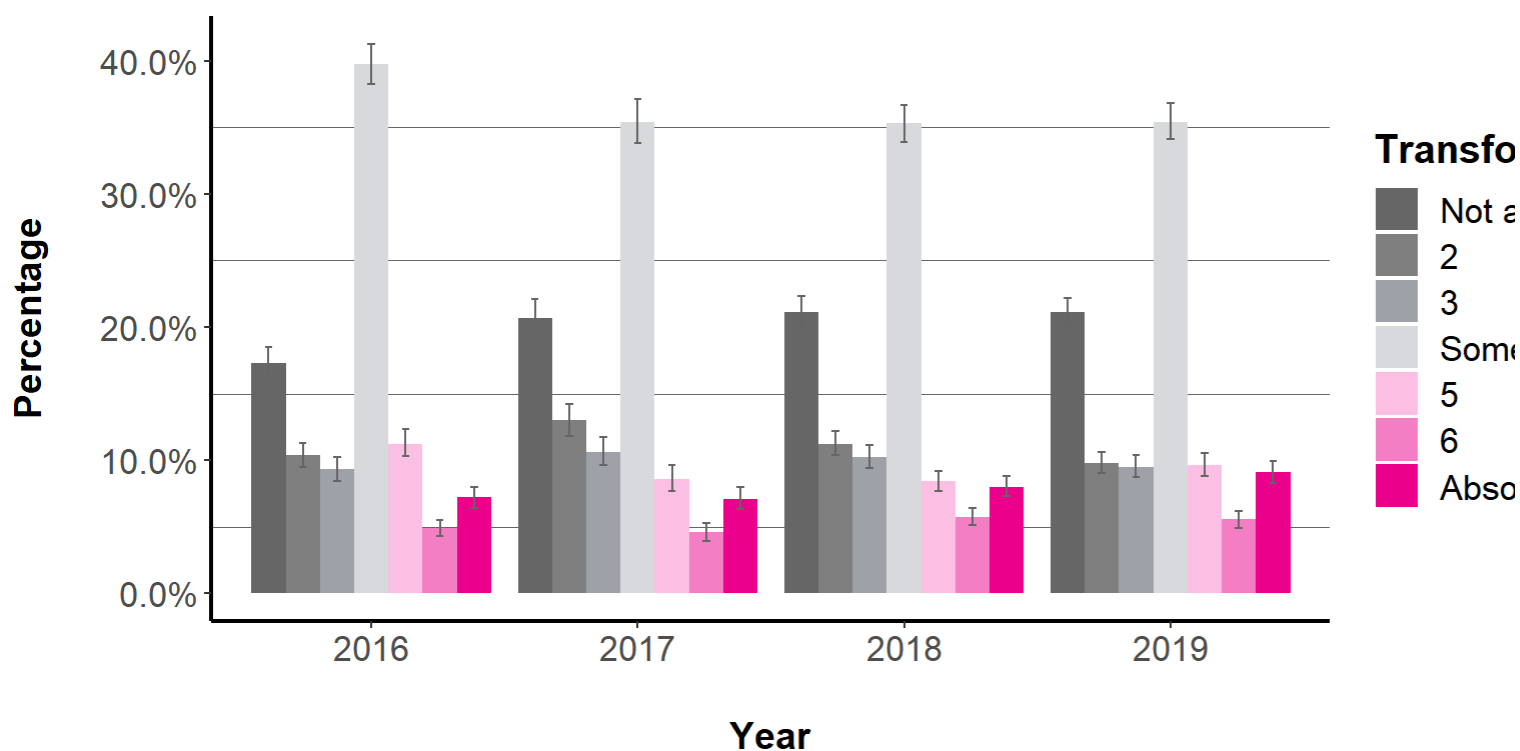
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below are for participants who reported experiencing a transformative experience in Black Rock City during each event year. The exact wording of this question in the online survey was, "Did you go to Burning Man expecting this transformation?"

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	17.3	1.2	20.7	1.4	21.1	1.2	21.1	1.2
2	10.4	1.0	13.0	1.2	11.2	1.0	9.8	0.8
3	9.3	1.0	10.6	1.0	10.2	0.8	9.5	0.8
Somewhat	39.8	1.6	35.4	1.6	35.3	1.4	35.4	1.4

5	11.2	1.0	8.6	1.0	8.4	0.8	9.6	0.8
6	4.9	0.6	4.6	0.8	5.7	0.6	5.6	0.6
Absolutely	7.2	0.8	7.1	0.8	8.0	0.8	9.1	0.8

Transformative Experience

Degree of Desirability of a Transformative Experience* in Black Rock City
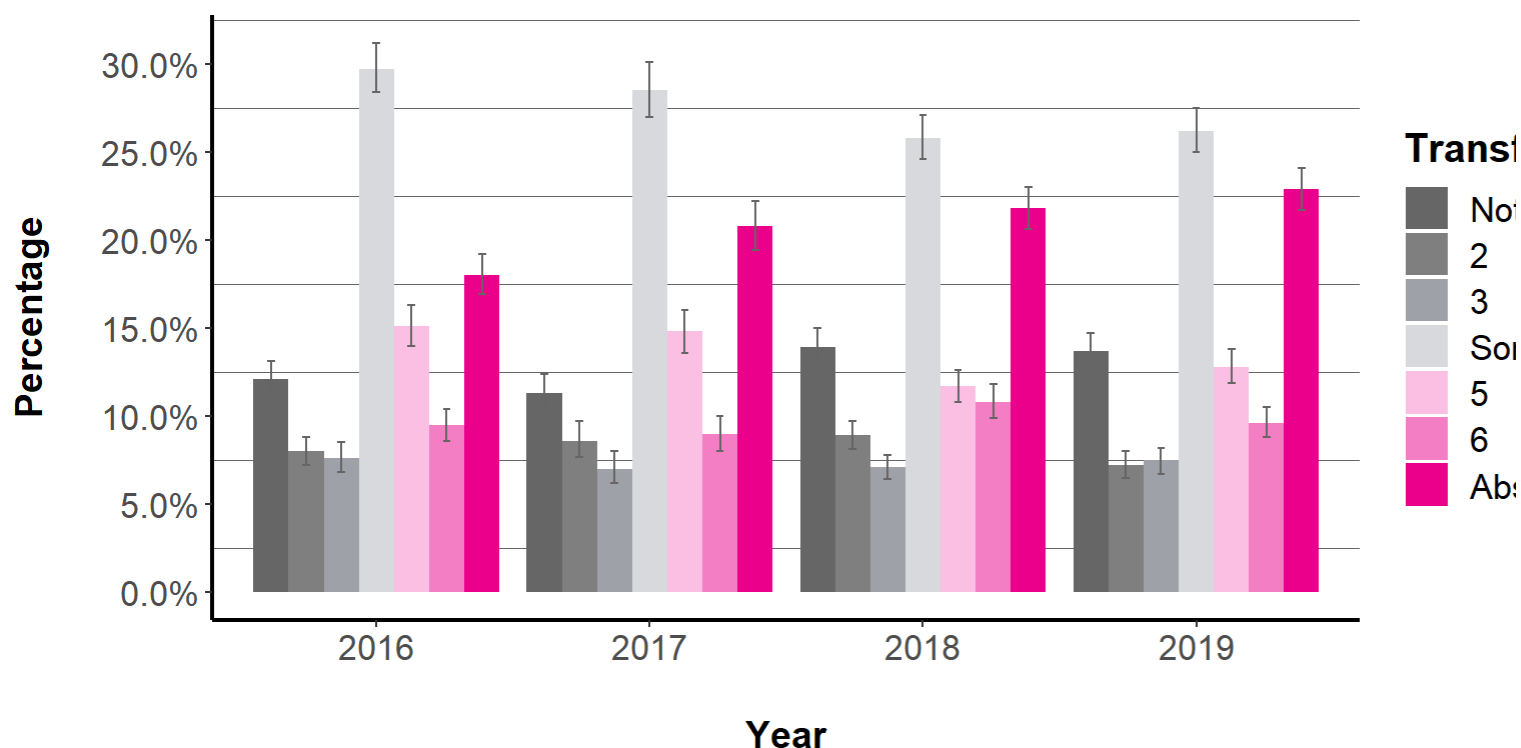
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below are for participants who reported experiencing a transformative experience in Black Rock City during each event year. The exact wording of this question in the online survey was, "Did you go to Burning Man desiring this transformation?"

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	12.1	1.0	11.3	1.0	13.9	1.0	13.7	1.0
2	8.0	0.8	8.6	1.0	8.9	0.8	7.2	0.8
3	7.6	0.8	7.0	0.8	7.1	0.8	7.5	0.8
Somewhat	29.7	1.4	28.5	1.6	25.8	1.2	26.2	1.2
5	15.1	1.2	14.8	1.2	11.7	1.0	12.8	1.0
6	9.5	0.8	9.0	1.0	10.8	1.0	9.6	0.8
Absolutely	18.0	1.2	20.8	1.4	21.8	1.2	22.9	1.2

Transformative Experience

Persistence of Transformative Experience* After Departing Black Rock City
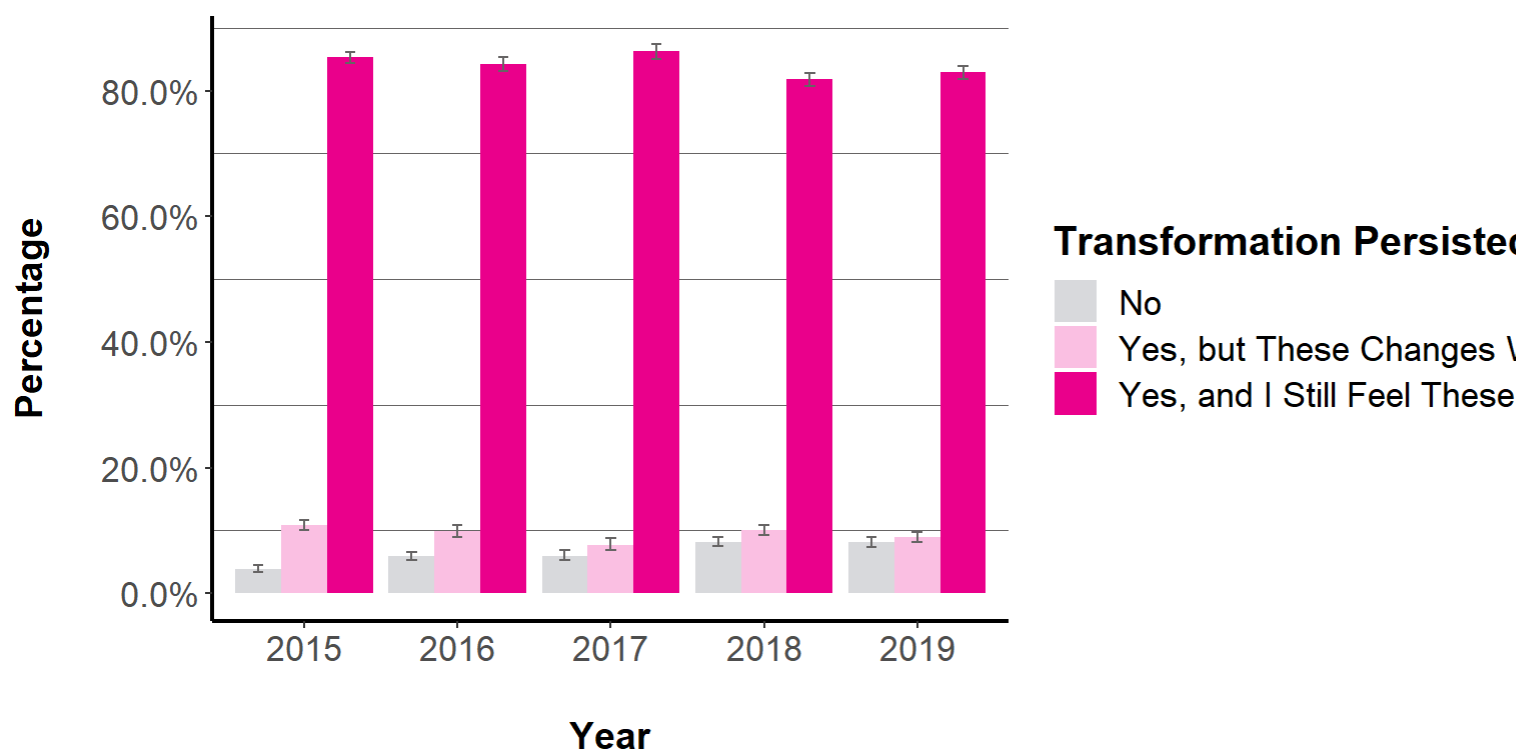
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below are for participants who reported experiencing a transformative experience in Black Rock City during each event year. The exact wording of this question in the online survey was, "Did this transformation persist after you left Black Rock City?"

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	3.9	0.6	5.9	0.8	5.9	0.8	8.2	0.8	8.2	0.8
Yes, but These Changes Went Away After a While	10.8	0.8	9.9	1.0	7.7	1.0	10.0	0.8	8.9	0.8
Yes, and I Still Feel These Changes	85.3	1.0	84.2	1.2	86.3	1.2	81.8	1.2	82.9	1.2

Transformative Experience

Duration of Transformative Experience After Departing Black Rock City*
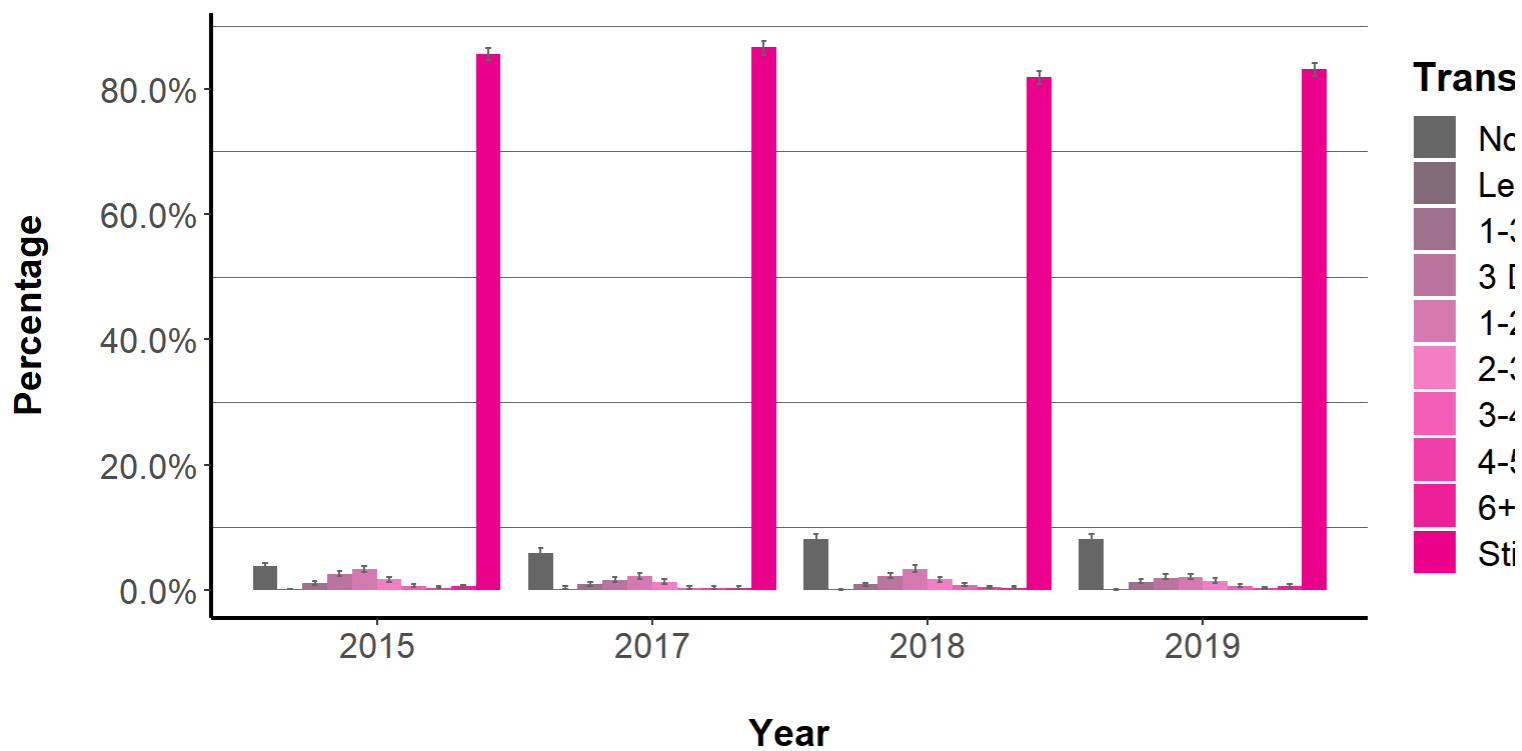
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Options were changed in 2016 and were not directly comparable.

	2015		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No Transformation	3.9	0.6	6.0	0.8	8.2	0.8	8.2	0.8
Less Than 1 Day	0.1	0.0	0.2	0.2	0.1	0.0	0.1	0.0
1-3 Days	1.1	0.2	1.0	0.4	0.9	0.2	1.3	0.4
3 Days-1 Week	2.6	0.4	1.6	0.4	2.2	0.4	2.0	0.4
1-2 Weeks	3.4	0.4	2.2	0.6	3.4	0.6	2.1	0.4
2-3 Weeks	1.7	0.4	1.3	0.4	1.7	0.4	1.5	0.4
3-4 Weeks	0.7	0.2	0.4	0.2	0.8	0.2	0.7	0.2
4-5 Weeks	0.4	0.2	0.4	0.2	0.5	0.2	0.3	0.2
6+ Weeks	0.6	0.2	0.4	0.2	0.4	0.2	0.6	0.2
Still Persisting	85.6	1.0	86.6	1.2	81.9	1.2	83.1	1.0

Transformative Experience

Self-Report of Whether a Transformative Experience was Aided by Music
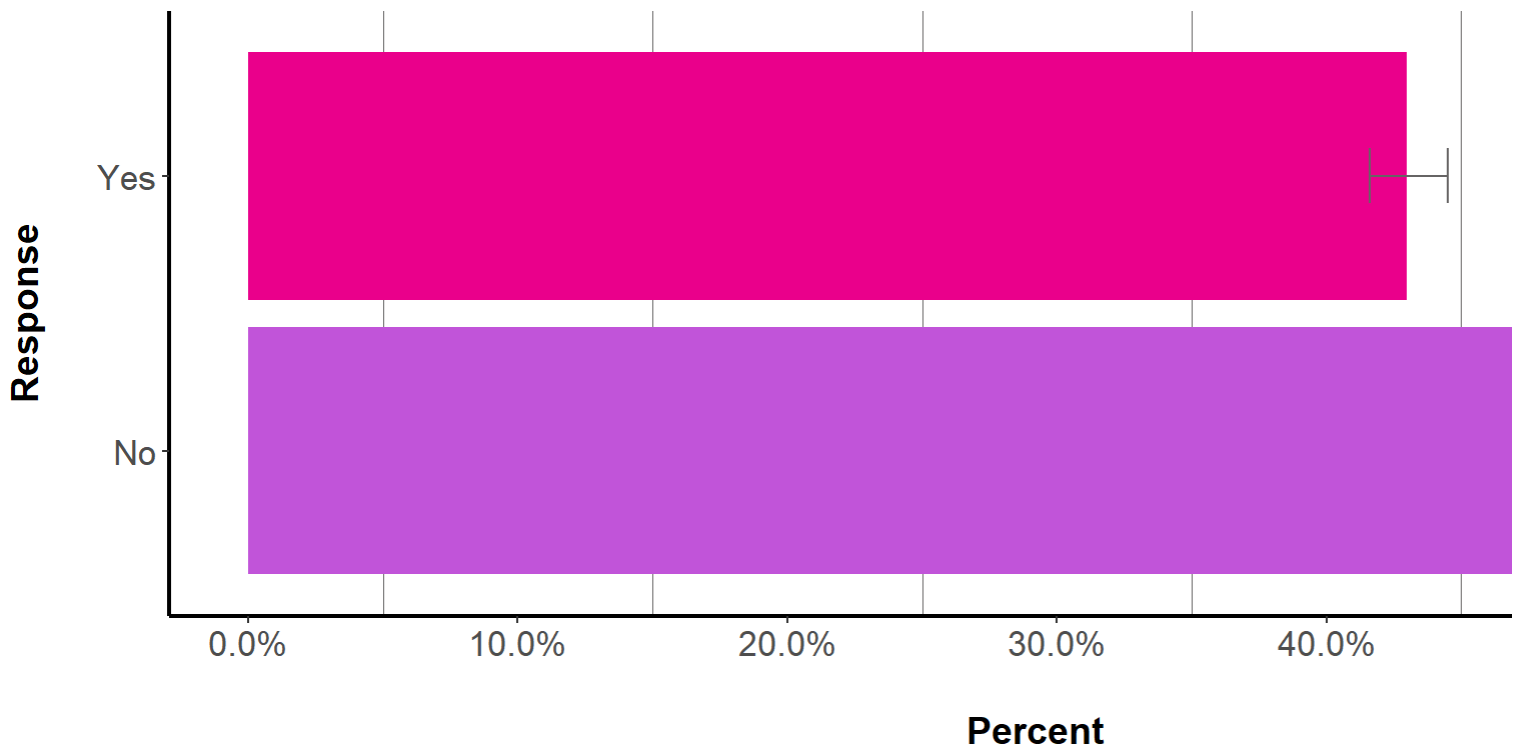
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

*This question was first asked in 2019.

	2019	
	Percent	MoE +/- %
Yes	43.0	1.4
No	57.0	1.4

Next: Perspectives on Burning Man: The 10 Principles

☐

Perspectives on Burning Man

The 10 Principles

How Important are the 10 Principles to You?

How Important are the Ten Principles to You?
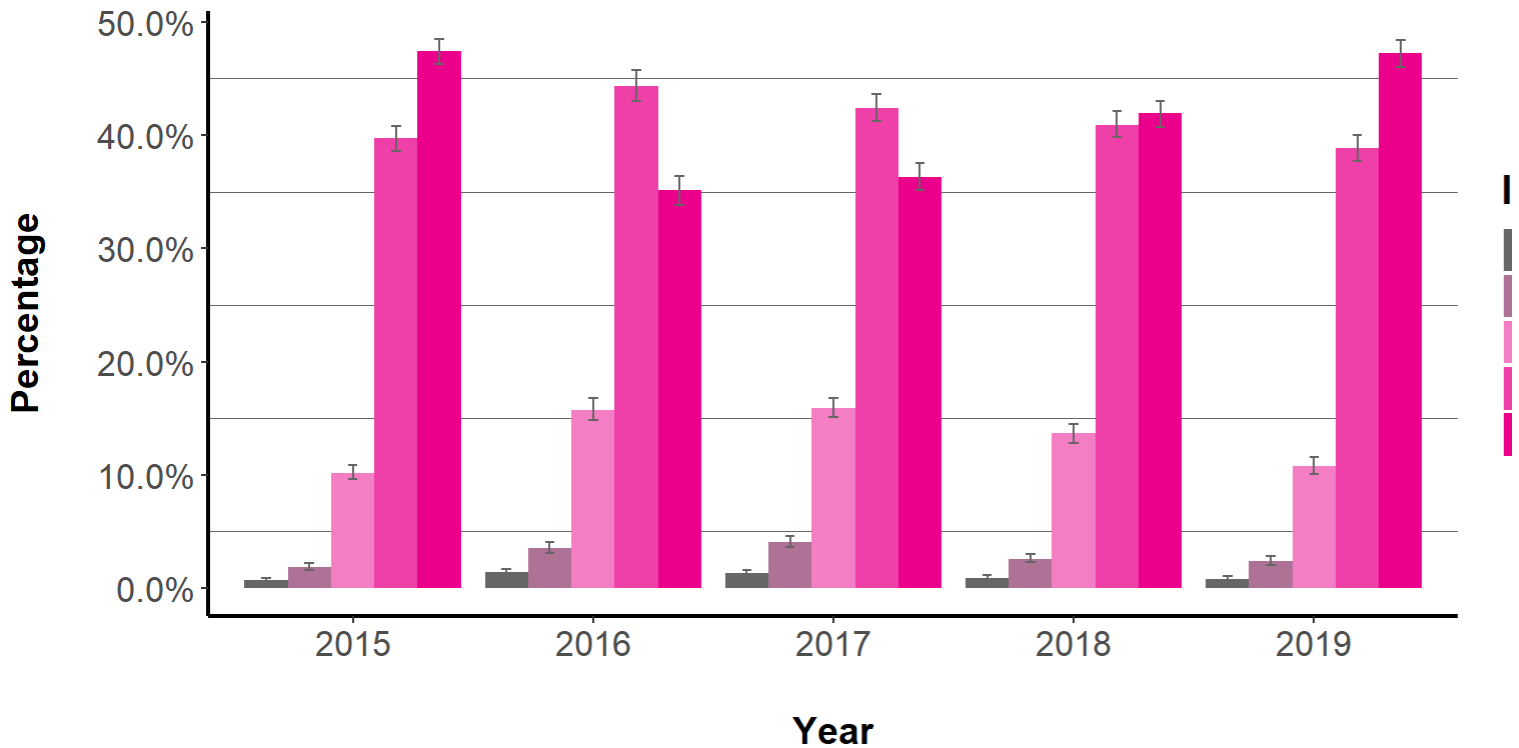
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not important	0.7	0.2	1.4	0.4	1.3	0.2	0.9	0.2	0.8	0.2
Slightly important	1.9	0.4	3.5	0.4	4.1	0.4	2.6	0.4	2.4	0.4
Moderately important	10.2	0.6	15.7	1.0	15.9	0.8	13.7	0.8	10.8	0.8
Important	39.7	1.2	44.3	1.4	42.4	1.2	40.9	1.2	38.8	1.2
Very important	47.4	1.2	35.1	1.4	36.3	1.2	41.9	1.2	47.2	1.2

How Essential are the 10 Principles to Creating an Authentic Burning Man Experience?

How Essential are the Ten Principles to Creating an Authentic Burning Man Experience?
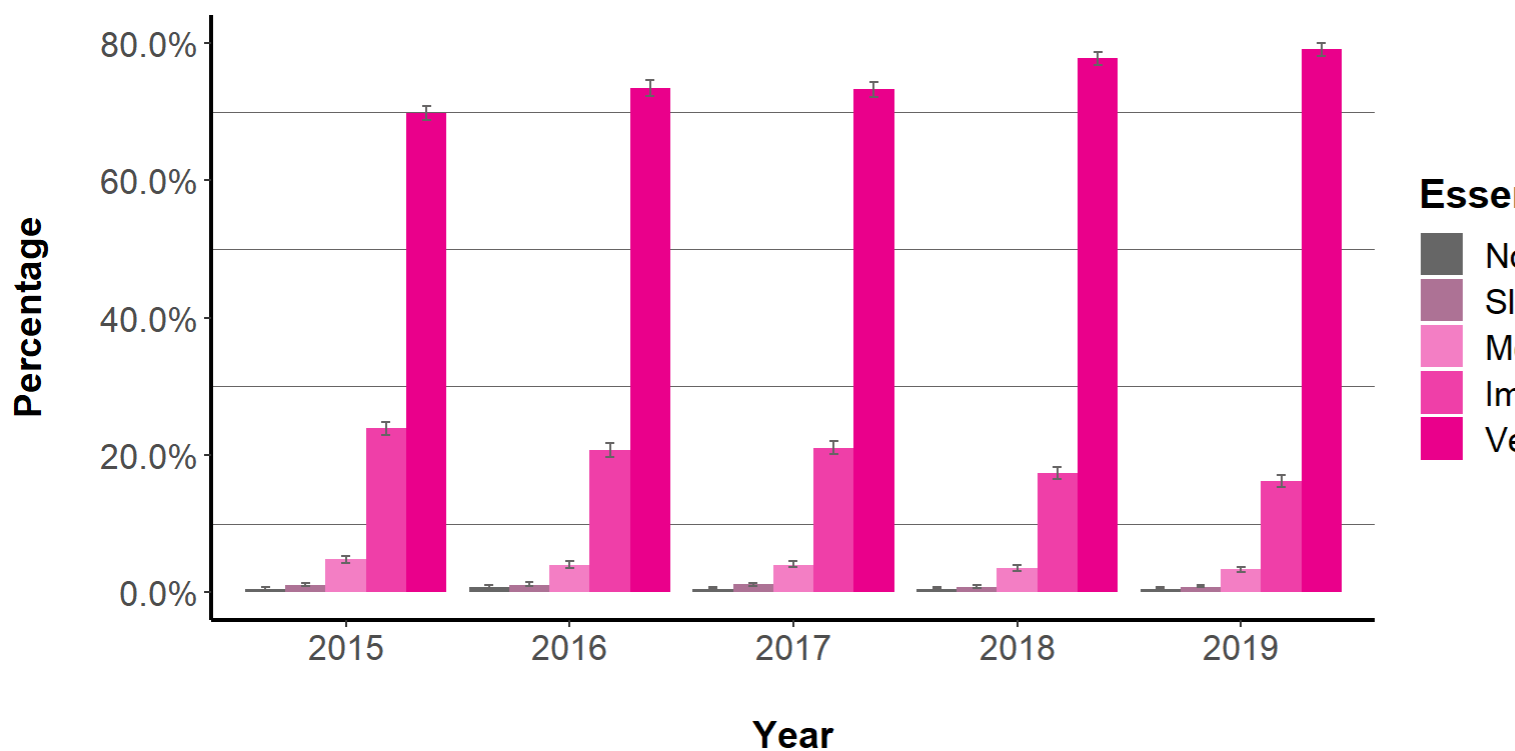
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not important	0.5	0.2	0.7	0.2	0.5	0.2	0.5	0.2	0.5	0.2
Slightly important	1.1	0.2	1.1	0.2	1.2	0.2	0.8	0.2	0.8	0.2
Moderately important	4.8	0.4	4.0	0.6	4.0	0.4	3.5	0.4	3.3	0.4
Important	23.9	1.0	20.7	1.0	21.0	1.0	17.4	0.8	16.2	1.0
Very important	69.8	1.0	73.5	1.2	73.3	1.0	77.9	1.0	79.2	1.0

Principles Practiced Most Frequently in Everyday Life*

Ten Principles Practiced Most Frequently in Everyday Life*
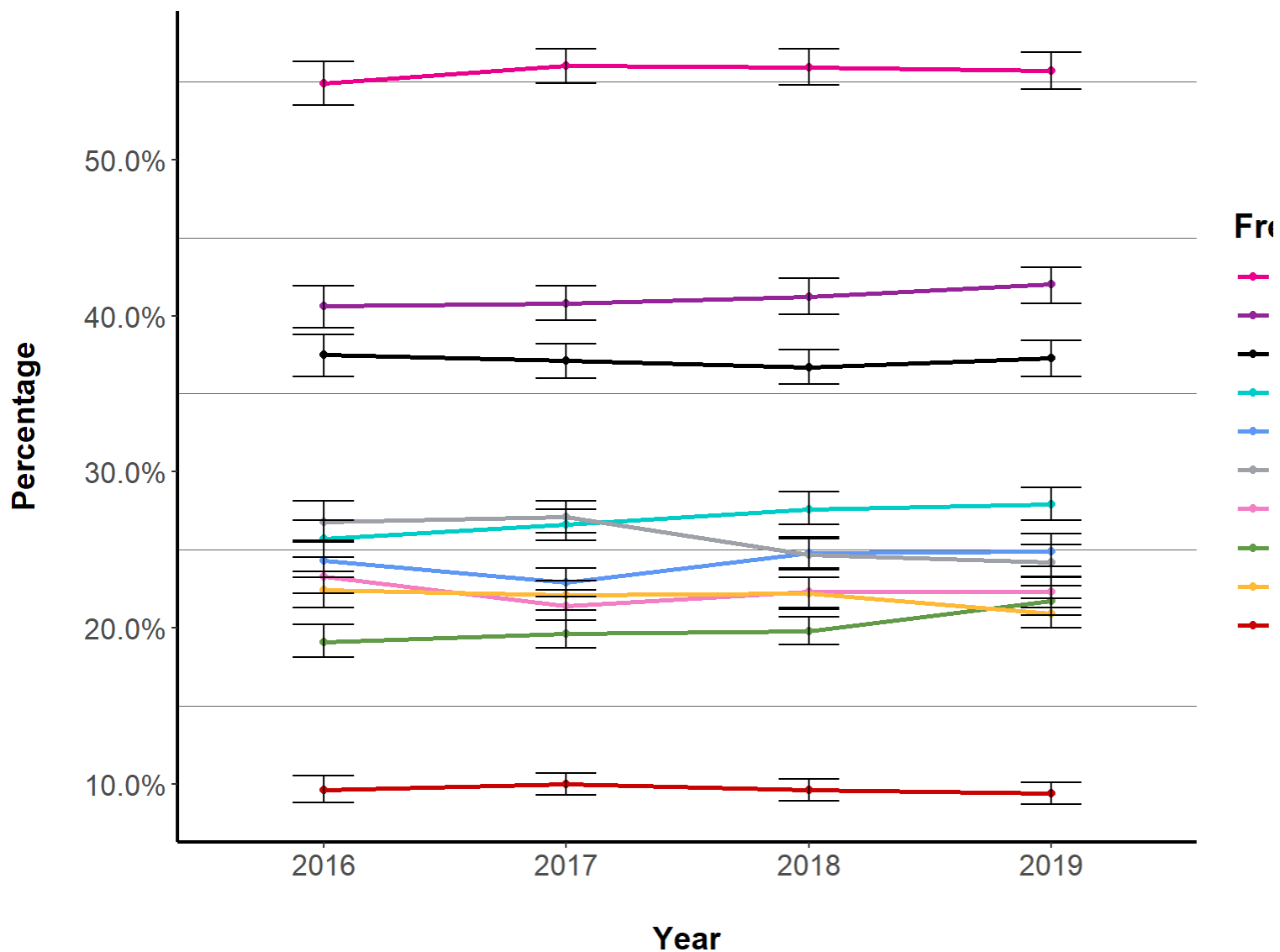
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected up to three principles.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Radical Self-reliance	54.9	1.4	56.0	1.2	55.9	1.2	55.7	1.2
Leaving No Trace	40.6	1.4	40.8	1.2	41.2	1.2	42.0	1.2
Radical Inclusion	37.5	1.4	37.1	1.2	36.7	1.2	37.3	1.2
Immediacy	25.7	1.2	26.6	1.0	27.6	1.0	27.9	1.0
Civic Responsibility	24.3	1.2	22.9	1.0	24.8	1.0	24.9	1.0
Gifting	26.8	1.2	27.1	1.0	24.7	1.0	24.2	1.0
Participation	23.3	1.2	21.4	1.0	22.3	1.0	22.3	1.0
Communal Effort	19.1	1.0	19.6	1.0	19.8	1.0	21.7	1.0
Radical Self-expression	22.4	1.2	22.1	1.0	22.2	1.0	20.9	1.0
Decommodification	9.6	0.8	10.0	0.8	9.6	0.8	9.4	0.8

Principles Most Difficult to Practice in Everyday Life*

Ten Principles Most Difficult to Practice in Everyday Life*
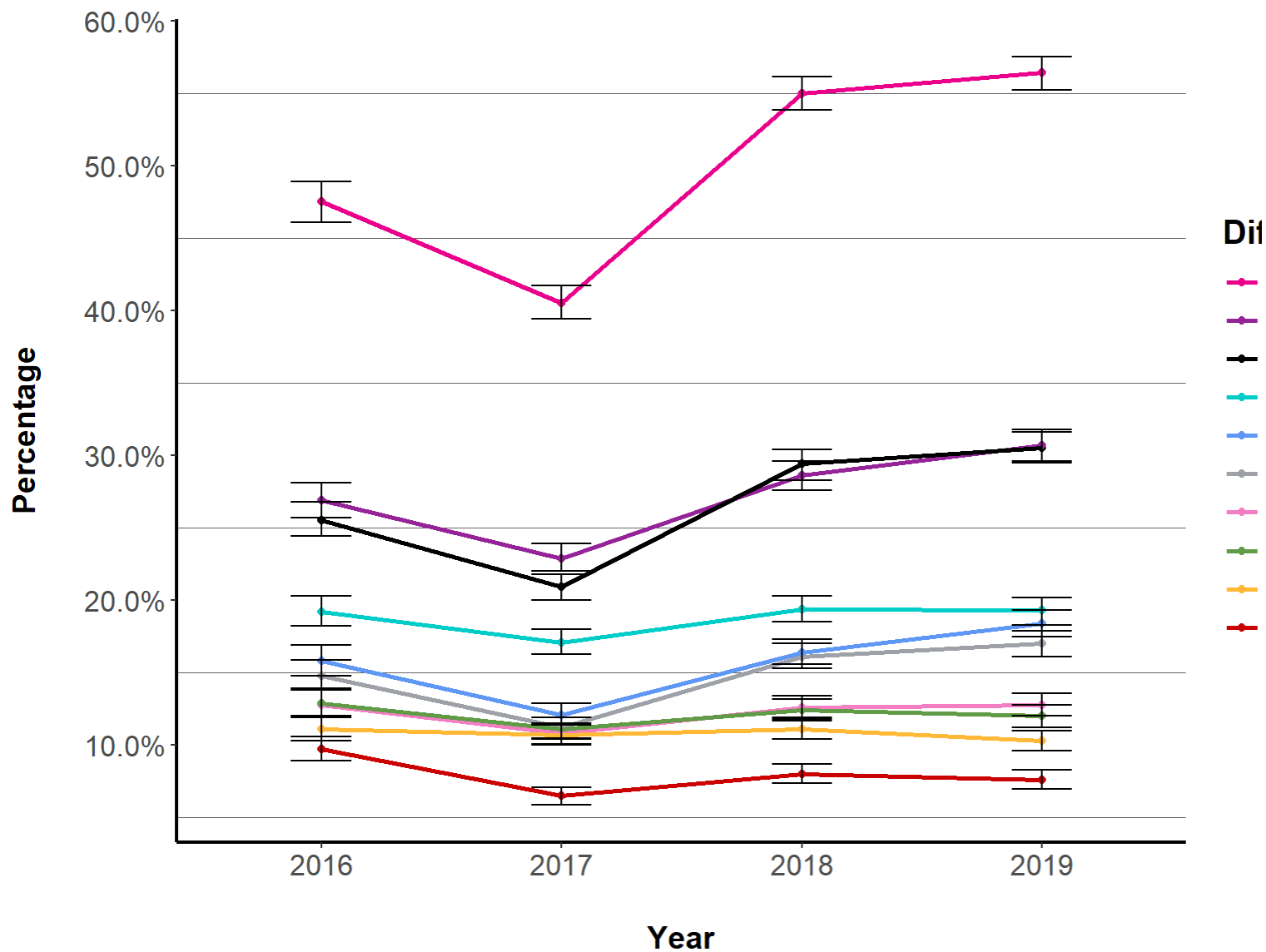
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected up to three principles.

	2016		2017		2018		2019	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Decommodification	47.5	1.4	40.5	1.2	55.0	1.2	56.4	1.2
Immediacy	26.9	1.2	22.9	1.0	28.6	1.0	30.7	1.2
Radical Self-expression	25.5	1.2	20.9	1.0	29.4	1.0	30.5	1.2
Radical Inclusion	19.2	1.0	17.1	0.8	19.4	1.0	19.3	1.0
Leaving No Trace	15.8	1.0	12.1	0.8	16.4	0.8	18.4	1.0

Gifting	14.8	1.0	11.2	0.8	16.1	0.8	17.0	1.0
Communal Effort	12.8	1.0	10.8	0.8	12.6	0.8	12.8	0.8
Participation	12.9	1.0	11.1	0.8	12.4	0.8	12.0	0.8
Civic Responsibility	11.1	0.8	10.7	0.8	11.1	0.8	10.3	0.8
Radical Self-reliance	9.7	0.8	6.5	0.6	8.0	0.6	7.6	0.6

Are You Incorporating Any of the 10 Principles in Your Workplace?

Are You Incorporating Any of the Ten Principles in Your Workplace?

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	29.2	1.2	28.5	1.2	28.3	1.0	26.2	1.0
Yes, I try to practice these principles at my workplace	64.4	1.4	64.2	1.2	63.3	1.2	64.8	1.2
Yes, I have modeled my business or professional activity on these principles	6.4	0.6	7.3	0.6	8.3	0.6	9.1	0.8

Next: Perspectives on Burning Man: Burning Man Attendance, Self-Identification as a "Burner," Burning Man Year-Round, and Funding Priorities

□

Perspectives on Burning Man

Burning Man Attendance, Self-Identification as a "Burner," Burning Man Year-Round, and Funding Priorities

Burning Man Attendance

Reasons for Going to Black Rock City This Year*
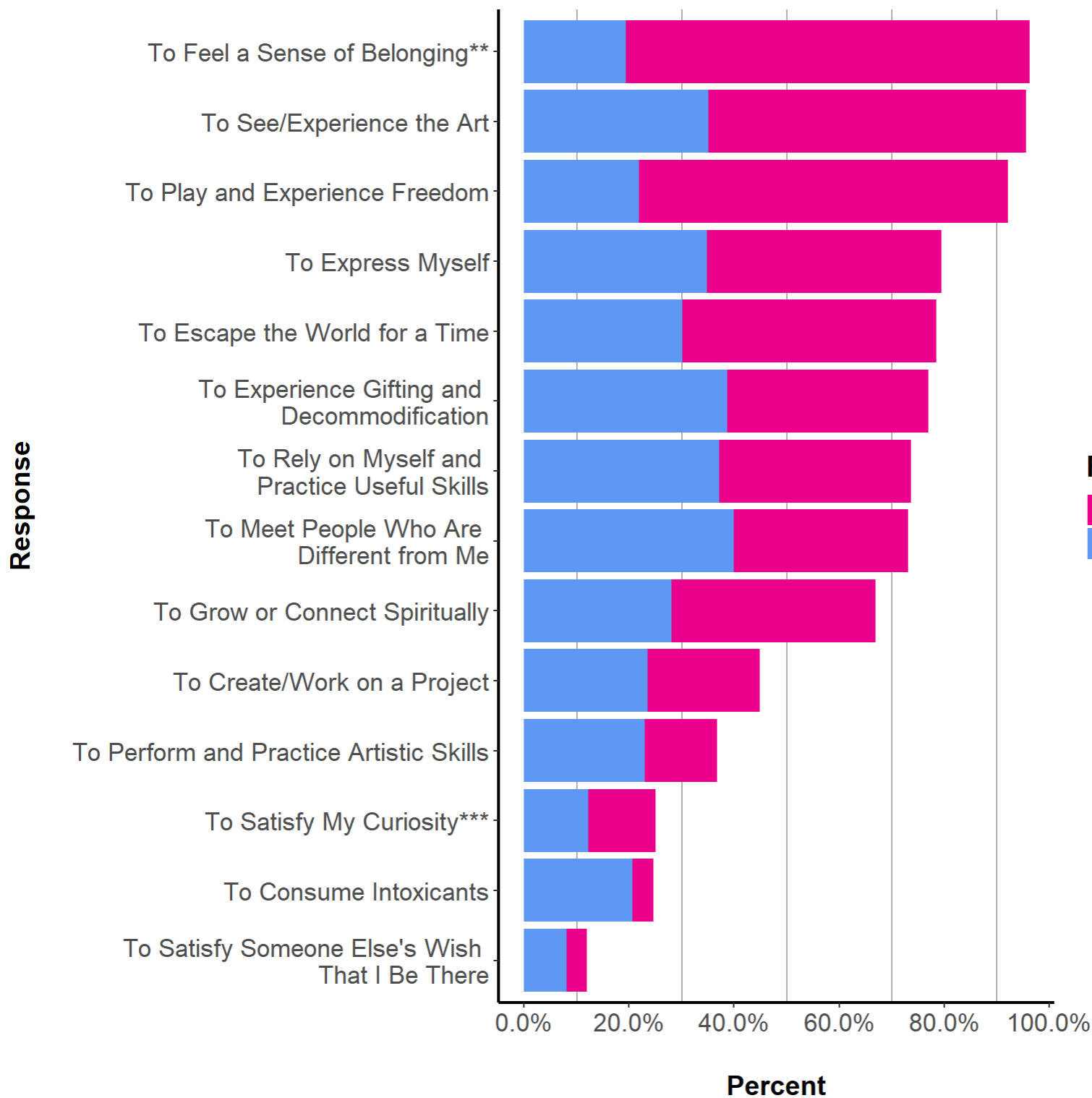
Response

Response	
To Feel a Sense of Belonging**	
To See/Experience the Art	
To Play and Experience Freedom	
To Express Myself	
To Escape the World for a Time	
To Experience Gifting and Decommodification	
To Rely on Myself and Practice Useful Skills	
To Meet People Who Are Different from Me	
To Grow or Connect Spiritually	
To Create/Work on a Project	
To Perform and Practice Artistic Skills	
To Satisfy My Curiosity***	
To Consume Intoxicants	
To Satisfy Someone Else's Wish That I Be There	

Percent

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected up to three options. Question options were changed in 2019 and are not comaprable to previous years.

** The exact wording of the answer option in the online survey was, "To be with friends or like-minded people / feel a sense of belonging."

*** The exact wording of the answer option in the online survey was, "To satisfy my curiosity / check it off

my 'bucket list.'"

	A Primary Reason		A Secondary Reason	
	Percent	MoE +/- %	Percent	MoE +/- %
To Feel a Sense of Belonging**	35.0	1.3	60.6	1.4
To See/Experience the Art	23.5	1.2	21.4	1.1
To Play and Experience Freedom	19.4	1.1	76.9	1.2
To Express Myself	39.9	1.4	33.3	1.3
To Escape the World for a Time	21.9	1.1	70.3	1.3
To Experience Gifting and Decommodification	20.6	1.1	4.0	0.6
To Rely on Myself and Practice Useful Skills	30.1	1.3	48.4	1.4
To Meet People Who Are Different from Me	34.8	1.3	44.8	1.4
To Grow or Connect Spiritually	38.7	1.4	38.2	1.4
To Create/Work on a Project	37.1	1.3	36.5	1.3
To Perform and Practice Artistic Skills	22.9	1.2	13.9	1.0
To Satisfy My Curiosity***	12.2	1.0	12.9	1.0
To Consume Intoxicants	28.1	1.2	38.8	1.4
To Satisfy Someone Else's Wish That I Be There	8.0	0.8	3.9	0.5

Burning Man Attendance

Evaluation of Intent to Return to Black Rock City in the Future
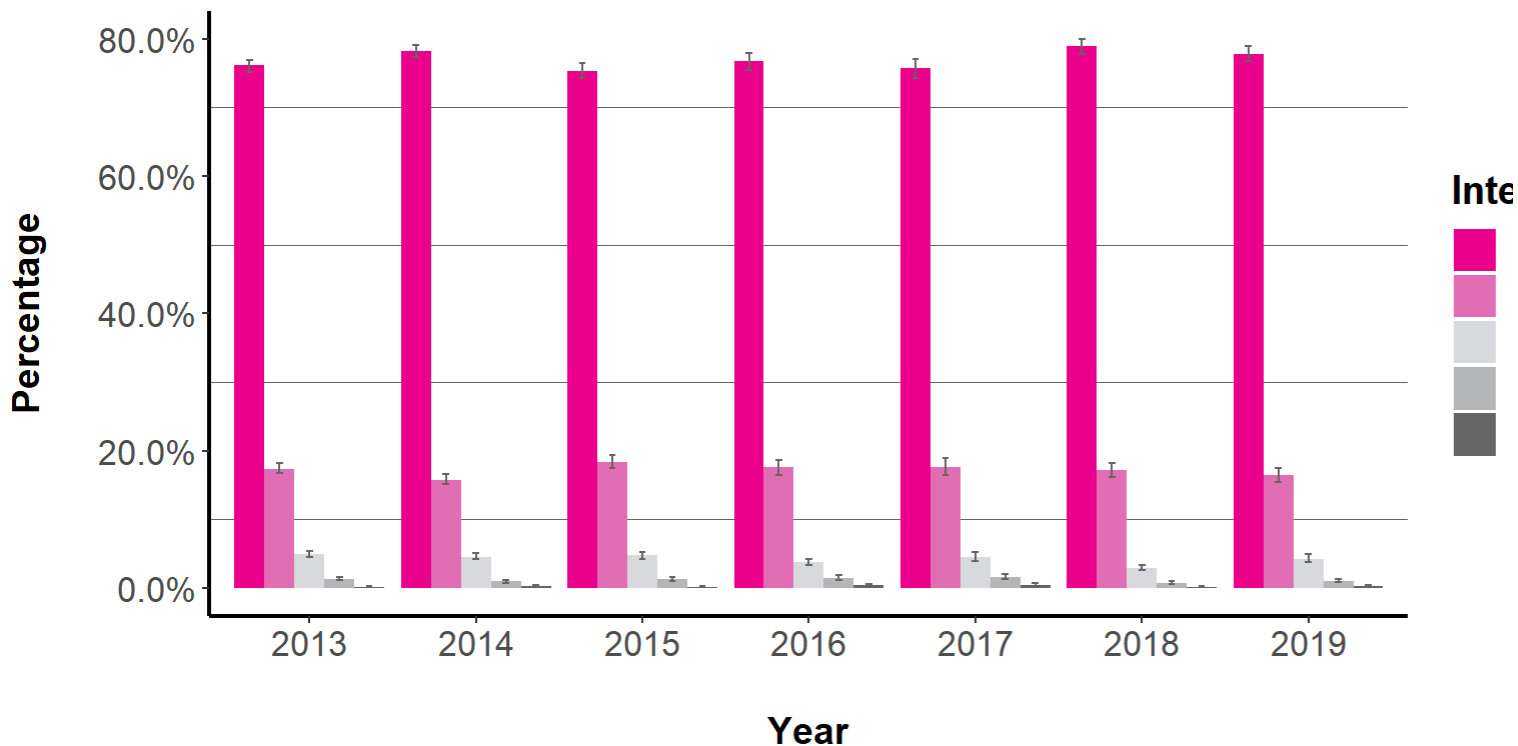
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

2013	**2014**	**2015**	**2016**	**2017**	**2018**	**20**

	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percen
Absolutely	76.1	0.8	78.2	1.0	75.3	1.0	76.8	1.2	75.7	1.4	78.9	1.2	77.8
Probably	17.4	0.8	15.8	0.8	18.4	1.0	17.6	1.2	17.6	1.2	17.2	1.0	16.5
Not Sure	4.9	0.4	4.6	0.4	4.8	0.6	3.8	0.6	4.6	0.6	3.0	0.4	4.3
Probably Not	1.4	0.2	1.0	0.2	1.3	0.2	1.5	0.4	1.6	0.4	0.8	0.2	1.1
Absolutely Not	0.2	0.0	0.3	0.2	0.2	0.0	0.4	0.2	0.5	0.2	0.2	0.2	0.3

Self-Identification as a "Burner"

Self-Identification as a "Burner"
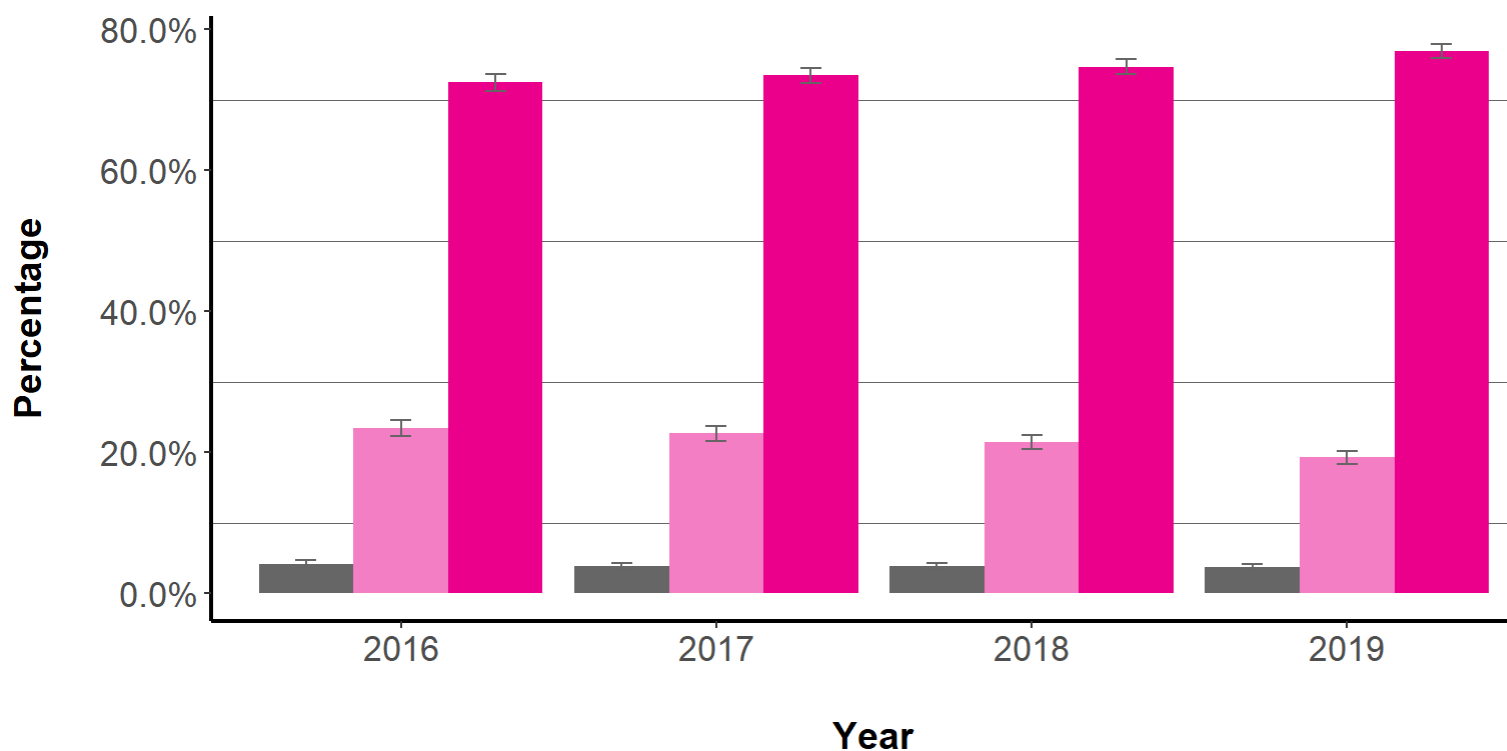
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	4.1	0.6	3.8	0.4	3.8	0.4	3.7	0.4
Sort Of	23.4	1.2	22.7	1.0	21.4	1.0	19.3	1.0
Yes	72.5	1.2	73.5	1.2	74.7	1.0	77.0	1.0

Burning Man Year-Round

Attendance at Regional Events/Mixers/Gatherings

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018		2
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Perce
No	35.5	1.0	32.2	1.0	35.3	1.0	38.5	1.4	39.0	1.2	37.0	1.2	34.8
Yes, at Least One	35.3	1.0	37.0	1.0	32.9	1.0	32.3	1.2	29.8	1.0	31.5	1.0	32.
No, but on Email List	16.9	0.8	16.4	0.8	19.8	0.8	18.2	1.0	17.4	0.8	18.0	1.0	18.0
Yes, and Volunteered	12.4	0.6	14.4	0.8	12.0	0.8	11.1	0.8	13.7	0.8	13.6	0.8	14.

Burning Man Year-Round

Regional Burning Man Event Involvement*
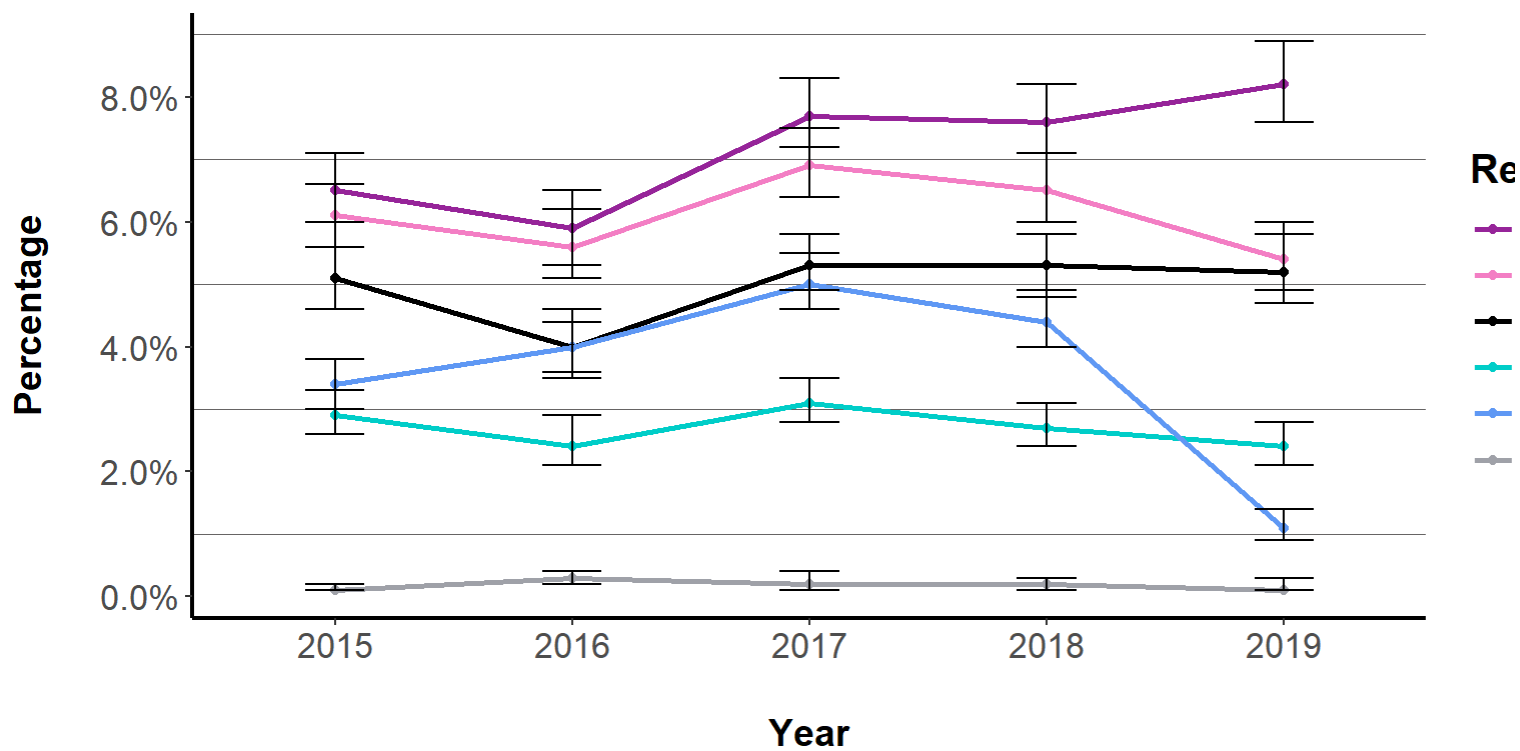
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Responses reported here are from participants who indicated having volunteered with at least one regional Burning Man event/gathering/mixer. Participants selected all option(s) that applied.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Theme Camp	6.5	0.6	5.9	0.6	7.7	0.6	7.6	0.6	8.2	0.6
Production	6.1	0.6	5.6	0.6	6.9	0.6	6.5	0.6	5.4	0.6
Art Project	5.1	0.4	4.0	0.4	5.3	0.4	5.3	0.6	5.2	0.6
Performance	2.9	0.4	2.4	0.4	3.1	0.4	2.7	0.4	2.4	0.4
Other	3.4	0.4	4.0	0.6	5.0	0.4	4.4	0.4	1.1	0.2
Vendor	0.1	0.0	0.3	0.2	0.2	0.2	0.2	0.0	0.1	0.0

Burning Man Year-Round

Evaluation of Whether the Burning Man Organization Should Be Involved in Facilitating and Producing Year-Round Activities
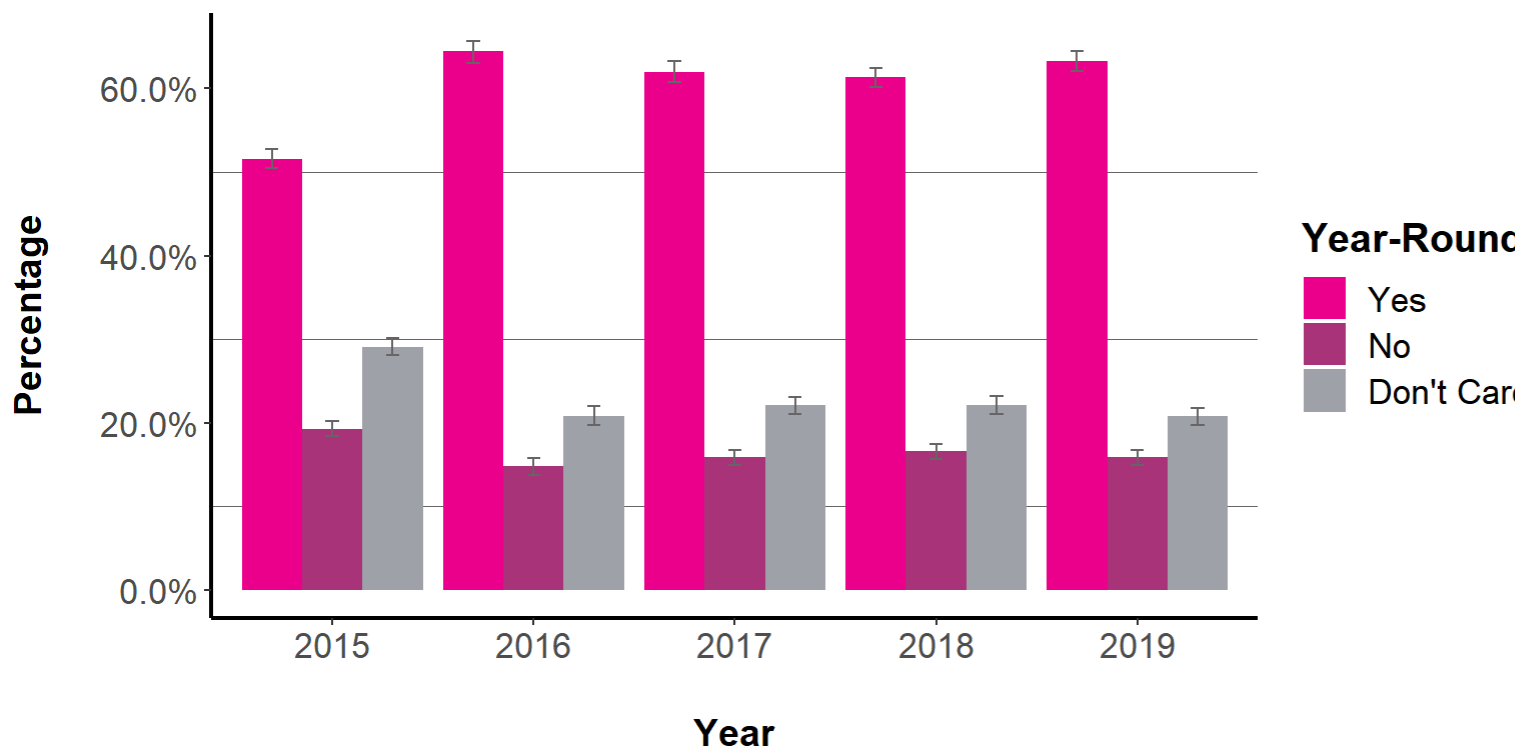
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	51.6	1.2	64.4	1.4	62.0	1.2	61.3	1.2	63.3	1.2
No	19.3	1.0	14.8	1.0	15.9	1.0	16.6	1.0	15.9	1.0
Don't Care	29.1	1.0	20.8	1.2	22.1	1.0	22.1	1.0	20.8	1.0

Burning Man Year-Round

Familiarity with Programs and Affiliates of the Nonprofit Burning Man Program
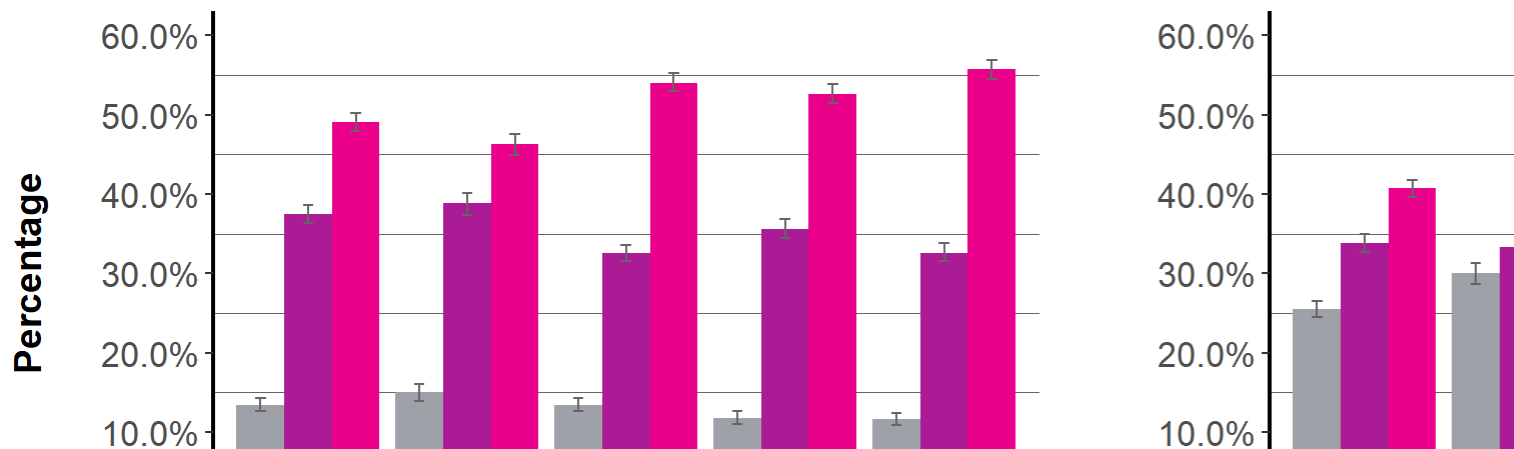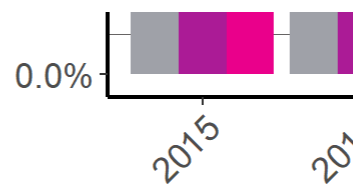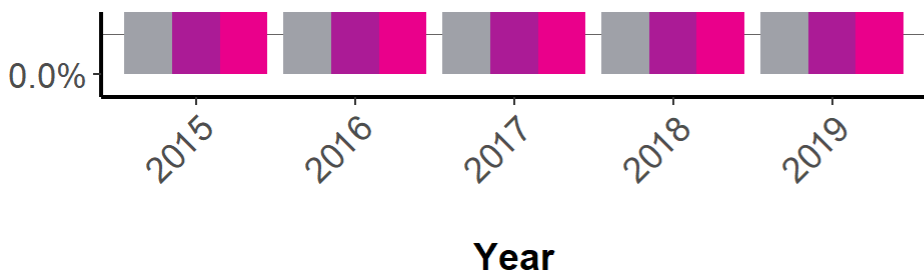
Burners Without Borders

Burning Man Regional Network
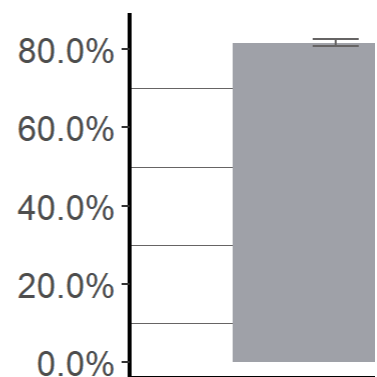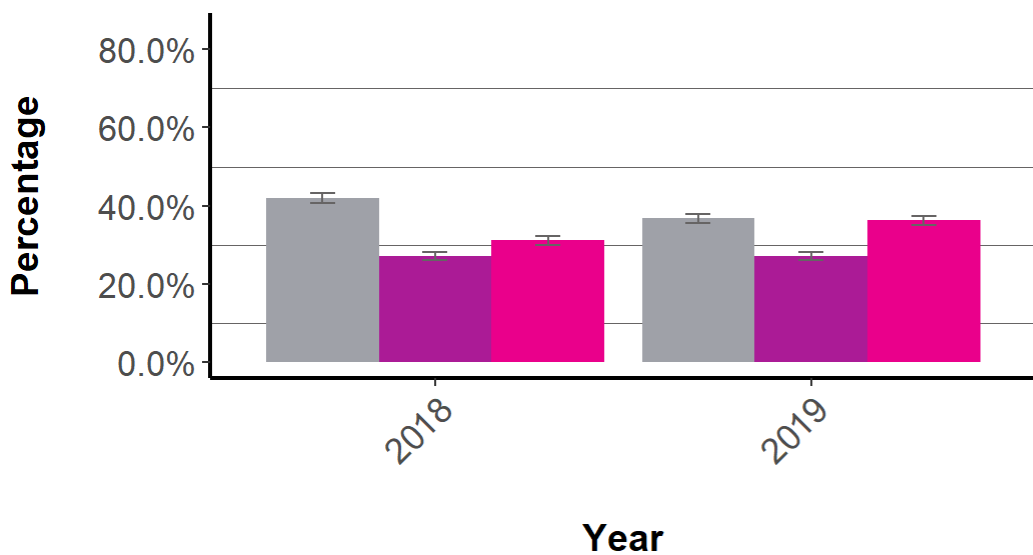
Burners Without Borders

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* "Black Rock Labs" was listed in as "Black Rock Solar" in the 2015-17 online surveys.

** "Fly Ranch Project" was provided as an option in 2018 and 2019. "Burning Man Fellows Program" was an option only in the 2018 online survey.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Burners Without Borders										
Not Familiar	13.4	0.8	15.0	1.0	13.4	0.8	11.8	0.8	11.6	0.8
Heard of It	37.5	1.2	38.8	1.4	32.5	1.2	35.6	1.2	32.6	1.2
Familiar with It	49.0	1.2	46.3	1.4	54.0	1.2	52.6	1.2	55.7	1.2
Burning Man Arts										
Not Familiar	25.5	1.0	30.0	1.4	29.9	1.2	25.2	1.0	24.8	1.0
Heard of It	33.8	1.0	33.3	1.4	32.0	1.0	33.7	1.2	31.8	1.2
Familiar with It	40.7	1.2	36.7	1.4	38.1	1.2	41.1	1.2	43.4	1.2
Burning Man Regional Network										
Not Familiar	22.7	1.0	25.5	1.2	28.3	1.0	28.5	1.2	26.2	1.0
Heard of It	35.0	1.2	36.9	1.4	34.9	1.2	35.3	1.2	33.3	1.2
Familiar with It	42.4	1.2	37.6	1.4	36.8	1.2	36.2	1.2	40.5	1.2
Fly Ranch Project**										
Not Familiar	NA	NA	NA	NA	NA	NA	41.9	1.2	36.7	1.2
Heard of It	NA	NA	NA	NA	NA	NA	27.0	1.0	27.1	1.0
Familiar with It	NA	NA	NA	NA	NA	NA	31.1	1.0	36.2	1.2
Black Rock Labs*										
Not Familiar	39.0	1.2	47.8	1.4	52.1	1.2	57.1	1.2	52.4	1.2
Heard of It	26.1	1.0	24.5	1.2	21.8	1.0	23.7	1.0	25.1	1.0
Familiar with It	35.0	1.2	27.7	1.2	26.2	1.0	19.2	1.0	22.5	1.0
Burning Man Fellows Program**										
Not Familiar	NA	NA	NA	NA	NA	NA	81.7	1.0	NA	NA
Heard of It	NA	NA	NA	NA	NA	NA	14.0	0.8	NA	NA
Familiar with It	NA	NA	NA	NA	NA	NA	4.3	0.4	NA	NA

Funding Priorities

If You Were Given $1,000 to Donate to Programs of the Burning Man Project, How Would You Want it to be Distributed*?
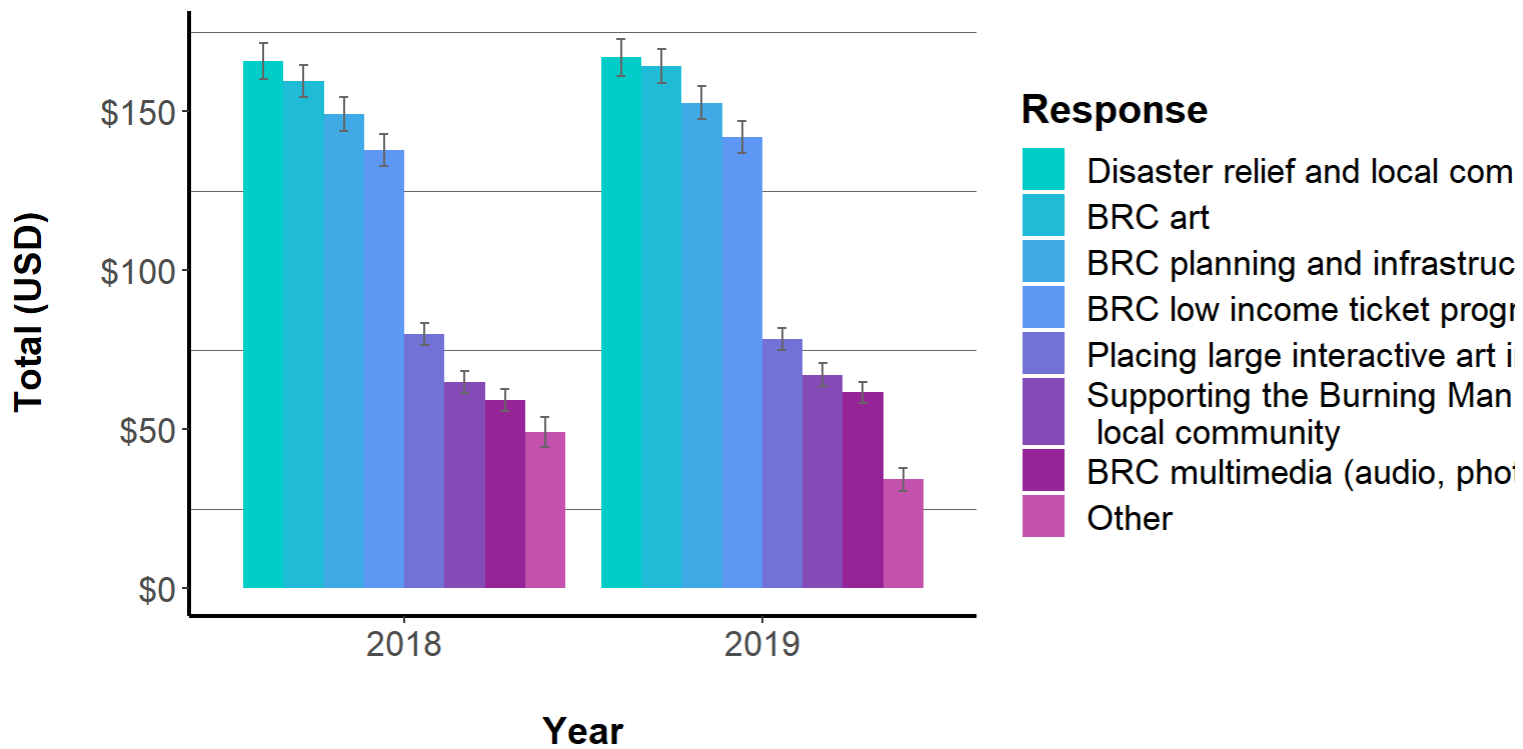
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants were asked to provide a dollar amount for each option provided, up to $1,000 total across all options.

	2019		2018	
	Total (USD)	MoE +/- %	Total (USD)	MoE +/- %
Disaster relief and local community building initiatives	$167.09	$5.82	$166.00	$5.66
BRC art	$164.25	$5.37	$159.46	$5.00
BRC planning and infrastructure	$152.77	$5.31	$149.18	$5.21
BRC low income ticket program	$141.96	$4.94	$137.78	$5.00
Placing large interactive art in public places abroad	$78.25	$3.47	$79.91	$3.53
Supporting the Burning Man regional network in my local community	$67.11	$3.61	$64.84	$3.35
BRC multimedia (audio, photo, video) projects	$61.55	$3.43	$59.18	$3.51
Other	$34.24	$3.63	$49.17	$4.65

BRC Census has included similar questions in past years' online survey, but the question was revised in 2018 so past responses are not directly comparable.

Next: Life in BRC: Experiences in Black Rock City, Community as Family, and Money Handling

☐

Life in BRC

Experiences in Black Rock City, Community as Family, and Money Handling

Experiences in Black Rock City

Evaluation of Enjoyment of Experience* in Black Rock City
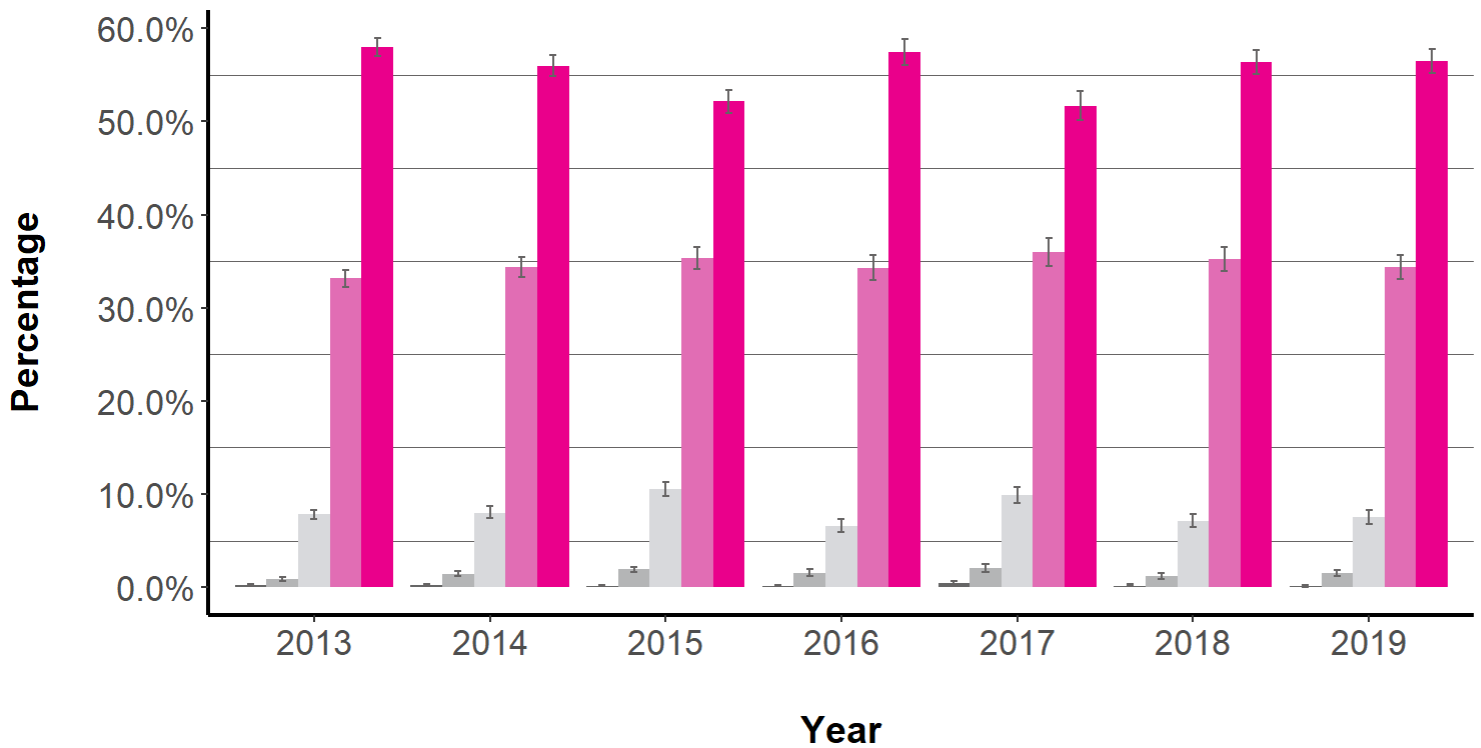
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of this question in the online survey was, "How much did you enjoy your experience this year in Black Rock City?"

	2013		2014		2015		2016		2017		2018		201
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percen
Not at All	0.2	0.0	0.2	0.0	0.1	0.0	0.1	0.0	0.4	0.2	0.1	0.0	0.1
A Little Bit	0.9	0.2	1.4	0.2	1.9	0.4	1.5	0.4	2.0	0.4	1.2	0.2	1.5
Somewhat	7.8	0.6	8.0	0.6	10.5	0.8	6.6	0.8	9.9	0.8	7.1	0.6	7.5
A Lot	33.2	1.0	34.4	1.0	35.3	1.2	34.3	1.4	36.0	1.6	35.2	1.2	34.4
Extremely	58.0	1.0	56.0	1.2	52.2	1.2	57.5	1.4	51.7	1.6	56.4	1.4	56.5

Experiences in Black Rock City

Evaluation of Feelings of Safety* in Black Rock City and Community of Residence
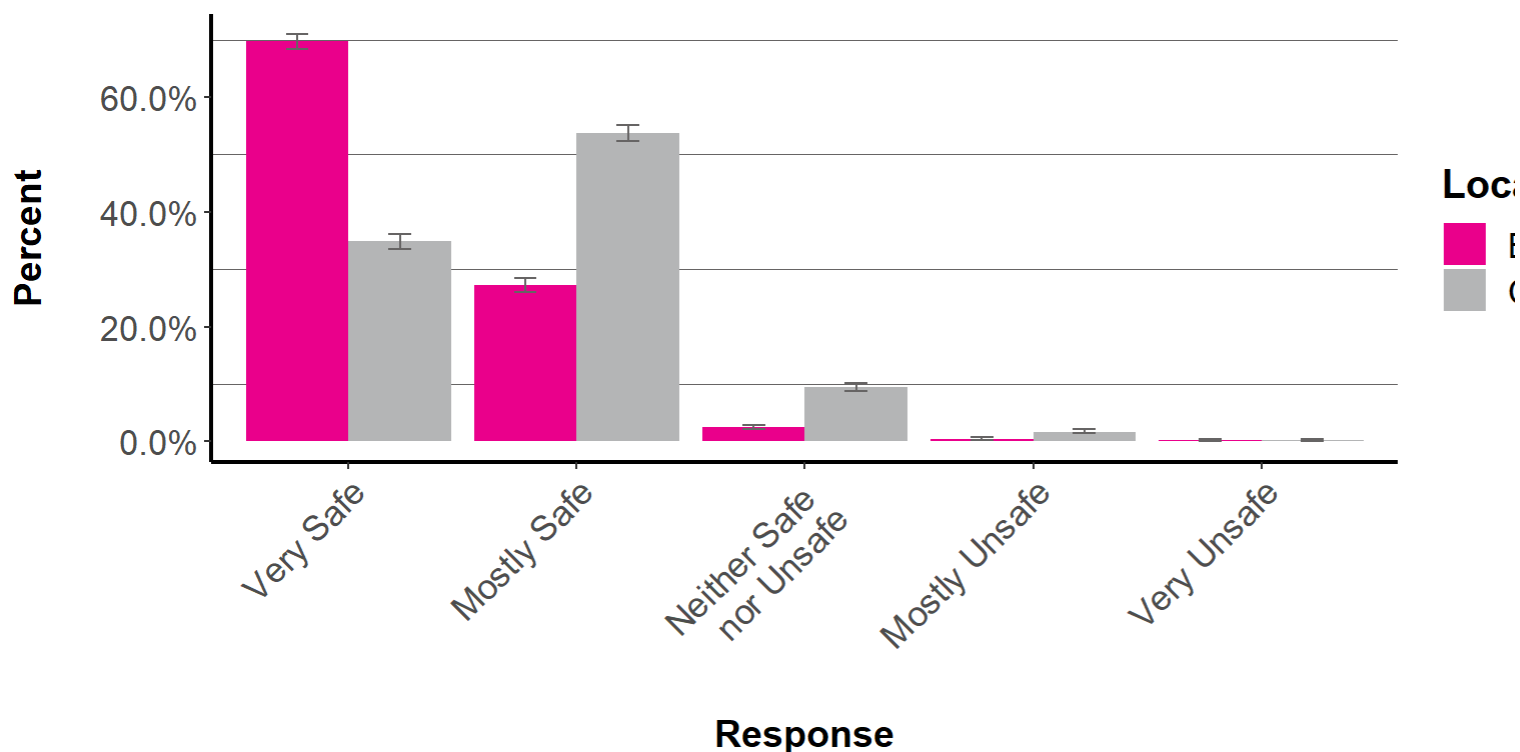
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of these questions in the online survey was, "Did you feel safe in Black Rock City this year?" and "Do you generally feel safe in the community (city, town or otherwise) in which you reside when not in Black Rock City?"

	Black Rock City		Community of Residence	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**
Very Safe	69.7	1.2	34.9	1.4
Mostly Safe	27.2	1.2	53.8	1.4
Neither Safe nor Unsafe	2.5	0.4	9.4	0.8
Mostly Unsafe	0.5	0.2	1.7	0.4
Very Unsafe	0.2	0.2	0.2	0.2

Experiences in Black Rock City

Evaluation of Feelings of Connectedness* in Black Rock City and Community of Residence
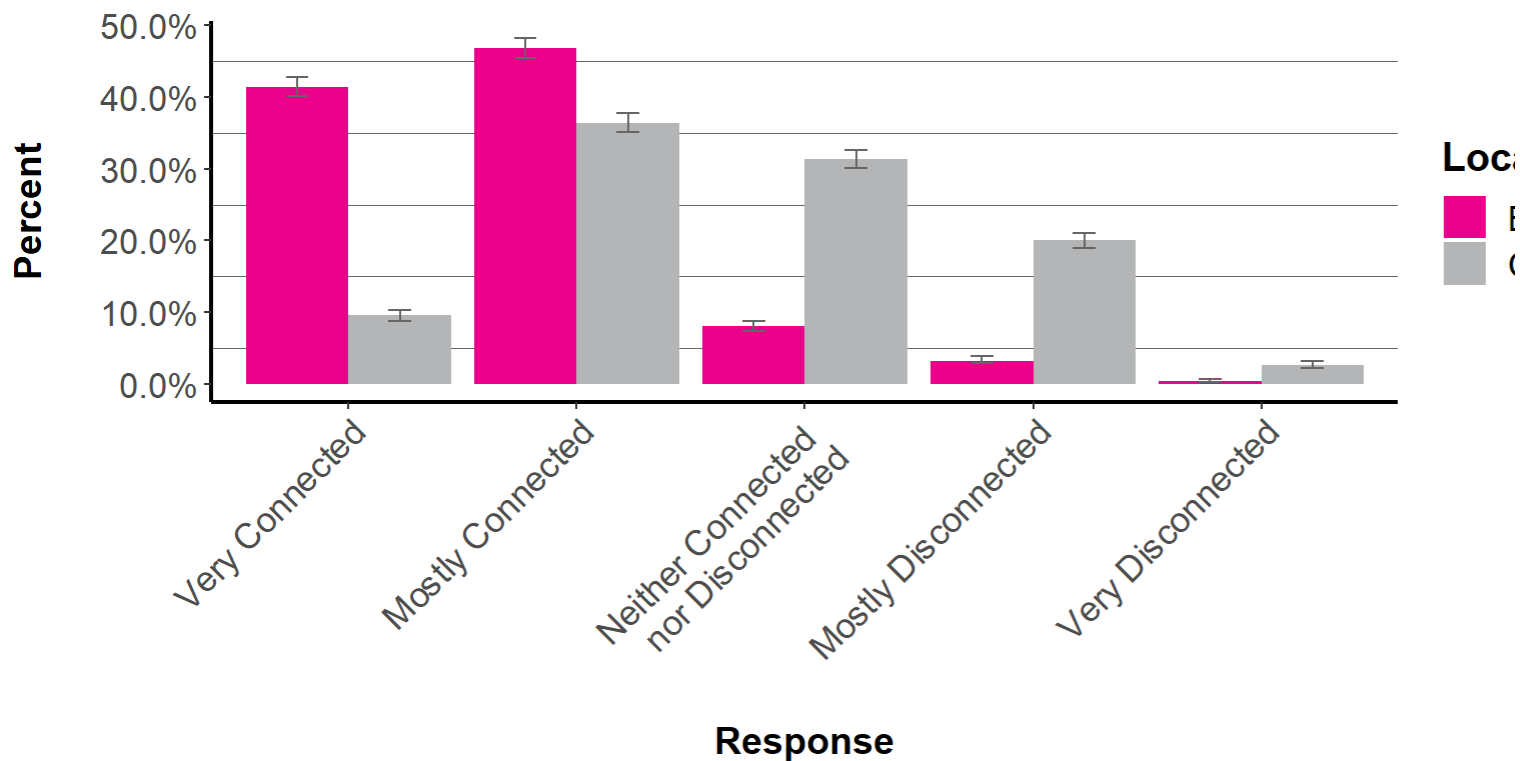
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of these questions in the online survey was, "Did you feel connected to others around you in Black Rock City this year?" and "Do you generally feel connected to others in the community (city, town or otherwise) in which you reside when not in Black Rock City?"

	Black Rock City		Community of Residence	
	Percent	MoE +/- %	Percent	MoE +/- %
Very Connected	41.4	1.4	9.6	0.8
Mostly Connected	46.8	1.4	36.4	1.4
Neither Connected nor Disconnected	8.1	0.8	31.3	1.2
Mostly Disconnected	3.3	0.4	20.0	1.0
Very Disconnected	0.5	0.2	2.7	0.4

Experiences in Black Rock City

Evaluatiuon of feelings of freedom in Black Rock City*
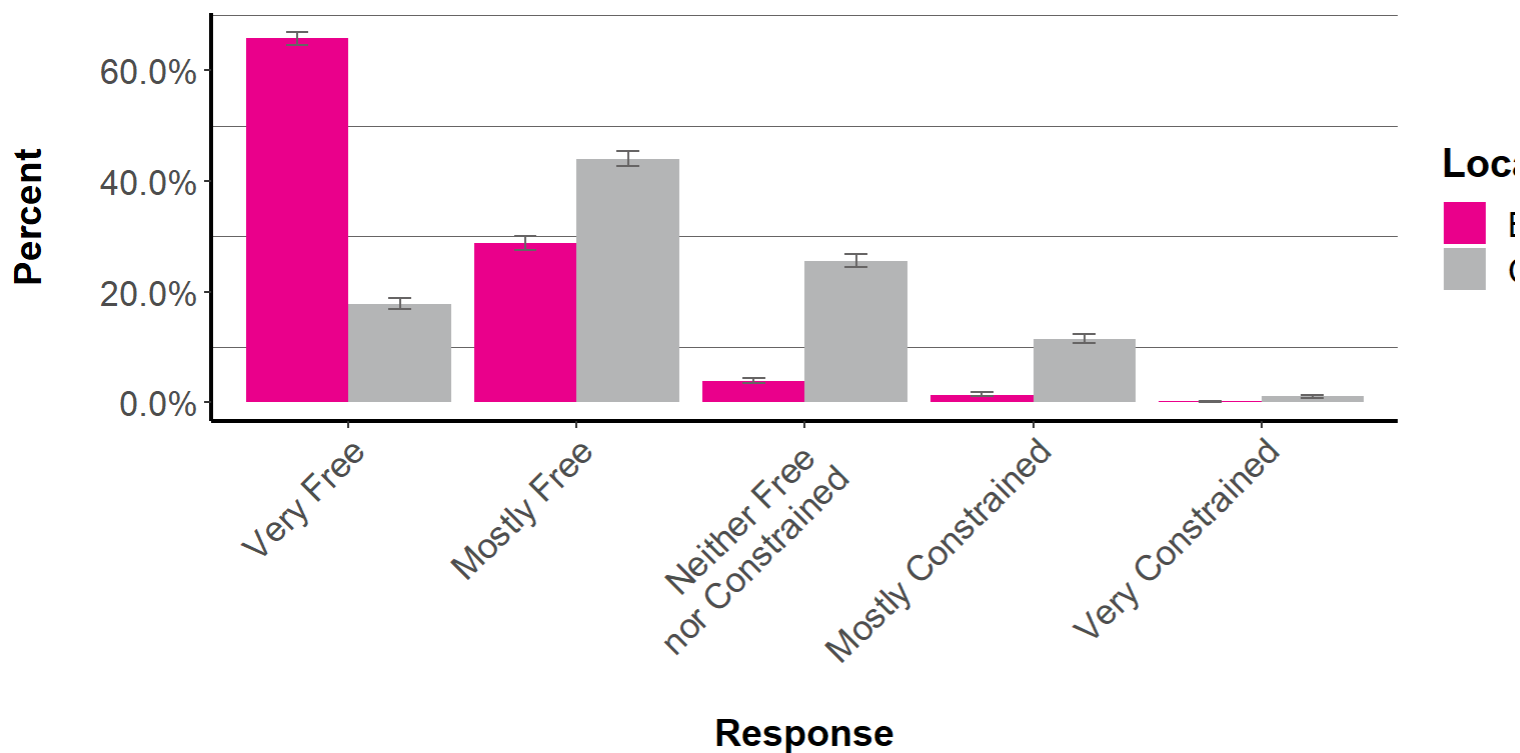
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

*The exact wording of these questions was "Did you feel free (to explore, try new things, express yourself, be spontaneous, take risks)? and "Do you generally feel free (to explore, try new things, express yourself, be spontaneous, take risks) in the community (city, town or otherwise) in which you reside when not in Black Rock City?"

	Black Rock City		Community of Residence	
	Percent	MoE +/- %	Percent	MoE +/- %
Very Free	65.8	1.4	17.8	1.0
Mostly Free	28.8	1.2	44.0	1.4
Neither Free nor Constrained	3.9	0.6	25.6	1.2
Mostly Constrained	1.4	0.4	11.5	0.8
Very Constrained	0.2	0.2	1.1	0.2

Experiences in Black Rock City

Participation in Musical Activities in the Past Year*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Participants selected all option(s) that applied.
*This question was first asked in 2019.

	Black Rock City		Default World	
	Percent	MoE +/- %	Percent	MoE +/- %
Participated as Audience				
Dance	61.0	1.4	48.0	1.4
Voice	30.6	1.2	30.7	1.2
DJ	8.5	0.8	9.8	0.8
Percussion	6.0	0.6	6.4	0.6
Other Instrument	2.6	0.4	2.0	0.4
Other	1.7	0.4	1.9	0.4
Quietly Listening	85.1	1.0	87.2	1.0
Quietly Meditating	32.3	1.4	36.5	1.4
Quietly (Other)	1.4	0.4	2.0	0.4
Performed				

Dance	23.3	1.2	13.7	1.0
Voice	10.8	0.8	10.9	0.8
DJ	6.6	0.8	8.3	0.8
Percussion	4.2	0.6	4.0	0.6
Other Instrument	4.0	0.6	8.4	0.8
Other	3.3	0.4	4.1	0.6

Money Handling While in Black Rock City

Money Handling While in Black Rock City
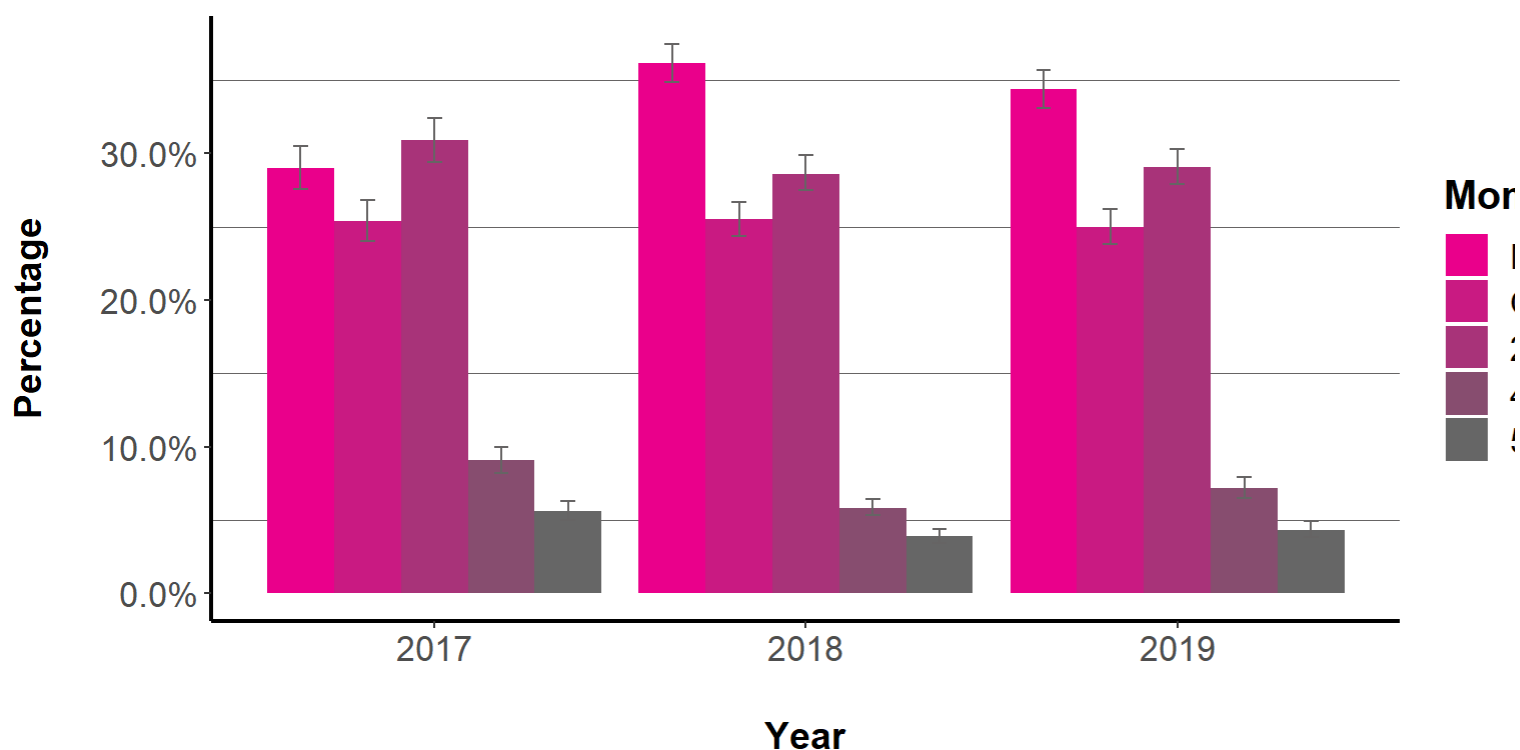
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2017		**2018**		**2019**	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Never	29.0	1.6	36.2	1.4	34.4	1.4
Once	25.4	1.4	25.5	1.2	25.0	1.2
2-3 Times	30.9	1.4	28.6	1.2	29.1	1.2
4-5 Times	9.1	1.0	5.8	0.6	7.2	0.6
5+ Times	5.6	0.6	3.9	0.4	4.3	0.6

Next: Life in BRC: Camp Location, Camp Size, Family, Minors, and RV/Camper Use

☐

Life in BRC

Camp Location, Camp Size, Family, Minors, and RV/Camper Use

Camp Location

Camp Location Preassignment
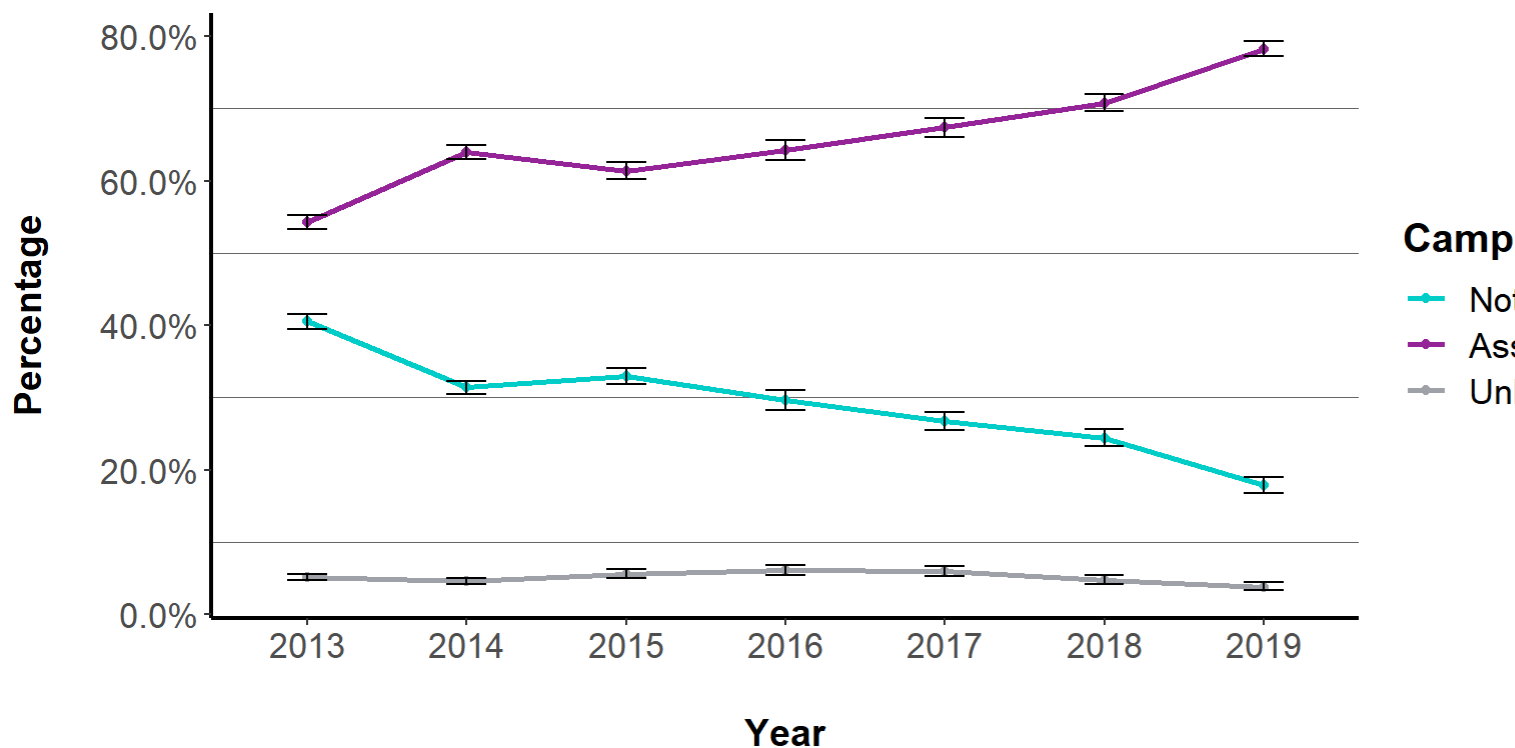
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

| | 2013 | | 2014 | | 2015 | | 2016 | | 2017 | | 2018 | | 201 |
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percen
Not Assigned by Placement	40.5	1.0	31.4	1.0	33.0	1.2	29.6	1.4	26.7	1.2	24.4	1.2	17.8
Assigned by Placement	54.3	1.0	64.0	1.0	61.4	1.2	64.3	1.4	67.4	1.4	70.8	1.2	78.3
Unknown	5.1	0.4	4.6	0.4	5.6	0.6	6.1	0.8	5.9	0.8	4.7	0.6	3.8

Camp Location

Camp Location Factors*
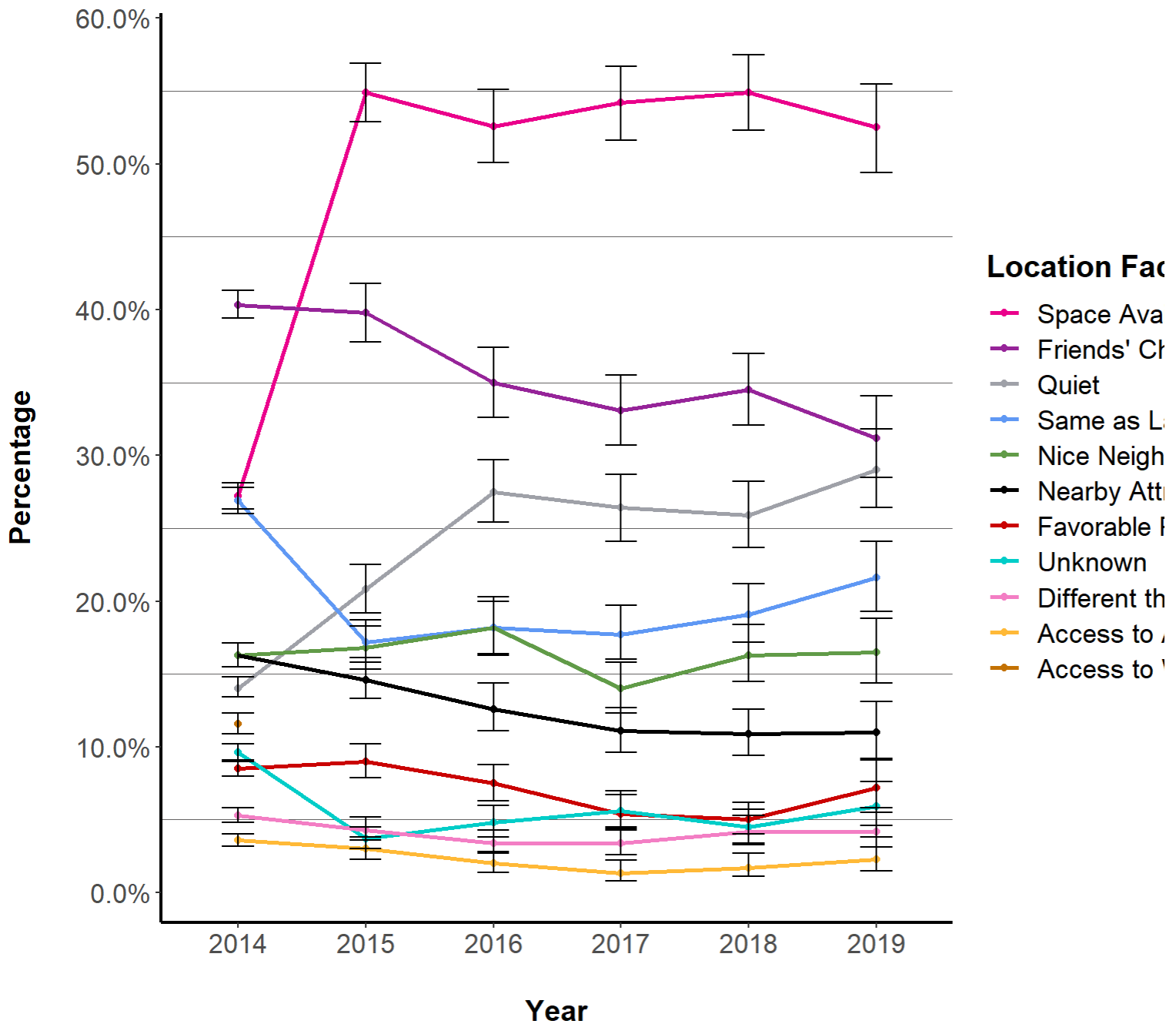
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected up to three option(s) that applied. Data in the plot above and table below represent participants who indicated a camp location that was *not* pre-assigned by the Buring Man Placement Team.

** "Access to work/volunteer group" was included as an option in the 2014 online survey, but not in later years' surveys.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Space Available	27.2	1.0	54.9	2.0	52.6	2.5	54.2	2.5	54.9	2.5	52.5	2.9
Friends' Choice	40.3	1.0	39.8	2.0	35.0	2.4	33.1	2.4	34.5	2.5	31.2	2.7
Quiet	14.0	0.8	20.8	1.6	27.5	2.2	26.4	2.4	25.9	2.4	29.0	2.7
Same as Last Year	26.9	1.0	17.2	1.6	18.2	1.8	17.7	2.0	19.1	2.0	21.6	2.4
Nice Neighbors	16.3	0.8	16.8	1.6	18.2	2.0	14.0	1.8	16.3	2.0	16.5	2.2
Nearby Attractions	16.3	0.8	14.6	1.4	12.6	1.8	11.1	1.6	10.9	1.6	11.0	2.0
Favorable Playa Surface Conditions	8.5	0.6	9.0	1.2	7.5	1.2	5.4	1.2	5.0	1.2	7.2	1.6
Unknown	9.6	0.6	3.7	0.8	4.8	1.2	5.6	1.2	4.5	1.2	5.9	1.6
Different than Last Year	5.3	0.4	4.3	0.8	3.4	0.8	3.4	1.0	4.2	1.0	4.2	1.2
Access to All-Night Parties	3.6	0.4	3.0	0.8	2.0	0.8	1.3	0.6	1.7	0.8	2.3	1.2
Access to Work/Volunteer Team**	11.6	0.8	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA

Camp Size

Total Number of People in Camp*
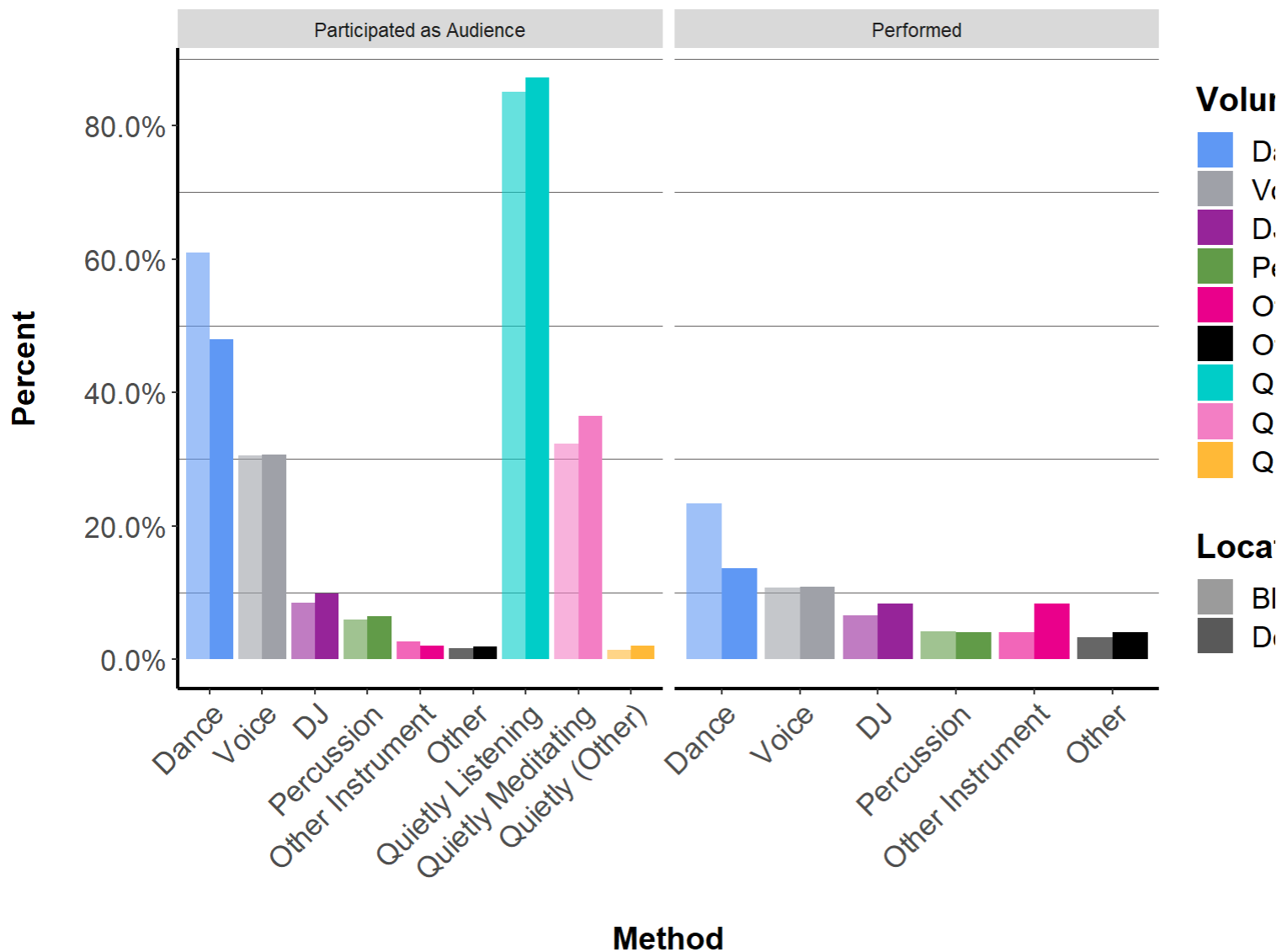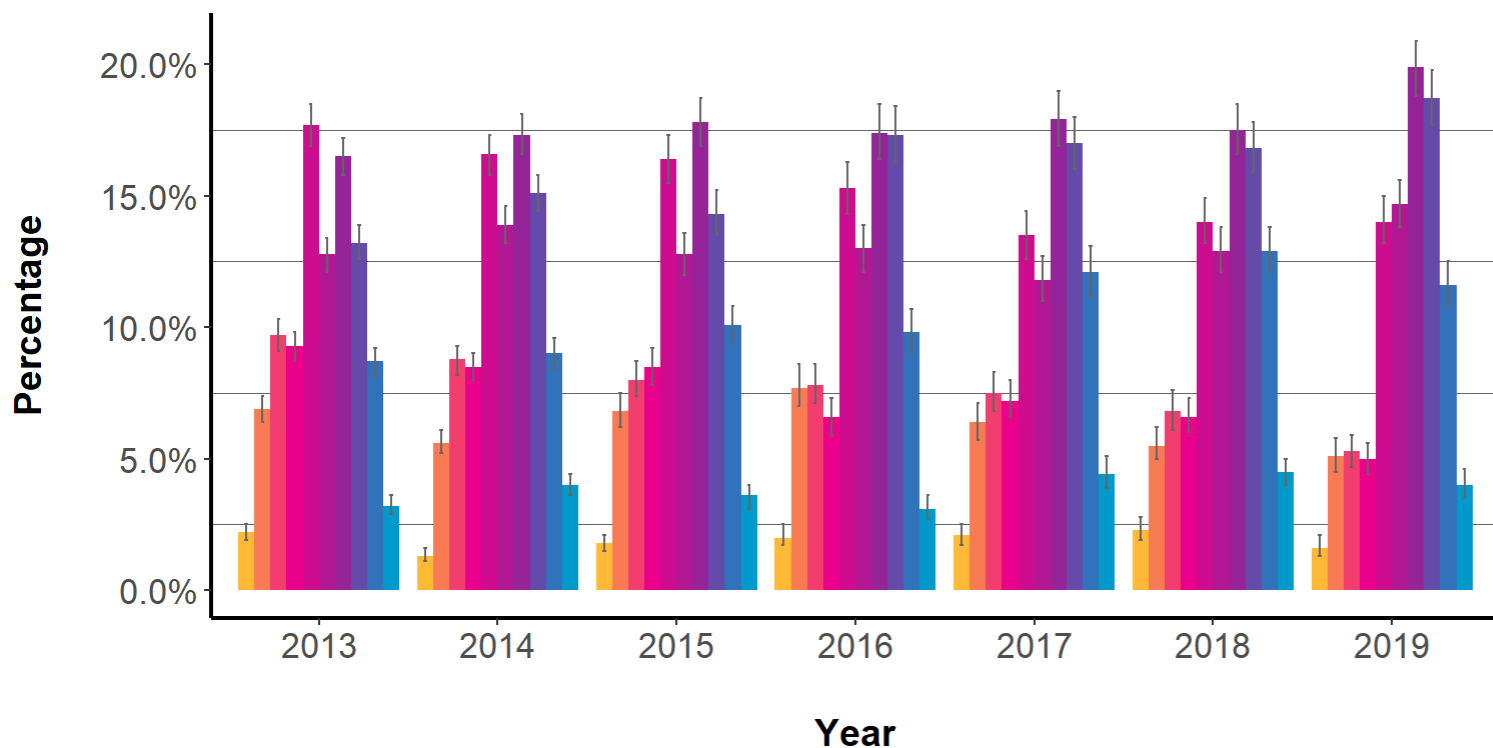
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of the question in the online survey was, "How many people were in your camp (total, including you)?"

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	2.2	0.2	1.3	0.2	1.8	0.4	2.0	0.4	2.1	0.4	2.3	0.4	1.6	0.4
2	6.9	0.6	5.6	0.4	6.8	0.6	7.7	0.8	6.4	0.6	5.5	0.6	5.1	0.6
3-5	9.7	0.6	8.8	0.6	8.0	0.6	7.8	0.8	7.5	0.8	6.8	0.8	5.3	0.6
6-9	9.3	0.6	8.5	0.6	8.5	0.8	6.6	0.8	7.2	0.8	6.6	0.6	5.0	0.6
10-19	17.7	0.8	16.6	0.8	16.4	1.0	15.3	1.0	13.5	1.0	14.0	1.0	14.0	1.0
20-29	12.8	0.6	13.9	0.6	12.8	0.8	13.0	1.0	11.8	0.8	12.9	0.8	14.7	1.0
30-49	16.5	0.8	17.3	0.8	17.8	1.0	17.4	1.0	17.9	1.0	17.5	1.0	19.9	1.0
50-99	13.2	0.6	15.1	0.8	14.3	0.8	17.3	1.0	17.0	1.0	16.8	1.0	18.7	1.0
100-199	8.7	0.6	9.0	0.6	10.1	0.8	9.8	0.8	12.1	1.0	12.9	0.8	11.6	0.8
200+	3.2	0.4	4.0	0.4	3.6	0.4	3.1	0.4	4.4	0.6	4.5	0.6	4.0	0.6

Family in Black Rock City

Total Number of Family Members in BRC This Year*
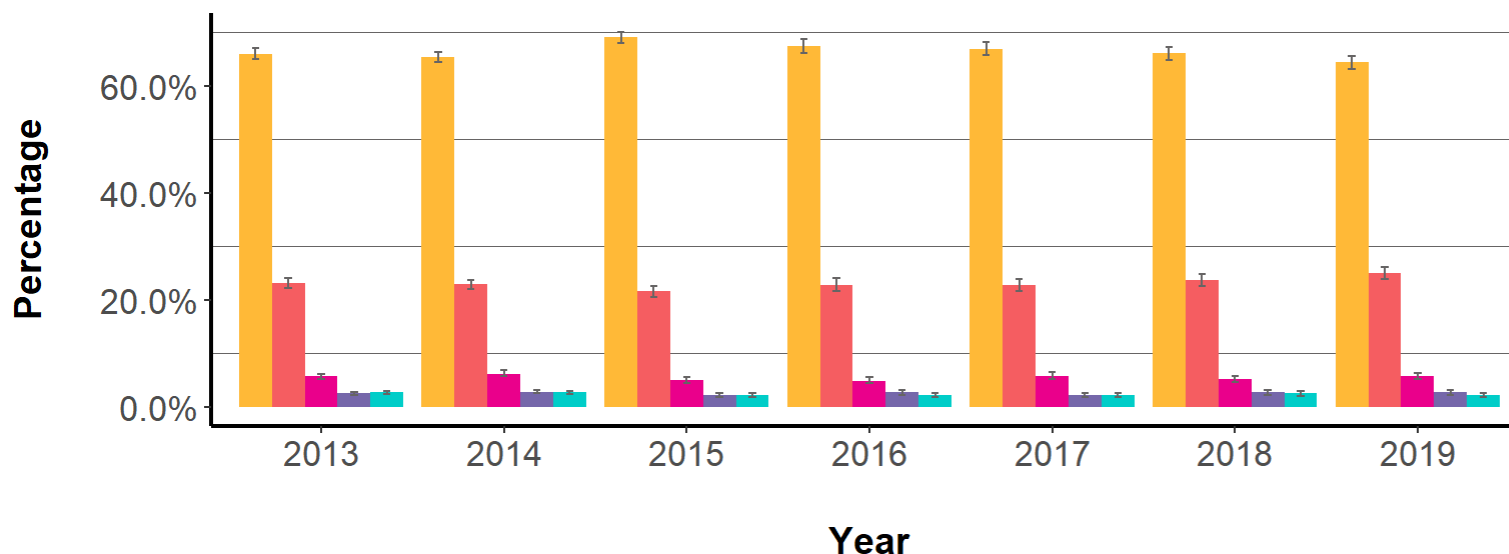
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of the question in the online survey was,"How many of your family members were in Black Rock City this year? (e.g. relatives, spouses, offspring, in-laws)"

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	66.0	1.0	65.4	1.0	69.1	1.2	67.5	1.4	66.9	1.2	66.1	1.2	64.4	1.2
1	23.1	0.8	22.9	0.8	21.6	1.0	22.8	1.2	22.8	1.2	23.7	1.2	25.0	1.2
2	5.7	0.4	6.2	0.6	5.0	0.6	4.9	0.6	5.8	0.6	5.2	0.6	5.7	0.6
3	2.5	0.4	2.8	0.4	2.2	0.4	2.7	0.4	2.3	0.4	2.7	0.4	2.7	0.4
4+	2.7	0.4	2.7	0.4	2.2	0.4	2.2	0.4	2.2	0.4	2.5	0.4	2.3	0.4

Minors in Black Rock City

Perspectives on Bringing Minors to Black Rock City
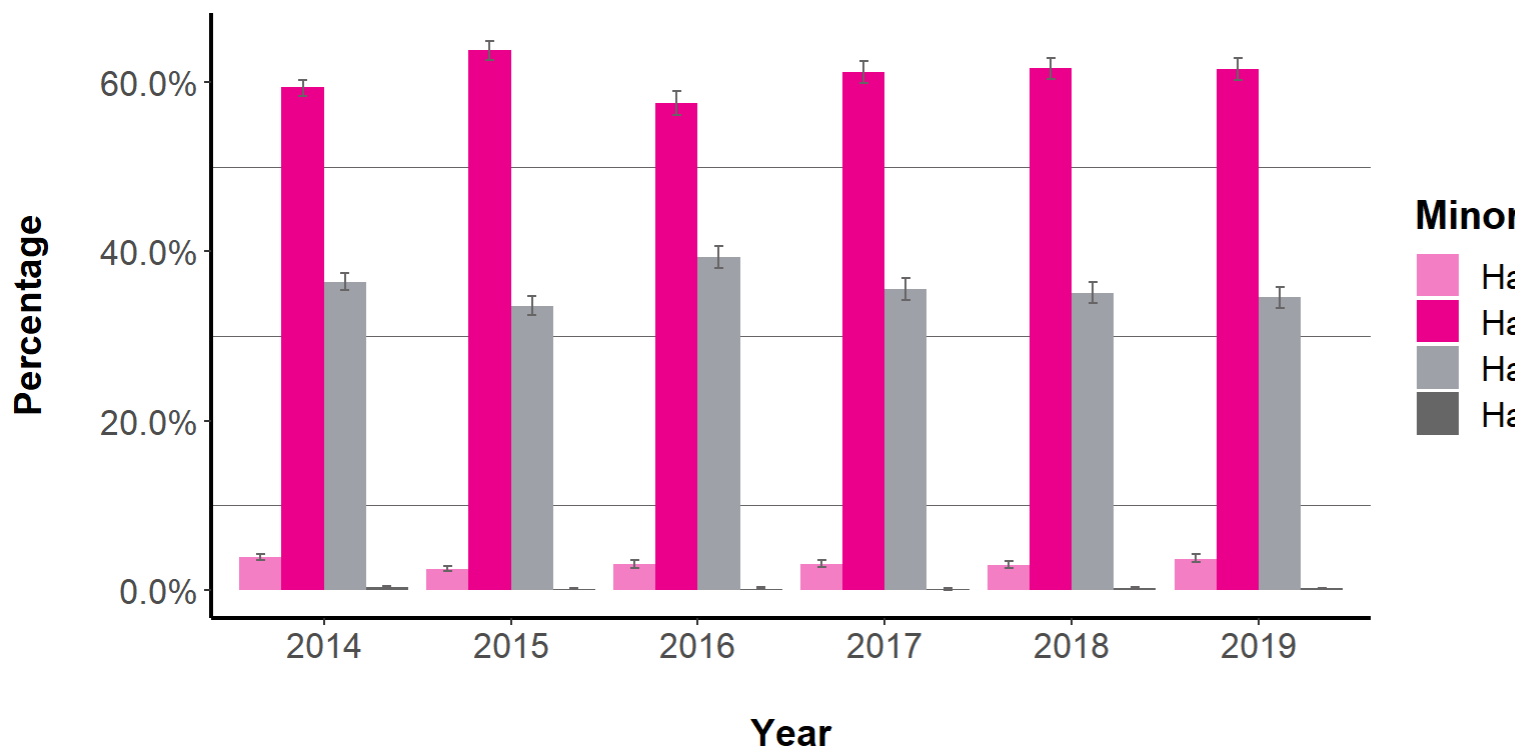
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Have and Would Again	3.9	0.4	2.5	0.4	3.1	0.4	3.1	0.4	3.0	0.4	3.7	0.4
Have Not But Would	59.4	1.0	63.8	1.2	57.5	1.4	61.2	1.4	61.7	1.2	61.5	1.2
Have Not and Would Not	36.4	1.0	33.6	1.2	39.3	1.4	35.6	1.4	35.1	1.2	34.6	1.2
Have But Would Not Again	0.4	0.2	0.1	0.0	0.1	0.2	0.1	0.0	0.2	0.2	0.2	0.2

Minors in Black Rock City

Perspectives on Restricting Minors from Black Rock City
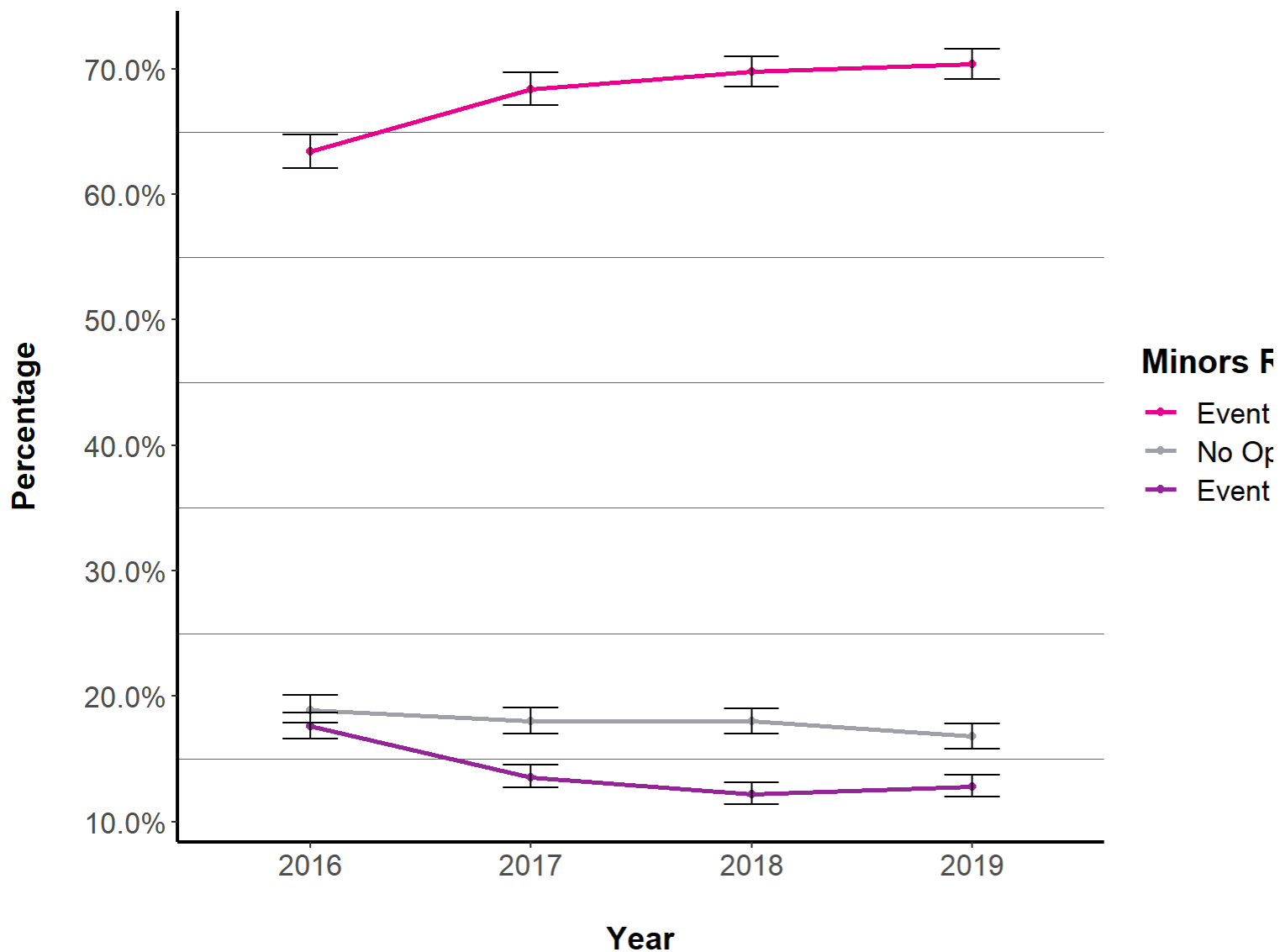
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Event Should Remain All-Ages	63.4	1.4	68.4	1.2	69.8	1.2	70.4	1.2
No Opinion	18.9	1.2	18.0	1.0	18.0	1.0	16.8	1.0
Event Should be 18+	17.6	1.0	13.5	1.0	12.2	0.8	12.8	1.0

RV/Camper Use

Participant Indication of Camper/RV Use in BRC

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	70.4	1.0	70.7	1.0	73.3	1.0	71.5	1.2	72.3	1.2	71.2	1.2	70.4	1.2
Yes	28.8	1.0	28.6	1.0	26.3	1.0	28.4	1.2	27.4	1.2	28.6	1.2	29.4	1.2
Not Sure	0.8	0.2	0.7	0.2	0.3	0.2	0.1	0.0	0.3	0.2	0.3	0.2	0.2	0.2

RV/Camper Use

Participant Indication of Camper/RV Service in BRC*
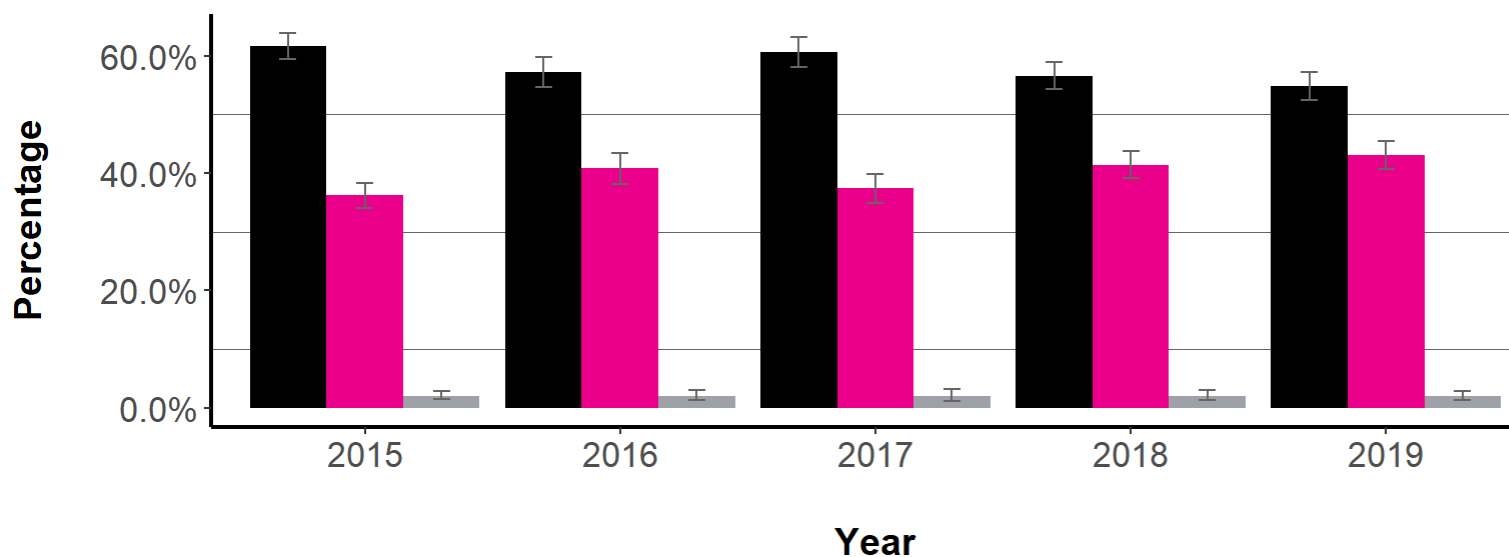
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below represent responses from participants indicating RV/trailer use during Burning Man in a given year.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Serviced	61.7	2.2	57.2	2.5	60.7	2.5	56.6	2.4	54.8	2.4
Yes, Serviced	36.2	2.2	40.8	2.5	37.4	2.5	41.4	2.4	43.1	2.4
Not Sure	2.0	0.6	2.0	1.0	2.0	1.0	2.0	0.8	2.0	0.8

RV/Camper Use

Number of Adults in RV/Camper*
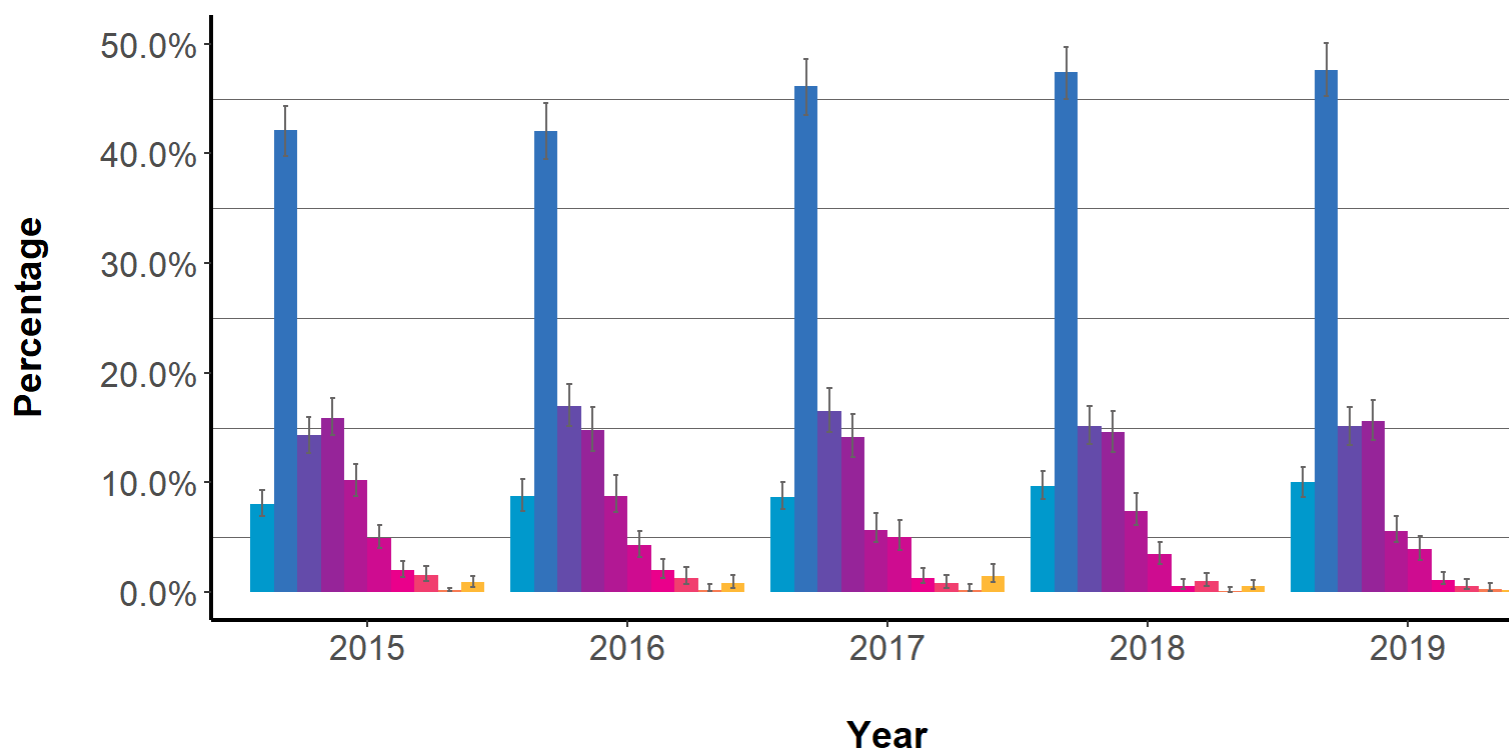
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below are for participants indicating RV/trailer use during Burning Man in a given year.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	8.0	1.2	8.8	1.4	8.7	1.2	9.7	1.2	10.0	1.4
2	42.1	2.2	42.0	2.5	46.1	2.5	47.4	2.4	47.6	2.4
3	14.3	1.6	17.0	2.0	16.5	2.0	15.1	1.8	15.1	1.8

4	15.9	1.8	14.8	2.0	14.1	2.0	14.6	2.0	15.6	1.8
5	10.2	1.4	8.8	1.8	5.7	1.4	7.4	1.4	5.6	1.2
6	4.9	1.0	4.3	1.2	5.0	1.4	3.5	1.0	3.9	1.0
7	2.0	0.8	2.0	0.8	1.3	0.6	0.6	0.4	1.1	0.6
8	1.6	0.8	1.3	0.8	0.8	0.6	1.0	0.6	0.6	0.4
9	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.3	0.2
10+	0.9	0.4	0.8	0.6	1.5	0.8	0.6	0.4	0.2	0.2

Next: Life in BRC: Leave No Trace and On-Playa Power

☐

Life in BRC

Leave No Trace and On-Playa Power

Leave No Trace

Participant Indications of Waste Sorting at Camp in BRC*
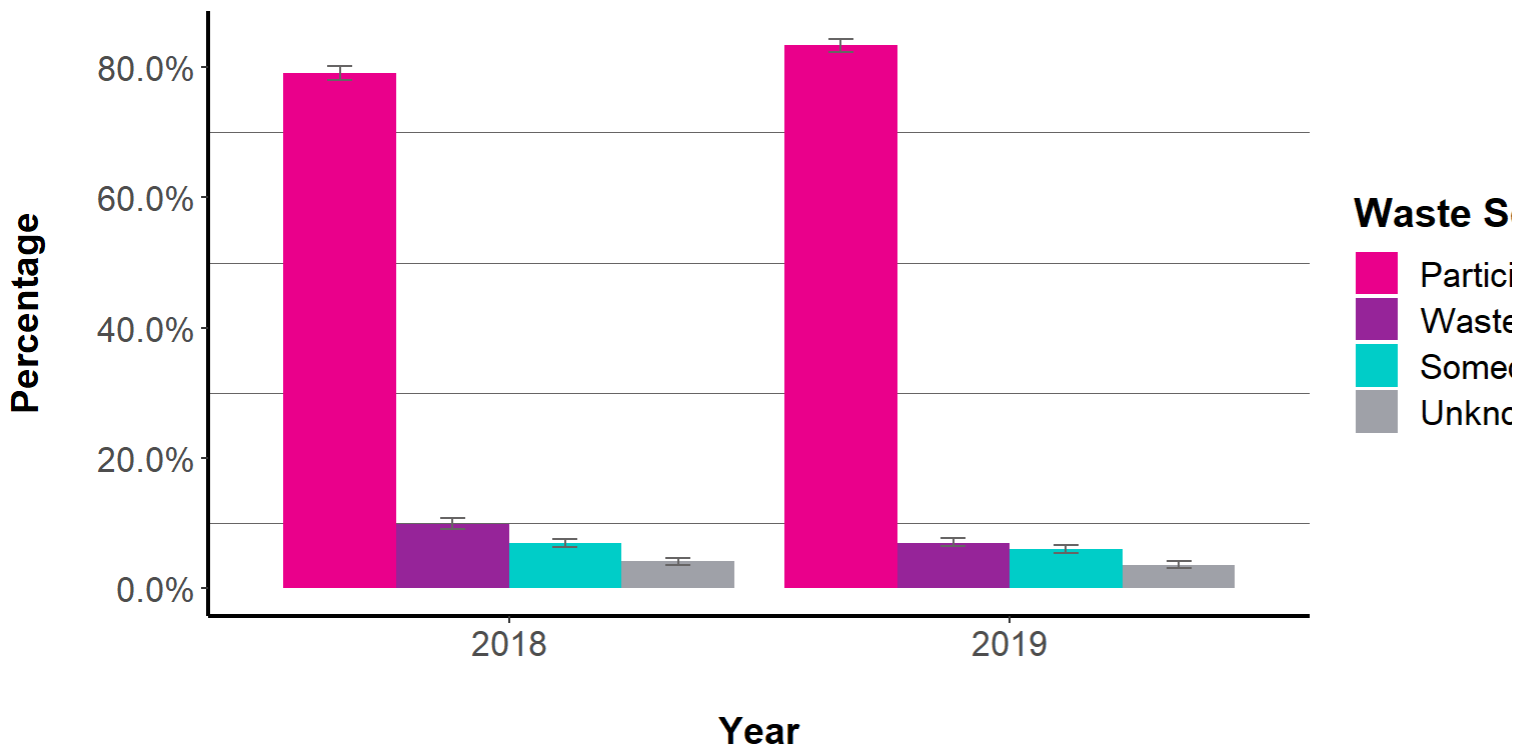
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below are from Burning Man 2018.

	2018		2019	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**
Participant Sorted	79.1	1.2	83.4	1.0
Waste Was Not Sorted	9.9	0.8	7.0	0.6
Someone Else in Camp Sorted	6.9	0.6	6.0	0.6
Unknown	4.1	0.6	3.6	0.6

The 2016 and 2017 online surveys included differently worded questions about trash sorting, so direct comparison is impossible. In 2016 and 2017 respectively, 75.0% (+/- 1.2) and 78.1% (+/- 1.2) of participants reported sorting waste at their own camp, 6.6% (+/- 0.8) and 5.4% (+/- 0.8) of participants

reported that someone else in their camp sorted waste, and 3.4% (+/- 0.6) and 2.4% (+/- 0.4) did not know.

Leave No Trace

Types of Waste Sorted at Camp in BRC*
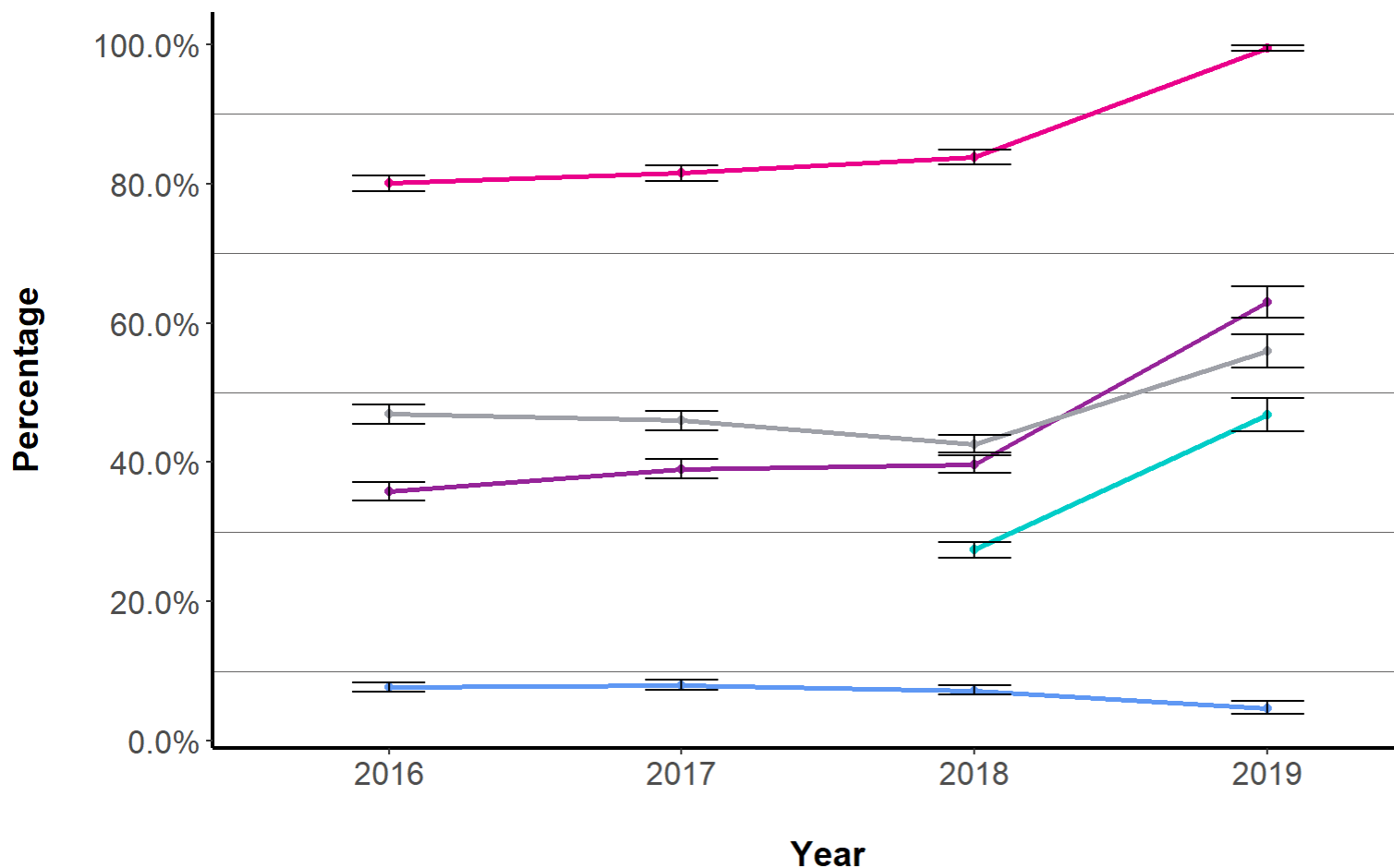
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all option(s) that applied, and data presented in the plot above and table below are from Burning Man 2018.

** "Reusables" was first added as an option in the 2018 online survey.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Recyclables	80.1	1.2	81.5	1.2	83.8	1.0	99.5	0.4
Compostables	35.8	1.4	39.0	1.4	39.7	1.2	63.0	2.4
Burnables	46.9	1.4	46.0	1.4	42.6	1.2	56.0	2.4
Reusables*	NA	NA	NA	NA	27.4	1.2	46.8	2.4
Other	7.7	0.8	8.0	0.8	7.2	0.6	4.6	1.0

Leave No Trace

Post-Event Trash Disposal Strategies*
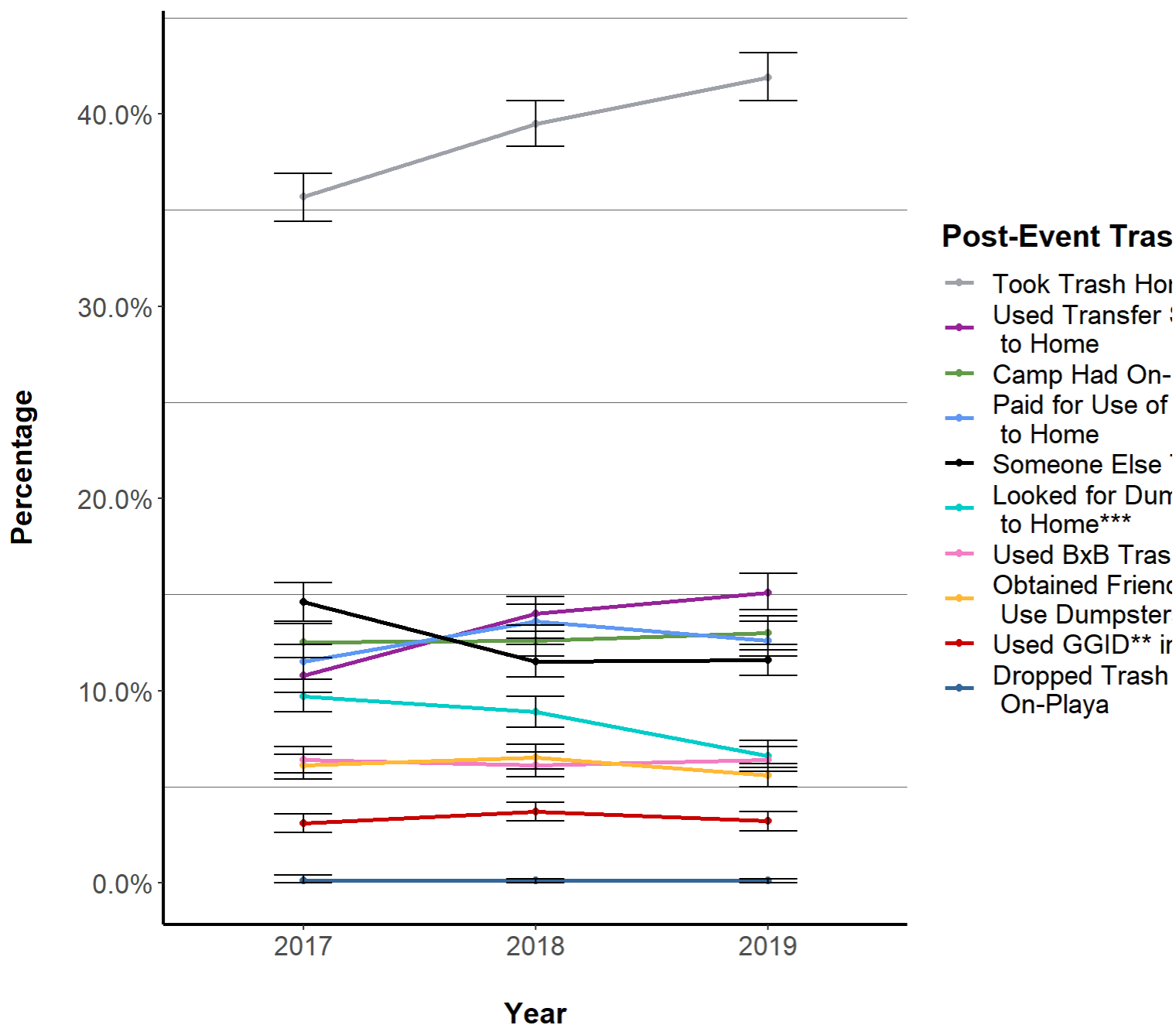
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all option(s) that applied. Several options (see "NA" items in table below) were first included in the 2017 online survey. This question was asked in 2016 as well, but the answers were changed in 2017, so results are not directly comparable.

** "GGID" stands for Gerlach General Improvement District.

*** The exact wording of this answer option in the online survey was,"I looked for dumpsters and recycling bins on my way home that I did not have to pay to use."

	2017		2018		2019	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Took Trash Home for Disposal	35.7	1.2	39.5	1.2	41.9	1.4
Used Transfer Station/Landfill en Route to Home	10.8	0.8	14.0	1.0	15.1	1.0
Camp Had On-Playa Service	12.5	1.0	12.6	0.8	13.0	0.8
Paid for Use of Dumpsters en Route to Home	11.5	0.8	13.6	1.0	12.6	1.0
Someone Else Took Care of Trash	14.6	1.0	11.5	0.8	11.6	0.8
Looked for Dumpsters/Bins en Route to Home***	9.7	0.8	8.9	0.8	6.6	0.8
Used BxB Trash/Recycling Program	6.4	0.8	6.1	0.6	6.4	0.6
Obtained Friend/Family Permission to Use Dumpsters/Bins	6.1	0.6	6.5	0.6	5.6	0.6
Used GGID** in Gerlach	3.1	0.6	3.7	0.6	3.2	0.6
Dropped Trash on Roadside/Left Trash On-Playa	0.1	0.2	0.1	0.0	0.1	0.0

On-Playa Power

Power Source(s) Used On-Playa*
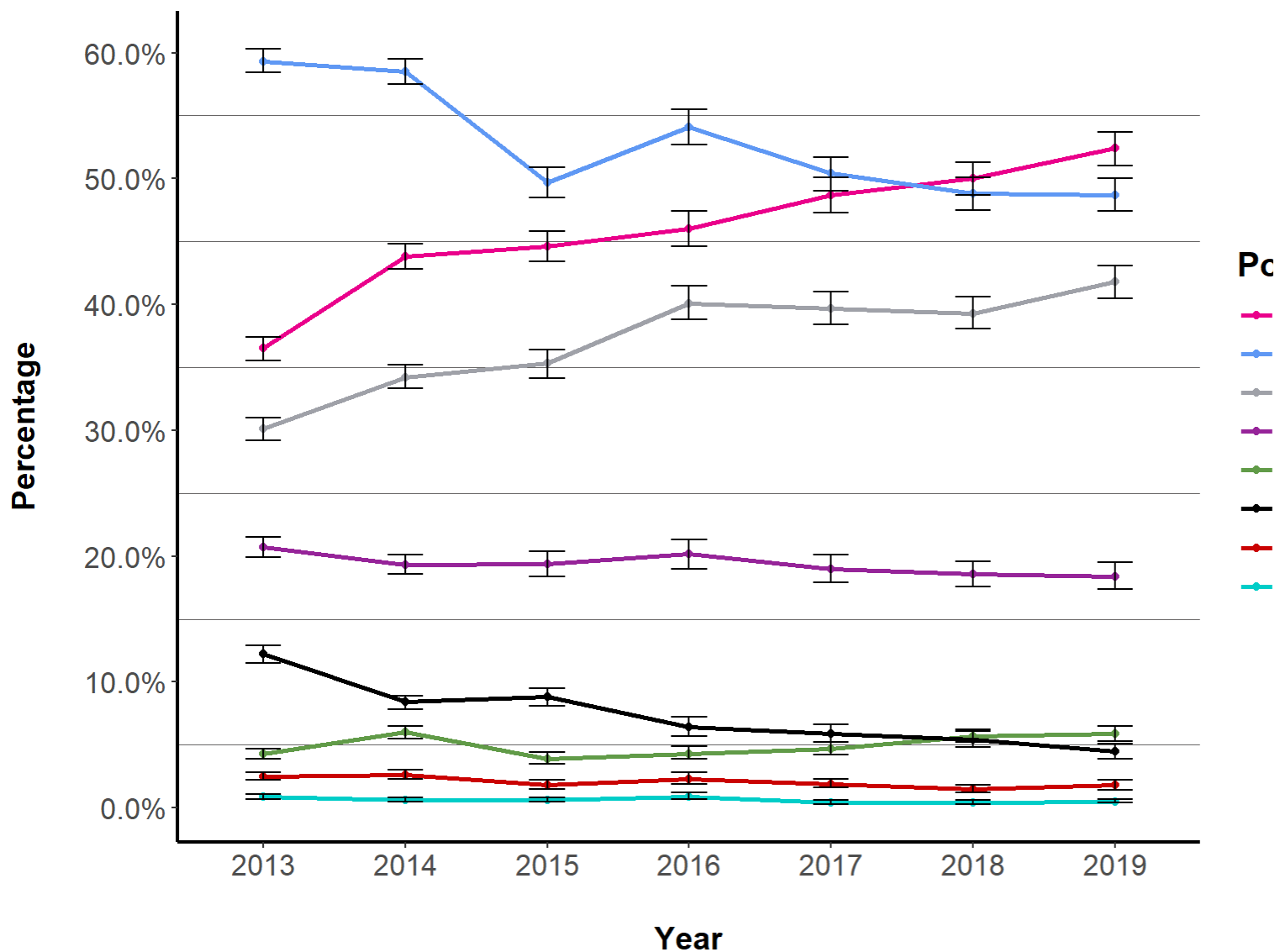
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all option(s) that applied.

	2013		2014		2015		2016		2017		2018		201
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent
Camp Generator	36.5	1.0	43.8	1.0	44.6	1.2	46.0	1.4	48.7	1.4	50.0	1.4	52.4
Batteries	59.3	1.0	58.5	1.0	49.7	1.2	54.1	1.4	50.4	1.4	48.8	1.4	48.7
Solar Power	30.1	1.0	34.2	1.0	35.3	1.2	40.1	1.4	39.7	1.4	39.3	1.2	41.8
Vehicle Generator	20.7	0.8	19.3	0.8	19.4	1.0	20.2	1.2	19.0	1.2	18.6	1.0	18.4
BRC Grid	4.3	0.4	6.0	0.6	3.9	0.4	4.3	0.6	4.7	0.6	5.7	0.6	5.9
None	12.2	0.6	8.4	0.6	8.8	0.8	6.4	0.8	5.9	0.8	5.4	0.6	4.5
Another Camp's	2.5	0.4	2.6	0.4	1.8	0.4	2.3	0.4	1.9	0.4	1.5	0.4	1.8

Power													
Wind Power	0.9	0.2	0.6	0.2	0.6	0.2	0.9	0.2	0.4	0.2	0.4	0.2	0.5

On-Playa Power

Vehicle Generator Fuel Type*
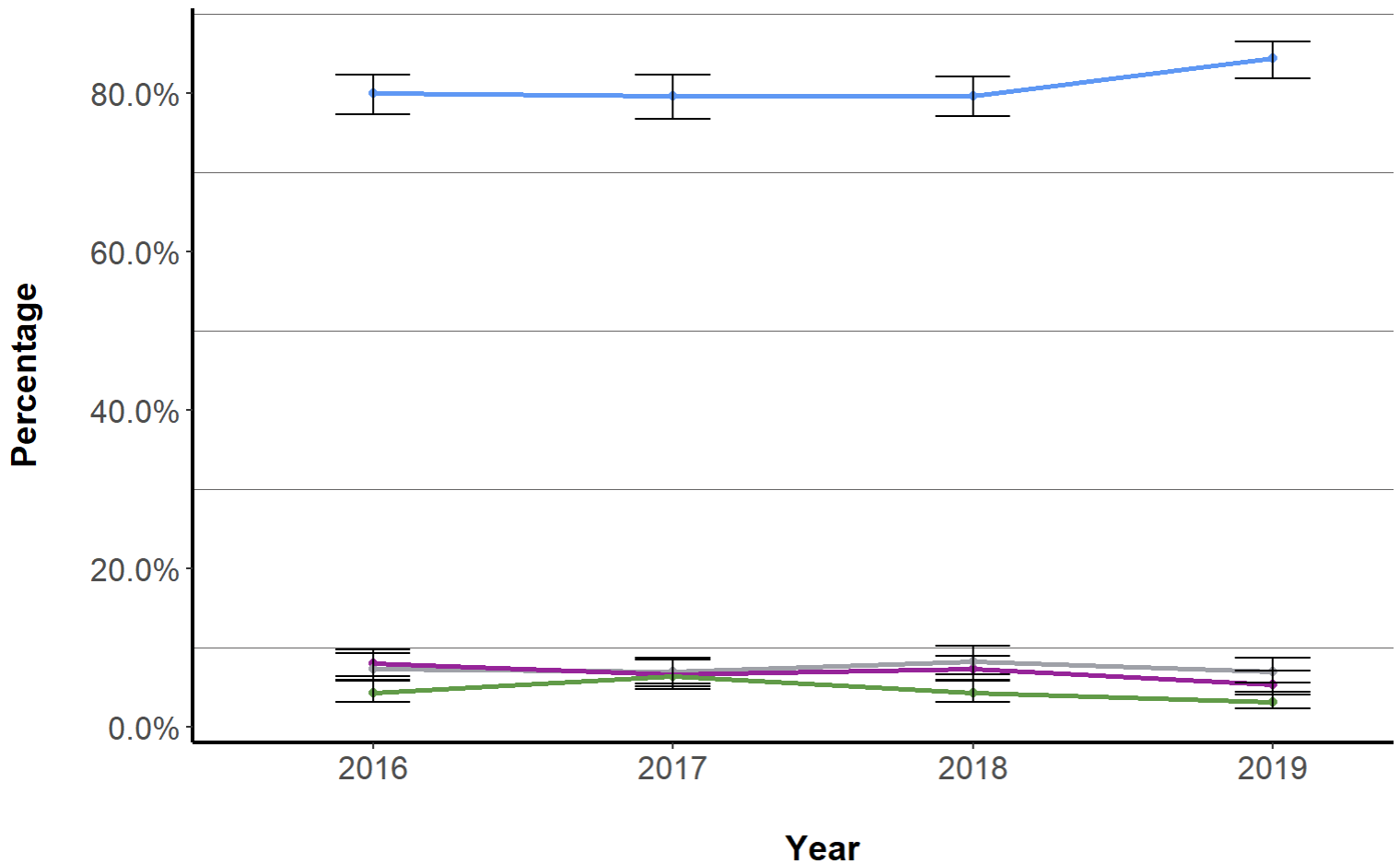
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below represent participants who indicated use of a vehicle generator for on-playa power.

	2016		**2017**		**2018**		**2019**	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Gasoline	80.0	2.5	79.7	2.7	79.7	2.5	84.4	2.4
Propane	7.4	1.8	7.0	1.6	8.3	1.8	7.0	1.6
Diesel	8.0	1.8	6.6	1.8	7.4	1.6	5.4	1.6
Unknown	4.3	1.4	6.4	1.8	4.3	1.2	3.2	1.0

In the 2016, 2017, 2018, and 2019 online surveys respectively, these participants reported an average of 3.0 (+/- 0.2), 3.9 (+/- 0.3), 3.3 (+/- 0.2), 4.0 (+/- 0.3) hours of vehicle generator use per day.

On-Playa Power

Camp Generator Fuel Type*
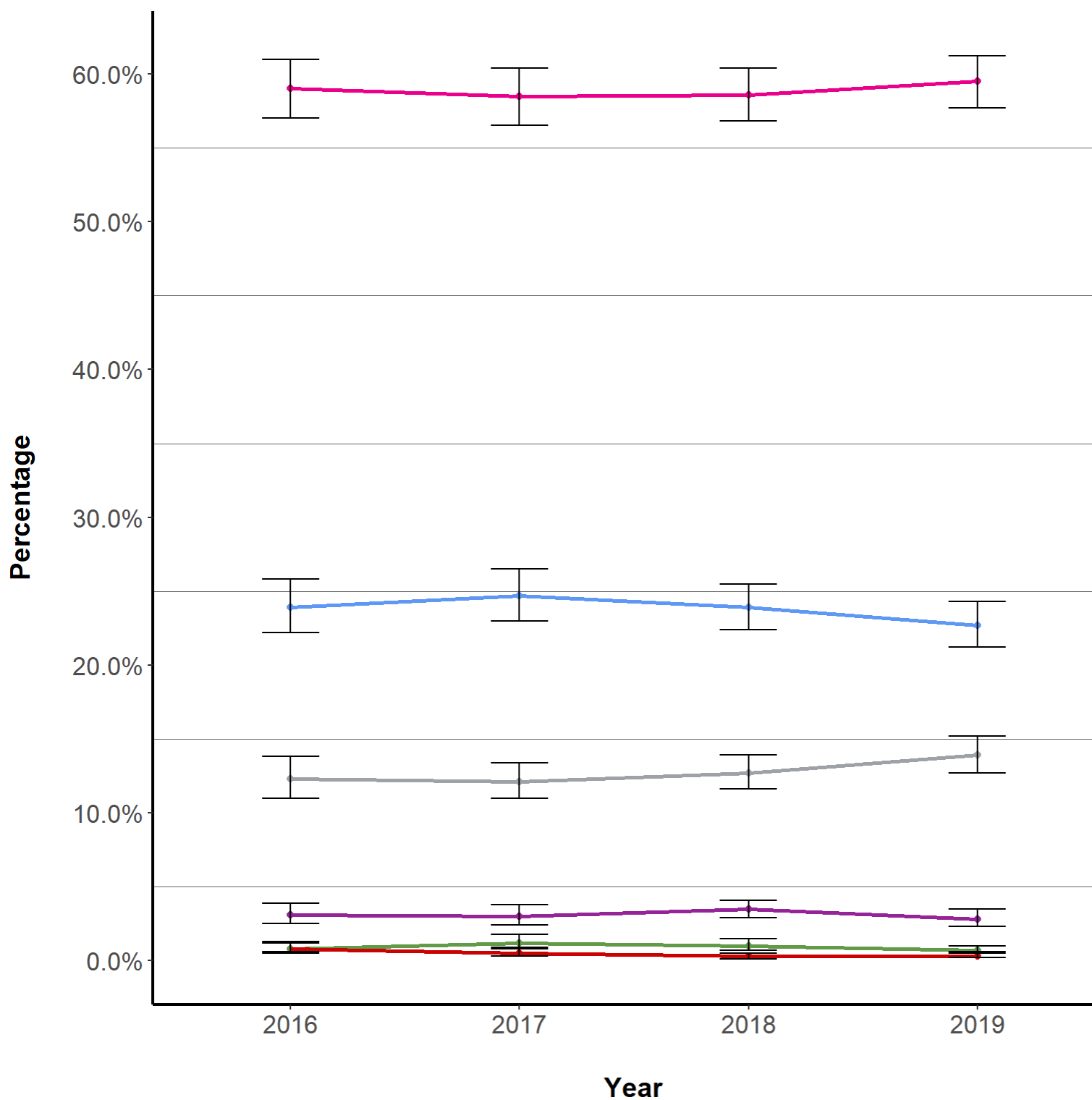
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below represent participants who indicated use of a camp

generator for on-playa power.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Gasoline	59.0	2.0	58.5	2.0	58.6	1.8	59.5	1.8
Unknown	23.9	1.8	24.7	1.8	23.9	1.6	22.7	1.6
Diesel	12.3	1.4	12.1	1.2	12.7	1.2	13.9	1.2
Propane	3.1	0.8	3.0	0.6	3.5	0.6	2.8	0.6
Multiple Types	0.8	0.4	1.2	0.4	1.0	0.4	0.7	0.2
Biodiesel	0.8	0.4	0.5	0.2	0.3	0.2	0.3	0.2

In the 2016, 2017, 2018, and 2019 online surveys respectively, these participants reported an average of 10.5, 11.4, 11.0, and 11.8 (all +/- 0.4) hours of camp generator use per day.

On-Playa Power

Camp Generator Output*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below represent participants who indicated use of a camp generator for on-playa power.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
<1kW	2.5	0.6	2.0	0.6	2.1	0.4	2.1	0.6
1kW-<2kW	6.9	1.0	6.5	1.0	6.7	1.0	5.7	0.8
2kW-<4kW	9.1	1.2	8.6	1.0	8.9	1.0	9.7	1.2
4kW-<10kW	6.8	1.0	6.2	0.8	6.9	1.0	6.4	0.8
10kW-<20kW	2.6	0.6	3.0	0.6	3.0	0.6	2.7	0.6
20kW-<40kW	2.4	0.8	2.7	0.6	2.4	0.6	2.9	0.6
40kW+	3.8	0.6	4.4	0.6	5.4	0.8	5.1	0.8
Unknown	65.8	2.0	66.7	1.8	64.6	1.8	65.4	1.8

Next: Event Logistics: Ticket Source, Participant Expenses, Impacts on Nevada State, and Other Recreation

Event Logistics

Ticket Source, Participant Expenses, Impacts on Nevada State, and Other Recreation

Ticket Source

The exact wording of this question has changed over the years, to match the ticket sale logistics for each given year. The bar plot directly below displays 2019 data, followed by a separate line plot with data from 2014 through 2019.

Burning Man Ticket Source
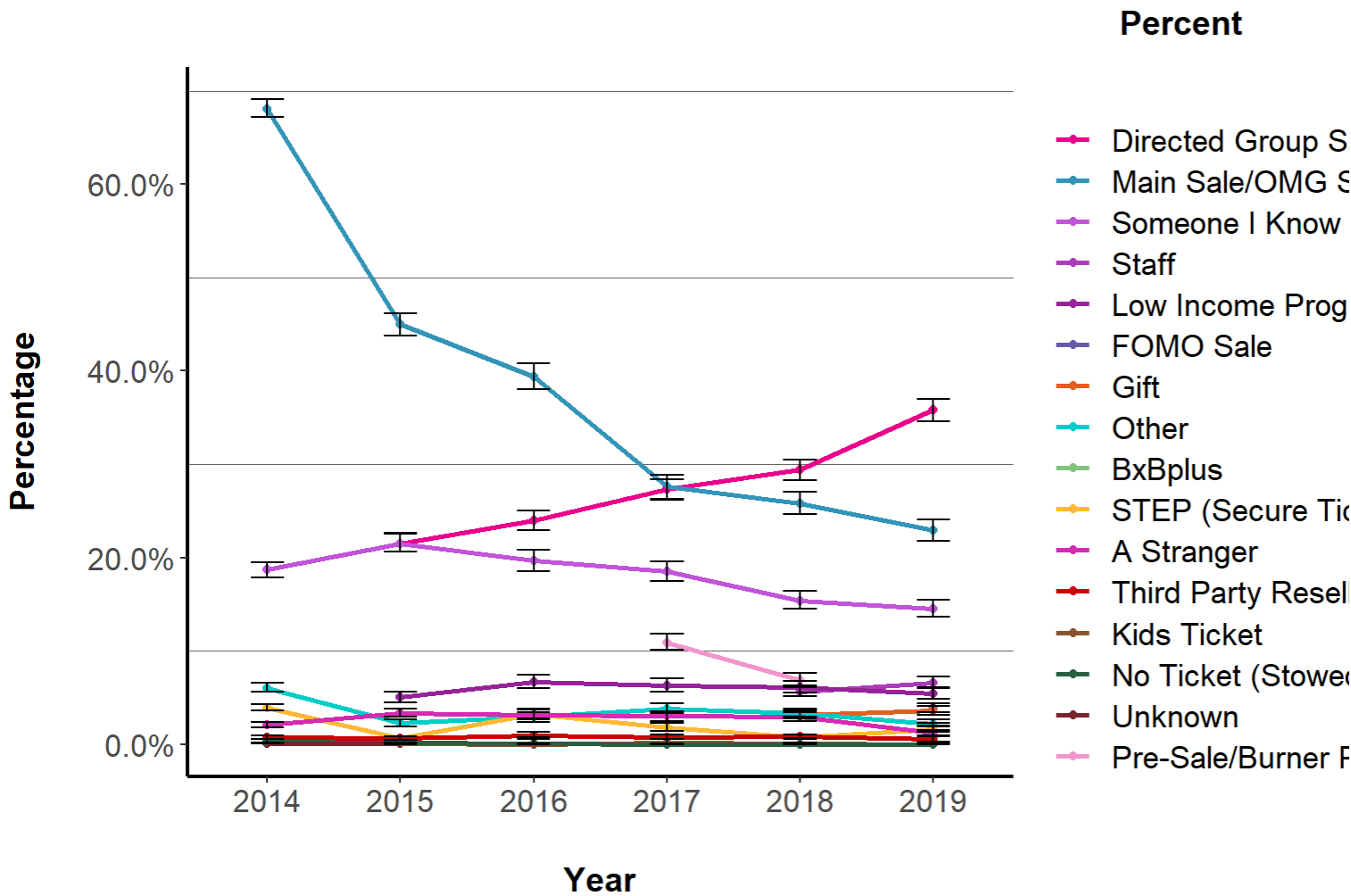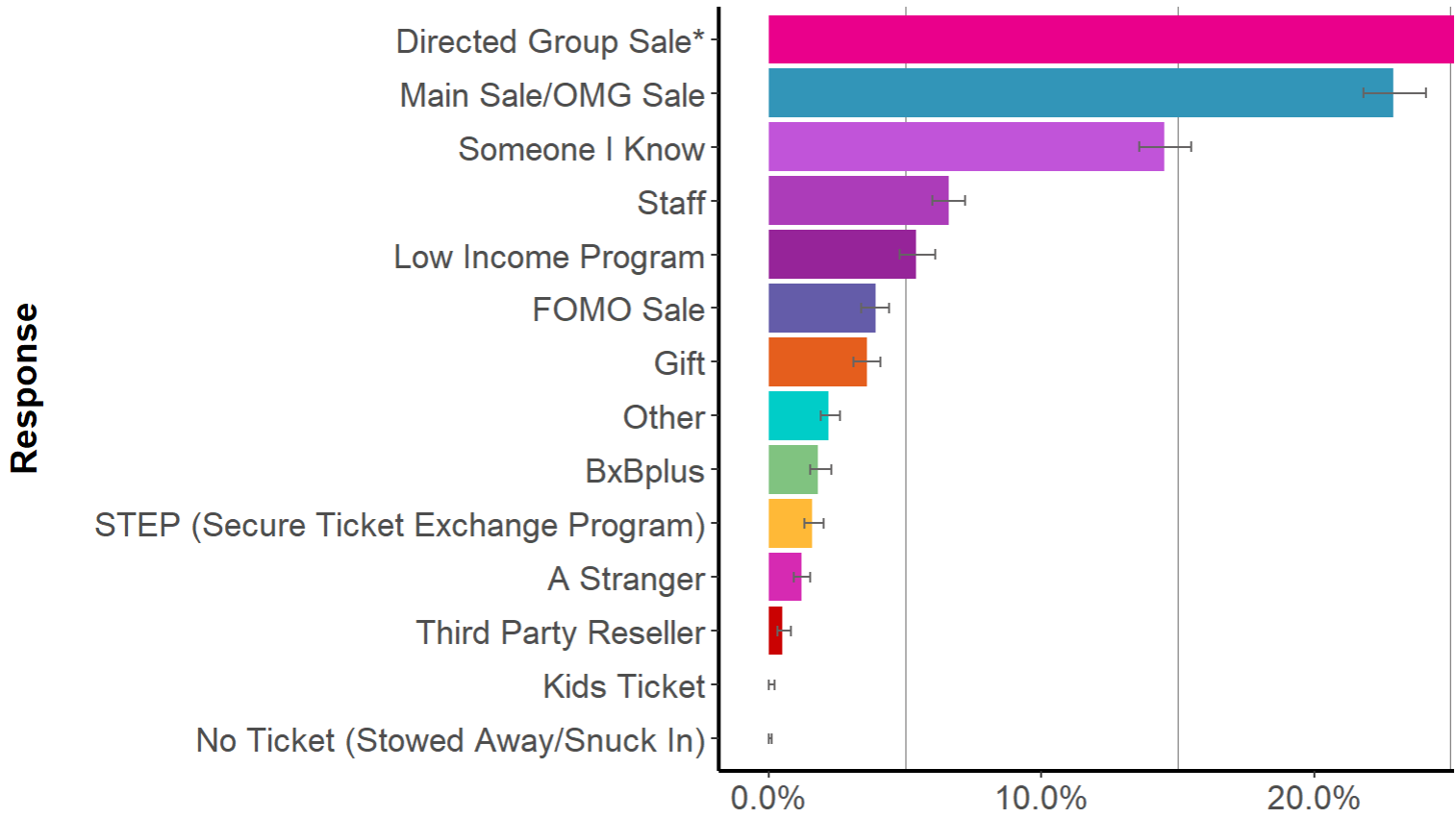
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* "Directed Group Sale" refers to ticket sales for theme camps, art projects, mutant vehicles, or staff/volunteers.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Directed Group Sale*	NA	NA	21.5	1.0	24.0	1.0	27.3	1.2	29.4	1.2	35.8	1.2
Main Sale/OMG Sale	68.1	1.0	45.0	1.2	39.4	1.4	27.6	1.2	25.8	1.2	22.9	1.2
Someone I Know	18.7	0.8	21.5	1.0	19.7	1.2	18.5	1.0	15.4	1.0	14.5	1.0
Staff	NA	NA	NA	NA	NA	NA	NA	NA	5.6	0.6	6.6	0.6
Low Income Program	NA	NA	5.0	0.6	6.7	0.8	6.3	0.6	6.1	0.6	5.4	0.6
FOMO Sale	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	3.9	0.6
Gift	NA	NA	NA	NA	NA	NA	NA	NA	3.1	0.4	3.6	0.4
Other	6.0	0.6	2.3	0.4	2.9	0.4	3.8	0.6	3.3	0.4	2.2	0.4
BxBplus	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1.8	0.4
STEP (Secure Ticket Exchange Program)	3.9	0.4	0.6	0.2	3.2	0.6	1.8	0.4	0.7	0.2	1.6	0.4
A Stranger	2.1	0.2	3.3	0.4	3.1	0.6	3.0	0.6	2.9	0.4	1.2	0.4
Third Party Reseller	0.7	0.2	0.6	0.2	0.9	0.2	0.7	0.2	0.8	0.2	0.5	0.2
Kids Ticket	NA	NA	0.1	0.0	0.0	0.0	0.2	0.2	NA	NA	0.0	0.0
No Ticket (Stowed Away/Snuck In)	0.3	0.2	NA	NA	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Unknown	0.1	0.0	0.1	0.0	NA	NA	NA	NA	NA	NA	NA	NA
Pre-Sale/Burner Profiles	NA	NA	NA	NA	NA	NA	10.9	0.8	6.9	0.6	NA	NA

Participant Expenses

Burning Man Ticket Cost
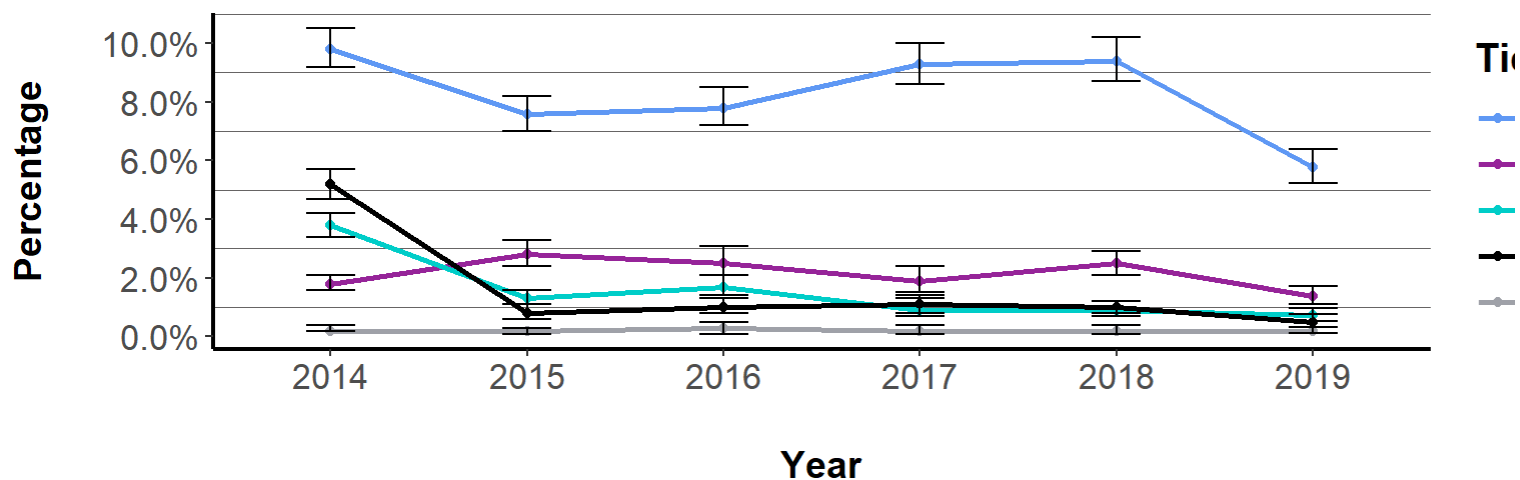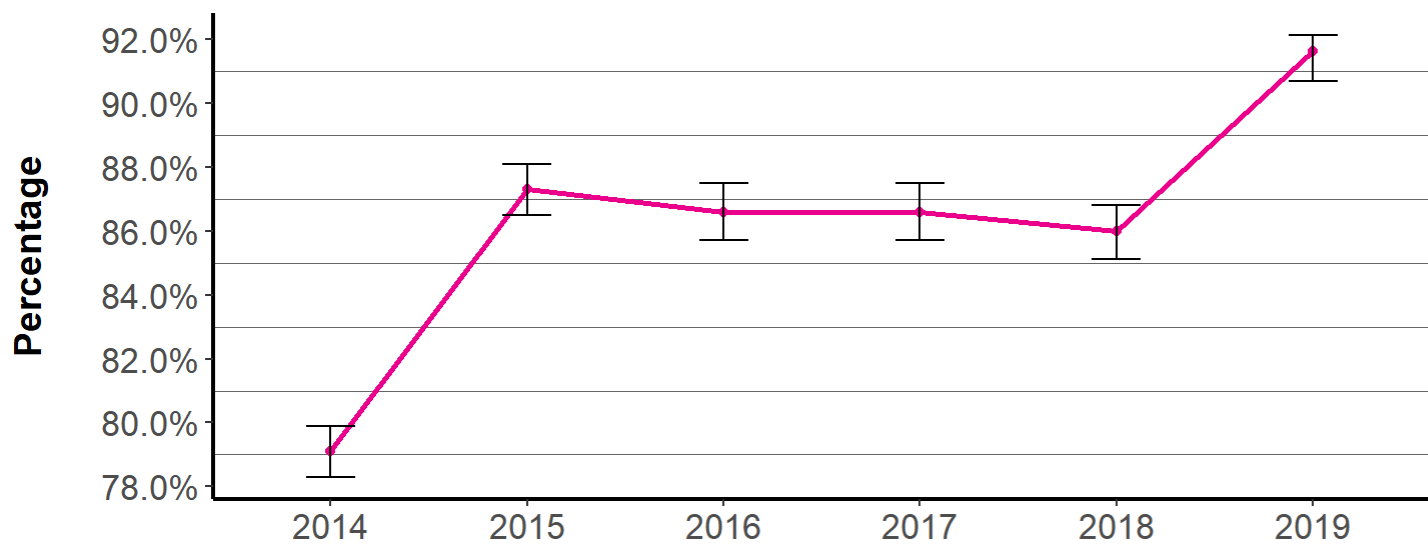
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Face Value	79.1	0.8	87.3	0.8	86.6	1.0	86.6	1.0	86.0	0.8	91.6	0.7
Gift	9.8	0.6	7.6	0.6	7.8	0.6	9.3	0.8	9.4	0.8	5.8	0.6
More Than Face Value	1.8	0.2	2.8	0.4	2.5	0.4	1.9	0.4	2.5	0.4	1.4	0.3
Less Than Face Value	3.8	0.4	1.3	0.2	1.7	0.4	0.9	0.2	0.9	0.2	0.7	0.2
Other	5.2	0.4	0.8	0.2	1.0	0.2	1.1	0.2	1.0	0.2	0.5	0.2
I Don't Know	0.2	0.2	0.2	0.0	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.1

Participant Expenses

Spending for Burning Man

Year	2014*	2015	2016	2017	2018	2019
Median	$1,300	$1,500	$1,500	$1,500	$1,500	$1,650
80th Percentile	$2,500	$2,600	$3,000	$3,000	$3,000	$3,000

* The 2014 online survey asked about spending ranges, but did not ask for total amount spent, so percentile data for 2014 was estimated differently than for 2015-18.

Participant Expenses

Spending Ranges for Burning Man*
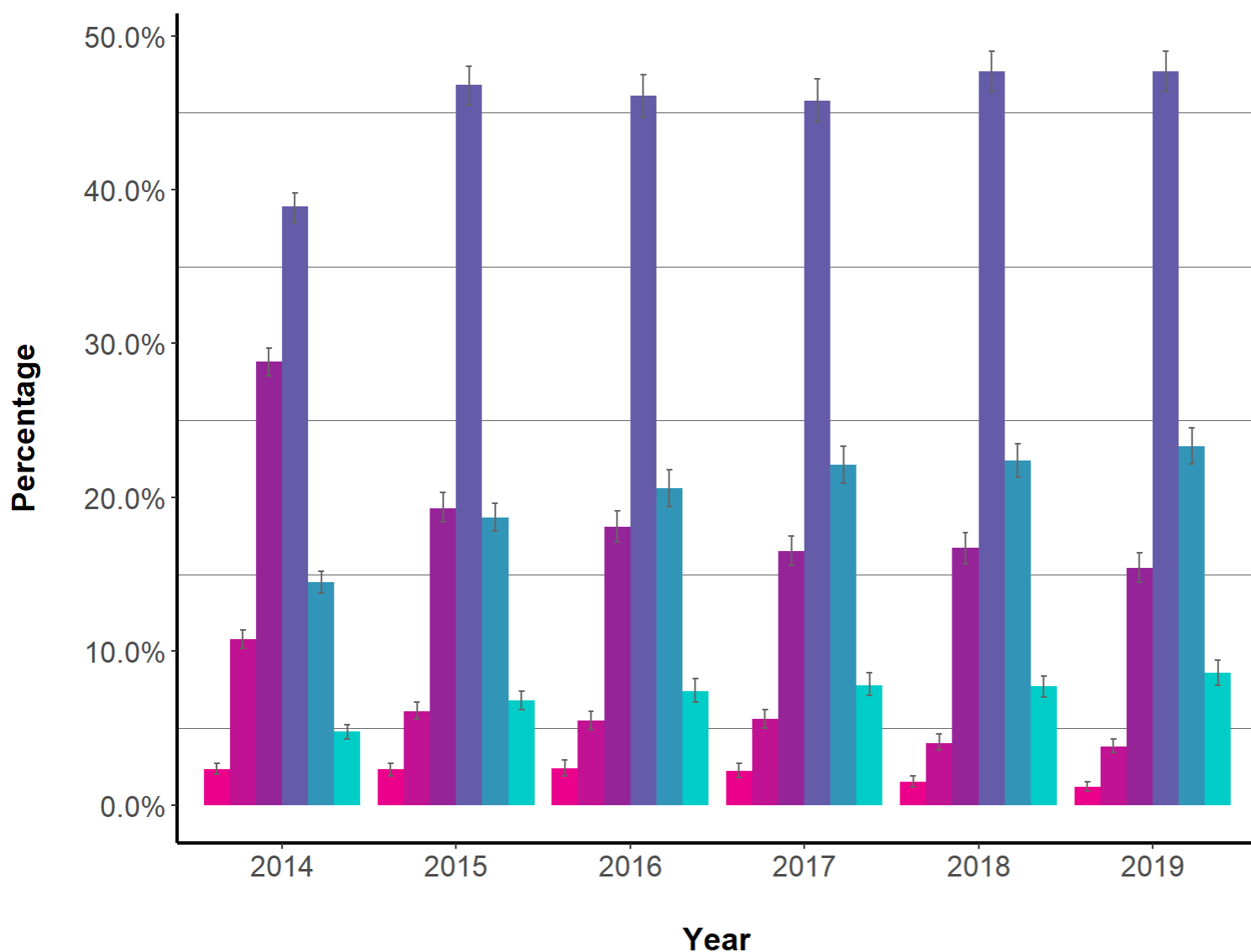
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of the question in the online survey was, "How much did you spend this year to go to Black Rock City and return, including fuel, camp dues, food, lodging, airfare, supplies, etc. (but not including your ticket to the event)? If you shared expenses with a group, only include the portion of expenses that you contributed. Give your best estimate in USD."

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-$250	2.3	0.4	2.3	0.4	2.4	0.4	2.2	0.4	1.5	0.4	1.2	0.2
$250-$500	10.8	0.6	6.1	0.6	5.5	0.6	5.6	0.6	4.0	0.6	3.8	0.4
$500-$1,000	28.8	1.0	19.3	1.0	18.1	1.0	16.5	1.0	16.7	1.0	15.4	1.0
$1,000-$2,500	38.9	1.0	46.8	1.2	46.1	1.4	45.8	1.4	47.7	1.4	47.7	1.4
$2,500-$5,000	14.5	0.8	18.7	1.0	20.6	1.2	22.1	1.2	22.4	1.2	23.3	1.2
$5,000+	4.8	0.4	6.8	0.6	7.4	0.8	7.8	0.8	7.7	0.8	8.6	0.8

Impacts on Nevada State

Spending Ranges for Burning Man in Nevada State

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	M +/-
$0-$250	33.9	1.0	36.3	1.0	39.3	1.2	41.2	1.4	39.4	1.4	37.7	1.4	35.0	1
$250-$500	27.6	0.8	24.5	1.0	23.4	1.0	21.2	1.2	21.5	1.2	21.5	1.2	22.0	1
$500-$1,000	20.0	0.8	22.4	0.8	20.6	1.0	20.8	1.2	21.4	1.2	22.6	1.2	22.7	1
$1,000-$2,500	12.9	0.6	13.7	0.8	13.5	0.8	13.1	1.0	14.0	1.0	14.8	1.0	15.7	1
$2,500-$5,000	4.1	0.4	2.3	0.4	2.6	0.4	2.8	0.6	2.7	0.6	2.6	0.4	3.6	0
$5,000+	1.6	0.2	0.8	0.2	0.7	0.2	0.9	0.4	0.9	0.2	0.9	0.2	1.0	0

Impacts on Nevada State

Spending in Nevada State for Burning Man, by Category (Average USD)
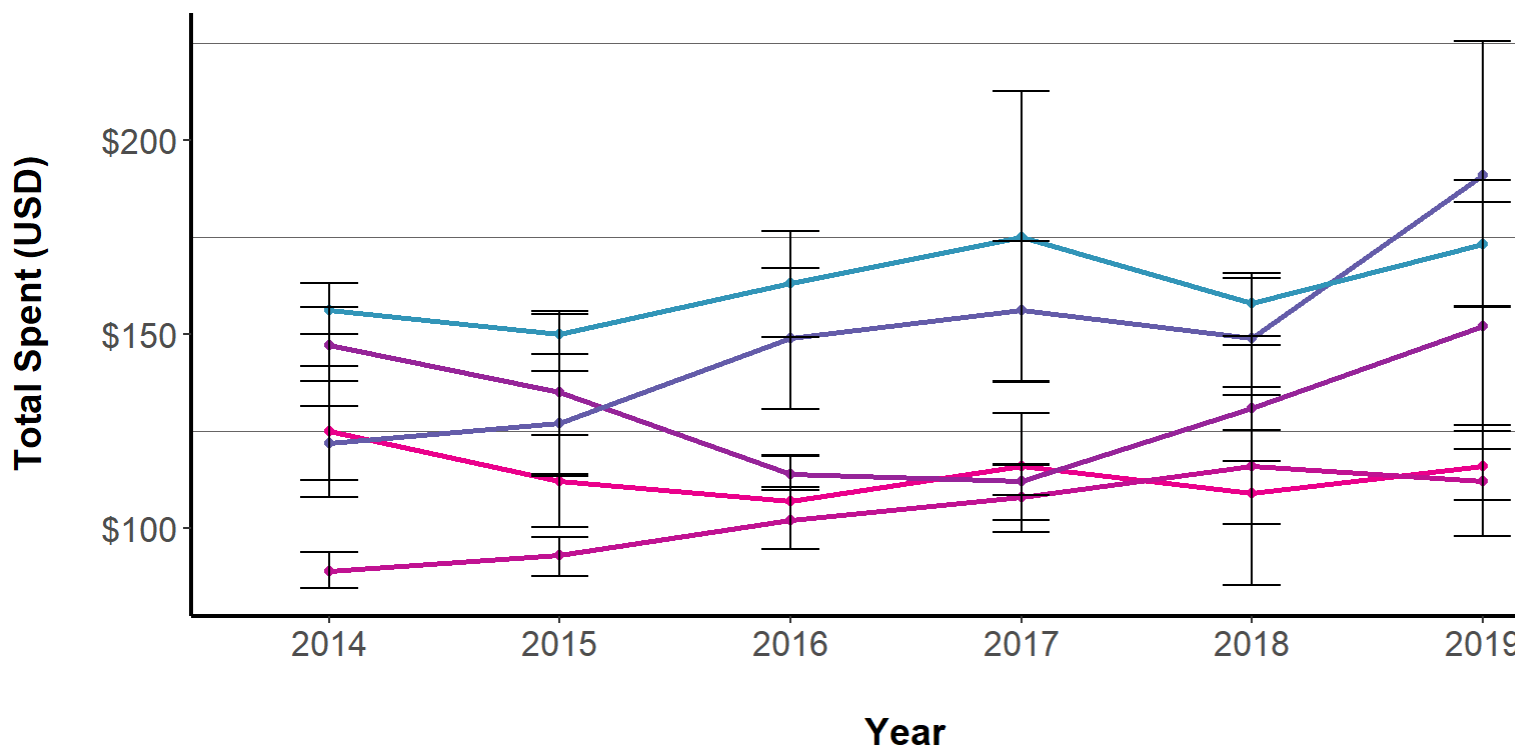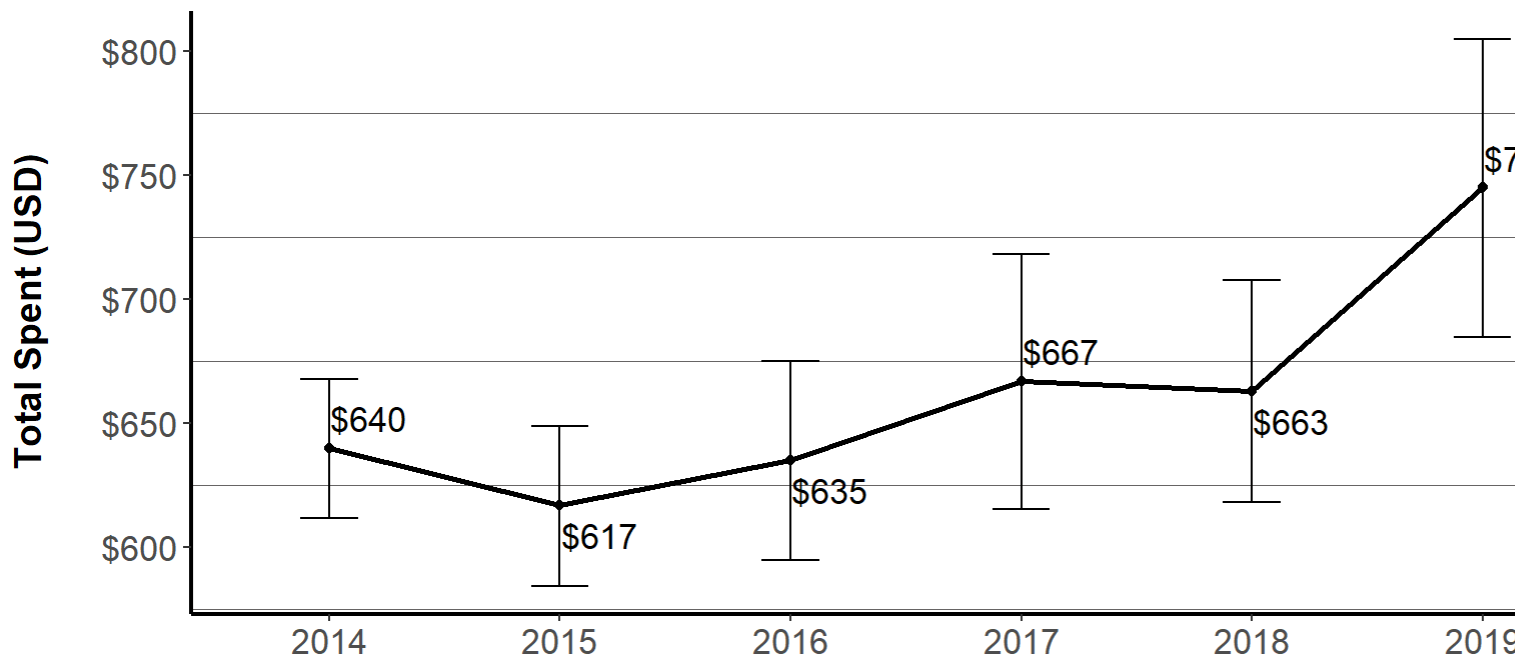
Total Spent (USD)

- 2014: $640
- 2015: $617
- 2016: $635
- 2017: $667
- 2018: $663
- 2019: $7

Year

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2014		2015		2016		2017		2018		2019	
	Average	MoE +/- %	Average	MoE +/- %	Average	MoE +/- %	Average	MoE +/- %	Average	MoE +/- %	Average	MoE +/- %
Fun	$125	16.9	$112	11.8	$107	12.1	$116	13.8	$109	8.2	$109	8.2
Survival	$89	4.7	$93	5.1	$102	8	$108	8.7	$116	31	$116	31
Fuel	$147	9.6	$135	21.2	$114	4.4	$112	4	$131	5.5	$131	5.5

Lodging	$122	9.5	$127	13.3	$149	18.1	$156	18	$149	15	$149	15
Food	$156	6.6	$150	5.1	$163	13.6	$175	37.5	$158	8.1	$158	8.1
Total	**$640**	**28.1**	**$617**	**32.3**	**$635**	**40.2**	**$667**	**51.4**	**$663**	**44.7**	**$663**	**44.7**

Impacts on Nevada State

NV Cities and Communities Visited en Route to/from Black Rock City*
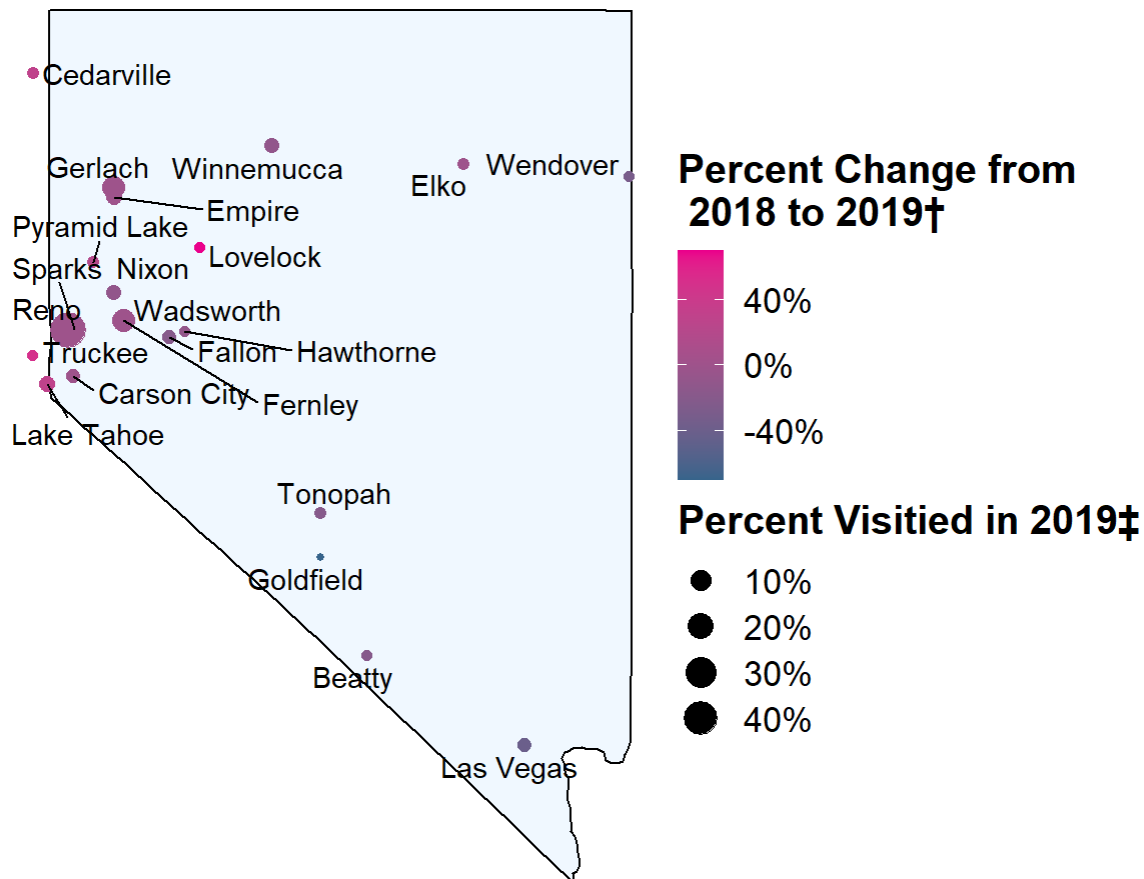
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The plot above and table below display data for any Nevada community or city reported by 0.3% or more or the 2019 BRC population. Because this data is collected qualitatively (with survey respondents manually typing city and community names into an open textbox within the survey), it is likely that these estimates are lower than the true number of visitors to each of the named cities and communities.

† The color indicates the year-over-year percentage change (i.e. percentage of respondents in 2019 over the percentage of respondents in 2018 minus 100).

‡ The size indicates the percentage of respondents who reported visiting a community

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %

Reno	44.9	1.4	45.2	1.4
Gerlach	13.0	1.0	13.2	1.0
Fernley	12.5	0.8	13.1	0.8
Sparks	7.1	0.6	7.5	0.8
Empire	4.2	0.6	4.3	0.6
Lake Tahoe	3.1	0.6	4.1	0.6
Winnemucca	3.4	0.4	3.1	0.4
Nixon	3.4	0.4	3.0	0.4
Las Vegas	4.2	0.6	2.5	0.4
Carson City	2.4	0.4	2.3	0.4
Fallon	2.6	0.4	2.2	0.4
Wadsworth	2.2	0.4	1.9	0.4
Pyramid Lake	1.1	0.2	1.3	0.2
Cedarville	1.0	0.2	1.3	0.2
Tonopah	1.6	0.4	1.3	0.2
Elko	1.1	0.4	1.1	0.2
Lovelock	0.4	0.2	0.7	0.2
Hawthorne	0.8	0.2	0.7	0.2
Beatty	0.9	0.2	0.7	0.2
Wendover	0.8	0.2	0.6	0.2
Truckee	0.4	0.2	0.6	0.2
Goldfield	0.3	0.2	0.1	0.0

Impacts on Nevada State

Intent to Return to the Black Rock Desert Outside of Burning Man
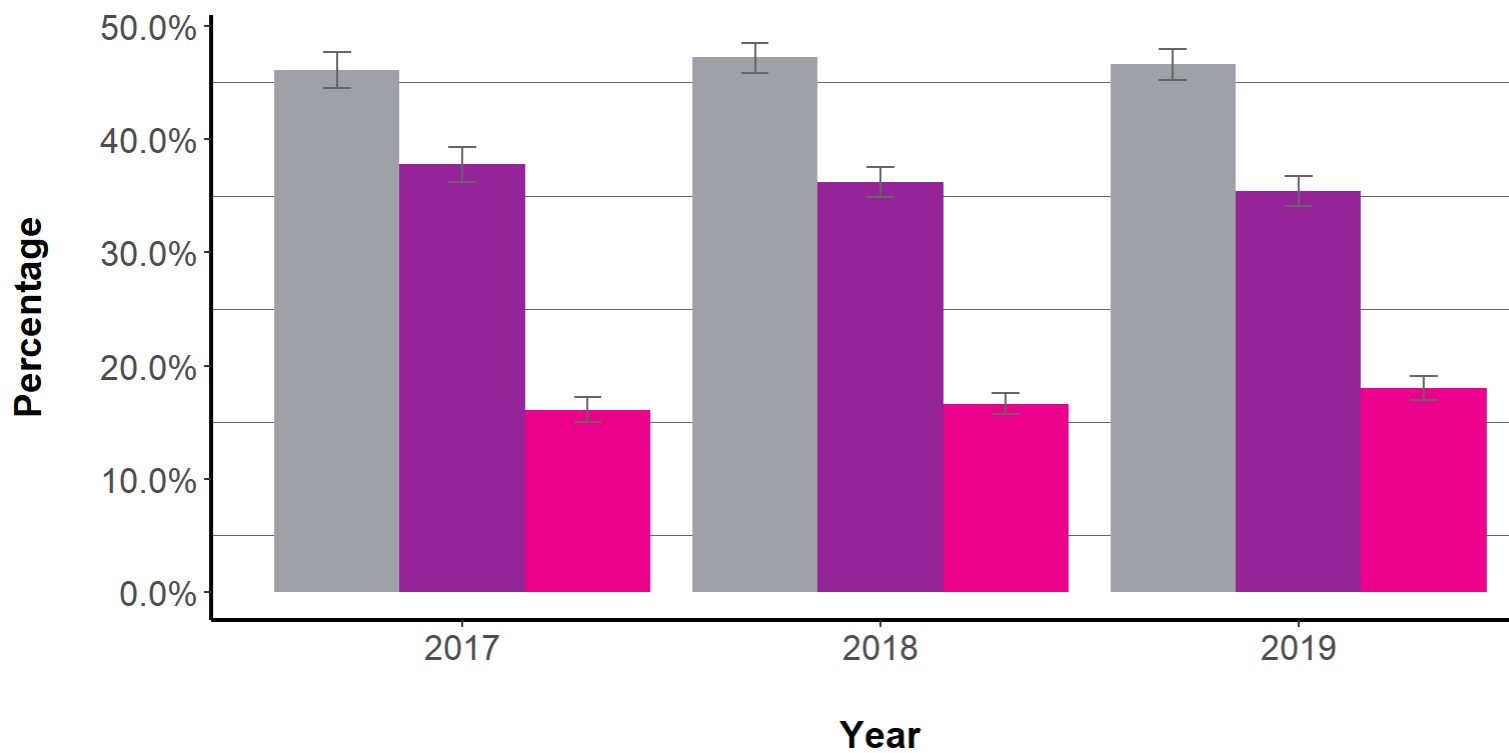
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	46.1	1.6	47.2	1.4	46.6	1.4
Maybe	37.8	1.6	36.2	1.4	35.4	1.4
Yes	16.1	1.2	16.6	1.0	18.0	1.0

Impacts on Nevada State

Recreational Activities on Public Lands Within 30 Miles of Black Rock City en Route To/From Burning Man*
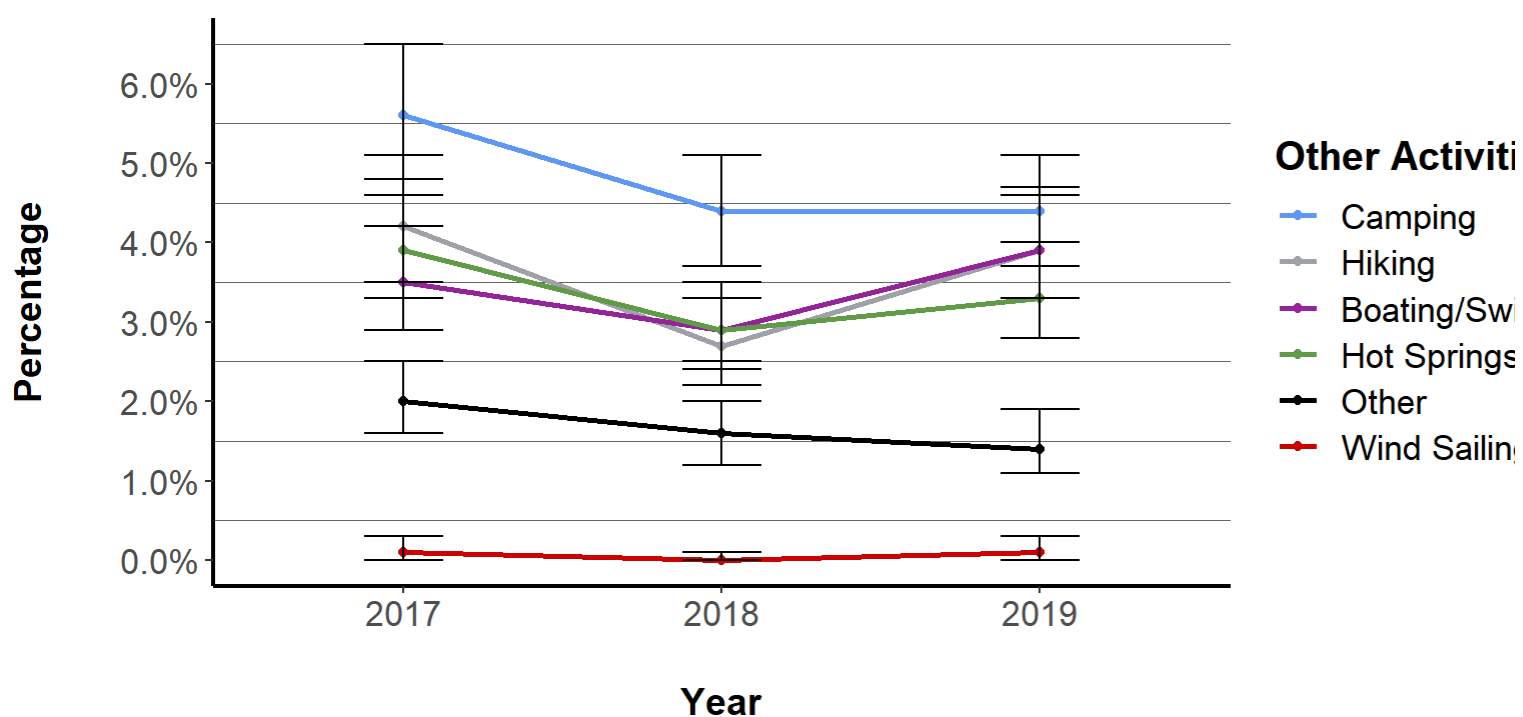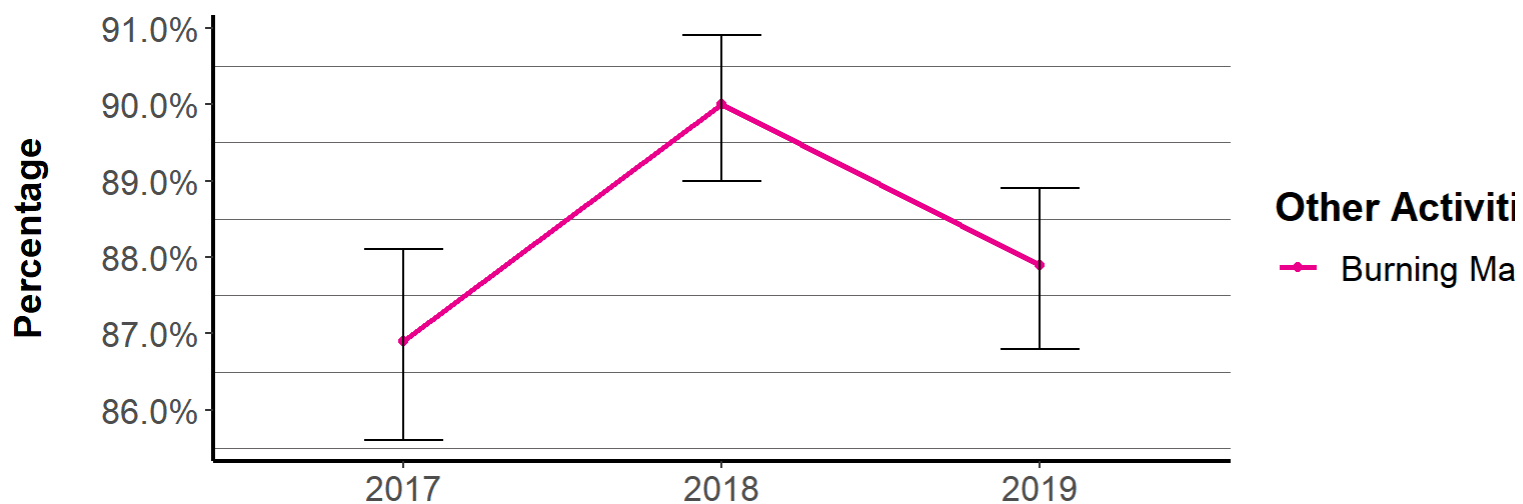
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all option(s) that applied.

	2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Burning Man Only	86.9	1.2	90.0	1.0	87.9	1.0
Camping	5.6	0.8	4.4	0.8	4.4	0.6
Hiking	4.2	0.8	2.7	0.6	3.9	0.6
Boating/Swimming	3.5	0.6	2.9	0.6	3.9	0.6
Hot Springs	3.9	0.6	2.9	0.6	3.3	0.6
Other	2.0	0.4	1.6	0.4	1.4	0.4
Wind Sailing	0.1	0.2	0.0	0.0	0.1	0.0

Other Recreation

Visits to Parks and/or Recreation Areas en Route to/from BRC*
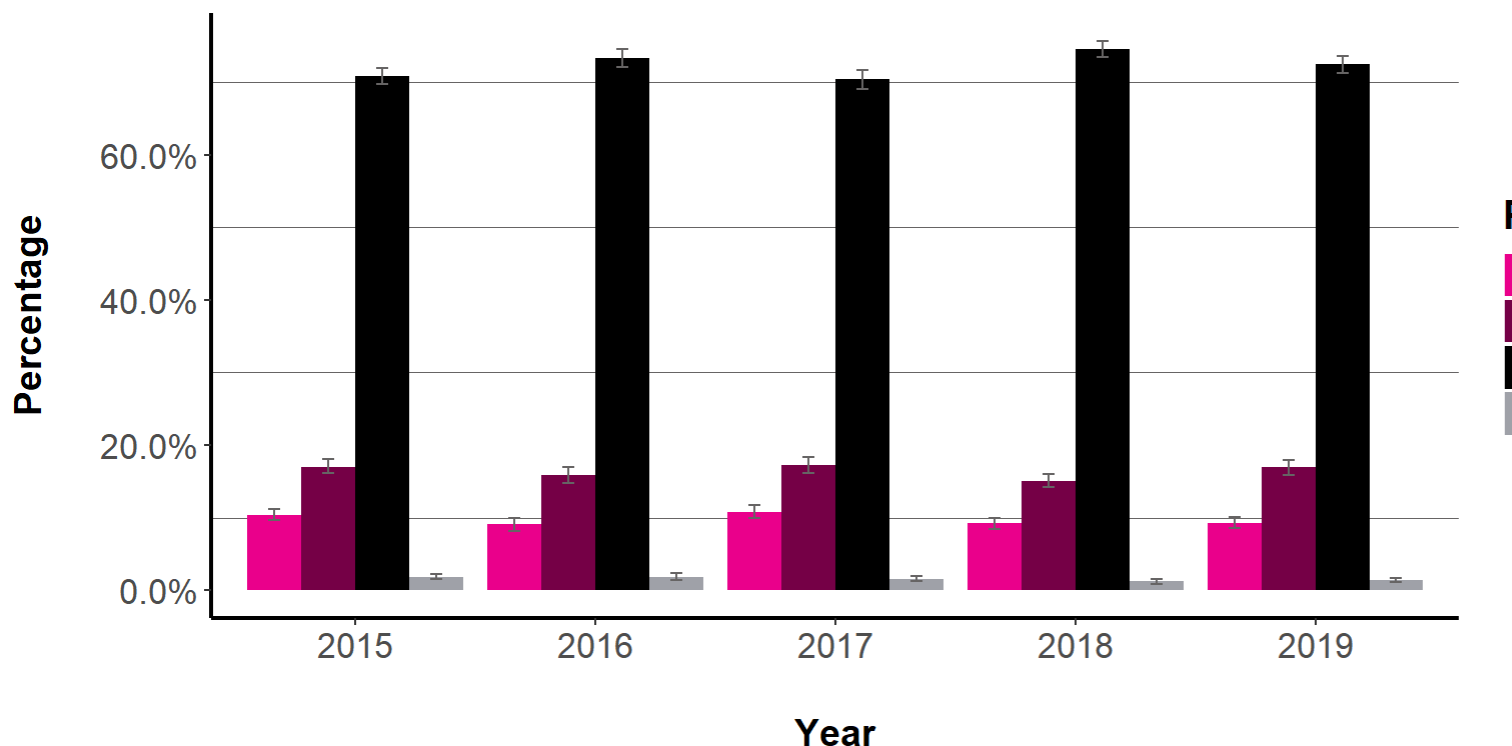
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question in the online survey specifically inquired about visits during "this year."

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
2+ Visits	10.4	0.8	9.1	0.8	10.8	1.0	9.2	0.8	9.2	0.8
1 Visit	17.0	1.0	15.8	1.0	17.2	1.0	15.1	1.0	16.9	1.0
None	70.8	1.2	73.3	1.4	70.4	1.4	74.6	1.2	72.5	1.2
Not Sure	1.8	0.4	1.8	0.4	1.6	0.4	1.2	0.4	1.4	0.4

The 2013 and 2014 online surveys included differently worded questions about park visits, so direct comparison is impossible. In 2013 and 2014 respectively, 68.8% (+/- 1.0) and 73.5% (+/- 0.9) of participants did not visit any parks or recreation areas, and 2.9% (+/- 0.4) and 1.7% (+/- 0.3) were not sure.

Next: Transportation: Travel Dates, Length of Stay, and Ports of Travel

□

Transportation

Travel Dates, Length of Stay, and Ports of Travel

Travel Dates

Arrival Date to Black Rock City
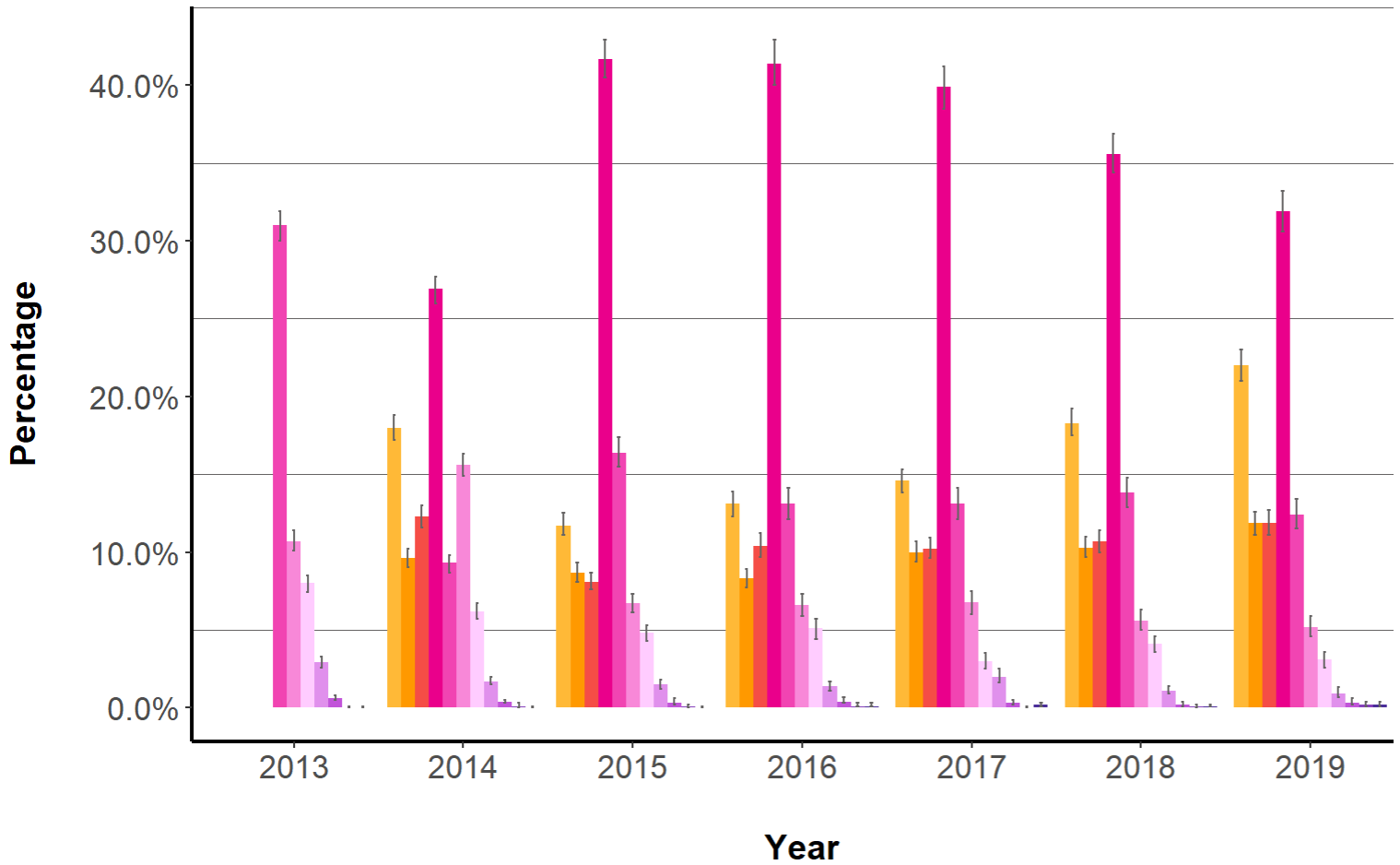
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Pre-event arrival data from the 2013 online survey have been removed because the survey question in 2013 was less precise than it was in later years, so the 2013 pre-event data is not directly comparable.

** In 2013 and 2014 Burning Man's official opening date fell on a Monday, so for these years Sunday arrivals should be considered pre-event. From 2015-18 Burning Man opened on a Sunday, so for these years Sunday arrivals should not be considered pre-event arrivals.

2013	2014	2015	2016	2017	2018	2019

	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	M
Thurs (Pre-Event) or Earlier*	NA	NA	18.0	0.8	11.7	0.8	13.1	0.8	14.6	0.8	18.3	0.8	22.0	1
Fri (Pre-Event)*	NA	NA	9.6	0.6	8.7	0.6	8.3	0.6	10.0	0.6	10.3	0.6	11.9	0
Sat (Pre-Event)*	NA	NA	12.3	0.6	8.1	0.6	10.4	0.8	10.2	0.6	10.7	0.8	11.9	0
Sun**	NA	NA	26.9	0.8	41.7	1.2	41.4	1.4	39.9	1.4	35.6	1.4	31.9	1
Mon	31.0	1.0	9.3	0.6	16.4	1.0	13.1	1.0	13.1	1.0	13.8	1.0	12.4	1
Tue	10.7	0.6	15.6	0.8	6.7	0.6	6.6	0.8	6.8	0.8	5.6	0.6	5.2	0
Wed	8.0	0.6	6.2	0.4	4.8	0.6	5.1	0.6	3.0	0.4	4.1	0.6	3.1	0
Thu	2.9	0.4	1.7	0.2	1.5	0.2	1.4	0.4	2.0	0.4	1.1	0.2	0.9	0
Fri	0.6	0.2	0.4	0.2	0.3	0.2	0.4	0.2	0.3	0.2	0.2	0.2	0.3	0
Sat	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.1	0.0	0.2	0
Sun or Later	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.2	0.2	0.1	0.0	0.2	0

Travel Dates

Departure Date from Black Rock City

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* In 2013 and 2014 Burning Man's official opening date fell on a Monday, so for these years Sunday departures should be considered pre-event. From 2015-18 Burning Man opened on a Sunday, so for these years Sunday arrivals should not be considered pre-event departures.
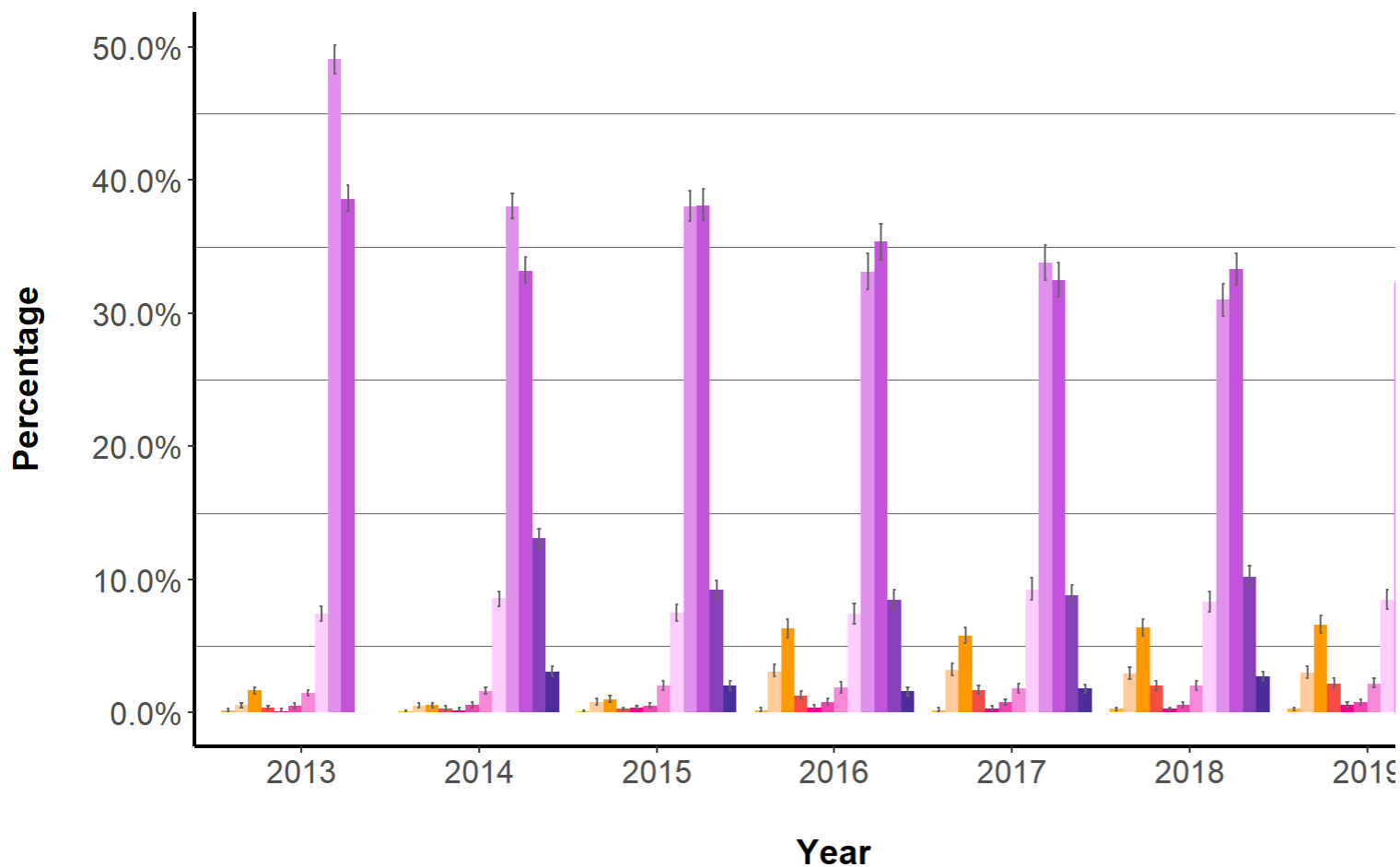
** Post-event departure data from the 2013 online survey have been removed because the survey question in 2013 was less precise than it was in later years, so the 2013 pre-event data is not directly comparable.

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	M
Pre-Event	0.2	0.0	0.1	0.0	0.1	0.0	0.2	0.2	0.2	0.2	0.3	0.2	0.3	
Sun*	0.6	0.2	0.5	0.2	0.8	0.2	3.1	0.4	3.2	0.4	2.9	0.4	3.0	
Mon*	1.7	0.2	0.6	0.2	1.0	0.2	6.3	0.6	5.8	0.6	6.4	0.6	6.6	
Tue	0.4	0.2	0.3	0.2	0.3	0.2	1.3	0.2	1.7	0.4	2.0	0.4	2.2	
Wed	0.1	0.0	0.2	0.2	0.4	0.2	0.4	0.2	0.3	0.2	0.3	0.2	0.6	
Thu	0.5	0.2	0.6	0.2	0.5	0.2	0.8	0.2	0.8	0.2	0.6	0.2	0.8	
Fri	1.5	0.2	1.6	0.2	2.0	0.4	1.9	0.4	1.8	0.4	2.0	0.4	2.2	
Sat (Man Burn)	7.4	0.6	8.6	0.6	7.5	0.6	7.4	0.8	9.2	0.8	8.3	0.8	8.5	

Sun (Post-Burn)	49.1	1.0	38.0	1.0	38.0	1.2	33.1	1.4	33.8	1.4	31.0	1.2	32.3
Mon (Post-Burn)	38.6	1.0	33.2	1.0	38.1	1.2	35.4	1.4	32.5	1.4	33.3	1.2	30.4
Tue (Post-Event)**	NA	NA	13.1	0.8	9.2	0.6	8.5	0.8	8.8	0.8	10.2	0.8	10.4
After Tue (Post-Event)**	NA	NA	3.1	0.4	2.0	0.4	1.6	0.2	1.8	0.4	2.7	0.4	2.8

Length of Stay*

Length of Stay*
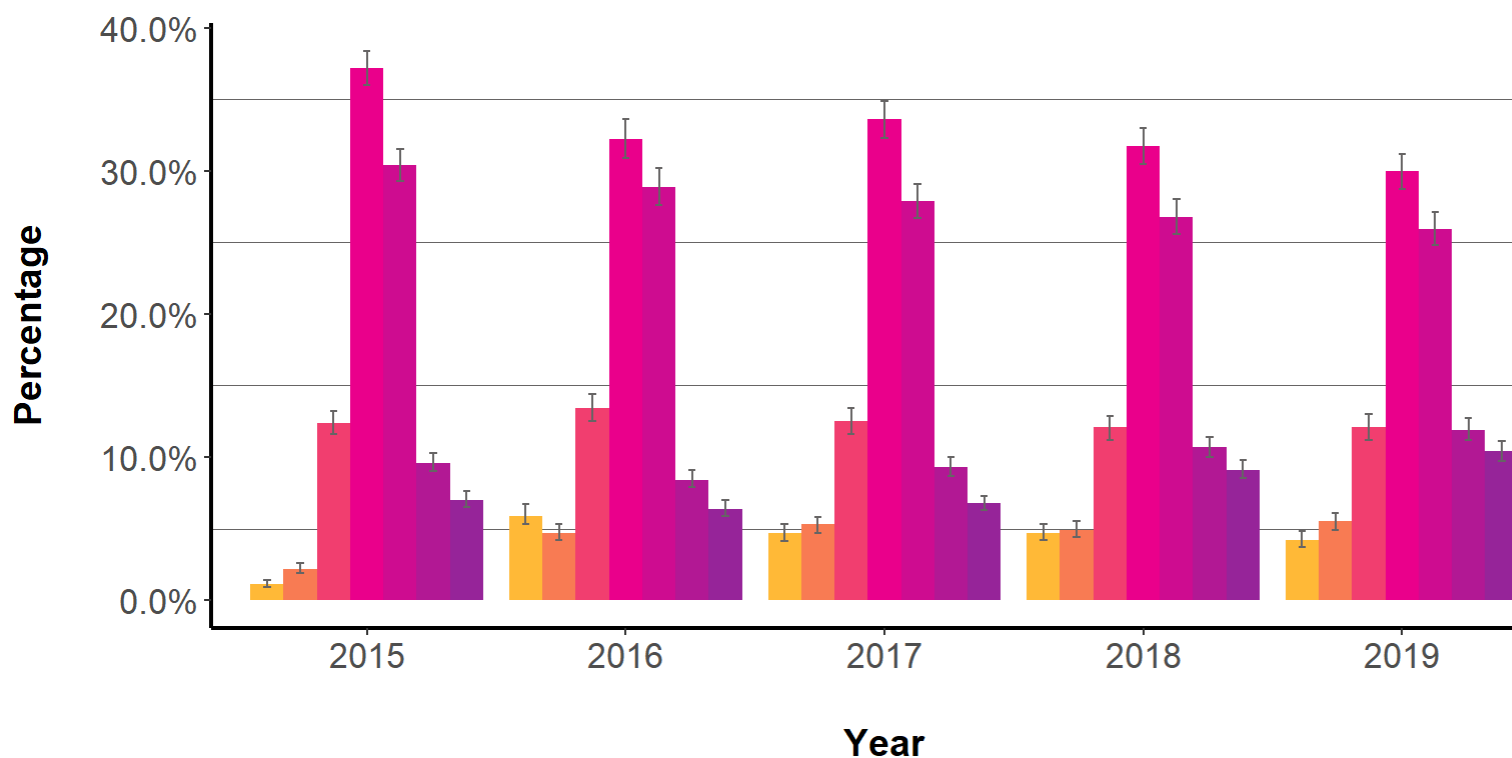
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* While the Burning Man event lasts only 8 days, some staff, volunteers, and artists arrive before Gate opens to build the city and the art, and some stay after for the playa restoration process.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1-2 Days	1.1	0.2	5.9	0.8	4.7	0.6	4.7	0.6	4.2	0.6

3-4 Days	2.2	0.4	4.7	0.6	5.3	0.6	4.9	0.6	5.5	0.6
5-6 Days	12.4	0.8	13.4	1.0	12.5	1.0	12.1	0.8	12.1	0.8
7-8 Days	37.2	1.2	32.2	1.4	33.6	1.4	31.7	1.2	30.0	1.2
9-10 Days	30.4	1.2	28.9	1.4	27.9	1.2	26.8	1.2	25.9	1.2
11-12 Days	9.6	0.6	8.4	0.6	9.3	0.6	10.7	0.6	11.9	0.8
12+ Days	7.0	0.6	6.4	0.6	6.8	0.6	9.1	0.6	10.4	0.8

Ports of Travel

Common Airports Visited en Route to BRC
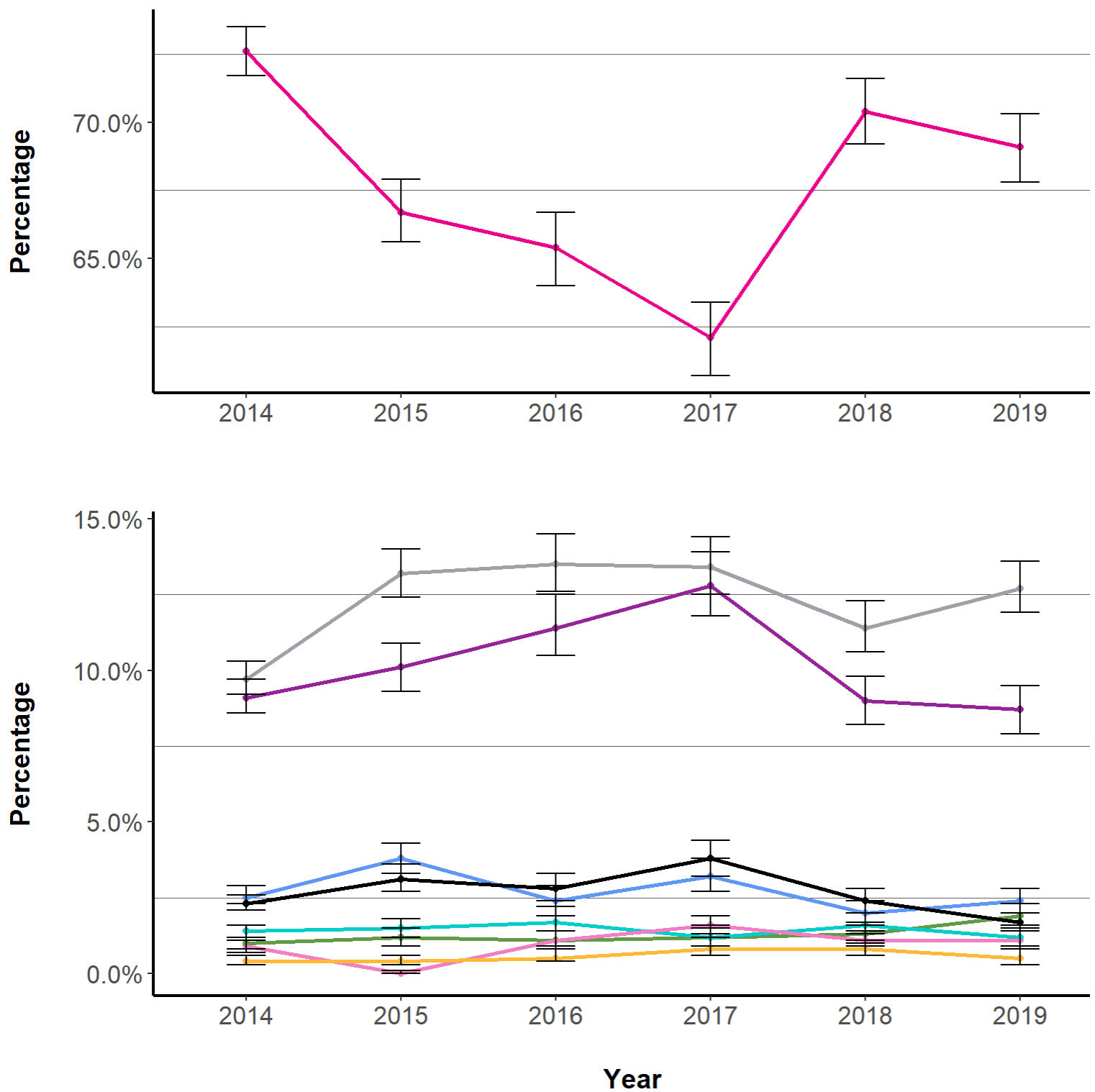
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Did Not Fly	72.6	0.8	66.7	1.2	65.4	1.4	62.1	1.4	70.4	1.2	69.1	1.2
Reno	9.7	0.6	13.2	0.8	13.5	1.0	13.4	1.0	11.4	0.8	12.7	0.8
San Francisco	9.1	0.6	10.1	0.8	11.4	1.0	12.8	1.0	9.0	0.8	8.7	0.8

Los Angeles	2.5	0.4	3.8	0.6	2.4	0.6	3.2	0.6	2.0	0.4	2.4	0.4
Sacramento	1.0	0.2	1.2	0.2	1.1	0.2	1.2	0.4	1.3	0.4	1.9	0.4
Other	2.3	0.2	3.1	0.4	2.8	0.4	3.8	0.6	2.4	0.4	1.7	0.4
Las Vegas	1.4	0.2	1.5	0.4	1.7	0.4	1.2	0.4	1.6	0.4	1.2	0.4
BRC	0.9	0.2	0.0	0.0	1.1	0.4	1.6	0.4	1.1	0.2	1.1	0.4
Salt_Lake_City	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.8	0.2
Oakland	0.4	0.2	0.4	0.2	0.5	0.2	0.8	0.2	0.8	0.2	0.5	0.2

Ports of Travel

Port of Entry into BRC
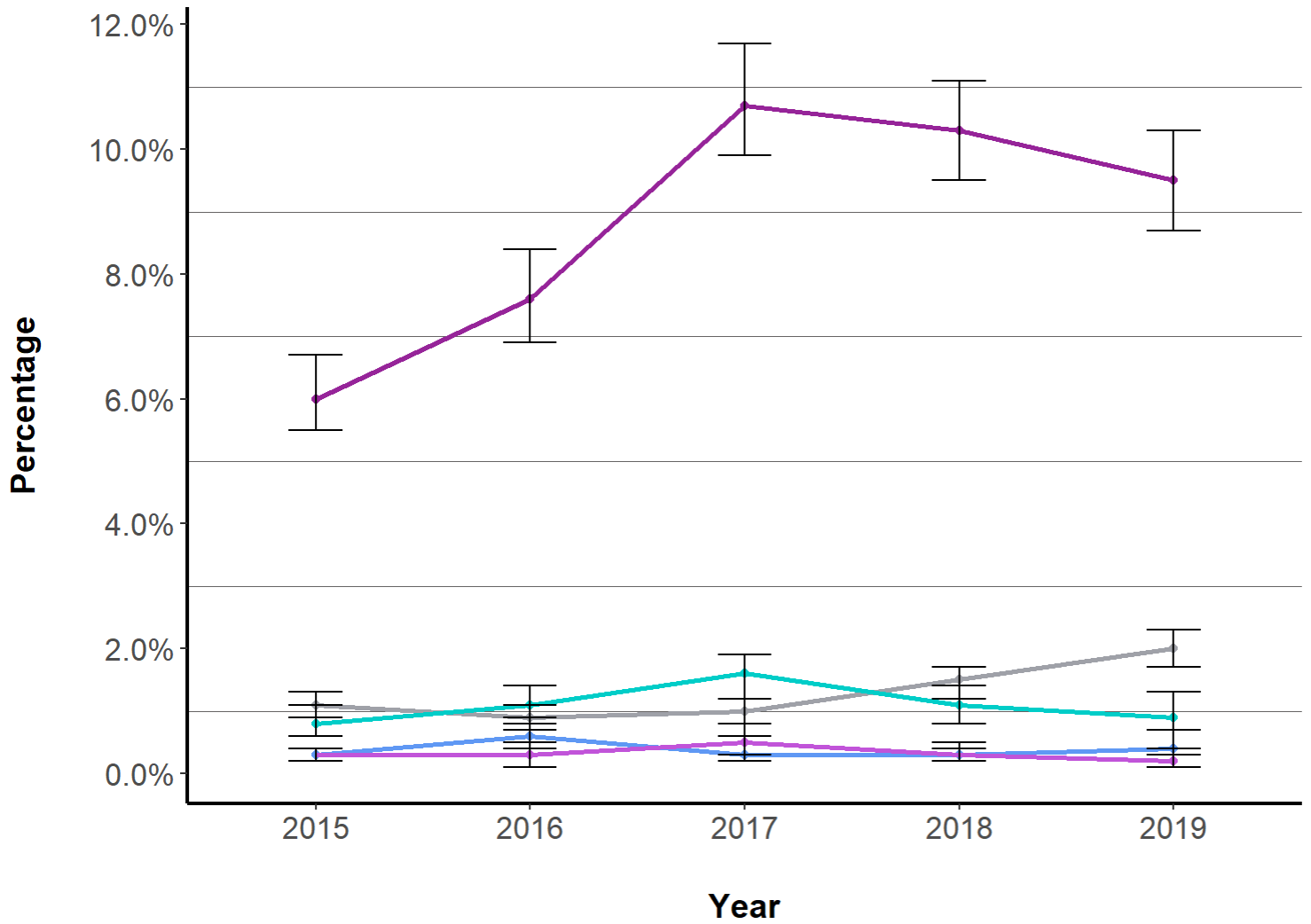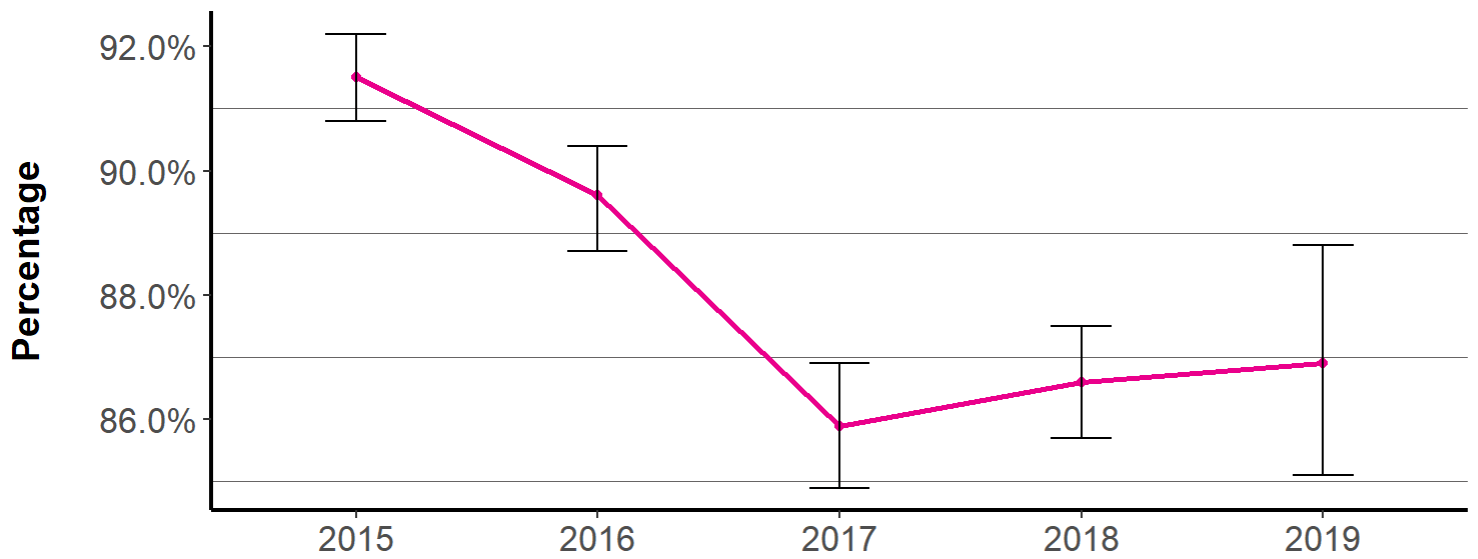
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

2015		2016		2017		2018		2019	
Percent	**MoE +/-**	**Percent**	**MoE +/-**	**Percent**	**MoE +/-**	**Percent**	**MoE**	**Percent**	**MoE**

	%		%		%		+/- %		+/- %	
Gate	91.5	0.8	89.6	0.8	85.9	1.0	86.6	1.0	86.9	2.0
Burner Express Bus	6.0	0.6	7.6	0.8	10.7	1.0	10.3	0.8	9.5	0.8
Point 1	1.1	0.2	0.9	0.2	1.0	0.2	1.5	0.2	2.0	0.4
Airport	0.8	0.2	1.1	0.4	1.6	0.4	1.1	0.2	0.9	0.2
Other	0.3	0.2	0.6	0.2	0.3	0.2	0.3	0.2	0.4	0.2
Other Shuttle	0.3	0.2	0.3	0.2	0.5	0.2	0.3	0.2	0.2	0.2

Ports of Travel

Port of Departure from BRC*
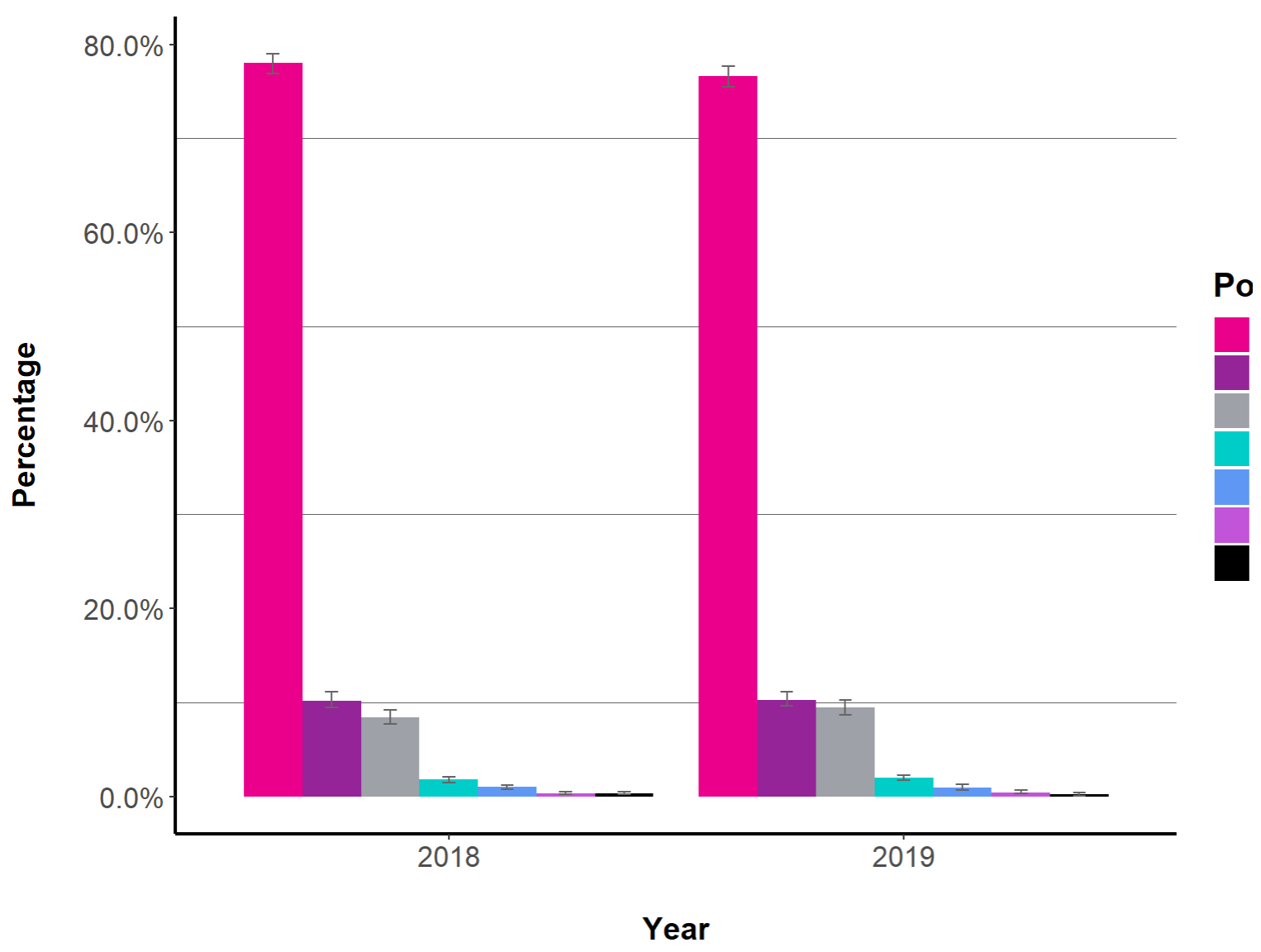
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was first introduced in the 2018 online survey.

	2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %
Gate (Same Vehicle)	78.0	1.0	76.6	1.2
Gate (Different Vehicle)	10.2	0.8	10.3	0.8
Burner Express Bus	8.4	0.8	9.5	0.8
Point 1	1.8	0.4	2.0	0.4
Airport	1.0	0.2	0.9	0.2
Other	0.3	0.2	0.4	0.2
Other Shuttle	0.3	0.2	0.2	0.2

Next: Transportation: Vehicle Type, Trailer Towing, and Vehicle Occupancy

☐

Transportation

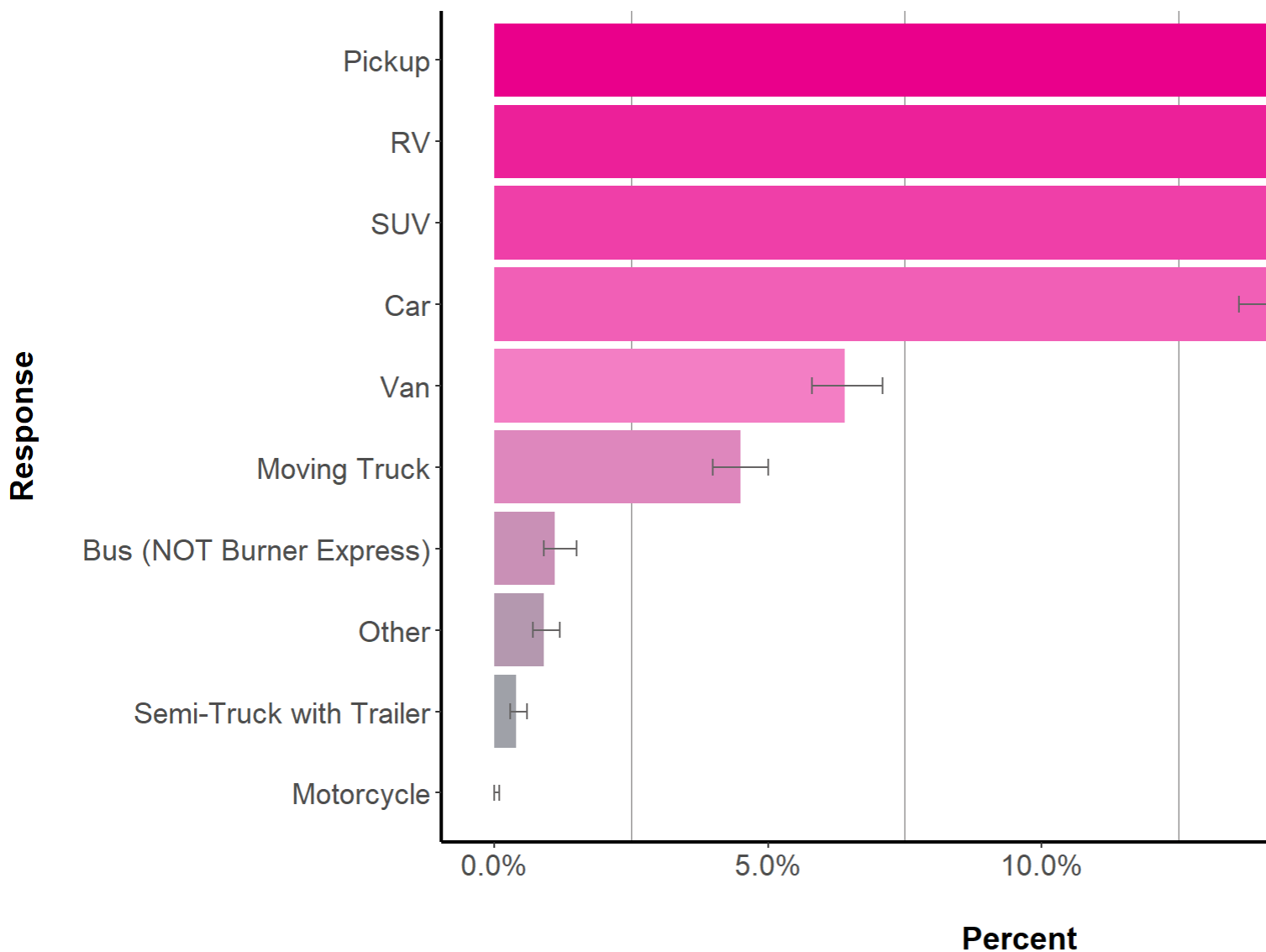# Vehicle Type, Trailer Towing, and Vehicle Occupancy

Data presented on this page describe data from passengers who reported arriving to BRC via Gate or Point 1.

Vehicle Type (2019 Only)*

2019 Vehicle Type*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented here represent responses from all participants who entered BRC via Gate or Point 1 in

2019.

	2019	
	Percent	MoE +/- %
Pickup	18.2	1.0
RV	18.0	1.0
SUV	16.3	1.0
Car	14.5	1.0
Van	6.4	0.6
Moving Truck	4.5	0.6
Bus (NOT Burner Express)	1.1	0.4
Other	0.9	0.2
Semi-Truck with Trailer	0.4	0.2
Motorcycle	0.0	0.0

The answer options for this question in the online survey have undergone several edits over the last few years, so year-to-year comparison is impossible.

2019 Trailer Towing

2019 Trailer Towing*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

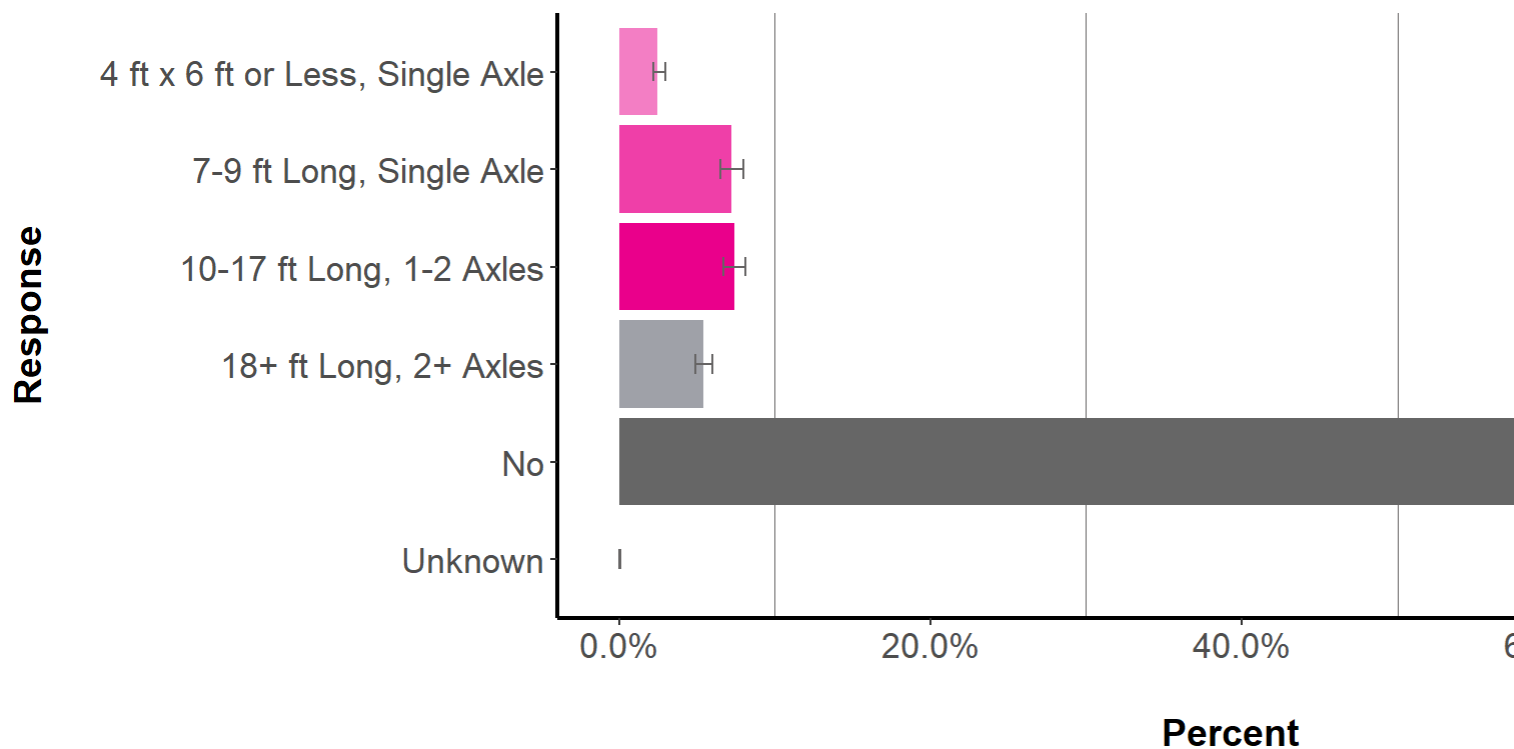* Data presented here represent responses from all participants who entered BRC via Gate or Point 1 who reported arriving in any vehicle type other than a "large semi-truck towing a trailer."
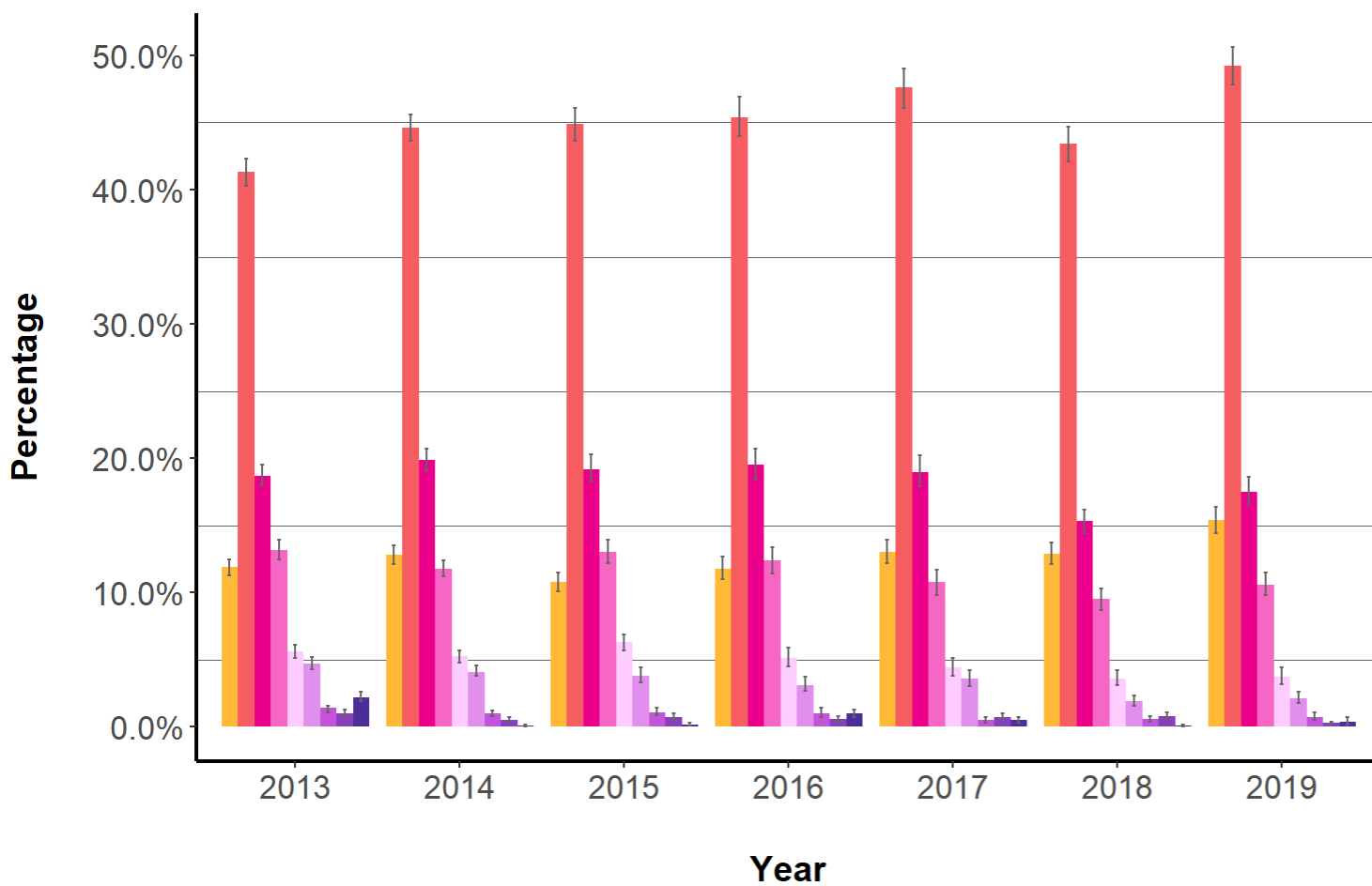
	2019	
	Percent	**MoE +/- %**
4 ft x 6 ft or Less, Single Axle	2.5	0.4
7-9 ft Long, Single Axle	7.2	0.8
10-17 ft Long, 1-2 Axles	7.4	0.8
18+ ft Long, 2+ Axles	5.4	0.6
No	77.5	1.2
Unknown	0.0	0.0

Vehicle Occupancy

Number of People in Vehicle*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented here represent responses from all participants who entered BRC via Gate or Point 1.

	2013		2014		2015		2016		2017		2018		2019	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
1	11.9	0.6	12.8	0.8	10.8	0.8	11.8	0.8	13.0	1.0	12.9	0.8	15.4	1.0

2	41.3	1.0	44.6	1.0	44.9	1.2	45.4	1.4	47.6	1.4	43.4	1.2	49.2	1.4
3	18.7	0.8	19.9	0.8	19.2	1.0	19.5	1.2	19.0	1.2	15.3	1.0	17.5	1.0
4	13.2	0.8	11.8	0.6	13.0	0.8	12.4	1.0	10.8	1.0	9.5	0.8	10.6	1.0
5	5.6	0.4	5.3	0.4	6.3	0.6	5.1	0.8	4.4	0.6	3.6	0.6	3.7	0.6
6-7	4.7	0.4	4.1	0.4	3.8	0.6	3.1	0.6	3.6	0.6	1.9	0.4	2.1	0.4
8-9	1.4	0.2	1.0	0.2	1.1	0.2	1.0	0.4	0.5	0.2	0.6	0.2	0.7	0.2
10-19	1.0	0.2	0.5	0.2	0.7	0.2	0.6	0.2	0.7	0.2	0.8	0.2	0.3	0.2
20+	2.2	0.4	0.1	0.0	0.2	0.0	1.0	0.2	0.5	0.2	0.1	0.0	0.4	0.2

Vehicle Occupancy

Number of Minors (0-17) in Vehicle*

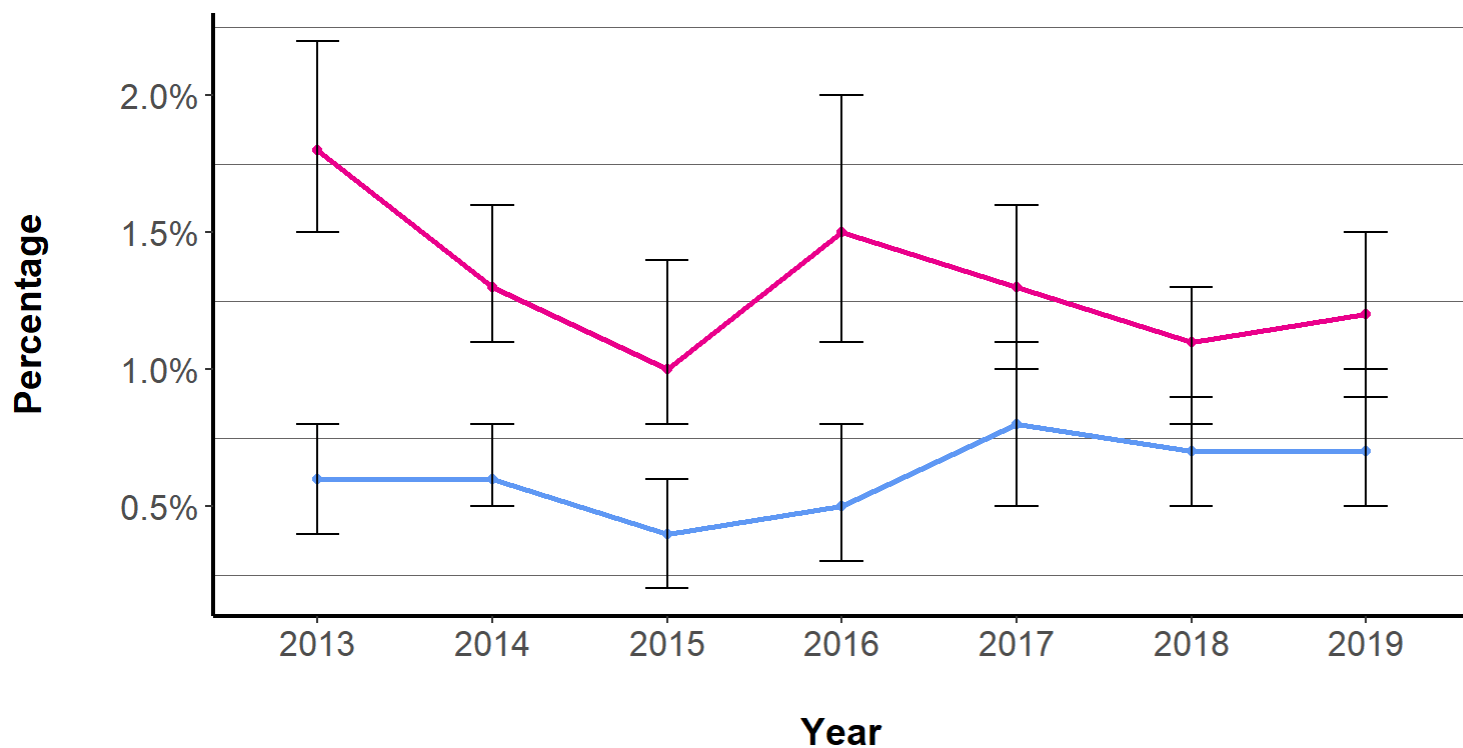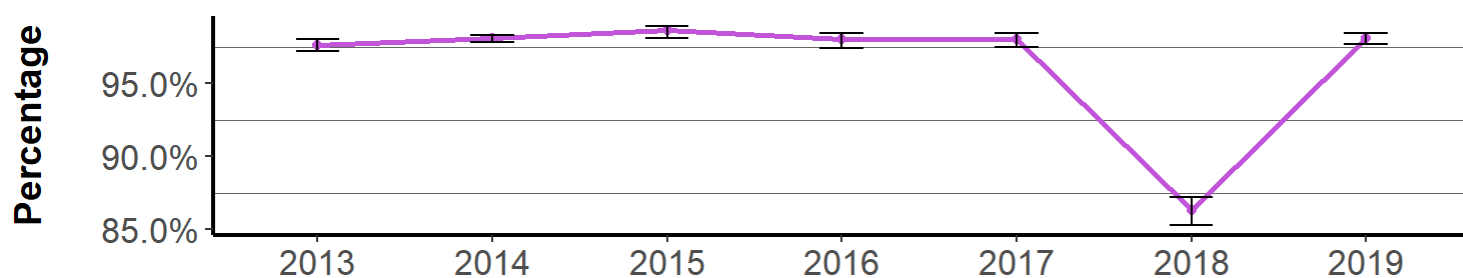Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented here represent responses from all participants who entered BRC via Gate or Point 1.

	2013		2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	97.6	0.4	98.1	0.2	98.6	0.4	98.0	0.6	98.0	0.4	86.3	1.0	98.1	0.4
1	1.8	0.4	1.3	0.2	1.0	0.4	1.5	0.4	1.3	0.4	1.1	0.2	1.2	0.4
2+	0.6	0.2	0.6	0.2	0.4	0.2	0.5	0.2	0.8	0.4	0.7	0.2	0.7	0.2

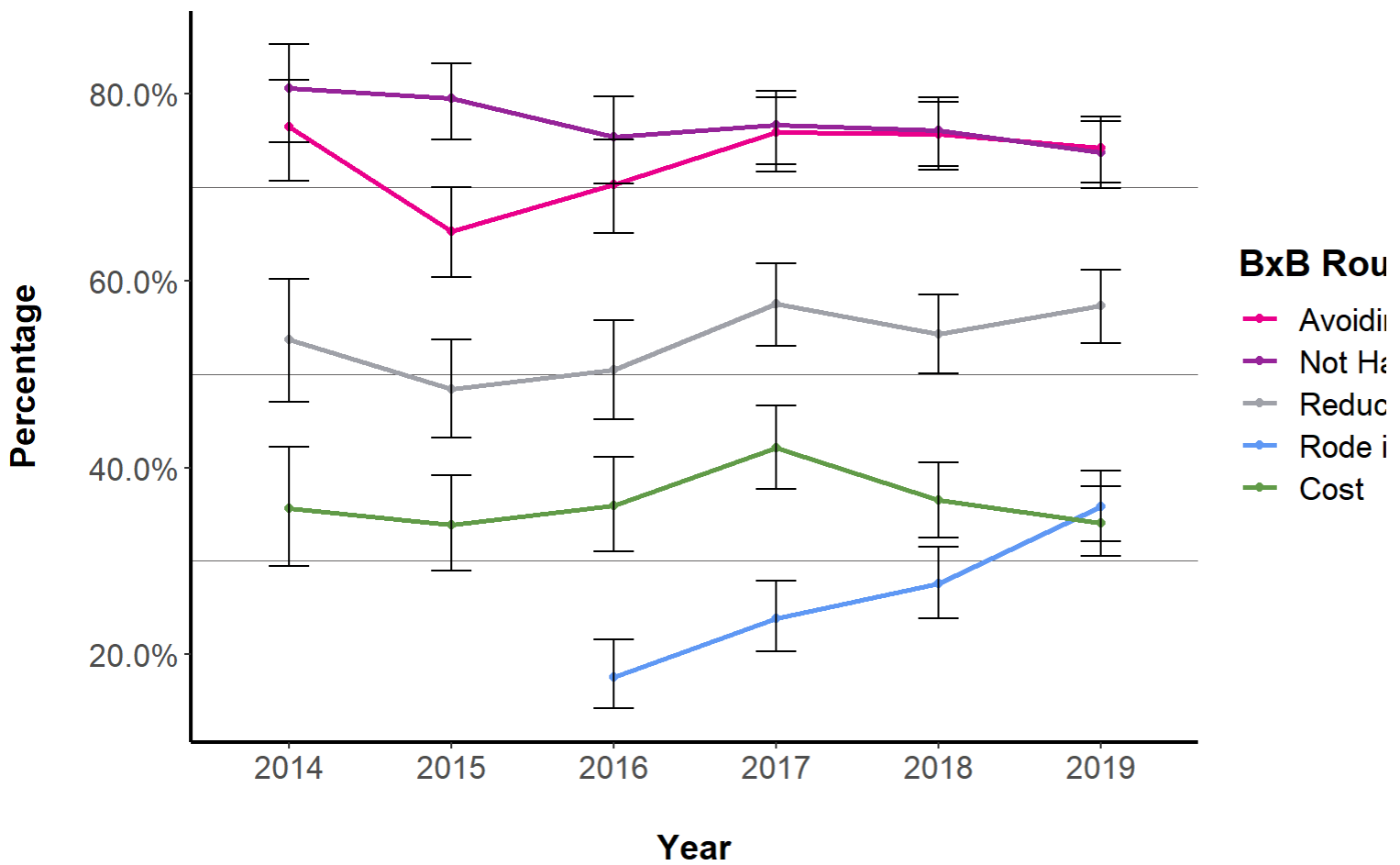**Next:** Transportation: Burner Express Bus

☐

Transportation

Burner Express Bus

*Data presented on this page describe Burner Express Bus travel, but **do not** include data from passengers on Burner Express Air, which was introduced in 2016.*

Reason(s) for Choosing Burner Express Bus*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.
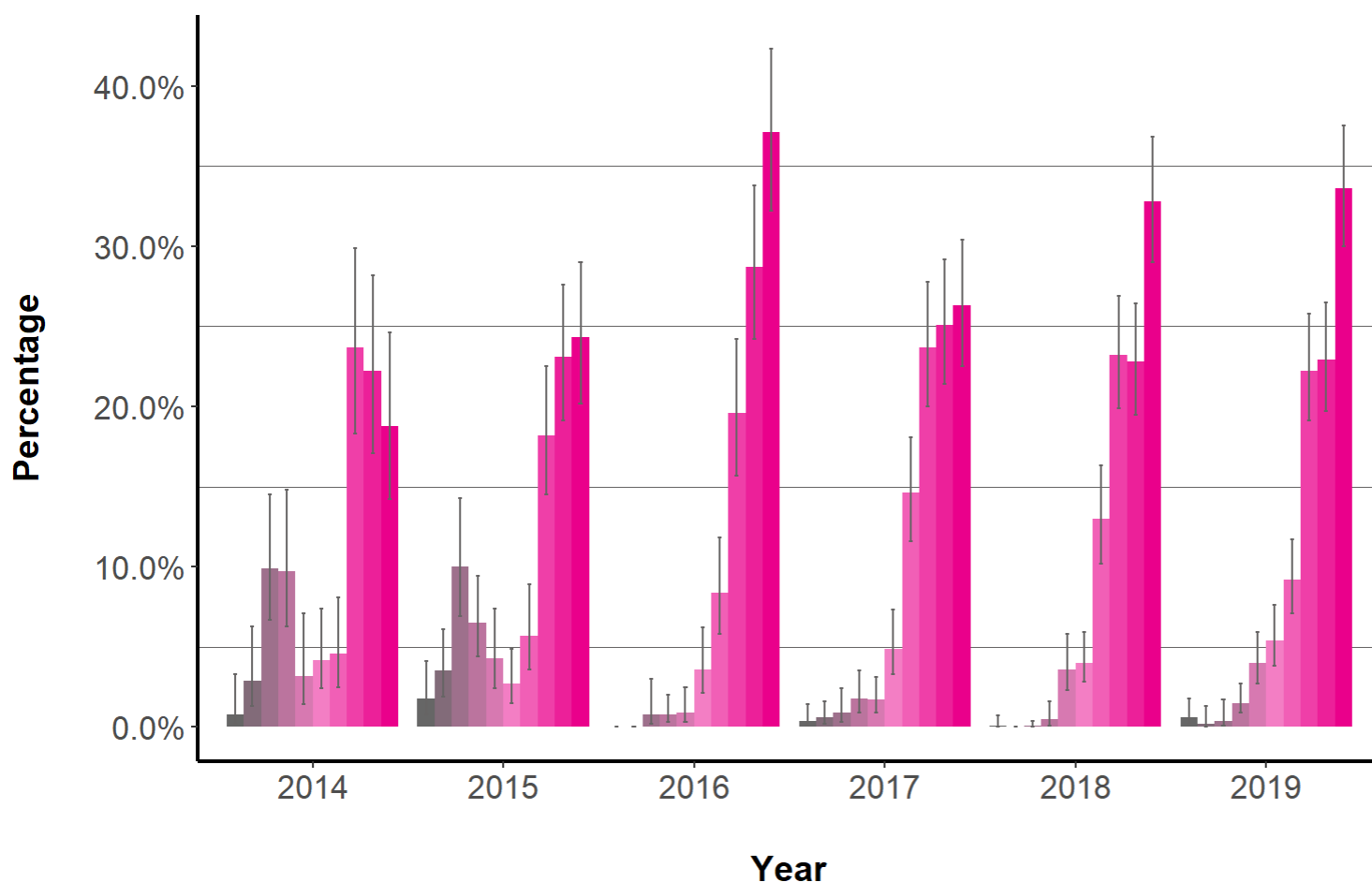
* Participants selected all option(s) that applied. Data in the plot above and table below represent participants who reported traveling to BRC via Burner Express Bus.

** The option "I've used Burner Express in the past and wanted to do it again" was first provided in the 2016 online survey.

	2014	**2015**	**2016**	**2017**	**2018**	**2019**

	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Avoiding Gate Traffic	76.5	5.5	65.3	4.9	70.3	4.9	75.9	3.9	75.7	3.5	74.2	3.5
Not Having to Drive	80.6	5.3	79.5	4.1	75.4	4.7	76.7	3.9	76.1	3.7	73.7	3.5
Reducing Road Congestion	53.7	6.7	48.4	5.3	50.5	5.3	57.5	4.5	54.3	4.1	57.3	3.9
Rode in Past, Wanted to Again	NA	NA	NA	NA	17.6	3.7	23.9	3.7	27.6	3.7	35.8	3.7
Cost	35.6	6.3	33.9	5.1	35.9	5.1	42.1	4.5	36.5	4.1	34.1	3.7

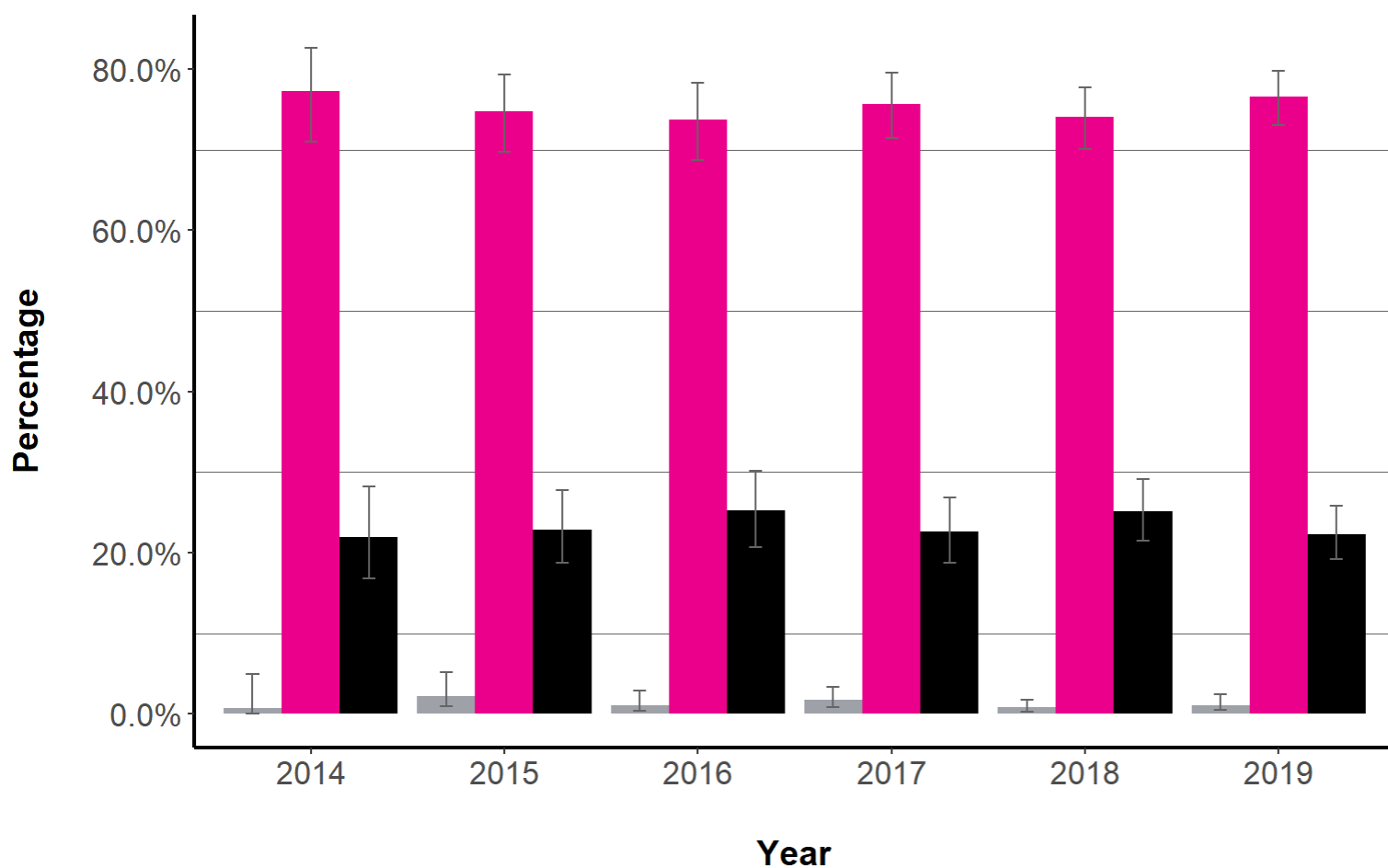# Evaluation of Overall Burner Express Bus Experience*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data in the plot above and table below represent participants who reported traveling to BRC via Burner Express Bus.

2014	2015	2016	2017	2018	2019

	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Terrible	0.8	1.2	1.8	1.6	0.0	0.0	0.4	0.6	0.1	0.2	0.6	0.6
2	2.9	2.2	3.5	2.0	0.0	0.0	0.6	0.6	0.0	0.0	0.2	0.4
3	9.9	3.9	10.0	3.5	0.8	1.0	0.9	1.0	0.1	0.2	0.4	0.6
4	9.7	4.1	6.5	2.4	0.8	0.8	1.8	1.2	0.5	0.6	1.5	0.8
5	3.2	2.5	4.3	2.4	0.9	1.0	1.7	1.0	3.6	1.8	4.0	1.6
6	4.2	2.4	2.7	1.6	3.6	2.0	4.9	2.0	4.0	1.6	5.4	1.8
7	4.6	2.7	5.7	2.5	8.4	2.9	14.6	3.1	13.0	2.9	9.2	2.4
8	23.7	5.7	18.2	3.9	19.6	4.3	23.7	3.9	23.2	3.5	22.2	3.3
9	22.2	5.5	23.1	4.3	28.7	4.7	25.1	3.9	22.8	3.5	22.9	3.3
Absolutely Fantastic	18.8	5.3	24.3	4.5	37.1	5.1	26.3	3.9	32.8	3.9	33.6	3.7

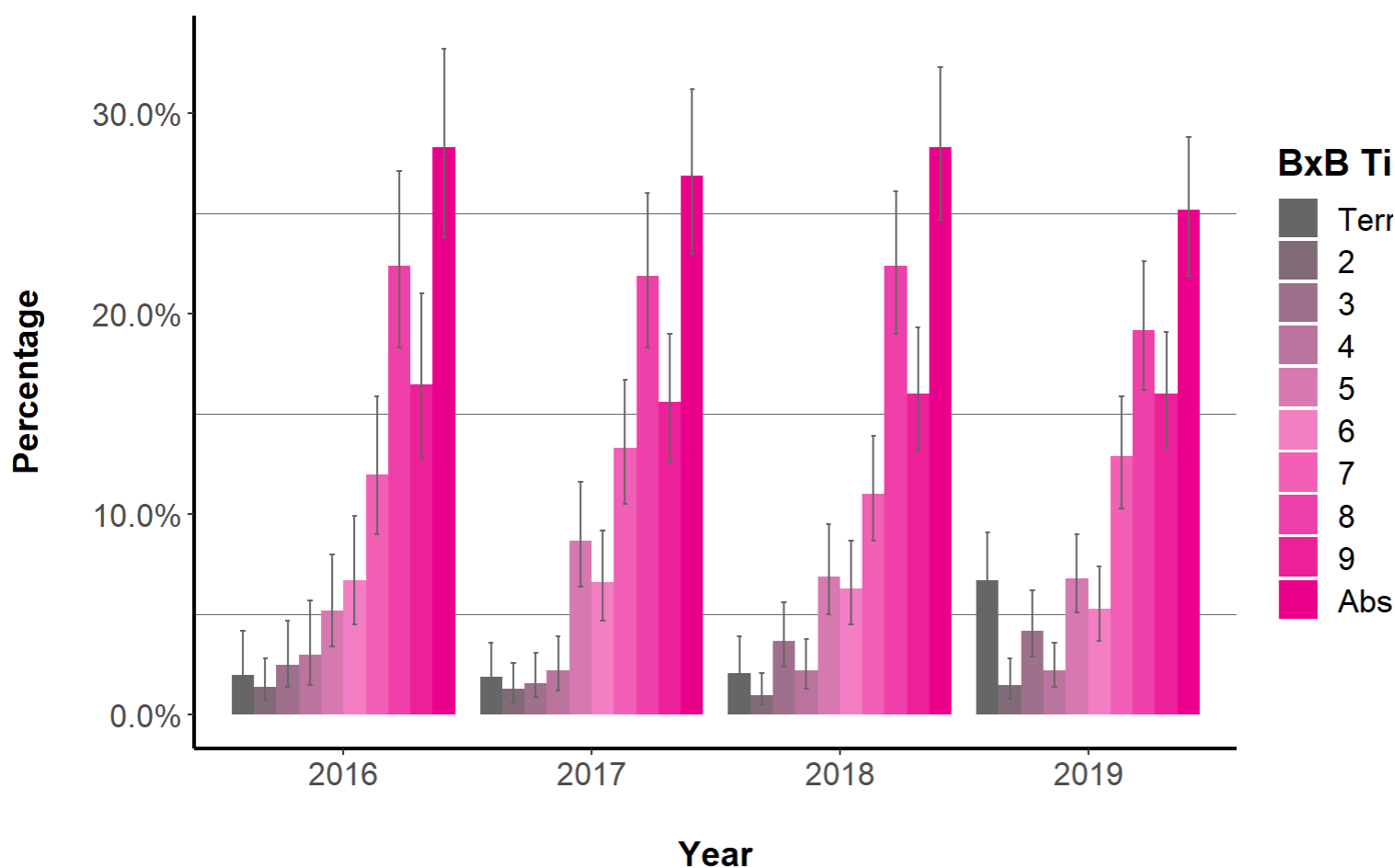# Evaluation of Burner Express Bus Ticket Price*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data in the plot above and table below represent participants who reported traveling to BRC via Burner Express Bus. This question in the online survey specifically asks for an evaluation of ticket price based on the participant's level of satisfaction with the program.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Underpriced	0.7	1.4	2.2	2.0	1.1	1.0	1.8	1.2	0.8	0.6	1.1	0.8
Priced Just Right	77.3	5.7	74.8	4.7	73.7	4.7	75.7	4.1	74.1	3.7	76.6	3.3
Overpriced	22.0	5.7	22.9	4.5	25.2	4.7	22.6	3.9	25.1	3.7	22.3	3.3

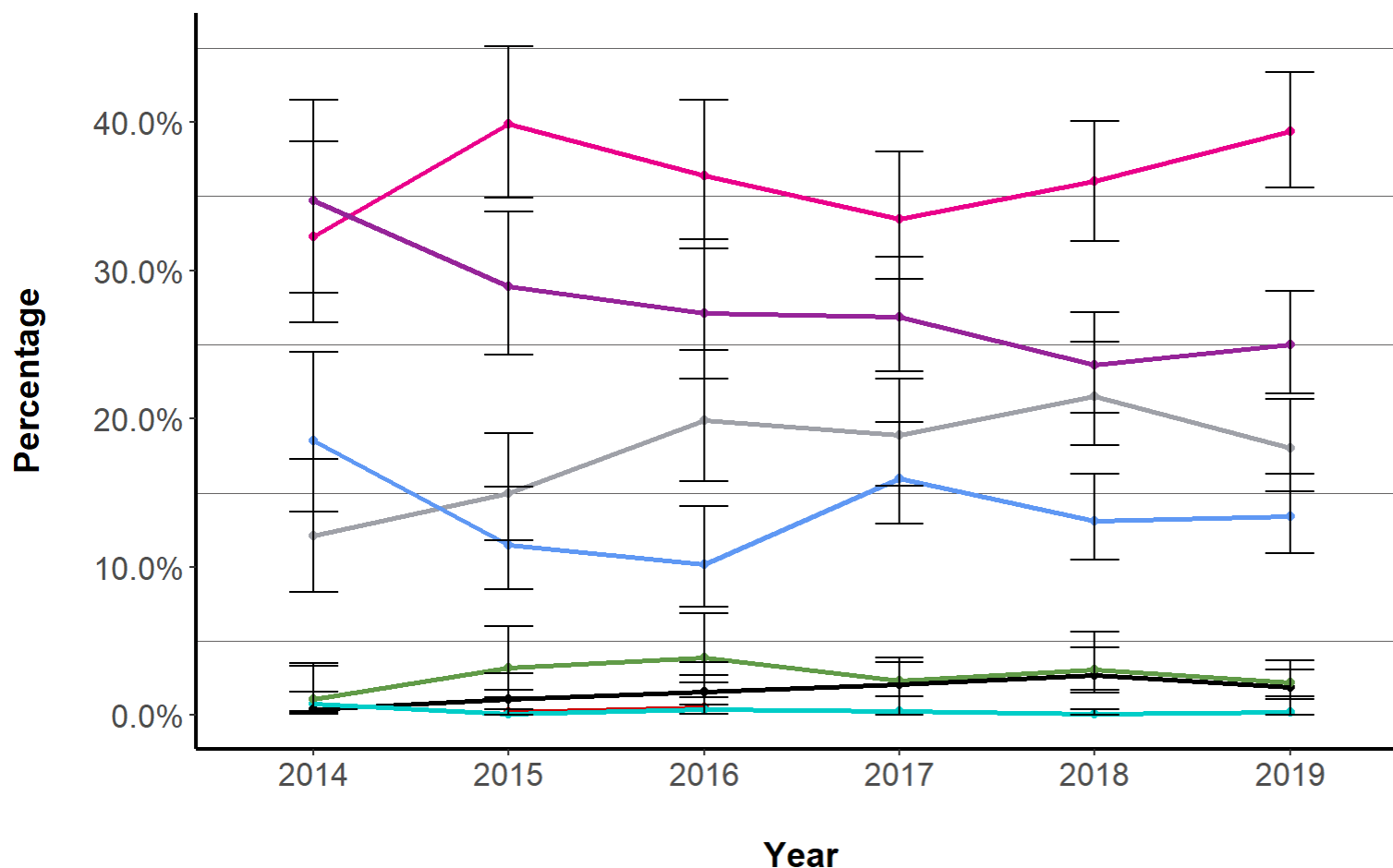# Evaluation of Burner Express Bus Ticket Purchasing Experience*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data in the plot above and table below represent participants who reported traveling to BRC via Burner Express Bus.

	2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Terrible	2.0	1.6	1.9	1.2	2.1	1.4	6.7	2.0
2	1.4	1.0	1.3	1.0	1.0	0.8	1.5	1.0
3	2.5	1.6	1.6	1.0	3.7	1.6	4.2	1.6

4	3.0	2.0	2.2	1.4	2.2	1.2	2.2	1.0
5	5.2	2.2	8.7	2.5	6.9	2.2	6.8	2.0
6	6.7	2.7	6.6	2.2	6.3	2.2	5.3	1.8
7	12.0	3.5	13.3	3.1	11.0	2.5	12.9	2.7
8	22.4	4.3	21.9	3.7	22.4	3.5	19.2	3.1
9	16.5	4.1	15.6	3.1	16.0	3.1	16.0	2.9
Absolutely Fantastic	28.3	4.7	26.9	4.1	28.3	3.7	25.2	3.5

Burner Express Bus Route(s) Traveled*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.
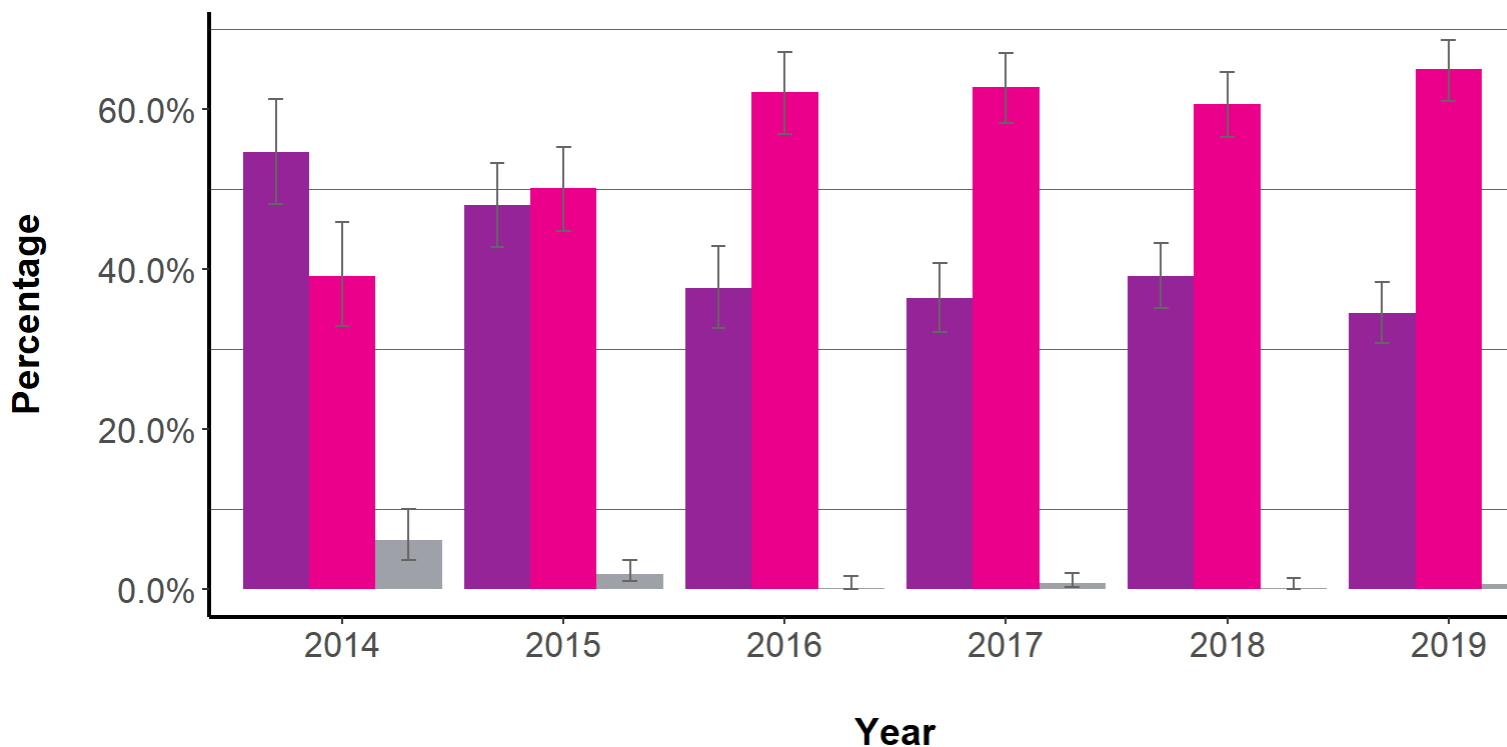
* Participants selected all option(s) that applied. Data in the plot above and table below represent participants who reported traveling to BRC via Burner Express Bus.

** The option "From Black Rock City to San Francisco" was provided in the online survey every year, however in most years the option was not selected.

2014		2015		2016		2017		2018		2019	
Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**

Reno-BRC	32.3	6.1	39.9	5.1	36.4	5.1	33.5	4.3	36.0	3.9	39.4	3.9
Reno-BRC-Reno	34.7	6.5	28.9	4.9	27.1	4.7	26.9	3.9	23.6	3.3	25.0	3.5
SF-BRC	12.1	4.5	15.0	3.5	19.9	4.3	18.9	3.5	21.5	3.5	18.0	3.1
SF-BRC-SF	18.5	5.3	11.5	3.3	10.2	3.3	16.0	3.5	13.1	2.9	13.4	2.7
Reno-BRC-SF	1.1	1.4	3.2	2.0	3.9	2.2	2.3	1.2	3.1	1.8	2.2	1.2
SF-BRC-Reno	0.4	0.6	1.1	1.0	1.6	1.4	2.1	1.2	2.7	1.4	1.9	1.0
BRC-SF**	NA	NA	0.2	0.4	0.5	0.8	NA	NA	NA	NA	NA	NA
BRC-Reno	0.8	1.2	0.1	0.2	0.4	0.4	0.3	0.6	0.1	0.2	0.2	0.4

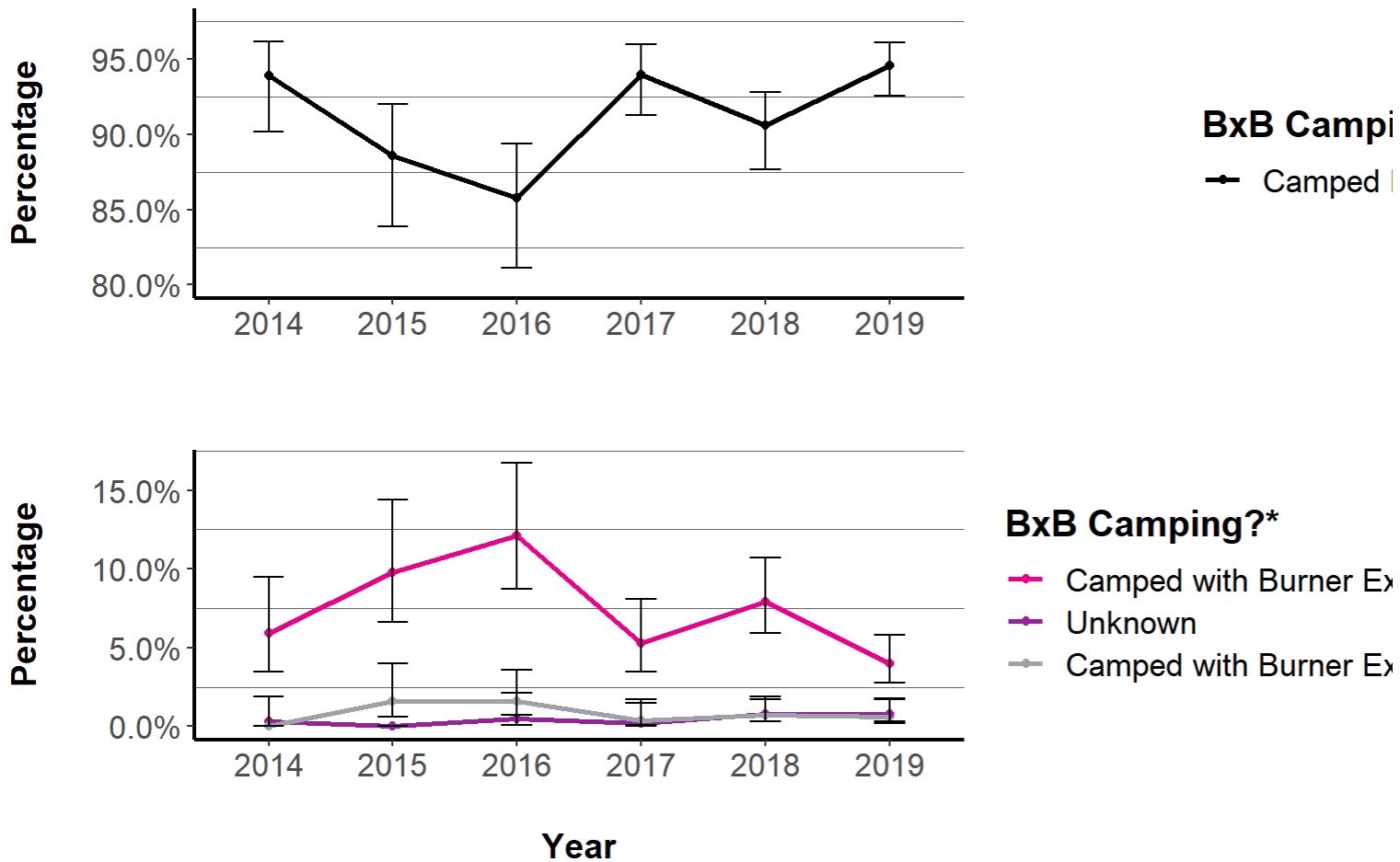# Use of Burner Express Satellite Shuttle*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data in the plot above and table below represent participants who reported traveling to BRC via Burner Express Bus. This question in the online survey specifically references "the satellite shuttle that operates within Black Rock City." The question has undergone minor rewrites in several years for clarity, but these changes were not expected to have (and do not appear to have had) a material effect on participant responses.

2014		2015		2016		2017		2018		2019	
Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %

Not Used	54.7	6.7	48.0	5.3	37.6	5.1	36.4	4.3	39.1	4.1	34.5	3.7
Used	39.2	6.5	50.1	5.3	62.2	5.1	62.8	4.3	60.7	4.1	65.0	3.7
Unknown	6.1	3.1	1.9	1.4	0.2	0.4	0.8	0.8	0.2	0.4	0.6	0.8

Use of Burner Express Camping*

BxB Campi
— Camped

BxB Camping?*
— Camped with Burner Ex
— Unknown
— Camped with Burner Ex

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data in the plot above and table below represent participants who reported traveling to BRC via Burner Express Bus.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Camped Elsewhere	93.9	2.9	88.6	4.1	85.8	4.1	94.0	2.4	90.6	2.5	94.6	1.8
Camped with Burner Express, Would Again	5.9	2.9	9.8	3.9	12.1	3.9	5.3	2.2	7.9	2.4	4.0	1.6
Unknown	0.3	0.6	0.0	0.0	0.5	0.8	0.2	0.4	0.8	0.8	0.8	0.6
Camped with												

| **Burner Express, Would Not Again** | 0.0 | 0.0 | 1.6 | 1.4 | 1.6 | 1.4 | 0.4 | 0.6 | 0.7 | 0.6 | 0.6 | 0.6 |

Next: Event Information: Valued Information Types, Information Sources, BMIR, and GARS
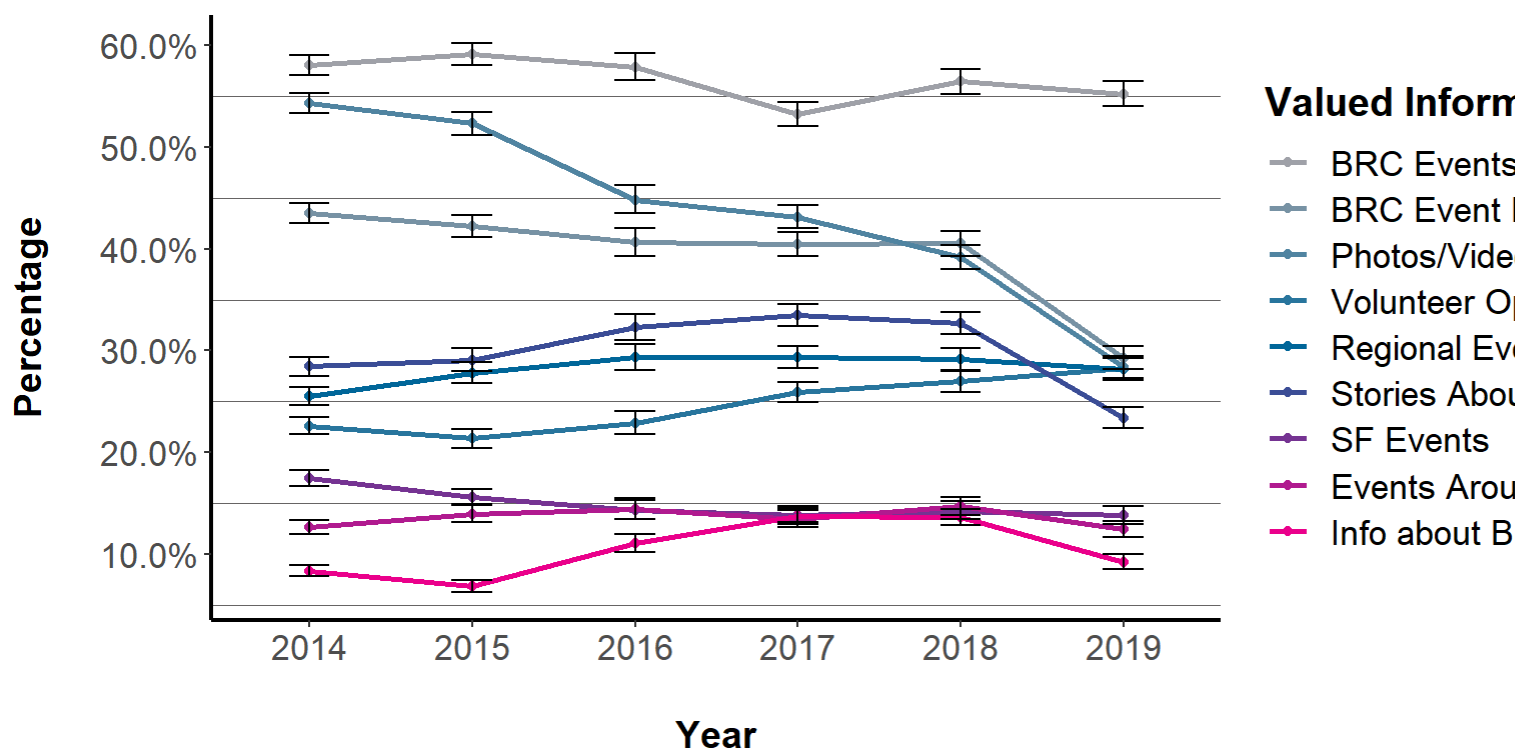
☐

Event Information

Valued Information Types, Information Sources, BMIR, and GARS

Valued Information Types

Valued Information Coming from Burning Man*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected up to three options that applied.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
BRC Events	58.0	1.0	59.1	1.2	57.8	1.4	53.2	1.2	56.4	1.2	55.2	1.2
BRC Event Preparation	43.5	1.0	42.2	1.2	40.6	1.4	40.4	1.2	40.5	1.2	29.3	1.2
Photos/Video About BRC	54.3	1.0	52.3	1.2	44.8	1.4	43.1	1.2	39.2	1.2	28.4	1.2
Volunteer	22.6	0.8	21.4	1.0	22.9	1.2	25.9	1.0	27.0	1.0	28.3	1.2

Opportunities												
Regional Events	25.5	1.0	27.8	1.0	29.4	1.2	29.4	1.0	29.2	1.0	28.2	1.2
Stories About Burners	28.5	1.0	29.1	1.0	32.3	1.4	33.5	1.2	32.7	1.2	23.4	1.0
SF Events	17.5	0.8	15.6	0.8	14.4	1.0	13.9	0.8	14.3	0.8	13.9	0.8
Events Around the World	12.7	0.6	14.0	0.8	14.5	1.0	13.5	0.8	14.7	0.8	12.5	0.8
Info about BMP Non-Profit Programs	8.4	0.6	6.9	0.6	11.1	0.8	13.8	0.8	13.7	0.8	9.3	0.8

Information Sources

Frequency of Use of Available Sources for Burning Man News and Information

Discussion List
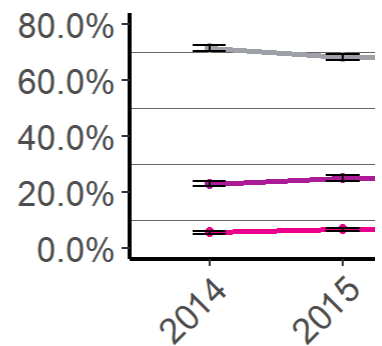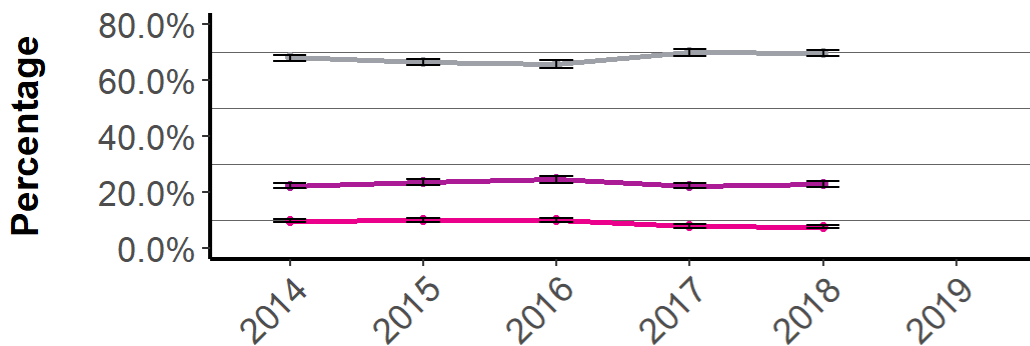
Regional Newsletter

Frequency of Use — Never — Rarely — Often

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* "Burning Man Journal" was first provided as an answer option in the 2017 online survey.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Word of Mouth												
Never	4.2	0.4	4.3	0.4	4.2	0.6	4.8	0.6	3.7	0.4	NA	NA
Rarely	25.1	1.0	26.7	1.0	22.4	1.2	22.2	1.0	20.9	1.0	NA	NA
Often	70.7	1.0	69.0	1.0	73.4	1.2	73.1	1.0	75.3	1.0	NA	NA

Jackrabbit Speaks

Never	11.2	0.8	12.7	0.8	15.5	1.2	18.8	1.0	18.4	1.0	18.3	1.0
Rarely	11.7	0.8	12.6	0.8	14.9	1.0	18.2	1.0	17.2	1.0	19.1	1.0
Often	77.1	1.0	74.7	1.0	69.6	1.4	63.0	1.2	64.5	1.2	62.6	1.2

Social Media (Not Managed by Burning Man)

Never	18.8	0.8	13.1	0.8	15.3	1.0	16.6	1.0	15.6	1.0	NA	NA
Rarely	27.5	1.0	24.7	1.0	28.1	1.4	27.8	1.0	27.1	1.0	NA	NA
Often	53.7	1.2	62.2	1.2	56.6	1.4	55.5	1.2	57.2	1.2	NA	NA

Social Media (Managed by Burning Man)

Never	17.7	0.8	14.0	0.8	16.1	1.0	17.6	1.0	19.9	1.0	18.0	1.0
Rarely	28.4	1.0	27.9	1.0	31.8	1.4	30.5	1.0	31.8	1.2	31.3	1.2
Often	53.9	1.2	58.1	1.2	52.1	1.4	51.9	1.2	48.4	1.2	50.6	1.2

Burning Man Website

Never	5.3	0.6	5.0	0.6	4.5	0.6	6.0	0.6	6.5	0.6	5.6	0.6
Rarely	45.4	1.2	46.7	1.2	47.0	1.4	49.1	1.2	49.4	1.2	49.0	1.2
Often	49.3	1.2	48.3	1.2	48.5	1.4	44.9	1.2	44.2	1.2	45.5	1.2

Burning Man Journal*

Never	NA	NA	NA	NA	NA	NA	41.1	1.2	39.1	1.2	34.4	1.2
Rarely	NA	NA	NA	NA	NA	NA	37.3	1.2	38.8	1.2	40.1	1.2
Often	NA	NA	NA	NA	NA	NA	21.6	1.0	22.2	1.0	25.4	1.0

Discussion List

Never	44.8	1.2	45.2	1.2	45.6	1.4	51.4	1.2	48.9	1.2	NA	NA
Rarely	32.5	1.0	32.6	1.2	33.1	1.4	29.9	1.2	31.4	1.2	NA	NA
Often	22.7	1.0	22.2	1.0	21.3	1.2	18.7	1.0	19.7	1.0	NA	NA

ePlay

Never	58.7	1.2	57.6	1.2	58.8	1.4	61.8	1.2	56.9	1.2	61.0	1.2
Rarely	30.9	1.0	31.0	1.2	29.8	1.4	28.3	1.2	31.9	1.2	31.6	1.2
Often	10.4	0.6	11.5	0.8	11.4	1.0	9.9	0.8	11.2	0.8	7.5	0.6

Regional Newsletter

Never	68.0	1.0	66.4	1.2	65.6	1.4	69.8	1.2	69.5	1.2	NA	NA
Rarely	22.2	1.0	23.5	1.0	24.5	1.2	22.3	1.0	22.9	1.0	NA	NA
Often	9.8	0.6	10.1	0.8	9.9	0.8	7.9	0.6	7.6	0.6	NA	NA

Regional Website

Never	71.3	1.0	68.2	1.2	67.3	1.4	69.1	1.2	69.6	1.2	NA	NA
Rarely	23.0	1.0	25.1	1.2	25.2	1.2	23.3	1.0	24.2	1.0	NA	NA
Often	5.6	0.6	6.7	0.6	7.4	0.8	7.6	0.6	6.2	0.6	NA	NA

Burning Man Information Radio (BMIR)

Participant Method(s) for Listening to BMIR*
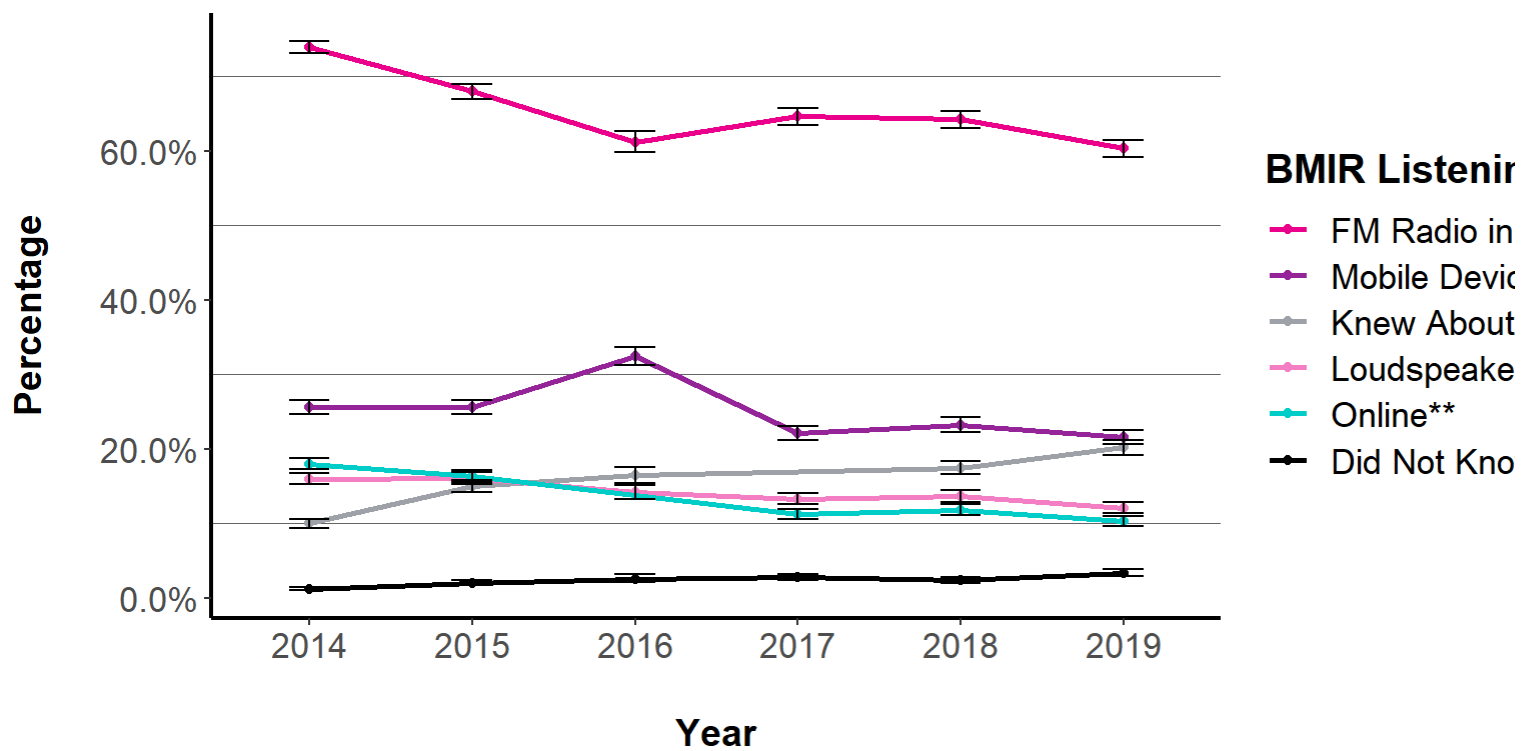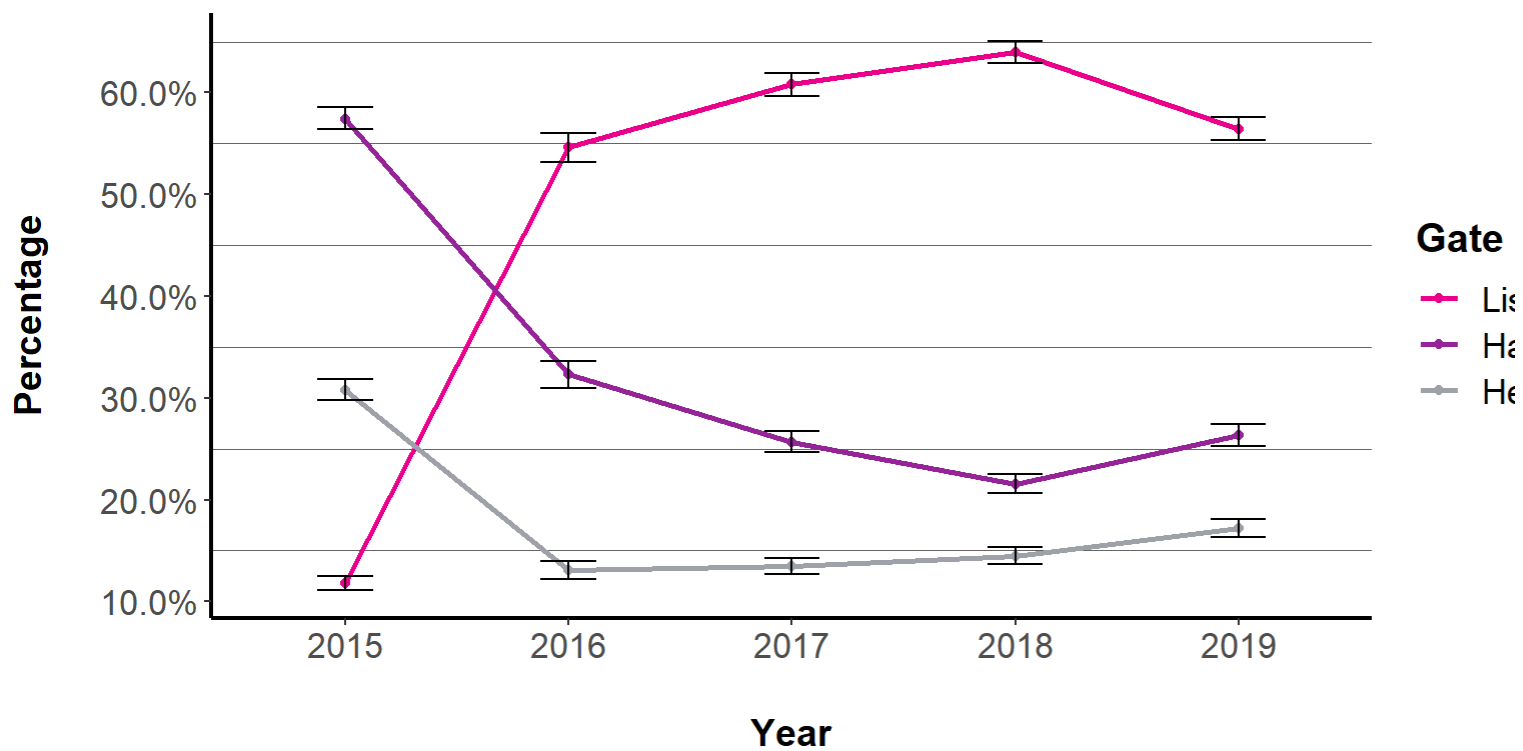
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all options that applied, and the online survey question specifically asked about listening habits over "this year."

** The answer option, "I listened online" was left out of the online survey in 2016.

	2014		2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
FM Radio in BRC	73.9	0.8	68.0	1.0	61.2	1.4	64.7	1.2	64.3	1.2	60.4	1.2
Mobile Device en Route to/from BRC	25.6	0.8	25.6	1.0	32.4	1.2	22.1	1.0	23.2	1.0	21.5	1.0
Knew About it, Did Not Listen	10.0	0.6	15.0	0.8	16.4	1.0	NA	NA	17.4	1.0	20.2	1.0
Loudspeakers Near Center Camp	15.9	0.8	16.0	0.8	14.2	1.0	13.3	0.8	13.7	0.8	12.0	0.8
Online**	18.0	0.8	16.3	0.8	NA	NA	11.2	0.6	11.8	0.8	10.3	0.8
Did Not Know About BMIR	1.2	0.2	2.0	0.4	2.5	0.4	2.8	0.4	2.3	0.4	3.3	0.4

Gate Advisory Radio Station (GARS)

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		2016		2017		2018		2019	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Listened	11.8	0.8	54.6	1.4	60.8	1.2	64.0	1.2	56.4	1.2
Have Not Heard of It	57.4	1.2	32.3	1.4	25.7	1.0	21.5	1.0	26.3	1.0
Heard of It, Never Listened	30.8	1.0	13.1	1.0	13.5	0.8	14.5	0.8	17.2	1.0

End of report!

Contributions and Acknowledgements